Information, Liquidity, and Dynamic Limit Order Markets*

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Abstract

This paper describes price discovery and liquidity provision in a dynamic limit order market with asymmetric information and non-Markovian learning. In particular, investors condition on information in both the current limit order book and also, unlike in previous research, on the prior trading history when deciding whether to provide or take liquidity. Numerical examples show that the information content of the prior order history can be substantial. In addition, the information content of arriving orders can be non-monotone in both the direction and aggressiveness of arriving orders.

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The aggregation of private information and the dynamics of liquidity supply and demand are closely intertwined in financial markets. In dealer markets, informed and uninformed investors trade via market orders and, thus, take liquidity, while dealers provide liquidity and try to extract information from the arriving order flow (e.g., as in Kyle (1985) and Glosten and Milgrom (1985)). However, in limit order markets — the dominant form of securities market organization today — the relation between who has information and who is trying to learn it and who supplies and demands liquidity is not well understood theoretically. Recent empirical research highlights the role of informed traders not only as liquidity takers but also as liquidity suppliers. O’Hara (2015) argues that fast informed traders use market and limit orders interchangeably and often prefer limit orders to marketable orders. Fleming, Mizrach, and Nguyen (2017) and Brogaard, Hendershott, and Riordan (2016) find that limit orders play a significant empirical role in price discovery.

Our paper presents the first rational expectations model of a dynamic limit order market with asymmetric information and history-dependent Bayesian learning. In particular, learning is not constrained to be Markovian. The model represents a trading day with market opening and closing effects. Our model lets us investigate the information content of different types of market and limit orders, the dynamics of who provides and demands liquidity, and the non-Markovian information content of the trading history. In addition, we study how changes in the amount of adverse selection — in terms of both asset-value volatility and the arrival probability of informed investors — affect equilibrium trading strategies, liquidity, price discovery, and welfare. We have three main results:

- Increased adverse selection does not always worsen market liquidity as in Kyle (1985). Liquidity can improve if informed traders with better information trade more aggressively by submitting more limit-orders at the inside quotes rather than using market orders.

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2 Gencay, Mahmoodzadeh, Rojcek, and Tseng (2016) investigate brief episodes of high-intensity/extreme behavior of quotation process in the U.S. equity market (bursts in liquidity provision that happen several hundreds of time a day for actively traded stocks) and find that liquidity suppliers during these bursts significantly impact prices by posting limit orders.
• The relation between limit and market orders and their information content depends on the size of private information shocks relative to the tick size. Indeed, the information content of orders can even be opposite the order direction and aggressiveness.

• The learning dynamics are non-Markovian in that the order history has information in addition to the current state of the limit order book. In particular, the incremental information content of arriving limit and market orders is history-dependent.

Dynamic limit order markets with uninformed investors are studied in a large literature. This includes Foucault (1999), Parlour (1998), Foucault, Kadan, and Kandel (2005), and Goettler, Parlour, and Rajan (2005). There is some previous theoretical research that allows informed traders to supply liquidity. Kumar and Seppi (1994) is a static model in which optimizing informed and uninformed investors use profiles of multiple limit and market orders to trade. Kaniel and Liu (2006) extend the Glosten and Milgrom (1985) dealership market to allow informed traders to post limit orders. Aït-Sahalia and Saglam (2013) also allow informed traders to post limit orders, but they do not allow them to choose between limit and market orders. Moreover, the limit orders posted by their informed traders are always at the best bid and ask prices. Goettler, Parlour, and Rajan (2009) allow informed and uninformed traders to post limit or market orders, but their model is stationary and assumes Markovian learning. Roșu (2016b) studies a steady-state limit order market equilibrium in continuous-time with Markovian learning and additional information-processing restrictions. These last two papers are closest to ours. Our model differs from them in two ways: First, they assume Markovian learning in order to study dynamic trading strategies with order cancellation, whereas we simplify the strategy space (by not allowing dynamic order cancellations and submissions) in order to investigate non-Markovian learning (i.e., our model has a larger state space with full order histories). Second, we model a non-stationary trading day with opening and closing effects. Market opens and closes are important daily events in the dynamics of liquidity in financial markets. Bloomfield, O’Hara, and Saar (2005) show in an experimental asset market setting that informed traders sometimes provide more liquidity than uninformed traders. Our model provides equilibrium examples of liquidity provision by informed investors.

A growing literature investigates the relation between information and trading speed (e.g., Biais,
Foucault, and Moinas (2015); Foucault, Hombert, and Roșu (2016); and Roșu (2016a)). However, these models assume Kyle or Glosten-Milgrom market structures and, thus, cannot consider the roles of informed and uninformed traders as endogenous liquidity providers and demanders. We argue that understanding price discovery dynamics in limit order markets is an essential precursor to understanding speedbumps and cross-market competition given the real-world prevalence of limit order markets.

1 Model

We consider a limit order market in which a risky asset is traded at five times $t_j \in \{t_1, t_2, t_3, t_4, t_5\}$ over a trading day. The fundamental value of the asset after time $t_5$ at the end of the day is

$$\bar{v} = v_0 + \Delta = \begin{cases} 
\bar{v} = v_0 + \delta & \text{with } Pr(\bar{v}) = \frac{1}{3} \\
v_0 & \text{with } Pr(v_0) = \frac{1}{3} \\
v = v_0 - \delta & \text{with } Pr(v) = \frac{1}{3}
\end{cases}$$

where $v_0$ is the ex ante expected asset value, and $\Delta$ is a symmetrically distributed value shock. The limit order market allows for trading through two types of orders: Limit orders are price-contingent orders that are collected in a limit order book. Market orders are executed immediately at the best available price in the limit order book. The limit order book has a price grid with four prices, $P_1 \in \{A_2, A_1, B_1, B_2\}$, two each on the ask and bid sides of the market. The tick size is equal to $\kappa > 0$, and the ask prices are $A_1 = v_0 + \frac{\kappa}{2}$, $A_2 = v_0 + \kappa$; and by symmetry the bid prices are $B_1 = v_0 - \frac{\kappa}{2}$, $B_2 = v_0 - \kappa$. Order execution in the limit order book follows time and price priority.

Investors arrive sequentially over time to trade in the market. At each time $t_j$ one investor arrives. Investors are risk-neutral and asymmetrically informed. A trader is informed with probability $\alpha$ and uninformed with probability $1 - \alpha$. Informed investors know the realized value shock $\Delta$ perfectly. Uninformed investors do not know $\Delta$, so they use Bayes’ Rule and their knowledge of the equilibrium to learn about $\Delta$ from the observable market dynamics over time. An investor arriving at time $t_j$ may also have a personal private-value trading motive, which — we assume
for tractability — causes them to adjust their valuation of $v_0$ to $\beta_{t_j} v_0$ where the factor $\beta_{t_j}$ may be greater than or less than 1. Non-informational private-value motives include preference shocks, hedging needs, and taxation. The absence of a non-informational trading motive would lead to the Milgrom and Stokey (1982) no-trade result. The factor $\beta_{t_j}$ at time $t_j$ is drawn from a truncated normal distribution, $Tr[N(\mu, \sigma^2)]$, with support over the interval $[0, 2]$. The mean is $\mu = 1$, which corresponds to a neutral private valuation. Traders with neutral private factors tend to provide liquidity symmetrically on both the buy and sell sides of the market, while traders with extreme private valuations provide one-sided liquidity or actively take liquidity. The parameter $\sigma$ determines the dispersion of a trader’s private-value factor $\beta_{t_j}$, as shown in Figure 1, and, thus, the probability of large private gains-from-trade due to extreme investor private valuations.

The sequence of arriving investors is independently and identically distributed in terms of whether they are informed or uninformed and in terms of their individual private-value factors $\beta_{t_j}$. In one specification of our model, only uninformed investors have private valuations, while in a second richer specification both informed and uninformed investors have private valuations. A generic informed investor is denoted as $I$, where we denote the informed investor as $I_\delta$ if the value shock is positive ($\Delta = \delta$), as $I_{\bar{\delta}}$ if the shock is negative ($\Delta = -\delta$), and as $I_0$ if the shock is zero ($\Delta = 0$). Informed investors arriving at different times during the day all have the identical asset-value information (i.e., there is only one realized $\Delta$). Uninformed investors are denoted as $U$.

An investor arriving at time $t_j$ can take one of seven possible actions $x_{t_j}$: One possibility is to submit a buy or sell market order $MOA_{i,t_j}$ or $MOB_{i,t_j}$ to buy or sell immediately at the best available ask or bid respectively in the limit order book at time $t_j$. A subscript $i = 1$ indicates that the best standing quote at time $t_j$ is at the inside prices $A_1$ or $B_1$, and $i = 2$ means the best quote is at the outside prices $A_2$ or $B_2$. Alternatively, the investor can submit one of four possible limit orders $LOA_i$ and $LOB_i$ on the ask or bid side of the book, respectively. A subscript $i = 1$ denotes an aggressive limit order posted at the inside quote, and $i = 2$ is a less aggressive limit order at the outside quotes.\(^3\) Yet another alternative is to choose to do nothing ($NT$).

For tractability, we make a few simplifying assumptions. Limit orders cannot be modified or

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\(^3\)For tractability, it is assumed that investors cannot post buy limit orders at $A_1$ and sell limit orders at $B_1$. This is one way in which the investor action space is simplified in our model.
canceled after submission. Thus, each arriving investor has one and only one opportunity to submit an order. There is also no quantity decision. Orders are to buy or sell one share. Lastly, investors can only submit one order. Taken together, these assumptions let us express the traders’ action set as \( X_{t_j} = \{ \text{MOB}_{i,t_j}, \text{LOA}_1, \text{LOA}_2, \text{NT}, \text{LOB}_2, \text{LOB}_1, \text{MOA}_{i,t_j} \} \), where each of the orders denotes an order for one share.\(^4\)

In addition to the arriving informed and uninformed traders, there is a market-making trading crowd that submits limit orders to provide liquidity. By assumption, the crowd just posts single limit orders at the outside prices \( A_2 \) and \( B_2 \). The market opens with an initial book submitted by the crowd at time \( t_0 \). After the order-submission by arriving informed and uninformed investors at each time \( t_j \), the crowd replenishes the book at the outside prices, as needed, when either side of the book is empty. Otherwise, if there are limit orders on both sides of the book, the crowd does not submit any further limit orders. For tractability, we assume public limit orders by the arriving informed and uninformed investors have priority over limit orders from the crowd. The focus of our

\(^4\)The action space \( X_{t_j} \) of orders that can be submitted at time \( t_j \) includes market orders at the standing best bid or offer at time \( t_j \). Our notation \( \text{MOB}_{i,t_j} \) and \( \text{MOA}_{i,t_j} \) reflects the fact that the bid or offer at time \( t_j \) is not a fixed number but rather depends on the incoming state of the limit order book. There is no time script in the limit order notation \( \text{LOA}_1 \), ... because these are just limit orders at particular fixed prices in the price grid.
model is on market dynamics involving information and liquidity given the behavior of optimizing informed and uninformed investors. The crowd is simply a modeling device to insure it is always possible for arriving investors to trade with market orders if they so choose.

Market dynamics over the trading day are intentionally non-stationary in our model in order to capture market opening and closing effects. When the market opens at $t_1$, the only standing limit orders in the book are those at prices $A_2$ and $B_2$ from the trading crowd. At the end of the day all unexecuted limit orders are cancelled. The state of the limit order book at a generic time $t_j$ during the day is

$$L_{t_j} = [q_{A_2 t_j}, q_{A_1 t_j}, q_{B_1 t_j}, q_{B_2 t_j}]$$

(2)

where $q_{A_i t_j}$ and $q_{B_i t_j}$ indicate the total depths at prices $A_i$ and $B_i$ at time $t_j$. The limit order book changes over time due to the arrival of new limit orders (which augment the depth of the book) and market orders (which remove depth from the book) from arriving informed and uninformed investors and due to the submission of limit orders from the crowd. The resulting dynamics are:

$$L_{t_j} = L_{t_{j-1}} + Q_{t_j} + C_{t_j} \quad j = 1, \ldots, 5$$

(3)

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5In practice, daily opening limit order books include uncancelled orders from the previous day and new limit orders from opening auctions. For simplicity, we abstract from these interesting features of markets.
where $Q_{t_j}$ is the change in the limit order book due an arriving investor’s action $x_{t_j} \in X_{t_j}$ at $t_j$.

\begin{equation}
Q_{t_j} = [Q_{t_j}^{A_2}, Q_{t_j}^{A_1}, Q_{t_j}^{B_1}, Q_{t_j}^{B_2}] = \begin{cases} 
[-1, 0, 0, 0] & \text{if } x_{t_j} = MOA_2 \\
[0, -1, 0, 0] & \text{if } x_{t_j} = MOA_1 \\
[+1, 0, 0, 0] & \text{if } x_{t_j} = LOA_2 \\
[0, +1, 0, 0] & \text{if } x_{t_j} = LOA_1 \\
[0, 0, 0, 0] & \text{if } x_{t_j} = NT \\
[0, 0, +1, 0] & \text{if } x_{t_j} = LOB_1 \\
[0, 0, 0, +1] & \text{if } x_{t_j} = LOB_2 \\
[0, 0, -1, 0] & \text{if } x_{t_j} = MOB_1 \\
[0, 0, 0, -1] & \text{if } x_{t_j} = MOB_2 
\end{cases}
\end{equation}

(4)

where “+1” with a limit order denotes the arrival of an additional order at a particular limit price and “−1” with a market order denotes execution of an earlier BBO limit order and where $C_{t_j}$ is the change in the limit order book due to any limit orders submitted by the crowd

\begin{equation}
C_{t_j} = \begin{cases} 
[1, 0, 0, 0] & \text{if } q_{t_{j-1}}^{A_2} + Q_{t_j}^{A_2} = 0 \\
[0, 0, 0, 1] & \text{if } q_{t_{j-1}}^{B_2} + Q_{t_j}^{B_2} = 0. \\
[0, 0, 0, 0] & \text{otherwise.}
\end{cases}
\end{equation}

(5)

A potentially important source of information at time $t_j$ is the observed history of orders at prior times $t_1, \ldots, t_{j-1}$. In particular, when traders arrive in the market, they observe the history of market activity up through the current standing limit order book at the time they arrive. However, since orders from the crowd have no incremental information beyond that in the arriving investor orders, we exclude them from the notation for the portion of the order-flow history used for informational updating of investor beliefs, which we denote by $\mathcal{L}_{t_{j-1}} = \{Q_{t_1}, \ldots, Q_{t_{j-1}}\}$.

