

# Discrete Choice Modeling

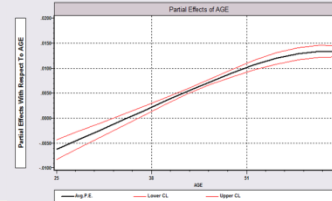
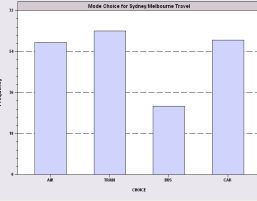
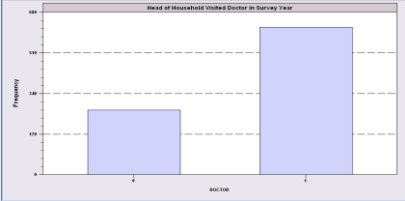
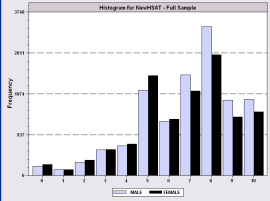
## Econometric Methodology

[Part 1] 1/15

# Discrete Choice Modeling

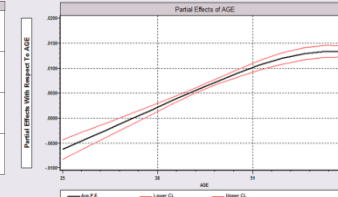
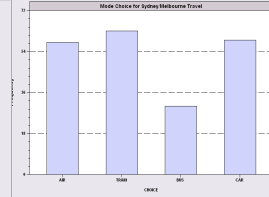
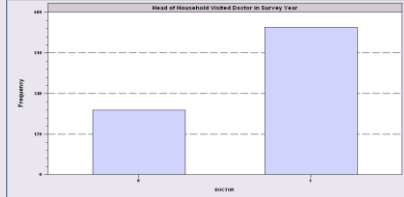
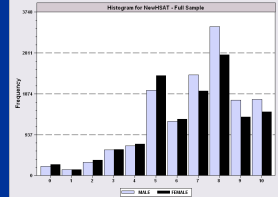
- 0 Introduction
- 1 Summary**
- 2 Binary Choice
- 3 Panel Data
- 4 Bivariate Probit
- 5 Ordered Choice
- 6 Count Data
- 7 Multinomial Choice
- 8 Nested Logit
- 9 Heterogeneity
- 10 Latent Class
- 11 Mixed Logit
- 12 Stated Preference
- 13 Hybrid Choice

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**Stern School of Business**  
**New York University**



# Objectives in Model Building

- ❑ **Specification:** guided by underlying theory
  - Modeling framework
  - Functional forms
- ❑ **Estimation:** coefficients, partial effects, model implications
- ❑ **Statistical inference:** hypothesis testing
- ❑ **Prediction:** individual and aggregate
- ❑ **Model assessment** (fit, adequacy) and evaluation
- ❑ **Model extensions**
  - Interdependencies, multiple part models
  - Heterogeneity
  - Endogeneity and “causal inference”
- ❑ **Exploration:** Estimation and inference methods



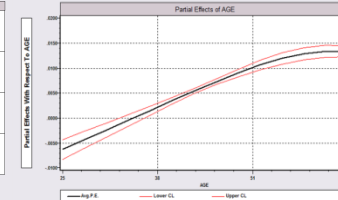
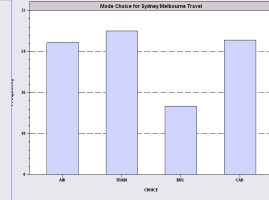
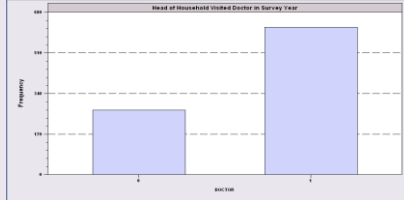
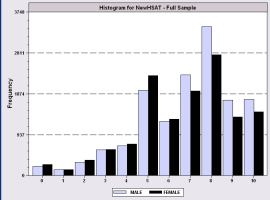
# Regression Basics

## The “MODEL”

- Modeling the conditional mean – Regression

## Other features of interest

- Modeling quantiles
- Conditional variances or covariances
- Modeling probabilities for discrete choice
- Modeling other features of the population



# Application: Health Care Usage

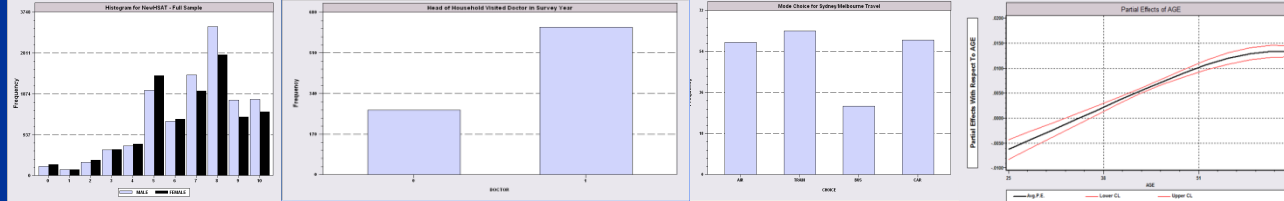
## German Health Care Usage Data, 7,293 Individuals, Varying Numbers of Periods

Data downloaded from Journal of Applied Econometrics Archive. This is an unbalanced panel with 7,293 individuals. They can be used for regression, count models, binary choice, ordered choice, and bivariate binary choice. This is a large data set. There are altogether 27,326 observations. The number of observations ranges from 1 to 7. (Frequencies are: 1=1525, 2=2158, 3=825, 4=926, 5=1051, 6=1000, 7=987).

