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EquityDES

DELAY 10:10 Vol 1,586,174 Op 24.44 T Hi 24.72 D Lo 24.28 N ValTrd 38848180

DESCRIPTION

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DIS US

WALT DISNEY CO/THE

Multimedia

CUSIP 254687106

98) Generate Report

The Walt Disney Company, an entertainment company, conducts operations in media networks, studio entertainment, theme parks and resorts, consumer products, and Internet and direct marketing. The Company produces motion pictures, television programs, and musical recordings, as well as publishes books and magazines. Disney also operates ABC radio and television and theme parks.

STOCK DATA				USD	DIVIDENDS				Annual	USD
1)GPO	Price			24.34	5)DVD	Indicated Gross Yld				1.44%
	52Wk High	9/19/2008		34.85		Dividend Growth	5YR			10.76%
	52Wk Low	3/10/2009		15.14		Ex-Date	Type			Amt
	YTD change			1.65		12/11/08	Reg. Cash			.35
	YTD % Change			7.27%						
				USD	EARNINGS					USD
2)FA	Shares Out	5/ 1/2009	1856.752M		6)ERN	Ann Date	7/30/09 (Est)			
	Market Cap		USD 45193.33M			Trailing 12mo	EPS			1.890
	Float	1717.67M	Short Int	57.419M	7)EE	Est EPS	9/2009			1.692
3)TRA	1 Yr Total Return		-26.54%			P/E	12.88	LT Growth		5.78
	BETA vs. SPX		1.01			Est P/E	14.39	Est PEG		2.49
4)OMON	Options, LEAPs, Stk Marginable									

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WALT DISNEY CO/THE

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500 South Buena Vista Street Burbank,CA 91521 United States		T:1-818-560-1000 2) www.disney.com TR AG Disney Shareholder Services # OF EMPLOYEES 150,000 AS OF 09/27/08	F:1-818-560-1930
1)MGMT COMPANY MANAGEMENT PROFILES 4)JOHN E PEPPER JR 5)ROBERT A IGER 6)THOMAS O STAGGS 7)ALAN N BRAVERMAN 8)WESLEY A COLEMAN		10)MGTC COMPANY MANAGEMENT CHANGES CHAIRMAN PRESIDENT/CEO SENIOR EXEC VP/CFO SENIOR EXEC VP/SECY/GEN CNSL EXEC VP/CHIEF HR OFFICER	
Type Common Stock	PAR USD .01	3)WGT MEMBER	TICKER WEIGHT
PRIMARY EXCHANGE	New York	DOW JONES INDUS.	INDU 2.290%
PRIMARY MIC	XNYS	S&P 500 INDEX	SPX .567%
INCORPORATED	UNITED STATES	S&P 500 MOVIES&E	S5MOVI 41.276%
FISCAL YEAR END	SEPTEMBER	AMEX MAJOR MKT I	XMI 3.233%
SIC Code	7812 PRODUCE VIDEOS	S&P 100 INDEX	OEX .885%
NAICS	512110 COMMON 009715100	NYSE COMPOSITE I	NYA .353%
WPK Number	855686	AMEX INSTITUTION	XII .890%
SEDOL1	2270726 US	BLOOMBERG CONNEC	BCTX 1.143%
Sicovam	929976	MORGAN STAN. CON	CMR 3.475%
ISIN	US2546871060	DOW JONES COMP.	COMP 1.166%
9)RED Information		Auditor PRICE WATERHOUSE LLP 11/20/08	