Investors trade using optimal order-submission strategies given their information and any private-value motive. If an uninformed investor arrives at time $t_j$, then his order $x_{t_j}$ is chosen to maximize

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6 There are nine alternatives in (4) because we allow separately for cases in which the best bid and ask for market sells and buys at time $t_j$ are at the inside and outside quotes.
his expected terminal payoff

$$\max_{x \in \mathcal{X}_{t_j}} w^U(x | \beta_{t_j}, \mathcal{L}_{t_j-1}) = E[(\beta_{t_j} v_0 + \Delta - p(x)) f(x) | \beta_{t_j}, \mathcal{L}_{t_j-1}]$$  \hspace{1cm} (6)

$$= \begin{cases} 
[\beta_{t_j} v_0 + E[\Delta | \mathcal{L}_{t_j-1}, \theta_{t_j}^x] - p(x)] Pr(\theta_{t_j}^x | \mathcal{L}_{t_j-1}) & \text{if } x \text{ is a buy order} \\
[p(x) - (\beta_{t_j} v_0 + E[\Delta | \mathcal{L}_{t_j-1}, \theta_{t_j}^x])] Pr(\theta_{t_j}^x | \mathcal{L}_{t_j-1}) & \text{if } x \text{ is a sell order} 
\end{cases}$$

where $p(x)$ is the price at which order $x$ trades, and $f(x)$ denotes the amount of the submitted order that is actually “filled.” If $x$ is a market order, then $p(x)$ is the best standing quote on the other side of the market at time $t_j$, and $f(x) = 1$ for a market buy and $f(x) = -1$ for a market sell (i.e., all of the order is executed). If $x$ is a non-marketable limit order, then the execution price $p(x)$ is its limit price, but the fill amount $f(x)$ is random variable equal to zero if the limit order is never executed and equal to 1 if a limit buy is filled and $-1$ if a limit sell is filled. If the investor does not trade — either because no order is submitted ($NT$) or because a limit order is not filled — then $f(x)$ is zero. In the second line of (6), the expression $\theta_{t_j}^x$ denotes the set of future trading states in which an order $x$ submitted at time $t_j$ is executed.\(^7\) This conditioning matters for limit orders because the sequence of subsequent orders in the market, which may or may not result in the execution of a limit order submitted at time $t_j$, is correlated with the asset value shock $\Delta$. For example, future market buy orders are more likely if the $\Delta$ shock is positive (since the average $I_F$ investors will want to buy but not the average $I_U$ investor). Uninformed investors rationally take the relation between future orders and $\Delta$ into account when forming their expectation $E[\Delta | \mathcal{L}_{t_j-1}, \theta_{t_j}^x]$ of what the asset will be worth in states in which their limit orders are executed. The second line of (6) also makes clear that uninformed investors use the prior order history $\mathcal{L}_{t_j-1}$ in two ways: It affects their beliefs about limit order execution probabilities $Pr(\theta_{t_j}^x | \mathcal{L}_{t_j-1})$ and their execution-state-contingent asset-value expectations $E[\Delta | \mathcal{L}_{t_j-1}, \theta_{t_j}^x]$.

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\(^7\)A market orders $x_{t_j}$ is executed immediately at time $t_j$ and so is executed for sure.
An informed investor who arrives at $t_j$ chooses an order $x_{t_j}$ to maximize her expected payoff 

$$\max_{x \in X_{t_j}} w^f(x|v, \beta_{t_j}, L_{t_j-1}) = E[(\beta_{t_j} v_0 + \Delta - p(x)) f(x)| \beta_{t_j}, L_{t_j-1}]$$ (7)

$$= \begin{cases} 
[\beta_{t_j} v_0 + \Delta - p(x)] Pr(\theta^e_{t_j}|v, L_{t_j-1}) & \text{if } x \text{ is a buy order} \\
[p(x) - (\beta_{t_j} v_0 + \Delta)] Pr(\theta^e_{t_j}|v, L_{t_j-1}) & \text{if } x \text{ is a sell order} 
\end{cases}$$

The only uncertainty for informed investors is about whether any limit orders they submit will be executed. Their belief about order-execution probabilities $Pr(\theta^e_{t_j}|v, L_{t_j-1})$ are conditioned on both the trading history up through the current book and on their knowledge about the ending asset value. Thus, informed traders condition on $L_{t_j-1}$, not to learn about the value shock $\Delta$ (which they already know) or about future investor private-value factors $\beta_{t_j}$ (which are i.i.d. over time), but rather because they understand that the trading history is an input in the trading behavior of future uninformed investors with whom they might trade in the future. Our analysis considers two model specifications for the informed investors. In the first, informed investors have no private-value motive, so that their $\beta$ factors are equal to 1. In the second specification, their $\beta$ factors are random and are independently drawn from the same truncated normal distribution $Tr[N(\mu, \sigma^2)]$ as the uninformed investors.

The optimization problem in (6) defines sets of actions $x_{t_j} \in X_{t_j}$ that are optimal for the uninformed investor at different times $t_j$ given different private-value factors $\beta_{t_j}$ and order histories $L_{t_j-1}$. These optimal orders can be unique, or there may be multiple orders which make the uninformed investor equally well-off. The optimal order-submission strategy for the uninformed investor is a probability function $\varphi^I_{t_j}(x|\beta_{t_j}, L_{t_j-1})$ that is zero if the order $x$ is suboptimal and equals a mixing probability over optimal orders. If an optimal order $x$ is unique, then $\varphi_{t_j}(x|\beta_{t_j}, L_{t_j-1}) = 1$. Similarly, the optimization problem in (7) can be used to define an optimal order-submission strategy $\varphi^I_{t_j}(x|\beta_{t_j}, v, L_{t_j-1})$ for informed investors at time $t_j$ given their factor $\beta_{t_j}$, their knowledge about the asset value $v$, and the order history $L_{t_j-1}$.
1.1 Equilibrium

An equilibrium is a set of mutually consistent optimal strategy functions and beliefs for uninformed and informed investors for each time $t_j$, given each order history $L_{t_j-1}$, private-value factor $\beta_{t_j}$, and (for informed traders) private information $v$. This section explains what “mutually consistent” means and then gives a formal definition of an equilibrium.

A central feature of our model is asymmetric information. The presence of informed traders means that, by observing orders over time, uninformed traders can infer information about the asset value $v$ and use it in their order-submission strategies. More precisely, uninformed traders rationally learn from the trading history about the probability that $v$ will go up, stay constant, or go down. However, investors cannot learn about the private values ($\beta$) or information status ($I$ or $U$) of future traders since, by assumption, these are both i.i.d over time. Informed traders do not need to learn about $v$ since they know it directly. However, they do condition their orders on $v$ (both because $v$ is the final stock value and also because $v$ tells them what types of informed traders will arrive along with the uninformed traders). Informed investors also condition on the order-flow history $L_{t-1}$, since $L_{t-1}$ affects the trading behavior of future investors.\(^8\)

The underlying economic state in our model is the realization of the asset value $v$ and a realized sequence of investors who arrive in the market. The investor who arrives at time $t_j$ is described by two characteristics: their status as being informed or uninformed, $I$ or $U$, and their private-value factor $\beta_{t_j}$. The underlying economic state is exogenously chosen over time by Nature. More formally, it follows an exogenous stochastic process described by the model parameters $\delta$, $\alpha$, $\mu$, and $\sigma$. A sequence of arriving investors together with a pair of strategy functions — which we denote here as $\Phi = \{\varphi_U^{t_j}(x|\beta_{t_j},L_{t_j-1}),\varphi_I^{t_j}(x|\beta_{t_j},v,L_{t_j-1})\} —$ induce a sequence of trading actions $x_{t_j}$ which — together with the predictable actions of the trading crowd — results in a sequence of observable changes in the state $L_{t_j}$ of the limit order book. Thus, the stochastic process generating paths of order histories is induced by the economic state process and the strategy functions. Given the order-path process, several probabilistic quantities can compute directly: First, we can com-

\(^8\)The order history $L_{t-1}$ is an input in the uninformed-investor learning problem and, thus, is an input in their order-submission strategy. In addition, since future informed investors know that $L_{t-1}$ can affect uninformed investor trading behavior, it also enters the order-submission strategies of future informed investors.
pute the unconditional probabilities of different paths $Pr(\mathcal{L}_t)$ and the conditional probabilities $Pr(Q_{t_j}|\mathcal{L}_{t_{j-1}})$ of particular order book changes $Q_{t_j}$ due to arriving investors given a prior history $\mathcal{L}_{t_{j-1}}$. Certain paths of orders are possible (i.e., have positive probability $Pr(\mathcal{L}_t)$) given the strategy functions $\{\varphi^U_{t_j}(x|\beta, \mathcal{L}_{t_{j-1}}), \varphi^I_{t_j}(x|\beta, v, \mathcal{L}_{t_{j-1}})\}$, and certain paths of orders are not possible (i.e., for which $Pr(\mathcal{L}_t) = 0$). Second, the endogenous order-path process also determines the order-execution probabilities $Pr(\theta^x_{t_j}|v, \mathcal{L}_{t_{j-1}})$ and $Pr(\theta^x_{t_j}|\mathcal{L}_{t_{j-1}})$ for informed and uninformed investors for various orders $x$ submitted at time $t_j$. Computing each of these probabilities is simply a matter of listing all of the possible underlying economic states, mechanically applying the order-submission rules, identifying the relevant outcomes path-by-path, and then taking expectations across paths.

Let $\ell$ denote the set of all feasible histories $\{\mathcal{L}_t : j = 1, \ldots, 4\}$ of physically available orders of lengths up to four trading periods. A four-period long history is the longest history a order-submission strategy can depend on in our model. In this context, feasible paths are simply sequences of actions from the action choice sets $X_{t_j}$ over time without regard to whether they are possible in the sense that they occur with positive probability given the strategy functions $\Phi$. Let $\ell^{in,\Phi}$ denote the subset of all possible trading paths in $\ell$ that have positive probability, $Pr(\mathcal{L}_t) > 0$, given a pair of order strategies $\Phi$. Let $\ell^{off,\Phi}$ denote the complementary set of trading paths that are feasible but not possible given $\Phi$. This notation will be useful when discussing “off equilibrium” beliefs. In our analysis, strategy functions $\Phi$ are defined for all feasible paths in $\ell$. In particular, this includes all of the possible paths in $\ell^{in,\Phi}$ given $\Phi$ and also the paths in $\ell^{off,\Phi}$. As a result, the probabilities $Pr(Q_{t_j}|\mathcal{L}_{t_{j-1}})$, $Pr(\theta^x_{t_j}|v, \mathcal{L}_{t_{j-1}})$ and $Pr(\theta^x_{t_j}|\mathcal{L}_{t_{j-1}})$ are always well-defined, because the continuation trading process going forward — even after an unexpected order-arrival event (i.e., a path $\mathcal{L}_{t_{j-1}} \in \ell^{off,\Phi}$) — is still well-defined.

The stochastic process for order paths and its relation to the underlying economic state also determine the uninformed-investor expectations $E[v|\mathcal{L}_{t_{j-1}}, \theta^x_{t_j}]$ of the terminal asset value given the previous order history ($\mathcal{L}_{t_{j-1}}$) and conditional on future limit-order execution ($\theta^x_{t_j}$). These expectations are determined as follows:

- Step 1: The conditional probabilities $\pi^v_{t_j} = Pr(v|\mathcal{L}_t)$ of a particular final asset value $v = \bar{v}, v_0$ or $v$ given a possible trading history $\mathcal{L}_t \in \ell^{in,\Phi}$ up through time $t_j$ is given by Bayes’ Rule.
At time $t_1$, this probability is

$$\pi_{t_1}^v = \frac{Pr(v, L_{t_1})}{Pr(L_{t_1})} = \frac{Pr(L_{t_1}|v)Pr(v)}{Pr(L_{t_1})} = \frac{Pr(Q_{t_1}|v)Pr(v)}{Pr(Q_{t_1})} \tag{8}$$

$$= \frac{Pr(Q_{t_1}|v, I)Pr(I) + Pr(Q_{t_1}|U)Pr(U)}{Pr(Q_{t_1})} Pr(v)$$

$$= E^\beta[\phi_t^I(x_t|\beta_t^I, v)|v]\alpha + E^\beta[\phi_t^U(x_t|\beta_t^U)](1-\alpha) \pi_{t_0}^v$$

where the prior is the unconditional probability $\pi_{t_0}^v = Pr(v)$, $x_{t_1}$ is the order at time $t_1$ that leads to the order book change $Q_{t_1}$, and $\beta_t^I$ and $\beta_t^U$ are independently distributed private-value $\beta$ realizations for informed and uninformed investors at time $t_1$.\(^9\) At times $t_j > t_1$, the history-conditional probabilities are given recursively by\(^10\)

$$\pi_{t_j}^v = \frac{Pr(v, L_{t_j})}{Pr(L_{t_j})} = \frac{Pr(v, Q_{t_j}, L_{t_j-1})}{Pr(Q_{t_j}, L_{t_j-1})}$$

$$= \left( \frac{Pr(Q_{t_j}|v, L_{t_j-1}, I)Pr(I|L_{t_j-1})Pr(v|L_{t_j-1})}{+ Pr(Q_{t_j}|v, L_{t_j-1}, U)Pr(U|L_{t_j-1})Pr(v|L_{t_j-1})} \right)$$

$$= \frac{Pr(Q_{t_j}|L_{t_j-1})}{Pr(Q_{t_j}|L_{t_j-1})}$$

$$= E^\beta[\phi_{t_j}^I(x_{t_j}|\beta_{t_j}^I, v, L_{t_j-1})|v, L_{t_j-1}] \alpha + E^\beta[\phi_{t_j}^U(x_{t_j}|\beta_{t_j}^U, L_{t_j-1})|L_{t_j-1}] (1-\alpha) \pi_{t_{j-1}}^v$$

Given these probabilities, the expected asset value conditional on the order history is

$$E[\tilde{v}|L_{t_j-1}] = \pi_{t_{j-1}}^{\tilde{v}} \tilde{v} + \pi_{t_{j-1}}^{v_0} v_0 + \pi_{t_{j-1}}^{U} v$$ \tag{10}

- Step 2: The conditional probabilities $\pi_{t_j}^v$ given a “feasible but not possible in equilibrium” order history $L_{t_j} \in \ell^{off,\Phi}$ in which a limit order book change $Q_{t_j}$ that is inconsistent with the strategies $\Phi$ at time $t_j$ are set as follows:

\(^9\)A trader’s information status ($I$ or $U$) is independent of the asset value $v$, so $P(I|v) = Pr(I)$ and $Pr(U|v) = Pr(U)$. Furthermore, uninformed traders have no private information about $v$, so the probability $Pr(Q_{t_1}|U)$ with which they take a trading action $Q_{t_1}$ does not depend on $v$.