(Downloaded from the JAE Archive)

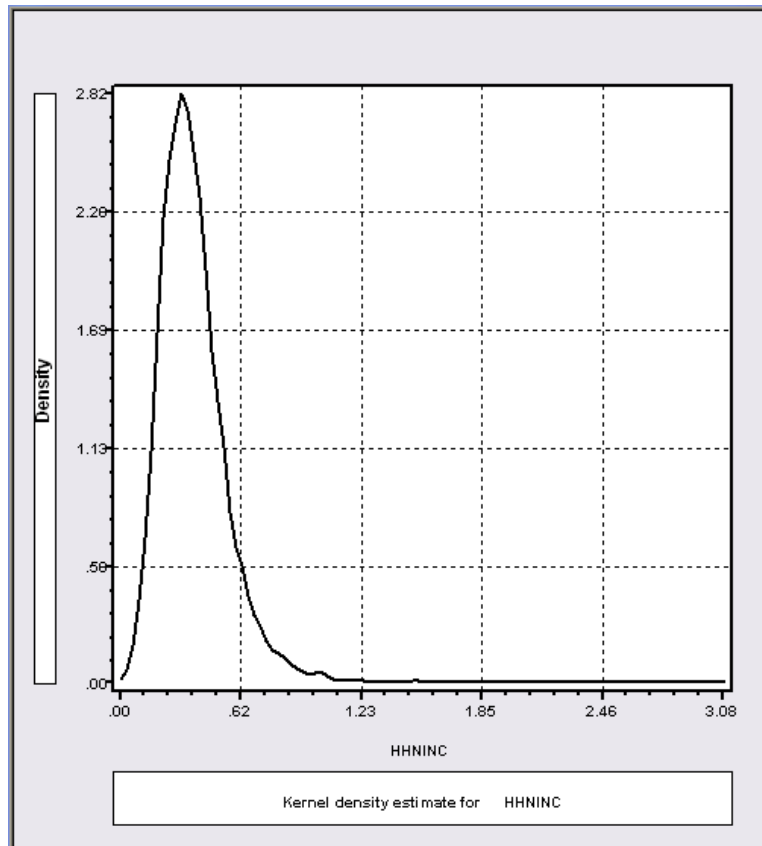
### Variables in the file are

- DOCTOR** = 1(Number of doctor visits > 0)
- HOSPITAL** = 1(Number of hospital visits > 0)
- HSAT** = health satisfaction, coded 0 (low) - 10 (high)
- DOCVIS** = number of doctor visits in last three months
- HOSPVIS** = number of hospital visits in last calendar year
- PUBLIC** = insured in public health insurance = 1; otherwise = 0
- ADDON** = insured by add-on insurance = 1; otherwise = 0
- HHNINC** = household nominal monthly net income in German marks / 10000.  
 (4 observations with income=0 were dropped)
- HHKIDS** = children under age 16 in the household = 1; otherwise = 0
- EDUC** = years of schooling
- AGE** = age in years
- MARRIED** = marital status

