Course No: C55.0001.003  
Course Title: INTRO TO MARKETING  
Semester: SUMMER 2010  
Instructor: CHAN, STEVEN SAI-MAN

1. The instructor was well prepared.  
Mean = 6.7  
Standard Deviation = 0.4

2. The instructor communicated well.  
Mean = 6.6  
Standard Deviation = 0.6

3. The instructor motivated me to learn.  
Mean = 5.9  
Standard Deviation = 1.2

4. Overall evaluation of the instructor.  
Mean = 6.2  
Standard Deviation = 1.0

5. This course was intellectually challenging and made me think.  
Mean = 6.0  
Standard Deviation = 1.1

6. This course was appropriately demanding of my time.  
Mean = 6.6  
Standard Deviation = 0.6

7. The course increased my interest in this subject area.  
Mean = 5.9  
Standard Deviation = 1.0

8. Overall evaluation of the course.  
Mean = 6.0  
Standard Deviation = 0.7
9. To what extent would you recommend this course to a friend?

- **Mean = 5.7**
- **Standard Deviation = 1.0**

1 = Not at all  
7 = Extremely