\(^10\)A trader’s information status is again independent of $v$, and it is also independent of the past trading history $L_{t_j}$. While the probability with which an uninformed trader takes a trading action $Q_{t_j}$ may depend on the past order history $L_{t_j}$, it does not depend directly on $v$ which uninformed traders do not know.
1. If the priors are fully revealing in that \( \pi_{t_{j-1}} = 1 \) for some \( v \), then \( \pi_{t_j} = \pi_{t_{j-1}} \) for all \( v \).

2. If the priors are not fully revealing at time \( t_j \), then \( \pi_{t_j} = 0 \) for any \( v \) for which \( \pi_{t_{j-1}} = 0 \) and the probabilities \( \pi_{t_j} \) for the remaining \( v \)'s can be any non-negative numbers such that \( \pi_{t_j}^\theta + \pi_{t_j}^v + \pi_{t_j}^v = 1 \).

3. Thereafter, until any next unexpected trading event, the subsequent probabilities \( \pi_{t_j}'s \) for \( j' > j \) are updated according to Bayes’ Rule as in (9).

- **Step 3:** The execution-contingent conditional probabilities \( \hat{\pi}_{t_j}^v = \mathbb{P}(v | \mathcal{L}_{t_{j-1}}, \theta^x) \) of a final asset value \( v \) conditional on a prior path \( \mathcal{L}_{t_{j-1}} \) and on execution of a limit order \( x \) submitted at time \( t_j \) is

\[
\hat{\pi}_{t_j}^v = \frac{\mathbb{P}(\mathcal{L}_{t_{j-1}}) \mathbb{P}(v | \mathcal{L}_{t_{j-1}}) \mathbb{P}(\theta^x | v, \mathcal{L}_{t_{j-1}})}{\mathbb{P}(\theta^x | \mathcal{L}_{t_{j-1}}) \pi_{t_{j-1}}^v} \tag{11}
\]

This holds when adjusting for a future execution contingency both when the probabilities \( \pi_{t_{j-1}}^v \) given the prior history \( \mathcal{L}_{t_{j-1}} \) are for possible paths in \( \ell^{in. \Phi} \) (from (8) and (9) in Step 1) and also for feasible but not possible paths in \( \ell^{off. \Phi} \) (from Step 2). These execution-contingent probabilities \( \hat{\pi}_{t_j}^v \) are used to compute the execution-contingent conditional expected value

\[
E[\tilde{v} | \mathcal{L}_{t_{j-1}}, \theta^x] = \hat{\pi}_{t_j}^\theta \tilde{v} + \hat{\pi}_{t_j}^v \tilde{v}_0 + \hat{\pi}_{t_j}^v \tilde{v} \tag{12}
\]

used by uninformed traders to compute expected payoffs for limit orders. In particular, the probabilities in (12) are the execution-contingent probabilities \( \hat{\pi}_{t_j}^v \) from (11) rather than the probabilities \( \pi_{t_j}^v \) from (9) that just condition on the prior trading history but not on the future states in which the limit order is executed.

Given these updating dynamics, we can now define an equilibrium.

**Definition.** A Perfect Bayesian Nash Equilibrium of the trading game in our model is a collection \( \{ \varphi_{t_j}^{U,*}(x | \beta_{t_j}, \mathcal{L}_{t_{j-1}}), \varphi_{t_j}^{I,*}(x | \beta_{t_j}, v, \mathcal{L}_{t_{j-1}}), Pr^*(\theta_{t_j}^x | v, \mathcal{L}_{t_{j-1}}), Pr^*(\theta_{t_j}^x | \mathcal{L}_{t_{j-1}}), E^*[\tilde{v} | \mathcal{L}_{t_{j-1}}, \theta_{t_j}^x] \} \) of
order-submission strategies, execution-probability functions, and execution-contingent conditional expected asset-value functions such that:

- The equilibrium execution probabilities \( \Pr^*(\theta^*_t | v, \mathcal{L}_{t-1}) \) and \( \Pr^*(\theta^*_t | \mathcal{L}_{t-1}) \) are consistent with the equilibrium order-submission strategies \( \{ \varphi^U_{t+1}(x|\beta_t, \mathcal{L}_t), \ldots, \varphi^U_{t_5}(x|\beta_t, \mathcal{L}_{t_4}) \} \) and \( \{ \varphi^I_{t+1}(x|\beta_t, v, \mathcal{L}_t), \ldots, \varphi^I_{t_5}(x|\beta_t, v, \mathcal{L}_{t_4}) \} \) after time \( t_j \).

- The execution-contingent conditional expected asset values \( \mathbb{E}^*[\tilde{v}|\mathcal{L}_{t-1}, \theta^*_t] \) agree with Bayesian updating equations (8), (9), (11), and (12) in Steps 1 and 3 when the order \( x \) is consistent with the equilibrium strategies \( \varphi^U_{t}(x|\beta_t, \mathcal{L}_{t-1}) \) and \( \varphi^I_{t}(x|\beta_t, v, \mathcal{L}_{t-1}) \) at date \( t_j \) and, when \( x \) is an off-equilibrium action inconsistent with the equilibrium strategies, with the off-equilibrium updating in Step 2.

- The positive-probability supports of the equilibrium strategy functions \( \varphi^U_{t}(x|\beta_t, \mathcal{L}_{t-1}) \) and \( \varphi^I_{t}(x|\beta_t, v, \mathcal{L}_{t-1}) \) (i.e., the orders with positive probability in equilibrium) are subsets of the sets of optimal orders for uninformed and informed investors computed from their optimization problems (6) and (7) and the equilibrium execution probabilities and outcome-contingent conditional asset-value expectation functions \( \Pr^*(\theta^*_t | v, \mathcal{L}_{t-1}) \), \( \Pr^*(\theta^*_t | \mathcal{L}_{t-1}) \), and \( \mathbb{E}^*[\tilde{v}|\mathcal{L}_{t-1}, \theta^*_t] \).

Appendix A explains the algorithm used to compute the equilibria in our model. To help with intuition, the next section walks through the order-submission and Bayesian updating mechanics for a particular path in the extensive form of the trading game.

Our equilibrium concept differs from the Markov Perfect Bayesian Equilibrium used in Goettler et al. (2009). Beliefs and strategies in our model are path-dependent; that is to say, traders use Bayes Rule given the full prior order history when they arrive in the market. In contrast, Goettler et al. (2009) restricts Bayesian updating to the current state of the limit order book and does not allow for conditioning on the previous order history. Roşu (2016b) also assumes a Markov Perfect Bayesian Equilibrium. The quantitative importance of the order history is considered when we discuss our results in Section 2.
1.2 Illustration of order-submission mechanics and Bayesian updating

This section uses an excerpt of the extensive form of the trading game in our model to illustrate order-submission and trading dynamics and the associated Bayesian updating process. The particular trading history path in Figure 2 is from the equilibrium for the model specification in which informed and uninformed investors both have random private-value motives. The parameter values are $\kappa = 0.10$, $\sigma = 1.5$, $\alpha = 0.8$, and $\delta = 0.16$, which is a market with a relatively high informed-investor arrival probability and large value shocks. In this example, Nature has chosen an economic state in which there is good news ($v$) about the asset, and the realized sequence of arriving traders over time is $\{I, U, U, I, I\}$. At each node shown here, Figure 2 reports the total book $L_{t_j}$ of limit orders from both arriving investors and the crowd. Trading starts at $t_1$ with a book $[1, 0, 0, 1]$ consisting of no orders from informed and uninformed investors (since none have arrived yet) plus the additional limit orders from the trading crowd (i.e., 1 each at the outside prices $A_2$ and $B_2$). For simplicity, our discussion here only reports a few nodes of the trading game with their associated equilibrium strategies. For example, we do not include $NT$ at the end of $t_1$, since, as we show later in Section 2.2, $NT$ is not an equilibrium action at $t_1$ for these parameters.

Investors in our equilibrium choose from a discrete number of possible orders given their respective information and any private-value trading motives. Along the particular equilibrium path considered here, the optimal strategies do not involve any randomization. Optimal orders are unique given the inputs. However, orders are random due to randomness in the private factor $\beta$. Figure 2 shows below each order type at each time the probabilities with which the different orders are submitted by the trader who arrived. For example, if an informed trader $I_v$ arrives at $t_1$, she chooses a limit order $LOA_2$ to sell at $A_2$ with probability 0.118. Each of these unique optimal orders is associated with a different range of $\beta$ types (for both informed and uninformed investors) and value signals (for informed investors). Figure 3 illustrates where the order-submission probabilities come from by superimposing the upper envelope of the expected payoffs for the different optimal orders at time $t_1$ on the truncated Normal $\beta$ distribution. It shows how different $\beta$ ranges correspond to a discrete set of optimal orders delimited by the $\beta$ thresholds. At each trading time, as the trading game progresses along this path, traders submit orders (or do not trade) following their equilibrium
order-submission strategies. The equilibrium execution probabilities of their orders depend on the order-submission decisions of future traders, which, in turn, depend on their trading strategies and the input information (i.e., their β realizations, any private knowledge about v, and the order history path when they arrive). At time \( t_1 \), the initial trader has rational-expectation beliefs that the execution probability of her \( LOA_2 \) order posted at \( t_1 \) is 0.644.\(^{11}\) This equilibrium execution probability depends on all of the possible future trading paths proceeding from submission time \( t_1 \) up through time \( t_5 \). For example, one possibility is that the \( LOA_2 \) order will be hit by an investor arriving at time \( t_2 \) who submits a market order. Another possibility (which is what happens along this particular path) is that an uninformed trader will arrive at \( t_2 \) and post a limit order \( LOA_1 \) to sell at \( A_1 \), thereby undercutting the earlier \( LOA_2 \) order — so that the book at the end of \( t_2 \) is \([2,1,0,1]\)). In this scenario, the initial \( LOA_2 \) order from \( t_1 \) will only be executed provided that the \( LOA_1 \) order submitted at \( t_2 \) is executed first. For example, the probability of a market order \( MOA_1 \) hitting the limit order at \( A_1 \) at \( t_3 \) is 0.365, and then the probability of another market order hitting the initial limit sell at \( A_2 \) is 0.423 at \( t_4 \) and 0.505 at \( t_5 \).\(^{12}\) Therefore, there is a chance that the \( LOA_2 \) order from \( t_1 \) will still be executed even after it is undercut by the order \( LOA_1 \) at \( t_2 \).

The path in Figure 2 also illustrates Bayesian updating in the model. After the investor at \( t_1 \) has been observed submitting a limit order \( LOA_2 \), the uninformed trader who arrives in this example at time \( t_2 \) — who just knows the submitted order at time \( t_1 \) but not the identity or information of the trader at time \( t_1 \) — updates his equilibrium conditional valuation to be \( E[\tilde{v}|LOA_2] = 1.056 \) and his execution-contingent expectation given his limit order \( LOA_1 \) at time \( t_2 \) to be \( E[\tilde{v}|LOA_2, \theta_{t_2}^{LOA_1}] = 1.089 \). In subsequent periods, later investors observe additional realized orders and then further update their beliefs.

\(^{11}\)Some of the numerical values discussed here are from equilibrium calculations reported in more detail in Tables 3 and 4 and Table B2 in Appendix B. Others are unreported calculations available from the authors upon request.

\(^{12}\)Due to space constraints, we do not include the \( t_4 \) node in Figure 2.
Figure 2: Excerpt of the Extensive Form of the Trading Game. This figure shows one possible trading path of the trading game with parameters $\alpha = 0.8$, $\delta = 0.16$, $\mu = 1$, $\sigma = 1.5$, $\kappa = 0.10$, and 5 time periods. Before trading starts at time $t_1$, the incoming book $[1, 0, 0, 1]$ from time $t_0$ consists of just the initial limit orders from the crowd at $A_2$ and $B_2$. Nature selects a realized final value $v = \{\bar{v}, v_0, \bar{v}\}$ with probabilities $\{\frac{1}{3}, \frac{1}{3}, \frac{1}{3}\}$. At each trading period nature also selects an informed trader ($I$) with probability $\alpha$ and an uninformed trader ($U$) with probability $1 - \alpha$. Arriving traders choose the optimal order at each period which may potentially include limit orders $LOA_i$ ($LOB_i$) or market orders at the best ask, $MOA_{i,t}$, or at the best bid, $MOB_{i,t}$. Below each optimal trading strategy we report in italics its equilibrium order-submission probability. Boldfaced equilibrium strategies and associated states of the book (within double vertical bar) indicate the states of the book that we consider at each node of the chosen trading path.
2 Results

Our analysis investigates how liquidity supply and demand decisions of informed and uninformed traders and the learning process of uninformed traders affect market liquidity, price discovery, and investor welfare. This section presents numerical results for our model. We first consider a model specification in which only uninformed investors have a random private-value trading motive. In a second specification, we generalize the analysis and show the robustness of our findings and extend them. The tick size $\kappa$ is fixed at 0.10, and the private-value dispersion $\sigma$ is 1.5 throughout.

We focus on two time windows. The first is when the market opens at time $t_1$. The second is over the middle of the trading day from times $t_2$ through $t_4$. We look at these two windows because our model is non-stationary over the trading day. Much like actual trading days, our
model has start-up effects at the beginning of the day and terminal horizon effects at the market close. When the market opens at time \( t_1 \), there are time-dependent incentives to provide, rather than to take, liquidity: The incoming book is thin (with limit orders only from the crowd), and there is the maximum time for future investors to arrive to hit limit orders from \( t_1 \). There are also time-dependent disincentives to post limit orders. Information asymmetries are maximal at time \( t_1 \), since there has been no learning from the trading process. Over the day, information is revealed (lessening adverse selection costs), but the book can also become fuller (i.e., there is competition in liquidity provision from earlier limit orders which have time priority at their respective limit prices), and the remaining time for market orders to arrive and execute limit orders becomes shorter. Comparing these two time windows shows how market dynamics change over the day. The market close at \( t_5 \) is also important, but trading then is straightforward. At the end of the day, investors only submit market orders (or do not trade), because the execution probability for new limit orders submitted at \( t_5 \) is zero given our assumption that unfilled limit orders are canceled once the market closes.

We use our model to investigate three questions: First, who provides and takes liquidity, and how does the amount of adverse selection affect investor decisions to take and provide liquidity? Second, how does market liquidity vary with different amounts of adverse selection? Third, how does the information content of different types of orders depend on an order’s direction, aggressiveness, and on the prior order history?