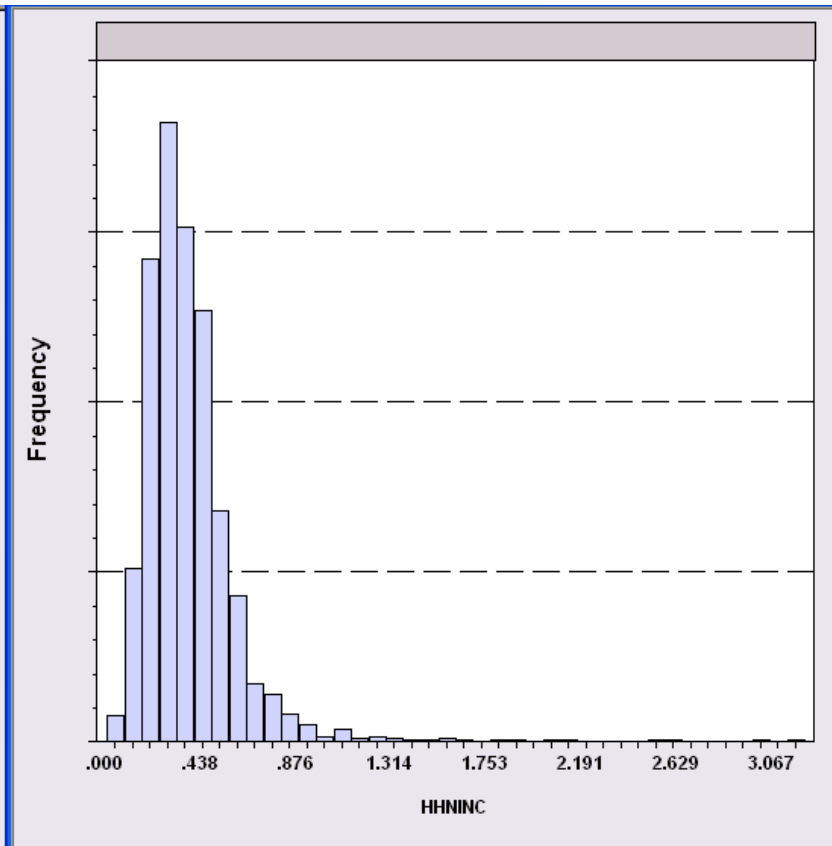


# Discrete Choice Modeling Econometric Methodology [Part 1] 5/15

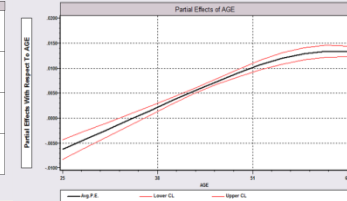
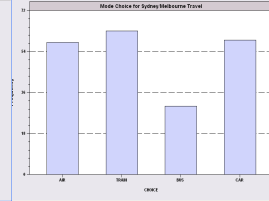
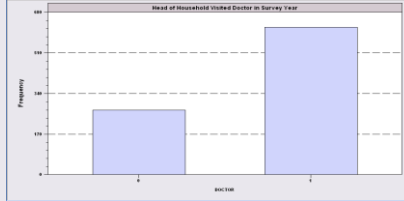
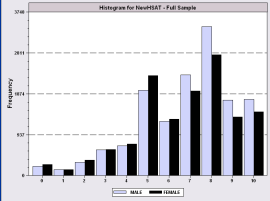
## Household Income



Kernel Density Estimator



Histogram

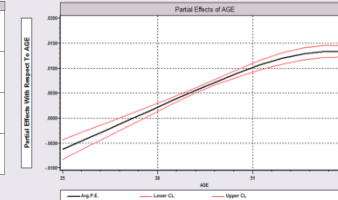
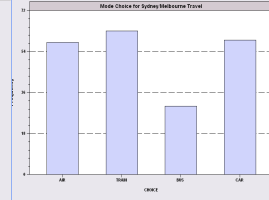
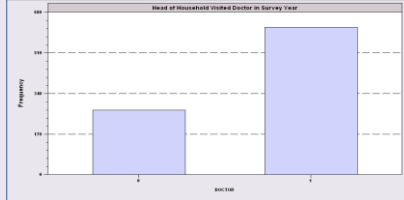
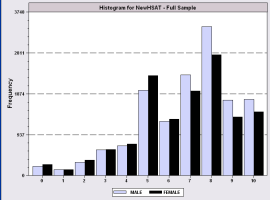


# Regression – Income on Education

```
-----
Ordinary      least squares regression .....
LHS=LOGINC   Mean                      =      -.92882
              Standard deviation       =      .47948
              Number of observs.      =      887
Model size   Parameters                =      2
              Degrees of freedom      =     885
Residuals    Sum of squares            =    183.19359
              Standard error of e     =     .45497
Fit           R-squared                =     .10064
              Adjusted R-squared      =     .09962
Model test    F[ 1, 885] (prob)       =    99.0(.0000)
Diagnostic    Log likelihood           =   -559.06527
              Restricted(b=0)         =   -606.10609
              Chi-sq [ 1] (prob)     =    94.1(.0000)
Info criter.  LogAmemiya Prd. Crd.    =    -1.57279
-----+-----
```

| Variable | Coefficient | Standard Error | b/St.Er. | P[ Z >z] | Mean of X |
|----------|-------------|----------------|----------|----------|-----------|
| Constant | -1.71604*** | .08057         | -21.299  | .0000    |           |
| EDUC     | .07176***   | .00721         | 9.951    | .0000    | 10.9707   |

Note: \*\*\*, \*\*, \* = Significance at 1%, 5%, 10% level.

