Lab Report #5: Returns & Risk Premiums
Revised: November 3, 2015

Due at the start of class. You may speak to others, but whatever you hand in should be your own work. Please include your Matlab code.

1. The equity premium in a Bernoulli economy. Consider a power utility agent with discount factor \( \beta \) and risk aversion parameter \( \alpha \) facing Bernoulli consumption growth,

\[
\log g = \begin{cases} 
  a & \text{with probability } 1 - \omega \quad \text{(state 1)} \\
  a + b & \text{with probability } \omega \quad \text{(state 2)}.
\end{cases}
\]

Here \( a \) and \( b \) are real numbers, \( \omega \) is between zero and one, \( \beta = 0.99 \), and \( \alpha = 5 \). The pricing kernel is \( m = \beta g^{-\alpha} \).

(a) Show that the mean and variance of \( \log g \) are

\[
E(\log g) = a + \omega b \\
\text{Var}(\log g) = (1 - \omega)\omega b^2.
\]

(b) If \( \omega = 0.2 \), what values of \((a, b)\) give \( \log g \) a mean of 0.0200 and a variance of 0.0350^2? 

(c) With these parameter values, plus those for \( \beta \) and \( \alpha \), what is the pricing kernel in each state?

(d) What is the price of a riskless one-period bond? The return? How does it compare to what we see in US data?

(e) What is the price of a claim to \( d = g \) ("equity")? What is its return in each state? Its expected return?

(f) What is the equity premium (that is, the expected excess return on equity)? How does it compare to what we see in US data?

(g) What is the maximum Sharpe ratio in this economy? How does it compare to the Sharpe ratio we see in US data?

2. Normal mixtures. We can solve the lognormal representative agent asset pricing model by hand, but the cost is that we have eliminated the impact of skewness, excess kurtosis, and other high-order cumulants. We use a normal mixture here to explore their impact.

More specifically, we use a discrete approximation to a normal mixture to produce departures from normality. (No, that’s not an ozymoron.) The mixture uses two normal distributions as inputs. The first one has mean zero and variance one, the second has mean \( \theta \) and variance \( \delta \). We denote their pdf’s by \( p_1 \) and \( p_2 \), respectively. The pdf of our state variable \( z \) is then

\[
p(z) = (1 - \omega)p_1(z) + \omega p_2(z)
\]

for some mixing parameter \( \omega \) between zero and one. Roughly speaking, \( \theta \) governs skewness and \( \delta \) governs excess kurtosis. We’ll set \( \omega = 0.2 \), \( \theta = -1 \), and \( \delta = 2 \). We construct a discrete approximation to \( p \) with the Matlab commands
\texttt{\% grid}
\texttt{zmax = 6;}
\texttt{dz = 0.1;}
\texttt{z = [-zmax:dz:zmax]';}
\texttt{\% mixture}
\texttt{omega = 0.2; theta = -1; delta = 2;}
\texttt{p1 = exp(-z.^2/2)*dz/sqrt(2*pi);}
\texttt{p2 = exp(-(z-theta).^2/(2*delta))*dz/sqrt(2*pi*delta);}
\texttt{p = (1-omega)*p1 + omega*p2;}

We build the consumption growth distribution from the random variable \( z \). Log consumption growth is

\[
\log g(z) = \mu + \sigma z.
\]

The mean and variance are then

\[
E(\log g) = \mu + \omega \sigma \theta \\
\text{Var}(\log g) = \sigma^2[(1 - \omega) + \omega \delta + \omega(1 - \omega)\theta^2].
\]

Finally, the pricing kernel is the representative agent’s marginal rate of substitution,

\[
m(z) = \beta \exp(-\alpha \log g) = \beta \exp[-\alpha(\mu + \sigma z)].
\]

We’ll set \( \beta = 0.99 \) and \( \alpha = 10 \).

(a) Plot \( p \) (the mixture) and \( p_1 \) (the standard normal). How do they differ?

(b) Choose values of \( \mu \) and \( \sigma \) to reproduce the observed mean (0.0200) and standard deviation (0.0350) of \( \log g \).

(c) Use the commands

\[
\begin{align*}
\text{loggbar} &= \text{sum}(p.*\logg) \\
\text{stdlogg} &= \sqrt{\text{sum}(p.*((\logg-\text{loggbar}).^2))} \\
\text{skewlogg} &= \text{sum}(p.*((\logg-\text{loggbar}).^3)/\text{stdlogg}^3) \\
\text{xkurlogg} &= \text{sum}(p.*((\logg-\text{loggbar}).^4)/\text{stdlogg}^4 - 3)
\end{align*}
\]

to compute properties of the mixture distribution. What indications do they give us that the distribution is not normal? How do the skewness and excess kurtosis of \( \log g \) compare to what we see in US data?

(d) What is the riskless one-period return \( r^1 \)?

(e) Define equity as a claim to the dividend \( d(z) = g(z)^3 \). What is its price? Its expected return? The equity premium?

(f) How does your estimate of the equity premium change if you change \( \theta \) to +1? That is: repeat (c,d,e) with \( \theta = 1 \) and compare your answers.