The amount of adverse selection can change in two ways: The proportion of informed traders can change, and the magnitude of asset value shocks can change. We present comparative statics using four different combinations of parameters with high and low informed-investor arrival probabilities (\( \alpha = 0.8 \) and 0.2) and high and low value-shock volatilities (\( \delta = 0.16 \) and 0.02). We call markets with \( \delta = 0.02 \) low-volatility markets and markets with \( \delta = 0.16 \) high-volatility markets, because the arriving information is small relative to the tick size \( \kappa = 0.10 \) in the former parameterization and larger relative to the tick size in the later. In high-volatility markets, the final asset value \( v \) given good or bad news is beyond the outside quotes \( A_2 \) or \( B_2 \), and so even market orders at the outside prices are profitable for informed traders. However, in low-volatility markets, \( v \) is always within
the inside quotes $A_1$ and $B_1$, and so market orders are never profitable for informed investors.

2.1 Uninformed traders with random private-value motives

In our first model specification, only uninformed traders have random private values. Informed traders have fixed neutral private-value factors $\beta = 1$. Thus, as in Kyle (1985), there is a clear differentiation between investors who speculate on private information and those who trade for purely non-informational reasons. Unlike Kyle (1985), informed and uninformed investors can trade using limit or market orders rather than being restricted to just market orders.

2.1.1 Trading strategies

We begin by investigating who supplies and takes liquidity and how these decisions change with the amount of adverse selection. Table 1 reports results about trading early in the day at time $t_1$ using a $2 \times 2$ format. Each of the four cells corresponds to a different combination of parameters. Comparing cells horizontally shows the effect of a change in the value-shock size $\delta$ while holding the arrival probability $\alpha$ for informed traders fixed. Comparing cells vertically shows the effect of a change in the informed-investor arrival probability while holding the value-shock size fixed. In each cell corresponding to a set of parameters, there are four columns reporting conditional results for informed investors with good news, neutral news, and bad news about the asset ($I_{v}, I_{v_{0}}, I_{u}$) and for an uninformed investor ($U$) and a fifth column with the unconditional market results ($Uncond$). The table reports the order-submission probabilities and several market-quality metrics. Specifically, we report expected bid-ask spreads conditioning on the three informed-investor types $E[Spread | I_{v}]$ and on the uninformed trader $E[Spread | U]$, the unconditional expected market spread $E[Spread]$, and expected depths at the inside prices ($A_1$ and $B_1$) and total depths ($A_1 + A_2$ and $B_1 + B_2$) on each side of the market. As we shall see, our results are symmetric for the directionally informed investors $I_{v}$ and $I_{v_{0}}$ and on the buy and sell sides of the market. In addition, we report the probability-weighted contributions to the different investors’ welfare (i.e., expected gains-from-trade) from limit and market orders respectively, and their total expected welfare.\(^{13}\) Table B1 in Appendix B

\(^{13}\)Let $W(\beta_{v})$ and $W(v, \beta_{v})$ denote the value functions when (6) and (7) are evaluated at time $t_1$ using the optimal strategies for the uninformed and informed investors respectively. The total welfare gain is $E[W(\beta_{v})]$ for
provides additional results about conditional and unconditional future execution probabilities for
the different orders ($P^{EX}(x_{t_1})$) and also the uninformed investor’s updated expected asset value
$E[v|x_{t_1}]$ given different types of buy orders $x_{t_1}$ at time $t_1$.

Table 2 shows average results for times $t_2$ through $t_4$ during the day using a similar $2 \times 2$ format.
The averages are across time and trading histories. Comparing results for time $t_1$ with the trading
averages for $t_2$ through $t_4$ shows intraday changes in properties of the trading process. There is no
table for time $t_5$, because only market orders are used at the market close.

**Result 1** Changes in adverse selection due to the value-shock size $\delta$ affect trading strategies
differently than changes in the informed-investor arrival probability $\alpha$.

The fact that different forms of adverse selection affect investors’ trading decisions differently
can been shown theoretically from first principles. Suppose the informed-investor arrival probability
$\alpha$ is close to zero. If the value-shock volatility $\delta$ is close to zero, then directionally informed investors
$I_{\bar{v}}$ and $I_{v}$ with good or bad news never use market orders, since the final asset value $v$ is always
between the inside bid and ask prices. However, if $\delta$ is sufficiently large, then investors with good
and bad news will start to use market orders given the guaranteed execution. Thus, the set of orders
used by directionally informed investors can change in these small $\alpha$ scenarios when $\delta$ changes. In
contrast, consider a market in which $\delta$ is close to zero. Now informed investors with good or bad
news never use market orders for any informed-investor arrival probability $\alpha$. Thus, the set of
orders used by directionally informed investors never changes to include market orders in these
small $\delta$ scenarios when $\alpha$ changes.

---

the uninformed investor where the expectation is taken over $\beta_{t_1}$ and $E[W(v, \beta_{t_1})]$ for the informed investor where
the expectation is taken over $v$ and $\beta_{t_1}$.
Table 1: Trading Strategies, Liquidity, and Welfare at Time $t_1$ in an Equilibrium with Informed Traders with $\beta = 1$ and Uninformed Traders with $\beta \sim Tr^1(\mu, \sigma^2)$. This table reports results for two different informed-investor arrival probabilities $\alpha$ (0.8 and 0.2) and two different value-shock volatilities $\delta$ (0.16 and 0.02). The private-value factor parameters are $\mu = 1$ and $\sigma = 1.5$, and the tick size is $\kappa = 0.10$. Each cell corresponding to a set of parameters reports the equilibrium order-submission probabilities, the expected bid-ask spreads and expected depths at the inside prices ($A_1$ and $B_1$) and total depths on each side of the market after order submissions at time $t_1$, and expected welfare of the market participants. The first four columns in each parameter cell are for informed traders with positive, neutral and negative signals, $(I_v, I_{v_0}, I_{\bar{v}})$ and for uninformed traders $(U)$. The fifth column ($Uncond.$) reports unconditional results for the market.

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$\alpha = 0.2$

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22
Table 2: Averages for Trading Strategies, Liquidity, and Welfare across Times $t_2$ through $t_4$ for Informed Traders with $\beta = 1$ and Uninformed Traders with $\beta \sim Tr[\mathcal{N}(\mu, \sigma^2)]$. This table reports results for two different informed-investor arrival probabilities $\alpha$ (0.8 and 0.2) and for two different asset-value volatilities $\delta$ (0.16 and 0.02). The private-value factor parameters are $\mu = 1$ and $\sigma = 1.5$, and the tick size is $\kappa = 0.10$. Each cell corresponding to a set of parameters reports the equilibrium order-submission probabilities, the expected bid-ask spreads and expected depths at the inside prices ($A_1$ and $B_1$) and total depths on each side of the market after order submissins at times $t_2$ through $t_4$, and expected welfare for the market participants. The first four columns in each parameter cell are for informed traders with positive, neutral and negative signals, ($I_v, I_{v_0}, I_v$) and for uninformed traders ($U$). The fifth column ($Uncond.$) reports unconditional results for the market.

<table>
<thead>
<tr>
<th></th>
<th>$\delta = 0.16$</th>
<th>$\delta = 0.02$</th>
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<tbody>
<tr>
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<tr>
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<tr>
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<td>$E[Welfare</td>
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<td>0.137</td>
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Our numerical analysis illustrates this first result and also other facets of how adverse selection affects investor trading strategies. Consider the directionally informed investors $I_\theta$ and $I_\bar{\theta}$ with good or bad news. First, hold the informed-investor arrival probability $\alpha$ fixed and increase the amount of adverse selection by increasing the value-shock volatility $\delta$. In a low-volatility market in which value shocks $\Delta$ are small relative to the tick size, informed traders with good and bad news are unwilling to pay a large tick size to trade on their information and instead act as liquidity providers who supply liquidity asymmetrically depending on the direction of their information. This can be seen in Table 1 where in both of the two parameter cells on the right (with $\alpha = 0.8$ and 0.2 and a small $\delta = 0.02$) informed investors $I_\theta$ and $I_\bar{\theta}$ at time $t_1$ use limit orders at the outside quotes $A_2$ and $B_2$ exclusively. In contrast, in a high-volatility market where value shocks are large relative to the tick size, informed investors with good or bad news trade more aggressively. This can be seen in the left two parameterization cells (with $\alpha = 0.8$ and 0.2 and a large $\delta = 0.16$) where now informed investors $I_\theta$ and $I_\bar{\theta}$ use limit orders at both the inside quotes $A_1$ and $B_1$ as well at the outside quotes with positive probability at time $t_1$. Now compare this to a change in the amount of adverse selection due to a change in the informed-investor arrival probability $\alpha$ while holding the value-shock size $\delta$ fixed. In this case, changing the amount of adverse selection does not affect which orders informed investors with good and bad news use at time $t_1$. This can be seen by comparing the lower two parameter cells (with $\delta = 0.02$ and 0.16 and a small $\alpha$) with the upper two parameter cells (with the same $\delta$s and a larger $\alpha$).

The average order-submission probabilities at times $t_2$ through $t_4$ in Table 2 are qualitatively similar to those for time $t_1$. In low-volatility markets, informed investors $I_\theta$ and $I_\bar{\theta}$ with good and bad news tend to supply liquidity via limit orders following strategies in which order-submission probabilities are somewhat skewed on the two sides of the market in the direction of their small amount of private information. In contrast, in high-volatility markets, informed investors $I_\theta$ and $I_\bar{\theta}$ switch from providing liquidity on both sides of the market at times $t_2$ to $t_4$ to using a mix of taking liquidity via market orders and supplying liquidity via limit orders on the same side of the market as their information. Thus, once again, the trading strategies for informed investors $I_\theta$ and $I_\bar{\theta}$ are qualitatively similar holding $\delta$ fixed and changing $\alpha$, but their trading strategies change
qualitatively when $\alpha$ is held fixed and $\delta$ is changed.

Next, consider informed investors $I_0$ who know that the value shock $\Delta$ is 0 and, thus, that the unconditional prior $v_0$ is correct. Tables 1 and 2 show that their liquidity provision trading strategies are qualitatively the same at time $t_1$ and on average over times $t_2$ through $t_4$. In contrast, uninformed investors $U$ become less willing to provide liquidity via limit orders at the inside quotes as the adverse selection problem they face using limit orders worsens. Rather, they increasingly take liquidity via market orders or supply liquidity by less aggressive limit orders at the outside quotes. This reduction in liquidity provision at the inside quotes by uninformed investors happens at time $t_1$ (Table 1) and at times $t_2$ through $t_4$ (Table 2) both when the value shocks become larger and when the arrival probability of informed investors increases.

Two equilibrium effects are noteworthy in this context. First, while the uninformed $U$ investors reduce their liquidity provision at the inside quotes as adverse selection increases, the $I_0$ informed investors increase their liquidity provision at the inside quotes. This is because $I_0$ informed investors have an advantage in liquidity provision over the uninformed $U$ investors in that there is no adverse selection risk for them. These results are qualitatively consistent with the intuition of Bloomfield, O’Hara and Saar (BOS, 2005). Informed traders are more likely to use limit orders than market orders when the value-shock volatility is low (and, thus, the profitability from trading on information asymmetries is low), and to use market orders when the reverse is true.

Second, uninformed $U$ investors are unwilling to use aggressive limit orders at the inside quotes when the adverse selection risk is sufficiently high as in the upper left parametrization ($\alpha = 0.8$ and $\delta = 0.16$). This explains the fact that informed investors $I_0$ and $I\bar{v}$ use aggressive limit orders at the inside quotes with a higher probability at time $t_1$ in the lower left parametrization (0.890 with $\alpha = 0.2$ and $\delta = 0.16$) than in the upper left parameterization (0.350). At first glance this might seems odd since competition from future informed investors (and the possibility of being undercut by later limit orders) is greater when the informed-investor arrival probability is large ($\alpha = 0.8$) than when $\alpha$ is smaller. However, in equilibrium there is camouflage from the uninformed $U$ investors limit orders at the inside quotes in the lower left parametrization, whereas limit orders at the inside quotes are fully revealing in the upper left parametrization. As a result, Table B1
in Appendix B shows that the execution probabilities for the fully revealing limit orders at prices which are revealed to be far from the asset’s actual value are much lower (0.078) relative to the non-fully revealing limit orders (0.717).

2.1.2 Market quality

Market liquidity changes when the amount of adverse selection in a market changes. The standard intuition, as in Kyle (1985), is that liquidity deteriorates given more adverse selection. For example, Roșu (2016b) also finds worse liquidity (a wider bid-ask spread) given higher value volatility. However, we find that the standard intuition is not always true.

**Result 2** Liquidity need not always deteriorate when adverse selection increases.

Markets can become more liquid given greater value-shock volatility if, given the tick size, high volatility makes the value shock $\Delta$ large relative the price grid. In addition, different measures of market liquidity — expected spreads, inside depth, and total depth — can respond differently to changes in adverse selection.

The impact of adverse selection on market liquidity follows directly from the trading strategy effects discussed above. Two intuitions are useful in understanding our market liquidity results. First, different investors affect liquidity differently. Informed traders with neutral news ($I_{iv}$) are natural liquidity providers. Their impact on liquidity comes from whether they supply liquidity at the inside ($A_1$ and $B_1$) or outside ($A_2$ and $B_2$) prices. In contrast, informed traders with directional news ($I_{iv}$ and $I_{\bar{iv}}$) and uninformed traders ($U$) affect liquidity depending on whether they opportunistically take or supply liquidity. Second, the most aggressive way to trade (both on directional information and private values) is via market orders, which takes liquidity. However, the next most aggressive way to trade is via limit orders at the inside prices. Thus, changes in market conditions (i.e., $\delta$ and $\alpha$) that make informed investors trade more aggressively (i.e., that reduce their use of limit orders at the outside prices $A_2$ and $B_2$) can potentially improve liquidity if their stronger trading interest migrates to aggressive limit orders at the inside quotes ($A_1$ and $B_1$) rather than to market orders.
Our analysis shows that the standard intuition that adverse selection reduces market liquidity depends on the relative magnitudes of asset-value shocks and the tick size. In Table 1, the expected spread narrows at time \( t_1 \) (markets become more liquid) when the value-shock volatility \( \delta \) increases (comparing parameterizations horizontally so that \( \alpha \) is kept fixed). Liquidity improves in these cases because the informed traders \( I_{IV} \) and \( I_{IV} \) submit limit orders at the inside quotes in these high-volatility markets, whereas they only use limit orders at the outside quotes in low-volatility markets. In contrast, the expected spread at time \( t_1 \) widens when the informed-investor arrival probability \( \alpha \) increases holding the value-shock size \( \delta \) constant, as predicted by the standard intuition. The evidence against the standard intuition is even stronger in Table 2. At times \( t_2 \) through \( t_4 \), the expected spread narrows both when information becomes more volatile (\( \delta \) is larger) and when there are more informed traders (when \( \alpha \) is larger). The qualitative results for the expected depth at the inside quotes go in the same direction as the results for the expected spread. This is because both results are driven by limit-order submissions at the inside quotes. The results for adverse selection and total depth at both the inside and outside quotes are mixed. For example, total depth at time \( t_1 \) increases in Table 1 when value-shock volatility \( \delta \) increases when the informed-investor arrival probability \( \alpha \) is high (comparing horizontally the two parametrizations on the top), but decreases in \( \delta \) when the informed \( \alpha \) is low. In contrast, average total depth at times \( t_2 \) through \( t_4 \) in Table 2 is decreasing in the value-shock volatility (comparing parameterizations horizontally). This is opposite the effect on the inside depth. Thus, different metrics for liquidity give mixed results.