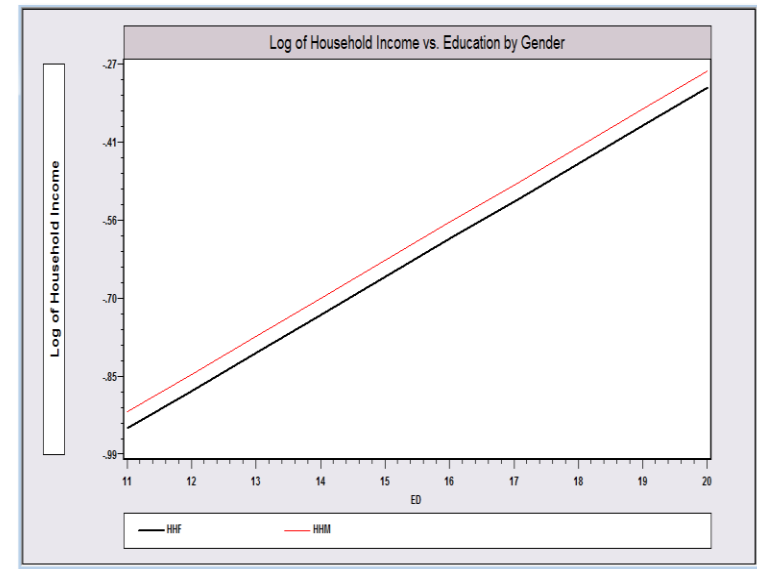


# Discrete Choice Modeling Econometric Methodology [Part 1] 7/15

## Specification and Functional Form

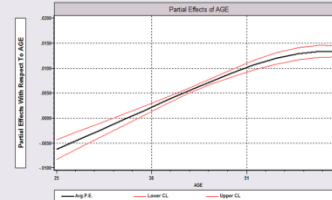
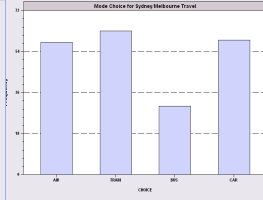
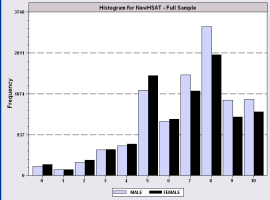
```

-----
Ordinary      least squares regression .....
LHS=LOGINC   Mean              =          -.92882
              Standard deviation =          .47948
              Number of observs. =          887
Model size    Parameters        =           3
              Degrees of freedom =          884
Residuals     Sum of squares     =        183.00347
              Standard error of e =          .45499
Fit           R-squared          =          .10157
              Adjusted R-squared =          .09954
Model test    F[ 2, 884] (prob) =        50.0(.0000)
Diagnostic    Log likelihood     =       -558.60477
              Restricted(b=0)    =       -606.10609
              Chi-sq [ 2] (prob) =        95.0(.0000)
Info criter.  LogAmemiya Prd. Crt. =       -1.57158
-----
  
```



```

-----+-----
Variable| Coefficient      Standard Error  b/St.Er.  P[|Z|>z]  Mean of X
-----+-----
Constant|   -1.68303***      .08763     -19.207   .0000
      EDUC|    .06993***      .00746      9.375   .0000      10.9707
      FEMALE|   -.03065       .03199     -.958   .3379       .42277
-----+-----
  
```



# Discrete Choice Modeling Econometric Methodology [Part 1] 8/15

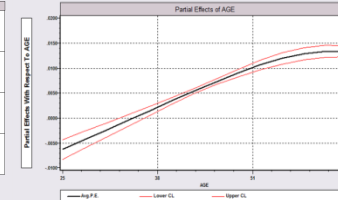
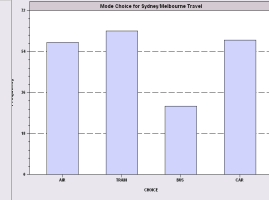
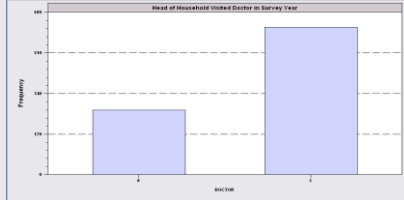
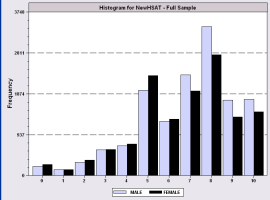
## Interesting Partial Effects

```
-----
Ordinary      least squares regression .....
LHS=LOGINC    Mean                      =      -.92882
              Standard deviation      =      .47948
              Number of observs.      =      887
Model size    Parameters              =      5
              Degrees of freedom      =      882
Residuals     Sum of squares          =     171.87964
              Standard error of e     =      .44145
Fit           R-squared               =      .15618
              Adjusted R-squared      =      .15235
Model test    F[ 4, 882] (prob)      =     40.8(.0000)
Diagnostic    Log likelihood          =     -530.79258
              Restricted(b=0)         =     -606.10609
              Chi-sq [ 4] (prob)     =     150.6(.0000)
Info criter.  LogAmemiya Prd. Crt.    =     -1.62978
-----
```

$$\frac{\partial E[Income | \mathbf{x}]}{\partial Age} = \beta_{Age} + 2 Age \beta_{Age^2}$$

```
-----+-----
Variable| Coefficient      Standard Error  b/St.Er.  P[|Z|>z]  Mean of X
-----+-----
Constant| -5.26676***      .56499      -9.322    .0000
EDUC    | .06469***        .00730      8.860    .0000    10.9707
FEMALE  | -.03683          .03134      -1.175    .2399    .42277
AGE     | .15567***        .02297      6.777    .0000    50.4780
AGE^2   | -.00161***       .00023      -7.014    .0000    2620.79
-----+-----
```





