

Call for Papers - Conference on Information Systems and Technology

IT-enabled Innovations: New Frontiers of Business and Societal Value of IT in the Digital Economy

October 10-11, 2009, San Diego

Conference website: http://w4.stern.nyu.edu/ceder/events.cfm?doc_id=1713

The role of IT and IT-enabled innovations in business and society is ubiquitous and pervasive. From Twitter to Facebook to Google, the shared infrastructure of IT-enabled platforms are playing a transformational role in today's digital age. From becoming a provider of leaner business processes and improving firm productivity, IT is now encroaching core business activities such as new product design, collaboration processes, creation of word-of-mouth and fostering community-based business models. IS research today reflects this confluence. It is suitably positioned at the intersection of several research traditions and methodologies, benefiting from and contributing to reference disciplines such as computer science, economics, sociology, marketing, and strategy. CIST has emerged as a premier conference that brings together IS researchers from the economics, organizational/strategic, and technical perspectives to discuss new and interesting phenomena at the intersection of business, technology, and innovation. It is this inter-disciplinary nature of CIST that provides a meaningful lens to critique and advance knowledge on topics of theoretical and managerial interest. We encourage submissions dealing with all aspects of theoretical and empirical research in information systems. Topics include, but are not limited to:

- Business and societal value of IT
- IT-enabled innovations
- Global sourcing, B2B markets, and IT in supply chains
- IT in R&D
- Electronic markets, online auctions, trust and social capital
- Virtualization, grid and cloud computing
- Human capital issues in IT and IT enabled services
- The emerging IT function and CIO-board relationship
- IT governance
- IS in healthcare
- IT security and privacy
- Data mining and knowledge discovery
- Personalization technologies
- Intellectual property, copyrights, and DRM
- Software strategy, open source software, and open standards
- IT in emerging economies and non-governmental organizations
- Knowledge management, collaboration and boundary spanning
- Technology-based competition and consumer behavior in mobile environments
- Internet monetization and search advertising
- User-generated content and social media
- Social networks, Web 2.0 and Enterprise 2.0
- Online communities and computer-mediated collaboration

Submission Details

Submission deadline is June 1, 2009 midnight EST.

<http://www.easychair.org/conferences/?conf=cist09>

All papers will be refereed by two members of the program committee. Awards will be given for 'Best Conference Paper', 'Best Student-authored Paper' and 'Best Reviewer'. Papers should follow the guidelines specified below:

- Papers should be a maximum of 15 pages (excluding tables and figures), printable on 8.5 x 11-inch paper.
- Use a 12-point font with one-inch margins on four sides.
- Double-space throughout the paper.
- Include an abstract that explains as simply as possible the focus and contributions of the paper.
- Indicate on the front cover whether the paper is student-authored (the lead author is a student or the lead author indicates in writing that the bulk of the work was done by a student).

Author notification: August 17, 2009

Registration: As per the INFORMS 2009 San Diego Conference Policy

Conference: October 10-11, 2009

All CIST participants are required to register for CIST and the INFORMS Annual Conference. [Questions can be emailed to the co-chairs.](#)

Co-Chairs:

Ravi Bapna: University of Minnesota, rbapna@umn.edu

Anindya Ghose: New York University, aghose@stern.nyu.edu

Kevin Zhu: University of California, San Diego, kxzhu@ucsd.edu