The main result in this section is that the relation between adverse selection and market liquidity is more subtle than the standard intuition. Increased adverse selection can improve liquidity. The ability of investors to choose endogenously whether to supply or demand liquidity and at what limit prices is what can overturn the standard intuition. Goettler et al. (2009) also have a model specification with informed traders who have no private-value trading motive and uninformed having only private-value motives. In their model, when volatility increases, informed traders reduce their provision of liquidity and increase their demand of liquidity; with the opposite holding for uninformed traders. Our results are more nuanced. Increased value-shock volatility is associated with increased liquidity supply in some cases and with decreased liquidity in others. This is because
the tick size of the price grid constrains the prices at which liquidity can be supplied and demanded.

2.1.3 Information content of orders

Traders in real-world markets and empirical researchers are interested in the information content of different types of arriving orders. A necessary condition for an order to be informative is that informed investors use it. However, the magnitude of order informativeness is determined by the mix of equilibrium probabilities with which both informed and uninformed traders use an order. If uninformed traders use the same orders as informed investors, they add noise to the price discovery process, and orders become less informative. In our model, the mix of information-based and noise-based orders depends on the underlying proportion of informed investors \( \alpha \) and and the value-shock volatility \( \delta \).

We expect different market and limit orders to have different information content. A natural conjecture is that the sign of the information revision associated with an order should agree with the direction of the order (e.g., buy market and limit orders should lead to positive valuation revisions). Another natural conjecture is that the magnitude of information revisions should be greater for more aggressive orders. However, while the order-sign conjecture is true in our first model specification, the order-aggressiveness conjecture does not always hold here.

**Result 3** Order informativeness is not always increasing in the aggressiveness of an order.

This, at-first-glance surprising, result is another consequence of the impact of the tick size on how informed investors trade on their information. As a result, the relative informativeness of different market and limit orders can flip in high-volatility and low-volatility markets. The result is immediate for market orders versus (less aggressive) limit orders in low-volatility markets in which informed investors avoid market orders (see Table 1). However, this reversed ordering can also hold for aggressive limit orders at the inside quotes \((A_1 \text{ and } B_1)\) versus less aggressive limit orders at the outside quotes \((A_2 \text{ and } B_2)\).

\(^{14}\)Fleming et al. (2017) extend the VAR estimation approach of Hasbrouck (1991) to estimate the price impacts of limit orders as well as market orders. See also Brogaard et al. (2016).
Figure 4 shows the informativeness of different types of orders at time $t_1$. Informativeness at time $t_1$ is measured here as the Bayesian revision $E[v|x_{t_1}] - E[v]$ in the uninformed investor’s expectation of the terminal value $v$ after observing different types of orders $x_{t_1}$ at time $t_1$. The informational revisions for the different orders are plotted against the respective order-execution probabilities on the horizontal axis. Orders with higher execution probabilities are statistically more aggressive than orders with low execution probabilities. The results for the four parameterizations are indicated using different symbols: high vs low informed-investor arrival probabilities (circles vs squares), and high vs low value-shock volatility (large vs small symbols). These are described in the figure legend. For example, in the low $\alpha$ and high $\delta$ scenario (large squares), the informativeness of a limit buy order at $B_1$ at time $t_1$ is 0.026 and the order-execution probability is 78.9 percent (see Table B1 in the Appendix B).

Consider first markets with high informed-investor arrival probabilities. The case with a high informed-investor arrival probability and high value-shock volatility is denoted with large circles. Informed investors in this case use limit orders at both the outside quotes ($LOA_2$ and $LOB_2$) and inside quotes ($LOA_1$ and $LOB_1$) at time $t_1$, so these are therefore the only informative orders. Since uninformed investors also use the outside limit orders, they are not fully revealing, however the inside limit orders are fully revealing. Thus, the price impacts for the inside and outside limit orders here are consistent with the order-aggressiveness conjecture. The market orders ($MOB_2$ and $MOA_2$) are also used in equilibrium, but only by uninformed investors ($U$). Thus, they are not informative. While market orders would be profitable for the informed investors, the potential price improvement with the limit orders leads informed investors to use the limit orders despite the zero price impact and guaranteed execution probability of the market orders. Since both inside and outside limit orders have larger price impacts than the market orders, this case is inconsistent with the order-aggressiveness conjecture.

Next, consider the case of low value-shock volatility and high informed-investor arrival probability, denoted here with small circles. Once again, the order-aggressiveness conjecture is not true. The most informative orders are now, not the most aggressive orders, but rather the most patient limit orders posted at $A_2$ and $B_2$ (since these are the only orders used by informed in-
Figure 4: Informativeness of Orders after Trading at Time $t_1$ for the Model with Informed Traders with $\beta = 1$ and Uninformed Traders with $\beta \sim \mathcal{N}(\mu, \sigma^2)$. This figure plots the informativeness of the equilibrium orders at the end of $t_1$ against the probability of order execution. Four different combinations of informed-investor arrival probabilities and value-shock volatilities are considered. The informativeness of an order is measured as $E[v|x_{t1}] - E[v]$, where $x_{t1}$ denotes one of the different possible equilibrium orders at time $t_1$.

vestors). The market orders and more aggressive inside limit orders are non-informative here (since only uninformed investors with extreme $\beta$s use them). In this case, this — again at first glance perhaps counterintuitive — result is a consequence of the fact that the informed trader’s potential information is small relative to the tick size. Low-volatility makes market orders unprofitable for informed traders given good and bad news, and it also increases the importance of price improvement attainable through limit orders deeper in the book relative to limit orders at the inside quotes.

Similar results hold when the proportion of insiders is low ($\alpha = 0.2$). When the asset-value volatility is high (large squares), the most aggressive orders ($\text{LOB}_1$ and $\text{LOA}_1$) are again the most informative ones in contrast to the market orders. However, when volatility is low (small squares), the most informative orders, as before, are the least aggressive orders ($\text{LOB}_2$ and $\text{LOA}_2$).
Therefore, the potential failures of the order-aggressiveness conjecture are robust to variation in informed-investor arrival probabilities and value-shock volatility.

2.1.4 Non-Markovian learning

This section investigates the role of the order history on Bayesian learning at times later in the day. One of the main differences between our model and Goettler et al. (2009) and Roşu (2016b) is that they assume that information dynamics are Markovian and that the current limit order book is a sufficient statistic for the information content of the prior trading history. Thus, the first question we consider is whether the prior order history has information about the asset value $v$ in excess of the information in the current limit order book.

The candlestick plots in Figure 5 measure the incremental information content of order histories as the difference $E[v \mid \mathcal{L}_{t_j}(L_{t_j})] - E[v \mid L_{t_j}]$, which is the uninformed investors’ expected asset value conditional on an order history path $\mathcal{L}_{t_j}(L_{t_j})$ ending with a particular limit order book $L_{t_j}$ at time $t_j$ net of the corresponding expectation conditional on just the ending book $L_{t_j}$. In particular, we are interested in books $L_{t_j}$ that can be preceded in equilibrium by more than one different prior history. If learning is Markov, then order histories $\mathcal{L}_{t_j}(L_{t_j})$ preceding a book $L_{t_j}$ should convey no additional information beyond $L_{t_j}$; in which case the difference in expectations should be zero. The candlestick plots show the maximum and minimum values, the interquartile range, and the median of the incremental information of the prior history. The horizontal axis in the plots shows the times $t_1$ through $t_4$ at which different orders $x_{t_j}$ are submitted. Time $t_1$ is included in the plot because books at $t_1$ can potentially be produced by different sequences of investor actions $x_{t_1}$ and crowd responses at $t_1$. Each plot is for a different combination of adverse-selection parameters.

The main result from Figure 5 is that there is substantial informational variation in the Bayesian revisions conditional on different trading histories.

**Result 4** The price discovery dynamics can be significantly non-Markovian.

As expected, the variation in the incremental information content of the prior trading history in Figure 5 is greater when the shock volatility $\delta$ is greater (note the differences in vertical scales).
Figure 5: Informativeness of the Order History for the Model with Informed Traders with $\beta = 1$ and Uninformed Traders with $\beta \sim \text{Tr}[N(\mu, \sigma^2)]$ for Times $t_1$ through $t_4$. This figure shows the incremental information content of the past order history in excess of the information in the current limit order book observed at the end of time $t_j$ as measured by $E[v|L_{t_j}(L_{t_j})] - E[v|L_{t_j}]$ where $L_{t_j}(L_{t_j})$ is a history ending in the limit order book $L_{t_j}$. We only consider books $L_{t_j}$ when they occur in equilibrium in the different trading periods. The candlesticks indicate for each of these two metrics the maximum, the minimum, the median and the 75th (and 25th) percentile respectively as the top (bottom) of the bar.

Given that learning is non-Markov, our next question is about how the size of the valuation revisions depends on the prior trading history. In Figure 6, the horizontal axis shows the price impact of different equilibrium orders at $t_1$, and the vertical axis gives the corresponding cumulative price impact of the sequence of a given action at time $t_1$ and different subsequent equilibrium actions at time $t_2$. Consistent with our previous analysis, the size of the valuation revision depends crucially on the insiders’ equilibrium strategies. As informed investors do not use market orders at $t_1$ (see Table 1), market orders have a zero price impact at $t_1$ and, thus, the points for pairs of time $t_1$
Figure 6: Order Informativeness for the Model with Informed Traders with $\beta = 1$ and Uninformed Traders with $\beta \sim Tr[\mathcal{N}(\mu, \sigma^2)]$ for times $t_1$ to $t_2$ and parameters $\alpha = 0.8$, $\delta = 0.16$. The horizontal axis reports $E(v|x_t) - E(v)$ which shows how the uninformed traders’ Bayesian value-forecast changes with respect to the unconditional expected value of the fundamental when uninformed traders observe at $t_1$ an equilibrium order $x_t$. The vertical axis reports $E(v|x_t, x_t) - E(v)$ which shows how the uninformed traders’ Bayesian value-forecast changes with respect to the unconditional expected value of the fundamental when uninformed traders observe at $x_t$ at $t_2$. We consider all the equilibrium strategies at $t_1$ and $t_2$ which are symmetrical. Red (green) circles show equilibrium sell (buy) orders at $t_2$.

and $t_2$ price-impacts for sequences of a market order at $t_1$ and then different orders at time $t_2$ all line up on the vertical axis line. Interestingly, there are no observations in the second and fourth quadrants in our model, which means there are no sign reversals in the direction of the cumulative price impacts. The first and third quadrants (which are perfectly symmetrical) show the pairs of orders which have a positive and a negative price impact, respectively. The pairs with the highest price impact are driven by the insiders’ equilibrium strategies at $t_1$ and are limit orders at the inside quotes followed any other order. In fact, Table 1 shows that insiders’ limit orders at the inside quotes at $t_1$ are fully revealing. So once more, the price impact does not depend on the
aggressiveness of the orders but on the informed investors’ orders choice. Overall, Figure 6 also confirms that the price impact is non-Markovian: for example the price impact of $MOB_2$ at $t_2$ may be either positive or negative depending on whether it is preceded by $LOB_2$ or $LOA_2$ at $t_1$.

2.1.5 Summary

The analysis of our first model specification has identified a number of empirically testable predictions. First, liquidity and the relative information content of different orders differ in high-volatility markets (in which value shocks are large relative to the tick size) vs. in low-volatility markets (in which value shocks are small relative to the tick size). Second, the price impact of order flow varies conditional on different trading histories and on the standing book when new orders are submitted.

2.2 Informed and uninformed traders both have private-value motives

Our second model specification generalizes our earlier analysis so that now informed investors also have random private-valuation factors $\beta$ with the same truncated Normal distribution $\beta \sim Tr[\mathcal{N}(\mu, \sigma^2)]$ as the uninformed investors. Hence, informed traders not only speculate on their information, but they also have a private-value motive to trade. As a result, informed investors with the same signal may end up buying and selling from each other. This combination of trading motives has not been investigated in earlier models of dynamic limit order markets. We use our second model specification to show the robustness of the results in Section 2.1 and to extend them.

2.2.1 Trading strategies

Tables 3 and 4 report order submission probabilities and other statistics for our second model specification for time $t_1$ by itself and for averages over times $t_2$ through $t_4$. Since all investors have private-value motives to trade, all investors use all of the possible limit orders at time $t_1$. In particular, now informed investors also use market orders at $t_1$. Over times $t_2$ through $t_4$, all investors again use all types of limit orders and also market orders. In particular, directionally informed investors trade sometimes opposite their asset-value information because their private-value motive adds non-informational randomness to their orders. Informed investor with neutral
Table 3: Trading Strategies, Liquidity, and Welfare at Time $t_1$ in an Equilibrium with Informed and Uninformed Traders both with $\beta \sim Tr[N(\mu, \sigma^2)]$. This table reports results for two different informed-investor arrival probabilities $\alpha$ (0.8 and 0.2) and two different value-shock volatilities $\delta$ (0.16 and 0.02). The private-value factor parameters are $\mu = 1$ and $\sigma = 1.5$, and the tick size is $\kappa = 0.10$. Each cell corresponding to a set of parameters reports the equilibrium order-submission probabilities, the expected bid-ask spreads and expected depths at the inside prices ($A_1$ and $B_1$) and total depths on each side of the market after order submissions at time $t_1$, and the expected welfare of the market participants. The first four columns in each parameter cell are for informed traders with positive, neutral and negative signals, ($I_\delta, I_{\mu_0}, I_\nu$) and for uninformed traders ($U$). The fifth column ($Uncond.$) reports unconditional results for the market.