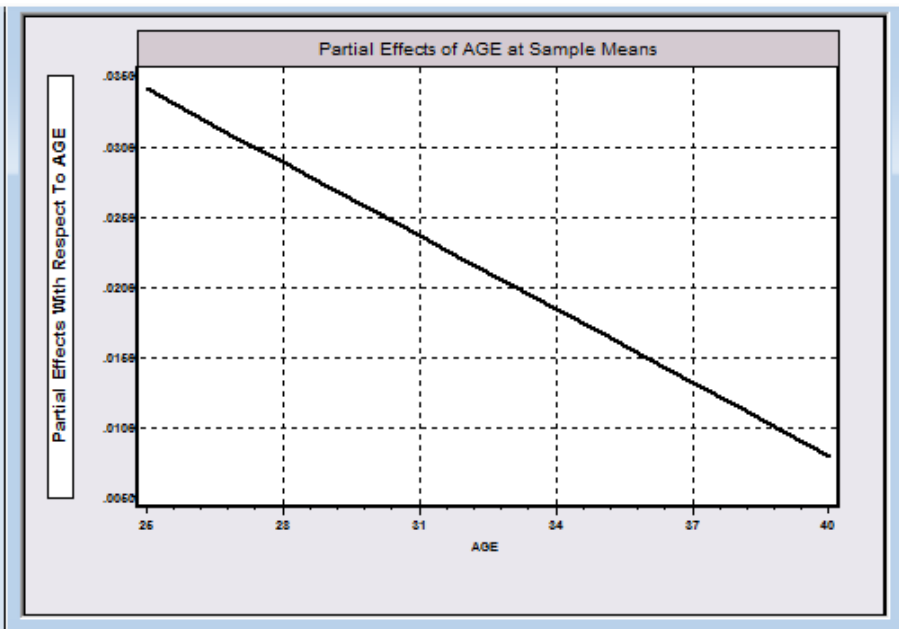
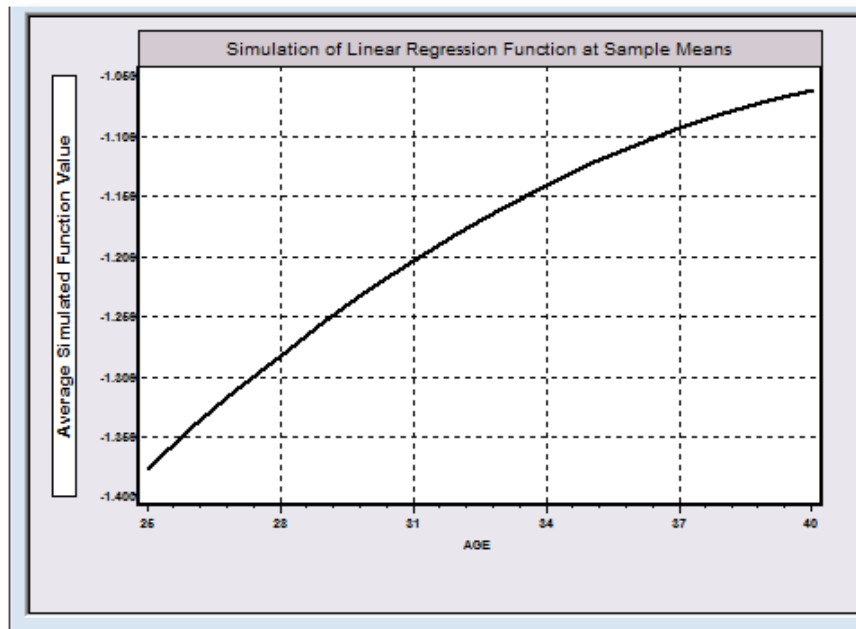
# Discrete Choice Modeling

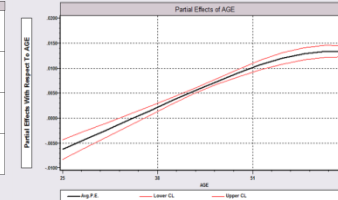
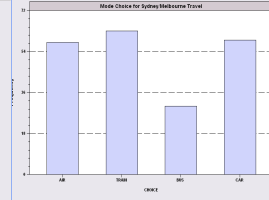
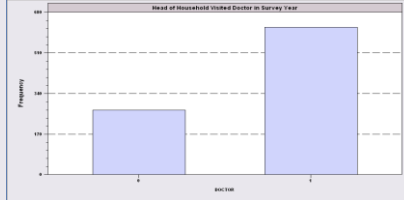
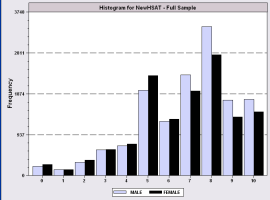
## Econometric Methodology

### [Part 1] 9/15

Function: Log Income | Age

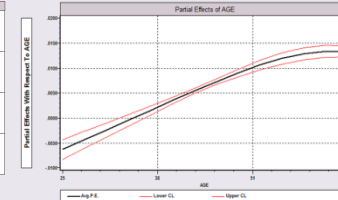
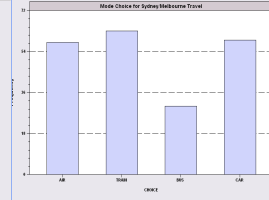
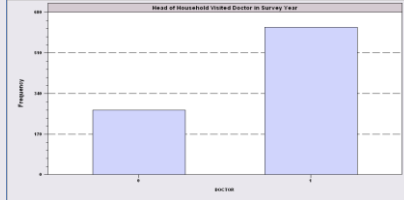
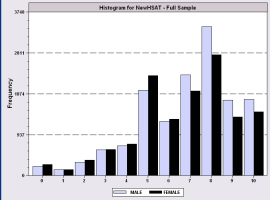
Partial Effect wrt Age





# Modeling Categorical Variables

- Theoretical foundations
- Econometric methodology
  - Models
  - Statistical bases
  - Econometric methods
- Applications



