

THERESA KUCHLER

tkuchler@stern.nyu.edu

<http://pages.stern.nyu.edu/~tkuchler/index.html>

EMPLOYMENT

2013 – **New York University**, Leonard N. Stern School of Business
Associate Professor (with tenure): 2020 -
Assistant Professor of Finance: 2013 – 2020

EDUCATION

2007 – 2013 Ph.D. Economics, **Stanford University**
Advisers: Liran Einav, Caroline Hoxby, Jon Levin

2005 – 2006 Visiting Student, Economics PhD program, **University of California, Berkeley**

2003 – 2006 Diplom Business Economics, **University of Mannheim**

OTHER AFFILIATIONS

2020 - **National Bureau of Economic Research**, US, Research Associate Corporate Finance

2018 - **Center for Economic Policy Research**, UK, Research Affiliate

2015 - **CESifo**, Germany, Research Affiliate

PUBLICATIONS AND FORTHCOMING PAPERS

1. **Sticking to Your Plan: The Role of Present Bias for Credit Card Paydown**
With Michaela Pagel
Forthcoming at the *Journal of Financial Economics*
2. **House Price Beliefs and Mortgage Leverage Choice**
With Michael Bailey, Eduardo Davila, Johannes Stroebel
Review of Economic Studies, 86(6), November 2019
3. **Personal Experiences and Expectations about Aggregate Outcomes**
With Basit Zafar
Journal of Finance, 74(5), October 2019
4. **The Economic Effects of Social Networks: Evidence from the Housing Market**
With Michael Bailey, Ruiqing Cao, and Johannes Stroebel
Journal of Political Economy, 126(6), December 2018
5. **Social Connectedness: Measurement, Determinants, and Effects**
With Michael Bailey, Ruiqing Cao, Johannes Stroebel, and Arlene Wong
Journal of Economic Perspectives, 32(3), Summer 2018
6. **Assessing Sale Strategies in Online Markets using Matched Listings**

With Liran Einav, Jonathan Levin and Neel Sundareshan
American Economic Journal: Microeconomics, 7(2), May 2015

WORKING PAPERS

The geographic spread of COVID-19 correlates with the structure of social networks as measured by Facebook
With Dominic Russel and Johannes Stroebel

The Effects of COVID-19 on U.S. Small Businesses: Evidence from Owners, Managers, and Employees
With Georgij Alekseev, Safaa Amer, Manasa Gopal, JW Schneider, Johannes Stroebel and Nils Wernerfelt

International Trade and Social Connectedness

With Michael Bailey, Abhinav Gupta, Sebastian Hillenbrand, Robert Richmond and Johannes Stroebel

Social Proximity to Capital: Implications for Investors and Firms

With Yan Li, Lin Peng, Johannes Stroebel and Dexin Zhou
R&R at the *Review of Financial Studies*

Peer Effects in Product Adoption

With Michael Bailey, Drew Johnston, Johannes Stroebel, and Arlene Wong

Social Connectedness in Urban Areas

With Michael Bailey, Patrick Farrell and Johannes Stroebel
R&R at the *Journal of Urban Economics*

Overoptimistic Managers and Market Misvaluation: Implications for Method of Payment and Subsequent Returns to Corporate Acquisitions

R&R at *Management Science*

TEACHING

2013 - Foundations of Finance; Undergraduate Course, NYU Stern

2020 Empirical Household Finance, PhD Course, NYU Stern

Other teaching: PhD mini-courses in household finance and real estate: European Finance Association Doctoral Workshop, Mannheim, Frankfurt, LMU Munich, IfW Kiel, Bridges/CAGE Summer School

SCHOLARSHIPS AND AWARDS

2017 **Glucksman Research Prize** for “Social Networks and Housing Markets,” NYU Stern

2007-12 **Dr. Carl M. and Carolyn C. Franklin Fellowship (2007-2009), B.F. Haley and E.S. Shaw Fellowship (2012-2013)**, Stanford University

2009 **Outstanding Teaching Assistant Award**, Stanford University

2005-07 **Max-Weber Programm**, German National Academic Foundation

2005-06 **Fulbright Scholarship**

2004 **Award for best “Vordiplom”**, University of Mannheim

2002-05 **Scholarship for Highly Gifted Students**, Government of Bavaria, Germany

RESEARCH GRANTS

Facebook

2018 - \$135,00

(Carlson), Brown University, New York Federal Reserve Bank, Washington University (Olin), MSU, New York University (Stern), European Economic Association Meetings, Consumer Credit Conference at the Federal Reserve Bank of Philadelphia, Conference on Economic Decision Making (Aspen), Christmas Meeting of German Economists Abroad (Konstanz)

PROFESSIONAL ACTIVITIES

Organizing Committee/Program Committee: WFA, EFA, SED, SFS Cavalcade, Christmas Meetings of German Economists Abroad, WAPFIN@Stern, CESifo Venice Summer Institute “Expectation Formation”

Referee for *American Economic Review*, *Econometrica*, *Journal of Political Economy*, *Quarterly Journal of Economics*, *Review of Economic Studies*, *Journal of Finance*, *Review of Financial Studies*, *Journal of Financial Economics*, *Review of Economics and Statistics*, *Journal of Monetary Economics*, *AEJ Applied*, *AEJ Macro*, *Journal of Public Economics*, *Management Science*, *Journal of Financial and Quantitative Analysis*, *European Economic Review*

PERSONAL

Year of birth: 1983

Two children (born 2015 and 2018)