<table>
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$\alpha = 0.8$

|       | $E[\text{Spread} | \cdot]$ |       | $E[\text{Depth} A_2+A_1 | \cdot]$ |       | $E[\text{Depth} A_1 | \cdot]$ |       | $E[\text{Depth} B_1 | \cdot]$ |       | $E[\text{Depth} B_1+B_2 | \cdot]$ |       |
|-------|----------------|-------|----------------|-------|----------------|-------|----------------|-------|----------------|-------|
| $LOA_2$ | 0.240 | 0.211 | 0.240 | 0.215 | 0.227 | 0.210 | 0.210 | 0.210 | 0.210 | 0.210 |
| $LOA_1$ | 1.432 | 1.500 | 1.312 | 1.491 | 1.430 | 1.492 | 1.500 | 1.508 | 1.500 | 1.500 |
| $LOB_1$ | 0.314 | 0.446 | 0.282 | 0.426 | 0.363 | 0.438 | 0.452 | 0.466 | 0.452 | 0.452 |
| $LOB_2$ | 0.282 | 0.446 | 0.314 | 0.426 | 0.363 | 0.466 | 0.452 | 0.438 | 0.452 | 0.452 |
| $MOA_2$ | 1.312 | 1.500 | 1.432 | 1.491 | 1.430 | 1.508 | 1.500 | 1.492 | 1.500 | 1.500 |
| $MOA_1$ | 0.259 | 0.445 | 0.259 | 0.410 | 0.446 | 0.446 | 0.446 | 0.446 | 0.446 | 0.446 |
| $MOB_1$ | 0.187 | 0 | 0 | 0.015 | 0 | 0 | 0 | 0 | 0 | 0 |
| $MOB_2$ | 0.446 | 0.445 | 0.446 | 0.425 | 0.446 | 0.446 | 0.446 | 0.446 | 0.446 | 0.446 |

$\alpha = 0.2$

|       | $E[\text{Spread} | \cdot]$ |       | $E[\text{Depth} A_2+A_1 | \cdot]$ |       | $E[\text{Depth} A_1 | \cdot]$ |       | $E[\text{Depth} B_1 | \cdot]$ |       | $E[\text{Depth} B_1+B_2 | \cdot]$ |       |
|-------|----------------|-------|----------------|-------|----------------|-------|----------------|-------|----------------|-------|
| $LOA_2$ | 0.063 | 0.051 | 0.042 | 0.051 | 0.051 | 0.049 | 0.048 | 0.046 | 0.048 | 0.048 |
| $LOA_1$ | 0.356 | 0.449 | 0.476 | 0.449 | 0.445 | 0.441 | 0.452 | 0.464 | 0.452 | 0.452 |
| $LOB_1$ | 0.476 | 0.449 | 0.356 | 0.449 | 0.445 | 0.464 | 0.452 | 0.441 | 0.452 | 0.452 |
| $LOB_2$ | 0.042 | 0.051 | 0.063 | 0.051 | 0.051 | 0.046 | 0.048 | 0.049 | 0.048 | 0.048 |
| $MOA_2$ | 0.063 | 0 | 0 | 0 | 0.004 | 0 | 0 | 0 | 0 | 0 |
| $MOA_1$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $MOB_1$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $MOB_2$ | 0 | 0 | 0.063 | 0 | 0.004 | 0 | 0 | 0 | 0 | 0 |
| $NT$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

$\bar{v}_U \equiv \frac{1}{1 - \delta}$ and $\bar{v}_I \equiv \frac{1}{1 - \delta}$, and the tick size is $\kappa = 0.10$. Each cell corresponding to a set of parameters reports the equilibrium order-submission probabilities, the expected bid-ask spreads and expected depths at the inside prices ($A_1$ and $B_1$) and total depths on each side of the market after order submissions at time $t_1$, and the expected welfare of the market participants. The first four columns in each parameter cell are for informed traders with positive, neutral and negative signals, ($I_\delta, I_{\mu_0}, I_\nu$) and for uninformed traders ($U$). The fifth column ($Uncond.$) reports unconditional results for the market.
Table 4: Averages for Trading Strategies, Liquidity, and Welfare across Times $t_2$ through $t_4$ for Informed and Uninformed Traders both with $\beta \sim Tr\left(J(\mu, \sigma^2)\right)$. This table reports results for two different informed-investor arrival probabilities $\alpha$ (0.8 and 0.2) and for two different asset-value volatilities $\delta$ (0.16 and 0.02). The private-value factor parameters are $\mu = 1$ and $\sigma = 1.5$, and the tick size is $\kappa = 0.10$. Each cell corresponding to a set of parameters reports the equilibrium order-submission probabilities, the expected bid-ask spreads and expected depths at the inside prices ($A_1$ and $B_1$) and total depths on each side of the market after order submissions at times $t_2$ through $t_4$, and the expected welfare of the market participants. The first four columns in each parameter cell are for informed traders with positive, neutral and negative signals, $(I_v, I_{v_0}, I_t)$ and for uninformed traders $(U)$. The fifth column (Uncond.) reports unconditional results for the market.

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$\alpha = 0.2$
news $I_{v0}$ no longer just provide liquidity using limit orders. Now, due to their private-value motive, they sometimes also take liquidity using market orders.

Consider next the impact of adverse selection on trading behavior. Tables 3 and 4 show at time $t_1$ and on average over times $t_2$ through $t_4$ respectively that the effects of an increase in value-shock volatility on the strategies of informed traders with good or bad news differs when we consider traders’ own vs. opposite sides of the market. In particular, the “own” side of the market for an informed investor with good news is the bid (buy) side of the limit order book. The effect on the informed trader’s own-side behavior is similar to the previous model specification in Section 2.1.

With higher value-shock volatility, the private information about the asset value is more valuable, and both $I_{\bar{v}}$ and $I_v$ investors change some of their aggressive limit orders into market orders. Table 3 shows that, when $\delta$ is increased with $\alpha$ fixed at 0.8, the $I_\bar{v}$ investors at time $t_1$ reduce the strategy probability for $LOB_1$ orders from 0.466 to 0.282 and increase the strategy probability for $MOA_2$ orders from 0 to 0.256, and symmetrically $I_v$ investors shifts from $LOA_1$ to $MOB_2$.

The effects of higher volatility on uninformed traders slightly differs at $t_1$ as opposed to times $t_2$ through $t_4$. At $t_1$ uninformed traders post slightly more aggressive orders when they demand liquidity (the strategy probabilities for $MOA_2$ and $MOB_2$ increase from 0 to 0.009), and more patient orders when they supply liquidity (the strategy probabilities for $LOB_2$ and $LOA_2$ increase slightly from 0.048 to 0.064). This change in order-submission strategies is the consequence of uninformed traders facing higher adverse selection costs. They feel safer hitting the trading crowd at $A_2$ and $B_2$ and offering liquidity at more profitable price levels to make up for the increased adverse selection costs. In later periods $t_1$ through $t_4$, as uninformed traders learn about the fundamental value of the asset, they still take liquidity at the outside quotes (the probabilities of $MOA_2$ and $MOB_2$ increase slightly to 0.195 in Table 4), but move to the inside quotes to supply liquidity ($LOA_1$ and $LOB_1$ increase to 0.067 for times $t_2$ through $t_4$). As they learn about the future value of the asset, uninformed traders perceive less adverse selection costs and can afford to offer liquidity at more aggressive quotes. In contrast, the effects of increased value-shock volatility on the trading behavior of $I_{v0}$ investors are relatively modest both at time $t_1$ and at times $t_2$ through $t_4$. 

37
The effects of an increase in the value-shock volatility is different on the opposite side than on the own side. For example, when the volatility $\delta$ increases from 0.02 to 0.16, $I_{\ell}$ investors at time $t_{1}$ switch on the own side from $LOB_{1}$ limit orders to aggressive $MOA_{2}$ market orders but at the same time they switch on the opposite side from aggressive limit orders to more patient limit orders. The reason why $I_{\ell}$ investors with low private-values become more patient when selling via limit orders on the opposite side is that they know that the execution probability of limit sells at $A_{2}$ is higher because other $I_{\ell}$ investors in future periods will hit limit sell orders at $A_{2}$ more aggressively given that $\bar{v}$ is much bigger (see the increased order submission probabilities for $MOA_{2}$ in Table 4).

2.2.2 Market quality

The effect of value-shock volatility on market liquidity is mixed in our second model specification. This is not surprising given the different effects of increased volatility on informed-investor trading behavior on the own and opposite sides of the market. At time $t_{1}$, holding the informed-investor arrival probability $\alpha$ fixed, increased value-shock volatility leads to wider spreads and less total depth. However, the average effects over times $t_{2}$ through $t_{4}$ switches with increased asset-value volatility leading now to narrower spreads and smaller depth. This is due — in particular in the high $\alpha$ markets — to uninformed traders perceiving greater adverse selection costs and therefore being less willing to supply liquidity. Interestingly, the effects of an increase in the arrival probability of informed investors ($\alpha$) on the equilibrium strategies is qualitatively similar to that of an increase in volatility ($\delta$) in this second model specification.

Lastly, our model shows how an increase in volatility and in the proportion of insiders affect the welfare of market participants. When volatility increases, directional informed investors are generally better off as their signal is stronger and hence more profitable: At $t_{1}$ their welfare is unchanged with high proportion of insiders (0.446), whereas it increases in all the other scenarios, with low proportion of insiders (0.453) and in later periods with both high and low $\alpha$ (0.418 and 0.416). At $t_{1}$ uninformed traders are worse off because liquidity deteriorates with higher volatility. At later periods the result is ambiguous: there are cases in which the uninformed investors are better off and cases in which they are worse off.
2.2.3 Information content of orders

Figure 7 plots the Bayesian revisions for different orders at time $t_1$ against the corresponding order-execution probabilities for our second model specification. Once again, the magnitudes and signs of the Bayesian updates depends on the mix of informed and uninformed investors who submit these orders. Consider, for example, the market with both high value-shock volatility and a high informed-investor arrival probability (large circles). The most informative orders are the market orders $MOA_2$ and $MOB_2$ as they are chosen much more often by informed investors than by uninformed investors (See Table 3). However, the next most aggressive orders are the inside limit orders $LOB_1$ and $LOA_1$, and they are less informative than the less aggressive $LOB_2$ and $LOA_2$ limit orders. Even though the aggressive limit orders $LOB_1$ and $LOA_1$ are posted with a relatively high probability (0.282 and 0.314) by informed investors $I_v$ and $I_{-v}$, they are also submitted with even high probabilities by uninformed investors (0.426), and $I_{0}$ informed investors with neutral (0.446). As a result, they are less informative. Thus, this is another example in which order informativeness is not increasing in order aggressiveness.

Perhaps more surprisingly, the order-sign conjecture need not hold in our second model specification:

**Result 5** The Bayesian value revision can be opposite the direction of an order.

This is to say that the direction of orders is sometimes different from the sign of their information content. For example, a limit sell $LOA_1$ signals good news (rather than bad news as one might expect) because limit sells at $A_1$ are used by informed investor to trade on the opposite side of their information (i.e., due to their private-value $\beta$ factors) more frequently than these orders are used to trade on the same side of their information. In particular, $I_{-}$ investors usually sell using market orders $MOB_2$ rather than using limit sells. This goes back to our previous discussion of how informed investors trade differently on the own side of their information (when their private value $\beta$ reinforces the trading direction from their information) and on the opposite side of their information (when their $\beta$ reverses the trading incentive from their information).

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$^{15}$The informativeness of limit orders $LOA_1$ and $LOB_1$ in Table B2 in Appendix B are 0.004 and −0.004 respectively, whereas the informativeness of limit orders $LOA_2$ and $LOB_2$ are 0.056 and −0.056 respectively.
Figure 7: Informativeness of Orders at the End of $t_1$ for the Model with Informed and Uninformed Traders both with $\beta \sim Tr[\mathcal{N}(\mu, \sigma^2)]$. This figure plots the Informativeness of the equilibrium orders at the end of $t_1$ against the probability of execution. We consider four different combinations of informed investors arrival probability. The informativeness of an order is measured as $E[v|x_{t_1}] - E[v]$, where $x_{t_1}$ denotes one of the different possible orders that can arrive at time $t_1$. 
2.2.4 Non-Markovian price discovery

This section continues our investigation of the importance of non-Markovian effects in information aggregation. Figure 8 shows once again the variation in the incremental information $E[v|\mathcal{L}_{t_j}(L_{t_j})] - E[v|L_{t_j}]$ of prior order histories $\mathcal{L}_{t_j}(L_{t_j})$ preceding different books $L_{t_j}$. The plots here confirm our earlier results about non-Markovian learning.

**Figure 8:** History Informativeness for Informed and Uninformed Traders both with $\beta \sim Tr[\mathcal{N}(\mu, \sigma^2)]$ for times $t_2$ through $t_4$. This Figure shows the incremental information content of the past order history in excess of the information in the current limit order book observed at the end of time $t_j$ as measured by $E[v|\mathcal{L}_{t_j}(L_{t_j})] - E[v|L_{t_j}]$ where $\mathcal{L}_{t_j}(L_{t_j})$ is a history ending in the limit order book $L_{t_j}$. We only consider books $L_{t_j}$ when they occur in equilibrium in the different trading periods. The candlesticks indicate for each of these two metrics the maximum, the minimum, the median and the 75\textsuperscript{th} (and 25\textsuperscript{th}) percentile respectively as the top (bottom) of the bar.

Figure 8 shows the uninformed investor’s expectation of the asset value conditional on the path and various books. It also shows the expectation of these expectations across the paths, which, by
iterated expectation, is the expectation conditional on the book. Again, we see that the trading history has substantial information content above and beyond the information in the book alone. The figure also shows the standard deviation of the valuation forecast errors. Here again, the information updating dynamics are non-Markovian.

2.3 Summary

The results for our second model specification — with a richer specification of the informed investors’ trading motives — confirm and extent the analysis from our first model specification.

- When all market participants trade not only to speculate on their signal but also to satisfy their private-value motive, all investors use both market and limit orders in equilibrium.

- Increased adverse selection affects informed-investor trading behavior differently when they trade with their information versus (because of private-value shocks) against their information. As a result, the effect of asset-value volatility and informed investor arrival probability on market liquidity is mixed.

- The informativeness of orders can be opposite the order aggressiveness and now also the order direction. The information content of order arrivals is again history-dependent.

3 Robustness

Our analysis makes a number of simplifying assumptions for tractability, but we conjecture that our qualitative results are robust to relaxing these assumptions. We consider two of these assumptions here. First, our model of the trading day only has five periods. Relatedly, our analysis abstracts from limit orders being carried over from one day to the next. However, our results about the impact of adverse selection on investor trading strategies and about order informativeness are driven in large part by the relative size of information shocks and the tick size rather than by the number of rounds of trading. In addition, increasing the trading horizon leads to longer histories that are potentially even more informative. Second, arriving investors are only allowed to submit single orders that cannot be cancelled or modified subsequently. However, it seems likely that order-flow
histories will still be informative if orders at different points in time are correlated due to correlated actions of returning investors.