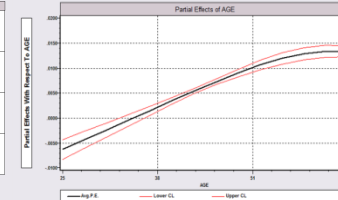
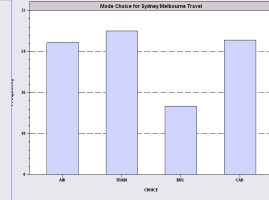
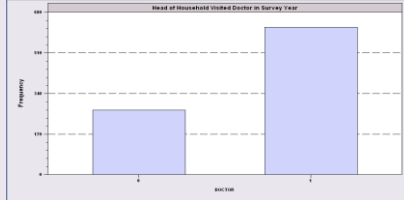
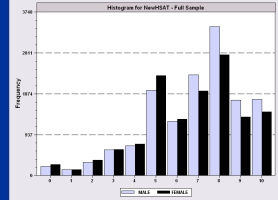
# Categorical Variables

## ▣ Observed outcomes

- Inherently discrete: number of occurrences, e.g., family size
- Multinomial: The observed outcome indexes a set of unordered labeled choices.
- Implicitly continuous: The observed data are discrete by construction, e.g., revealed preferences; our main subject
  - Discrete, cardinal: Counts of occurrences

