Dear Mr. Kerschner,

Per your request, here is a brief description of the assignment:

Along with the idea of thematic investing, in no more than two pages, please write about “The Rise & Fall of the Internet Bubble.” The paper should initially layout the starting date of the internet bubble, what it was and also why it is considered a bubble. Next, it should address the various reasons why this bubble occurred based on quantifiable facts and estimates that compare past, current and future trends. Finally, the paper should discuss the demise of the internet bubble, once again using facts to support your thesis.

Hope this works.

Regards,

Frederick Li