4 Conclusions

This paper has studied information aggregation and liquidity provision in dynamic limit order markets. We show a number of notable theoretical properties in our model. First, informed investors switch between endogenously demanding liquidity via market orders and supplying liquidity via limit orders. Second, the information content/price impact of orders can be non-monotone in the direction of the order and in the aggressiveness of their orders. Third, the information aggregation process is non-Markovian. In particular, the prior order history has information content beyond that in the current limit order book.

Our model suggests several directions for future research. Most importantly, our analysis provides a framework for empirical research about the changing price impacts of order flow conditional on order-flow history and time of day. There are also promising directions for future theory. First, the model can be enriched by allowing investors to trade dynamically over time (rather than just submitting an order one time) and to face quantity decisions and to use multiple orders. Second, the model could be extended to allow for trading in multiple co-existing limit order markets. This would be a realistic representation of current equity trading in the US. Third, the model could be used to study high frequency trading in limit order markets and the effect of different investors being able to process and trade on different types of information at different latencies.

5 Appendix A: Algorithm for computing equilibrium

The computational problem to solve for a Perfect Bayesian Nash equilibrium in our model (as defined in Section 1.1) is complex. Given investors’ equilibrium beliefs, the optimal order-submission problems in (6) and (7) require computing limit-order execution probabilities and stock-value expectations that are conditional on both the past order history and on future state-contingent limit-order execution at each time $t_j$ at each node of the trading game. For an informed trader (who
knows the asset value $v$), there is no uncertainty about the payoff of a market order. In contrast, the payoff of a market order for an uninformed trader entails uncertainty about the future asset value and, therefore, computing the optimal order requires computing the expected stock value $E[v|\mathcal{Z}_{t_{j-1}}]$ conditional on the prior trading history up to time $t_j$. For limit orders, the expected payoff depends on the future limit-order execution probabilities, $Pr(\theta^x_{t_j}|v,\mathcal{Z}_{t_{j-1}})$ and $Pr(\theta^x_{t_j}|\mathcal{Z}_{t_{j-1}})$, for informed and uninformed investors, which depend, in turn, on the optimal order-submission probabilities of future informed and uninformed investors. In addition, the uninformed investors’ learning problem for limit orders requires uninformed investors to extract information about the expected future stock value $E[v|\mathcal{Z}_{t_{j-1}},\theta^x_{t_j}]$ from both the past trading history and also from state-contingent future order execution given that the future states in which limit orders are executed are correlated with the stock value. Thus, optimal actions at each time $t_j$ depend on past information and future order-flow contingencies where future orders also depend on the then-prior histories at future dates (which include the action at time $t_j$) as traders dynamically update their equilibrium beliefs as the trading process unfolds. Thus, the learning problem for limit order beliefs is both backward- and forward-looking. Lastly, rational expectations (RE) involves finding a fixed point so that the equilibrium beliefs underlying the optimal order-submission strategies are consistent with the execution probabilities and value expectations that the endogenous optimal strategies produce in equilibrium.

Our numerical algorithm uses backward induction to solve for optimal order strategies given a set of asset-value beliefs for all dates and nodes in the trading game and uses an iterative recursion to solve for RE equilibrium asset-value and order-execution beliefs. The backward induction makes order-execution probabilities consistent with optimal future behavior by later-arriving investors. It also takes future state-contingent execution into account in the uninformed investors’ beliefs. Given a set of history-contingent asset-value probability beliefs, we start at time $t_5$ — when traders only use market orders which allows us to compute the execution probabilities of limit orders at $t_4$ — and recursively solve the model for optimal order strategies back to time $t_1$. We then embed the optimal order strategy calculation in an iterative recursion to solve for a fixed point for the RE asset-value beliefs. For a generic round $r$ in this recursion, the outgoing asset-value probabilities $\pi^{v,r-1}_{t_j}$ from round $r-1$ are used iteratively as incoming asset-value beliefs in round $r$. In particular,
these beliefs are used in the learning problem of the uninformed investor to extract information about the ending asset value $v$ from the prior trading histories. They also affect the behavior of informed investors whose order-execution probability beliefs depend in part on the behavior of uninformed traders. Thus, the recursion for a generic round $r$ involves solving by backward induction for optimal strategies for buyers

$$\max_{x \in X_{tj}} w^{I,r}(x | v, L_{tj-1}) = [\beta_{tj} v_0 + \Delta - p(x)] \Pr^r(\theta^r_{tj} | v, L_{tj-1})$$

(13)

and

$$\max_{x \in X_{tj}} w^{U,r}(x | L_{tj-1}) = [\hat{\beta}_{tj} v_0 + \mathbb{E}^r[\Delta | L_{tj-1}, \theta^r_{tj}] - p(x)] \Pr^r(\theta^r_{tj} | L_{tj-1})$$

(14)

where

$$\mathbb{E}^r[\Delta | L_{tj-1}, \theta^r_{tj}] = (\hat{\pi}^{v,r}_{tj} v_0 + \hat{\pi}^{v_0,r}_{tj} v_0 + \hat{\pi}^{v_0,r}_{tj} \omega) - v_0$$

(15)

$$\hat{\pi}^{v,r}_{tj} = \frac{\Pr^r(\theta^r_{tj} | v, L_{tj})}{\Pr^r(\theta^r_{tj} | L_{tj})} \pi^{v,r-1}_{tj}$$

(16)

and where the calculations for sellers are symmetric. Note that at each time $t_j$ the backward induction has already determined the future contingencies $\theta^r_{tj}$ for limit order executions at times $t > t_j$. Thus, the order-execution probabilities $\Pr^r(\theta^r_{tj} | v, L_{tj-1})$ and $\Pr^r(\theta^r_{tj} | L_{tj-1})$, and the history-and execution-contingent probabilities $\hat{\pi}^{v,r}_{tj}$ and associated asset-value expectations $\mathbb{E}^r[\Delta | L_{tj-1}, \theta^r_{tj}]$ are “mongrel” moments in that they are computed using the outgoing history-contingent asset value beliefs $\pi^{v,r-1}_{tj}$ from round $r-1$ and then updated given the order-execution contingencies computed by backward induction in round $r$ using the round $r-1$ asset-value beliefs. At the end of round $r$, we then compute updated outgoing asset-value beliefs $\hat{\pi}^{v,r}_{tj}$ for round $r$, which are used as incoming beliefs for the next round $r+1$. The recursion is iterated to find a RE fixed point $\hat{\pi}^{v}_{tj}$ in the uninformed investor beliefs.

The fixed-point recursion is started in round $r = 1$ by setting the initial asset-value beliefs $\pi^{v,0}_{tj}$ of uninformed traders at each time $t_j$ in the backward induction to be the unconditional priors
Pr(ν) in (1). In particular, the algorithm starts by ignoring conditioning on history in the initial round \( r = 1 \). Hence the traders’ optimization problems in (14) and (13) in round \( r = 1 \) simplify to:

\[
\max_{x \in X_t^j} w^{I,r=1}(x | v, \mathcal{L}_{t-1}) = [\beta_t v_0 + \Delta - p(x)] Pr^{1}(\theta^r_t | v) \tag{17}
\]

\[
\max_{x \in X_t^j} w^{U,r=1}(x | \mathcal{L}_{t-1}) = [\beta_t v_0 + E^1[\Delta | \theta^r_t] - p(x)] Pr^1(\theta^r_t) \tag{18}
\]

The order-execution contingencies in round \( r \) are modeled as follows: In each round \( r \) given the asset-value beliefs \( \pi_{t,r-1}^v \) in that round, we solve for investors’ optimal trading strategies by backward induction. Starting at \( t_5 \), the execution probability for new limit orders is zero, and therefore optimal order-submission strategies only use market orders. Given the linearity of the expected payoffs in the private-value factor \( \beta \) in (13) and (14), the optimal orders for an informed trader at \( t_5 \) are:

\[
x^{I,t_5}(\beta | \mathcal{L}_{t_5}, v) = \begin{cases} 
MOB_{i,t_5} & \text{if } \beta \in [0, \beta^{MOB_{i,t_5}, NT_{t_5}}] \\
NT & \text{if } \beta \in [\beta^{MOB_{i,t_5}, NT_{t_5}}, \beta^{NT_{t_5}, MOA_{i,t_5}}] \\
MOA_{i,t_5} & \text{if } \beta \in [\beta^{NT_{t_5}, MOA_{i,t_5}}, 2]
\end{cases}
\tag{19}
\]

where for each possible combination of \( MOB_{i,t_5} = MOB_1, MOB_2 \) and \( MOA_{i,t_5} = MOA_1, MOA_2 \)

\[
\beta^{MOB_{i,t_5}, NT_{t_5}} = \frac{B_{i,t_5} - \Delta}{v} \\
\beta^{NT_{t_5}, MOA_{i,t_5}} = \frac{A_{i,t_5} - \Delta}{v}
\tag{20}
\]

are the critical thresholds that solve \( w^I,v(MOB_{i,t_5} | v, \mathcal{L}_{t_4}) = w^I,v(NT | v, \mathcal{L}_{t_4}) \) and \( w^I,v(NT | v, \mathcal{L}_{t_4}) = w^I,v(MOA_{i,t_5} | v, \mathcal{L}_{t_4}) \), respectively. The optimal trading strategies and \( \beta \) thresholds for an unin-
formed traders are similar but the conditioning set does not include the asset value \( v \):

\[
x^{r, t_5}(\beta|\mathcal{L}_{t_4}) = \begin{cases} 
  MOB_{i,t_5} & \text{if } \beta \in [0, \beta^{MOB^{r, t_5}_i, NT^{r, t_5}}] \\
  NT & \text{if } \beta \in [\beta^{MOB^{r, t_5}_i, NT^{r, t_5}}, \beta^{NT^{r, t_5}_i, MOA^{r, t_5}}] \\
  MOA_{i,t_5} & \text{if } \beta \in [\beta^{NT^{r, t_5}_i, MOA^{r, t_5}}, 2]
\end{cases}
\]

(21)

where

\[
\beta^{MOB^{r, t_5}_i, NT^{r, t_5}} = \frac{B_{i,t_5} - E^{r-1} |\Delta|_{\mathcal{L}_{t_4}}}{v} \\
\beta^{NT^{r, t_5}_i, MOA^{r, t_5}} = \frac{A_{i,t_5} - E^{r-1} |\Delta|_{\mathcal{L}_{t_4}}}{v}
\]

(22)

Given the \( \beta \) ranges associated with each possible action at \( t_5 \), we compute the submission probabilities associated with each optimal order at \( t_5 \) using the truncated-Normal density \( n(\cdot) \) for the private factor \( \beta \).\(^{17}\) At time \( t_4 \) these are the execution probabilities for new limit orders by an informed investor at the different possible best bids and asks, \( B_{i,t_4} \) and \( A_{i,t_4} \) respectively at time \( t_5 \):

\[
P^{r}(\theta^{LOB}_{t_4}|\mathcal{L}_{t_3}, v) = \begin{cases} 
  \alpha \left[ \int_0^{\beta^{MOB^{r, t_5}_i, NT^{r, t_5}}_i} n(\beta) \, d\beta \right] + \left( 1 - \alpha \right) \left[ \int_0^{\beta^{MOB^{r, t_5}_i, NT^{r, t_5}}_i} n(\beta) \, d\beta \right] \\
  0 & \text{otherwise}
\end{cases}
\]

(23)

\[
P^{r}(\theta^{LOA}_{t_4}|\mathcal{L}_{t_3}, v) = \begin{cases} 
  \alpha \left[ \int_{\beta^{NT^{r, t_5}_i, MOA^{r, t_5}}_i}^{2} n(\beta) \, d\beta \right] + \left( 1 - \alpha \right) \left[ \int_{\beta^{NT^{r, t_5}_i, MOA^{r, t_5}}_i}^{2} n(\beta) \, d\beta \right] \\
  0 & \text{otherwise}
\end{cases}
\]

(24)

where the book is either empty at \( A_1 \) and/or \( B_1 \) (but may have non-crowd limit orders at the outside prices) or is empty except for just crowd orders at \( A_2 \) and \( B_2 \). The analogous execution

\(^{17}\)The discussion here is for the case where both informed and uninformed investors have random private factors \( \beta \).
probabilities for an uninformed investor arriving at time $t_4$ are:

$$P_{r_t}(\theta_{t_4}^{LOB} | \mathcal{L}_{t_3}) = \begin{cases} 
\alpha \left[ \sum_{v \in \{v, v_0, v\}} \tilde{\pi}_{v,r}^{\text{MOB}^i_{t_4},\text{MOB}^f_{t_4}} \int_0^{n(\beta)} \beta \text{MOB}^l_{t_5},\text{MOB}^r_{t_5} n(\beta) d\beta \right] + (1 - \alpha) \left[ \int_0^{n(\beta)} \beta \text{MOB}^l_{t_5},\text{MOB}^r_{t_5} n(\beta) d\beta \right] \\
0 & \text{otherwise} 
\end{cases}$$

(25)

$$P_{r_t}(\theta_{t_4}^{LOA} | \mathcal{L}_{t_3}) = \begin{cases} 
\alpha \left[ \sum_{v \in \{v, v_0, v\}} \tilde{\pi}_{v,r}^{\text{MOB}^i_{t_4},\text{MOB}^f_{t_4}} \int_0^{n(\beta)} \beta \text{MOB}^l_{t_5},\text{MOB}^r_{t_5} n(\beta) d\beta \right] + (1 - \alpha) \left[ \int_0^{n(\beta)} \beta \text{MOB}^l_{t_5},\text{MOB}^r_{t_5} n(\beta) d\beta \right] \\
0 & \text{otherwise} 
\end{cases}$$

(26)

At $t_4$ there is only one period before the end of the trading game. Thus, the execution probability of a limit order is positive if and only if the order is posted at the best price on its own side of the market ($A_{i,t_4}$ or $B_{i,t_4}$), and if there are no non-crowd limit orders already standing in the limit order book at that price at the time the new limit order is posted.