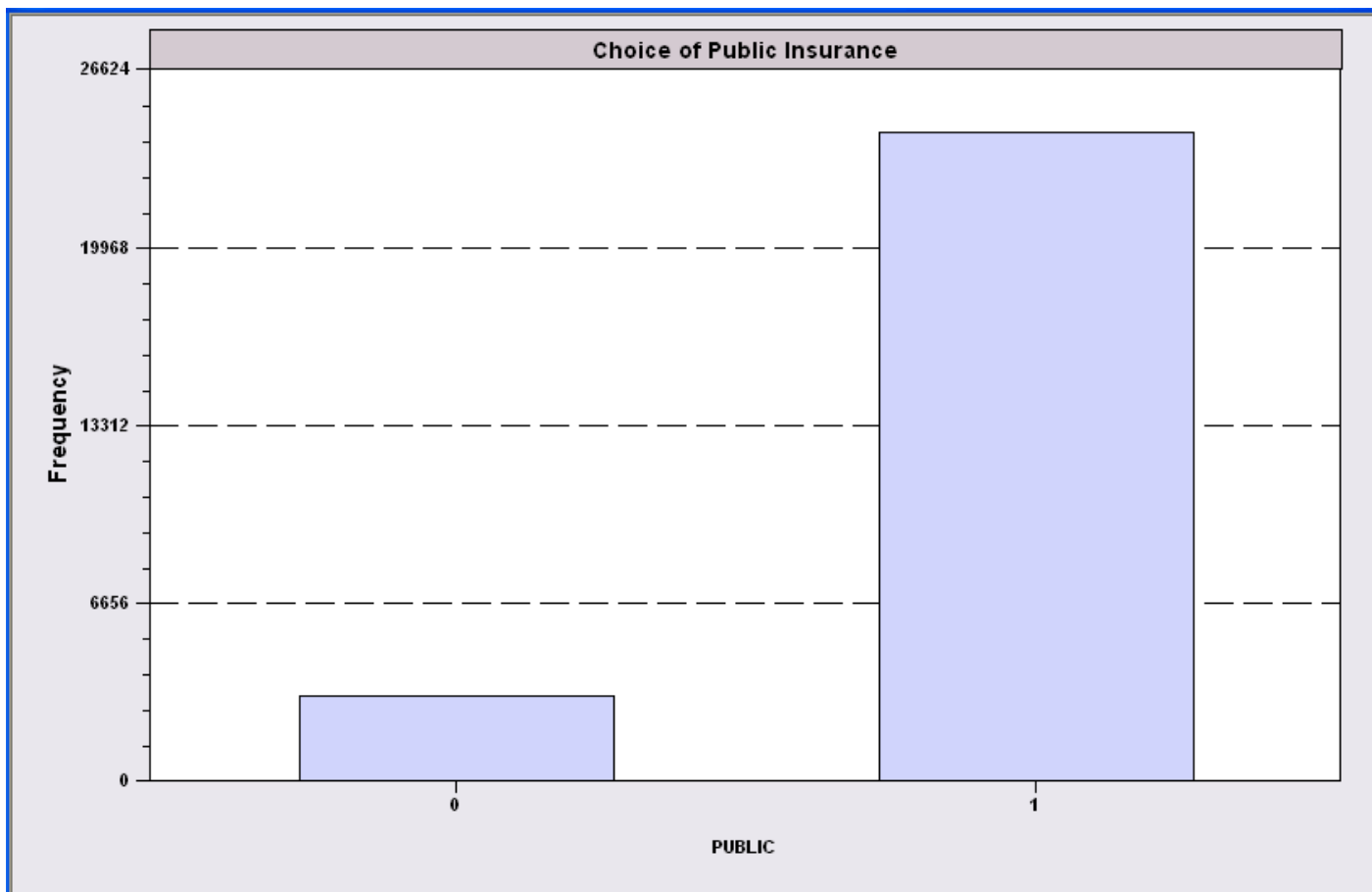
## ▣ Implications

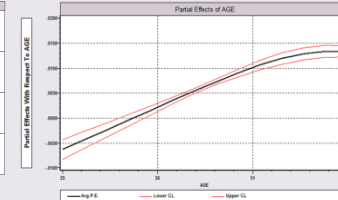
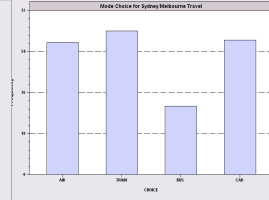
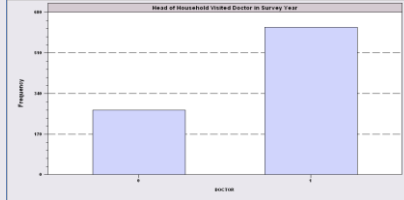
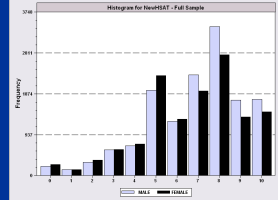
- For model building
- For analysis and prediction of behavior