Having obtained the execution probabilities in (23) – (26) for the different limit orders at $t_4$, we next derive the optimal order-submission strategies at $t_4$. The incoming book can be configured in many different ways at $t_4$ depending on the different possible prior order paths $\mathcal{L}_{t_3}$ in the trading game up through time $t_3$. As the payoffs of both limit and market orders are functions of $\beta$, we rank all the payoffs of adjacent optimal strategies in terms of $\beta$ and equate them to determine the $\beta$ thresholds at time $t_4$.\(^{18}\) Consider, for example, an order path such that $t_4$ has only crowd orders in the book, so that new limit and market orders are both potentially optimal orders at $t_4$. For an

\(^{18}\)Recall that the upper envelope only includes strategies that are optimal.
informed trader, the optimal orders are given by:

\[ x^I_r(t_4, \mathcal{L}_t^I, v) = \begin{cases} 
    MOB_2 & \text{if } \beta \in [0, \beta_{MOB_2}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_2}^{I,r}] \\
    LOA_1 & \text{if } \beta \in [\beta_{MOB_2}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_2}^{I,r}] \\
    LOA_2 & \text{if } \beta \in [\beta_{MOB_2}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_2}^{I,r}] \\
    NT & \text{if } \beta \in [\beta_{MOB_2}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_2}^{I,r}] \\
    LOB_2 & \text{if } \beta \in [\beta_{MOB_2}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_2}^{I,r}] \\
    LOB_1 & \text{if } \beta \in [\beta_{MOB_2}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_2}^{I,r}] \\
    MOA_2 & \text{if } \beta \in [\beta_{MOB_2}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_2}^{I,r}] 
\end{cases} \]  

and for an uninformed trader the optimal strategies are qualitatively similar but with different values for the \( \beta \) thresholds given the uninformed investor’s different information. \(^{19}\) As the payoffs of both limit and market orders are functions of \( \beta \), we can rank all the payoffs of adjacent optimal strategies in terms of \( \beta \) and equate them to determine the \( \beta \) thresholds at \( t_4 \). For example, for the first \( \beta \) threshold we have:

\[ \beta_{MOB_2}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_2}^{I,r} = \beta \in \mathbb{R} \text{ s.t. } w^I_r(MOB_2 | v, \beta, \mathcal{L}_t^I) = w^I_r(LOA_1 | v, \beta, \mathcal{L}_t^I) \]  

and we obtain the other thresholds similarly.

The next step is to use the \( \beta \) thresholds together with the truncated Normal cumulative distribution \( N(\cdot) \) for \( \beta \) to derive the probabilities of the optimal order-submission strategies at each possible node of the extensive form of the game at \( t_4 \). For example, the submission probability of \( LOA_1^{I,r} \) is:

\[ Pr^r[LOA_1^{I,r} | v, \mathcal{L}_t^I] = N(\beta_{MOB_2}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_2}^{I,r} | v, \mathcal{L}_t^I) - N(\beta_{MOB_2}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_1}^{I,r}, \alpha_{MOB_2}^{I,r} | v, \mathcal{L}_t^I) \]

and the submission probabilities of the equilibrium strategies can be obtained in a similar way. Next, given the market-order submission probabilities at \( t_4 \) — which together with the execution

\(^{19}\)If the incoming book from \( t_3 \) has non-crowd orders on any level of the book, the equilibrium strategies would be different. For example, if the book has a \( LOA_1 \) limit order, then new limit orders on the ask side cannot be equilibrium orders since their execution probability would be zero.
probabilities at $t_5$ determine the execution probabilities for new limit orders at time $t_3$ — we can solve the optimal orders at $t_3$ and then recursively continue to solve the model by backward induction in this fashion back to time $t_1$.

**Off-equilibrium beliefs:** At each time $t_j$, round $r$ of the recursion needs history-contingent asset-value beliefs $\pi^{v,r-1}_{t_j} = Pr^{r-1}(v|\mathcal{L}_{t_j})$ from round $r-1$ for all feasible paths that traders may use. Beliefs for paths that occur with positive in round $r-1$ are computed using Bayes’ rule to update the probability $Pr^{r-1}(v|\mathcal{L}_{t_{j-1}})$ of the time-$t_{j-1}$ sub-path $\mathcal{L}_{t_{j-1}}$ that path $\mathcal{L}_{t_j}$ extends. In contrast, Bayes’ Rule cannot be used to update probabilities of paths that involve orders that are not used with positive probability in round $r-1$. Our algorithm deals with this by setting $Pr^{r-1}(v|\mathcal{L}_{t})$ to be $Pr^{r-1}(v|\mathcal{L}_{\ell})$ where $\mathcal{L}_{\ell}$ is the longest positive-probability sub-path from $t_0$ to some time $t < t_k$ in round $r-1$ that is contained in path $\mathcal{L}_{t_j}$. For example, consider a path $\{MOA_2, MOB_2, LOA_1\}$ at time $t_3$ where orders $\{MOA_2, MOB_2\}$ are used with positive probability at times $t_1$ and $t_2$ in round $r-1$, but $LOA_1$ is not used at time $t_3$ after the first two orders in round $r-1$. Our recursion algorithm sets the round $r-1$ belief uninformed traders use for path $\{MOA_2, MOB_2, LOA_1\}$ to be their round $r-1$ belief for the positive-probability sub-path $\{MOA_2, MOB_2\}$. If instead $MOB_2$ is not a positive-probability order at $t_2$ in round $r-1$, then we assume that uninformed traders use their belief at $t_1$ conditional on the shorter sub-path $\{MOA_2\}$. Finally, if $MOA_2$ is also not a positive-probability order at $t_1$ in round $r-1$, then we assume that traders use their unconditional prior belief $Pr(v)$.

**Mixed strategies:** We allow for both pure and mixed strategies in our Perfect Bayesian Nash equilibrium. When different orders have equal expected payoffs, we assume that traders randomize with equal probabilities across all such optimal orders. By construction, the expected payoffs of two different strategies are the same in correspondence of the $\beta$ thresholds; however because we are considering single points in the support of the $\beta$ distribution, the probability associated with any strategy that corresponds to those specific points is equal to zero. This means that mixed strategies that emerge in correspondence of the $\beta$ thresholds, although feasible, have zero probability. Mixed strategies may also emerge in the framework in which informed traders have a fixed neutral private-
value factor $\beta = 1$ (section 2.1). More specifically it may happen that the payoffs of two perfectly symmetrical strategies of $I_{v_0}$ are the same, and in this case $I_{v_0}$ randomizes between these two strategies.

In the setting of our model where informed traders have fixed neutral private-value factors $\beta = 1$, it may happen that both informed and uninformed traders switch their strategies back and forth from one round to the next. When this happens, to reach an equilibrium we assume that the informed traders play mixed strategies and at each subsequent round strategically reduce the probability with which they choose the most profitable strategy until the equilibrium is reached. As an example at $t_1$ informed traders with positive news, $I_{v}$, play $LOB_2$ in round $r = 1$. However, in round $r = 2$ in the subsequent periods uninformed traders do not send market orders to sell at $B_2$ and in round $r = 3$, informed traders react by changing their strategy to $LOB_1$. However, in the subsequent periods uninformed traders do not send market orders to sell, this time at $B_1$. To find an equilibrium, we assume that at each round informed traders play mixed strategies and assign a greater weight to the most profitable strategy. In this case we assume they start playing $LOB_2$ with probability 0.99 and $LOB_1$ with probability 0.01. If these mixed strategies do not lead to an equilibrium outcome, in the subsequent round we assume that the informed traders play $LOB_2$ with probability 0.98 and $LOB_1$ with probability 0.02. We proceed by lowering the probability with which informed traders choose the most profitable strategy until we reach an equilibrium set of strategies.

**Convergence:** RE beliefs for a Perfect Bayesian Nash equilibrium are obtained by solving the model recursively for multiple rounds. In particular, the asset-value probabilities $\pi_{t,j}^{v,1}$ from round $r = 1$ from above are used as the priors to solve the model in round $r = 2$ (i.e., the round 1 probabilities are used in place of the unconditional priors used in round 1). The asset-value probabilities $\pi_{t,j}^{v,2}$ from round $r = 2$ are then used as the priors in round $r = 3$ and so on. The recursive iteration is continued until the updating process converges to a fixed point, which are the RE beliefs. In particular, the recursive process has converged to the RE beliefs when uninformed traders no longer revise their asset-value beliefs. Operationally, we consider convergence to the RE

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20In the second round of solutions we again solve the full 5-period model.
beliefs to have occurred when the probabilities $\pi^r_{t_j}, \pi^{v_0,r}_{t_j}$ and $\pi^{v,r}_{t_j}$ in round $r$ are “close enough” to the corresponding probabilities from round $r - 1$: 

\begin{align*}
\pi^r_{t_j} \ast & \text{ when } |\pi^r_{t_j} - \pi^{r-1}_{t_j}| < 10^{-7} \\
\pi^{v_0,r}_{t_j} \ast & \text{ when } |\pi^{v_0,r}_{t_j} - \pi^{v_0,r-1}_{t_j}| < 10^{-7} \\
\pi^{v,r}_{t_j} \ast & \text{ when } |\pi^{v,r}_{t_j} - \pi^{v,r-1}_{t_j}| < 10^{-7} 
\end{align*}

A fixed-point solution to this recursive algorithm is an equilibrium in our model.

6 Appendix B: Additional numerical results

The tables in this section provide additional information on the execution probabilities of limit orders for informed investor with positive, neutral and negative signals, $(I_v, I_{v_0}, I_{\bar{v}})$ and for uninformed traders. The tables also report the asset value expectations of the uninformed investor at time $t_2$ after observing all the possible buy orders submissions at time $t_1$. The expectations for sell orders are symmetric with respect to 1. Table B1 reports results for our first model specification in which only uninformed traders have a random private value factor. Table B2 reports results for our second model in which both the informed and uniformed traders have private-value motives.
Table B1: Order Execution Probabilities and Asset-Value Expectation for Informed Traders with $\beta = 1$ and Uninformed Traders with $\beta \sim Tr[N(\mu, \sigma^2)]$. This table reports results for two different values of the informed-investor arrival probability $\alpha$ (0.8 and 0.2) and for two different values of the asset-value volatility $\delta$ (0.16 and 0.02). $\sigma = 1.5$. For each set of parameters, the first four columns report the equilibrium limit order probabilities of executions for informed traders with positive, neutral and negative signals, $(I_\bar{v}, I_v, I_v)$ and for uninformed traders $(U)$. The fifth column ($Uncond.$) reports the unconditional order-execution probabilities in the market. Next, the columns report conditional and unconditional future order execution probabilities and the asset-value expectations of an uninformed investor at time $t_2$ after observing different order submissions at time $t_1$. 

\[
\begin{array}{cccccccc}
\hline
 & \delta = 0.16 & & \delta = 0.02 & \\
 & I_\bar{v} & I_v & I_v & U & Uncond. & I_\bar{v} & I_v & I_v & U & Uncond. \\
 P^{Ex}(LOA_2|\cdot) & 0.955 & 0.175 & 0.055 & 0.395 & 0.395 & 0.180 & 0.229 & 0.170 & 0.193 & 0.193 \\
P^{Ex}(LOA_1|\cdot) & 0.989 & 0.125 & 0.078 & 0.397 & 0.397 & 0.323 & 0.323 & 0.323 & 0.323 & 0.323 \\
P^{Ex}(LOB_1|\cdot) & 0.078 & 0.125 & 0.989 & 0.397 & 0.397 & 0.323 & 0.323 & 0.323 & 0.323 & 0.323 \\
P^{Ex}(LOB_2|\cdot) & 0.055 & 0.175 & 0.955 & 0.395 & 0.395 & 0.170 & 0.229 & 0.180 & 0.193 & 0.193 \\
\hline
\end{array}
\]

$\alpha = 0.8$

- $E[v|LOB_1|\cdot] = 1.160$
- $E[v|LOB_2|\cdot] = 1.083$
- $E[v|MOA_1|\cdot] = 1.000$
- $E[v|MOA_2|\cdot] = 1.000$

$\alpha = 0.2$

- $E[v|LOB_1|\cdot] = 1.026$
- $E[v|LOB_2|\cdot] = 1.013$
- $E[v|MOA_1|\cdot] = 1.009$
- $E[v|MOA_2|\cdot] = 1.000$
This table reports results for two different values of the informed-investor arrival probability $\alpha$ (0.8 and 0.2) and for two different values of the asset-value volatility $\delta$ (0.16 and 0.02). The first four columns report the equilibrium limit order probabilities of executions for informed traders with positive, neutral and negative signals, $(I_\bar{v}, I_v, I_{\bar{v}})$ and for uninformed traders $(U)$. The fifth column (Uncond.) reports the unconditional order-execution probabilities in the market. Next, the columns report conditional and unconditional future order execution probabilities and the asset-value expectations of an uninformed investor at time $t_2$ after observing different order submissions at time $t_1$.

<table>
<thead>
<tr>
<th>$\delta = 0.16$</th>
<th>$\delta = 0.02$</th>
</tr>
</thead>
<tbody>
<tr>
<td>$p^{EX}(LOA_2 \mid \cdot)$</td>
<td>0.644</td>
</tr>
<tr>
<td>$p^{EX}(LOA_1 \mid \cdot)$</td>
<td>0.913</td>
</tr>
<tr>
<td>$p^{EX}(LOB_1 \mid \cdot)$</td>
<td>0.702</td>
</tr>
<tr>
<td>$p^{EX}(LOB_2 \mid \cdot)$</td>
<td>0.410</td>
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<tr>
<td>$p^{EX}(LOA_1 \mid \cdot)$</td>
<td>0.502</td>
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<tr>
<td>$p^{EX}(LOB_1 \mid \cdot)$</td>
<td>0.824</td>
</tr>
<tr>
<td>$p^{EX}(LOB_2 \mid \cdot)$</td>
<td>0.472</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$\delta = 0.02$</th>
<th>$\delta = 0.02$</th>
</tr>
</thead>
<tbody>
<tr>
<td>$p^{EX}(LOA_2 \mid \cdot)$</td>
<td>0.519</td>
</tr>
<tr>
<td>$p^{EX}(LOA_1 \mid \cdot)$</td>
<td>0.817</td>
</tr>
<tr>
<td>$p^{EX}(LOB_1 \mid \cdot)$</td>
<td>0.702</td>
</tr>
<tr>
<td>$p^{EX}(LOB_2 \mid \cdot)$</td>
<td>0.472</td>
</tr>
</tbody>
</table>

$\alpha = 0.8$

| $E[v \mid LOB_1 \mid \cdot]$ | 0.996 | 1.000 |
| $E[v \mid LOB_2 \mid \cdot]$ | 0.944 | 0.999 |
| $E[v \mid MOA_1 \mid \cdot]$ |
| $E[v \mid MOA_2 \mid \cdot]$ | 1.156 |

$\alpha = 0.2$

| $E[v \mid LOB_1 \mid \cdot]$ | 1.003 | 1.000 |
| $E[v \mid LOB_2 \mid \cdot]$ | 0.996 | 1.000 |
| $E[v \mid MOA_1 \mid \cdot]$ |
| $E[v \mid MOA_2 \mid \cdot]$ | 1.160 |

References


Kumar, Praveen, and Duane J Seppi, 1994, Limit and market orders with optimizing traders.


Roșu, Ioanid, 2016a, Fast and slow informed trading.

Roșu, Ioanid, 2016b, Liquidity and information in order driven markets.