# Discrete Choice Modeling Econometric Methodology [Part 1] 12/15

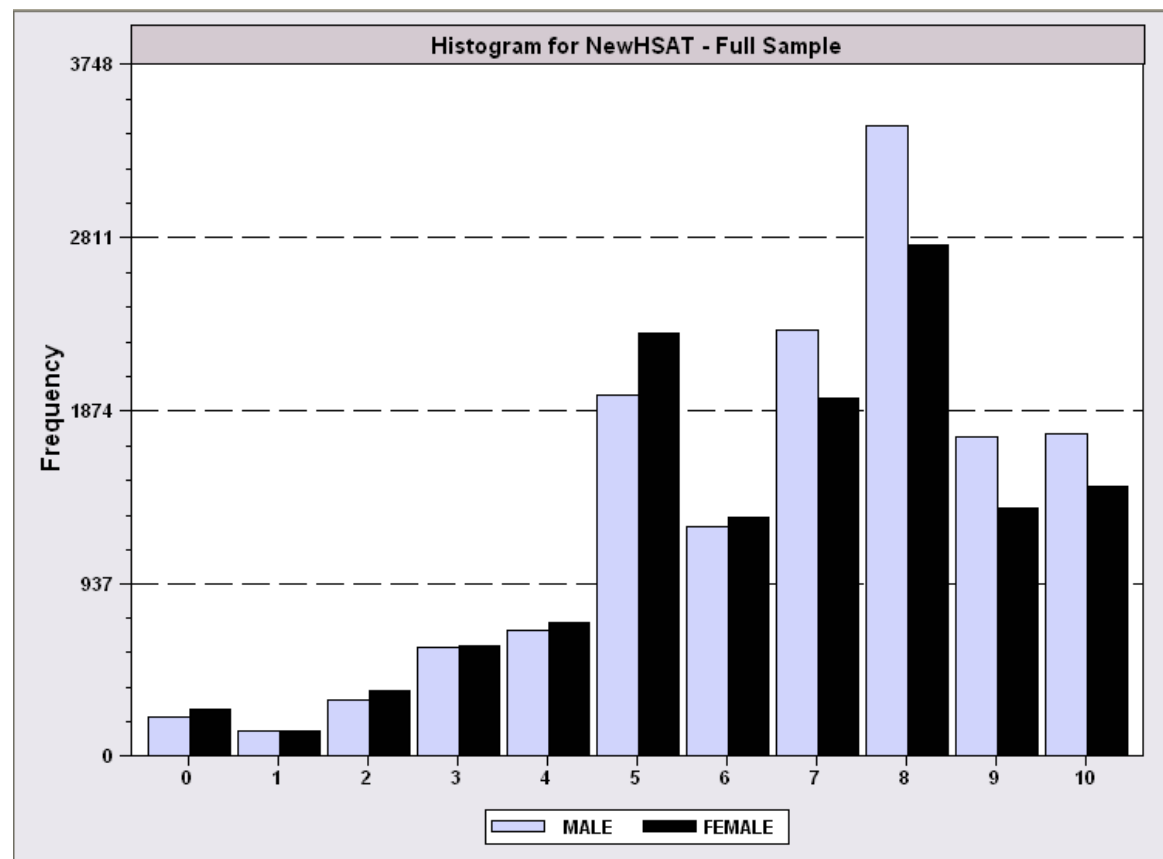
## Simple Binary Choice: Insurance

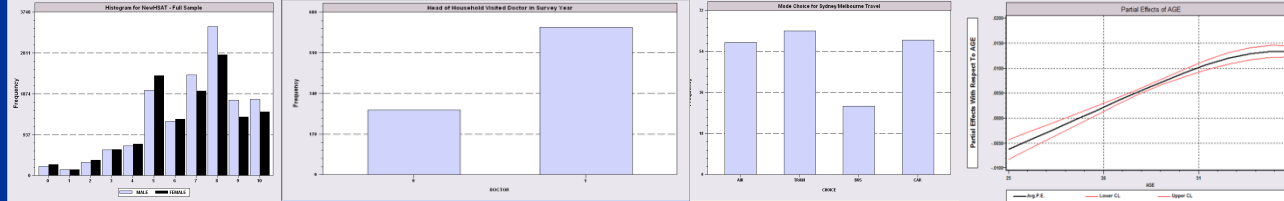




# Discrete Choice Modeling Econometric Methodology [Part 1] 13/15

## Ordered Outcome Self Reported Health Satisfaction



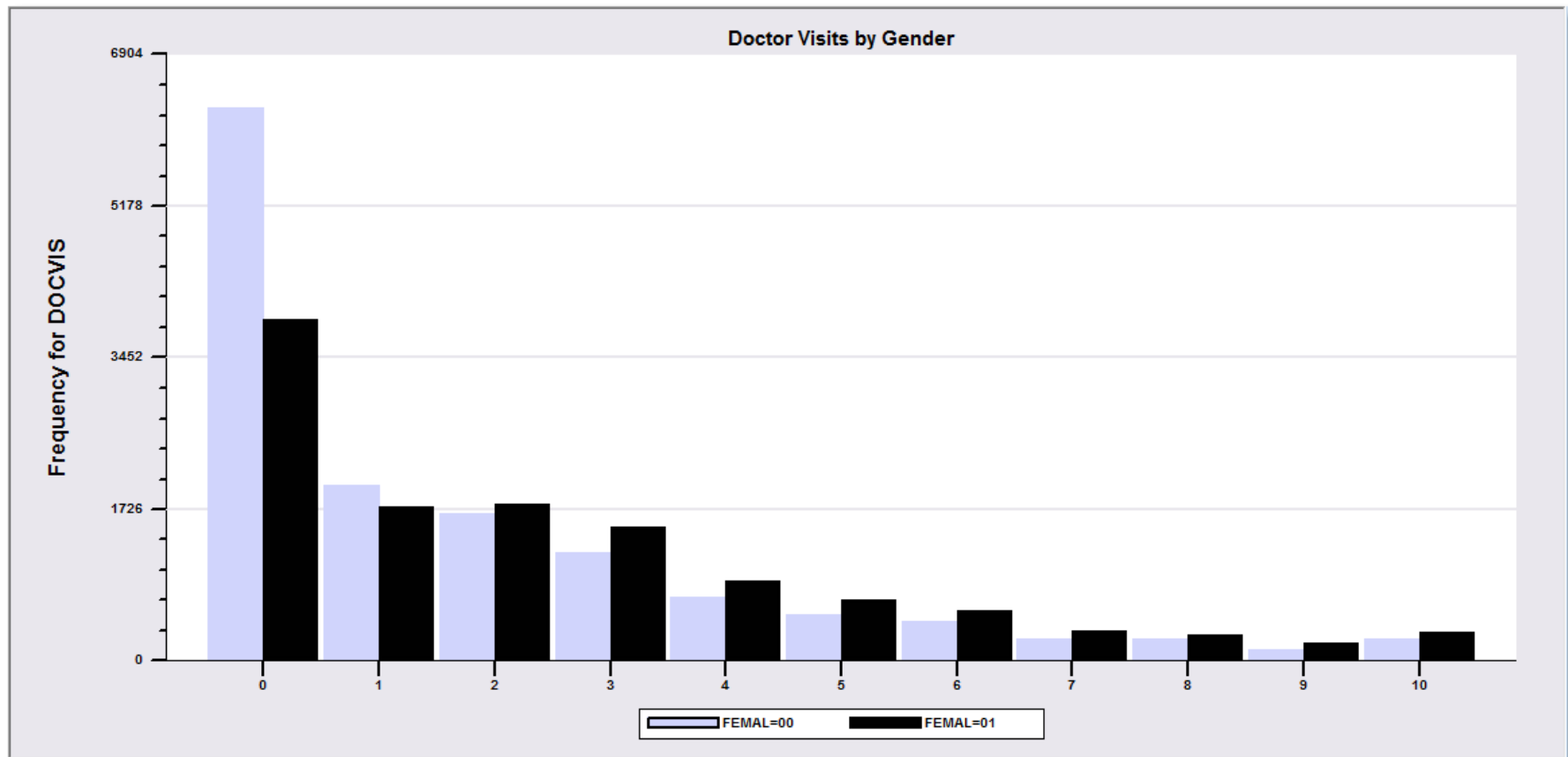


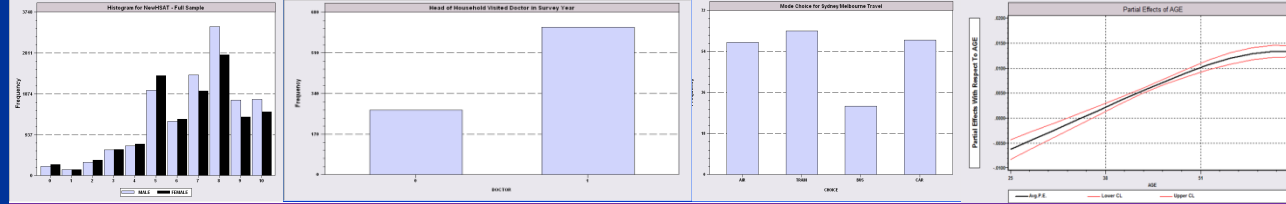
# Discrete Choice Modeling

## Econometric Methodology

**[Part 1] 14/15**

## Counts of Occurrences





# Discrete Choice Modeling Econometric Methodology [Part 1] 15/15

## Multinomial Unordered Choice