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RATIOS

DIS US

WALT DISNEY CO/THE

FY END SEP 2008

* = Trailing 12 month

~ = Last Quarter Q2:2009

ISSUE DATA			PER SHARE DATA		CASH FLOW ANALYSIS	
Price	USD	24.34			Price/Cashflow	8.45
*P/E		12.88	*Trailing 12m EPS	1.89	Price/FCF	11.92
*Div Yld		1.44%	Dividends per Shar	.35	Cashflow/net inc	1.23
~Price/Book		1.33	~Book Value/Share	18.28	Payout ratio	15.00%
*Price/Sales		1.25	Sales/share	20.02	Csh gen/Csh req	2.42
*Cur EV/T12EBITDA		7.59	Cash Flow/Basic sh	2.88	Dvd coverage	6.67
Market cap.	45193.33M		~Shares Outstanding	1856.75	Cash-oper/sales	14.39%
Enterprise Value	57560.77M		FCF/share	2.04	Eff int. rate	4.78%
GROWTH POTENTIAL			PROFITABILITY		STRUCTURE	
Dil EPS CO YrChg	18.85%		EBITDA	8986.00M	~Current Ratio	1.18
Cap Yr change	2.30%		EBIT	7404.00M	~Quick ratio	.82
BVPS Yr change	8.68%		Operating Margin	19.57%	~Debt to assets	23.37%
R & D to sales			Pretax Margin	19.56%	~T debt/Com eqty	44.27%
Retention rate	85.00%		Return on assets	7.17%	A/R turnover	7.27
Sales Growth	6.57%		Return on Com Eqty	14.04%	Inv. turnover	34.49
Employee Yr chan	9.49%		Return on cap.	10.85%	Gross Margin	19.57%
Asset Yr change	2.58%		Asset Turnover	.61	EBIT/total inter	10.40

Currency: US DOLLAR

1)FA Financial Analysis 2)RVR Relative Value Rank

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SHAREHOLDER INFORMATION
WALT DISNEY CO/THE

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DCACS CORPORATE ACTION CALENDAR

LATEST PUBLIC OFFERING

Date of offering	1/83		
Shares offered	1.00M	Split Adj:	48.00M
Share Price	\$ 66.88	Split Adj:	1.37
Lead Manager	Morgan Stanley		
Type	Common Stock		

INSIDER TRADING

INSTITUTIONAL OWNERSHIP

Net \$ Value Buys and Sells As Of 05/15/09
(1985 - Present In Dollars)

Lowest activity	12/97	-372.00MLN
Highest activity	08/02	10.17MLN
Mean:		-14.25MLN
Most recent 45 days		-1.90MLN

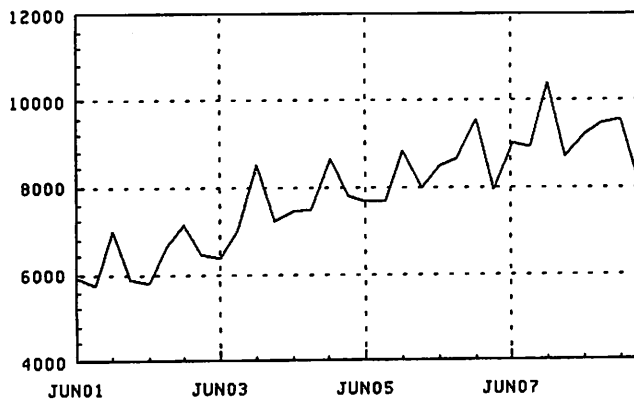
# of Buyers	480
# of Sellers	649
# of Holders	1,641
Shares Held	1.26BLN
% Shares Out.	68.02
Shares Sold	7.81MLN

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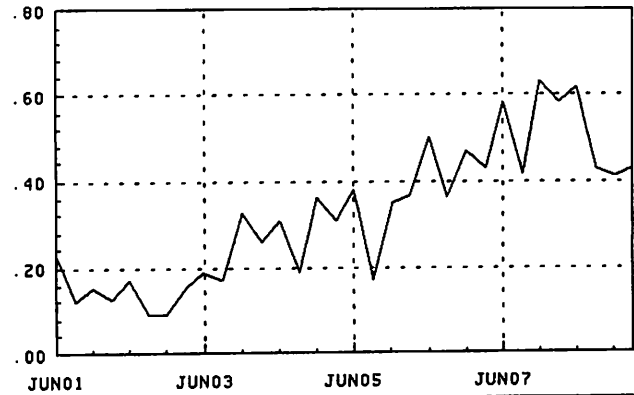
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DIS US WALT DISNEY CO/THE
Revenue

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EPS



YR	Q1-Dec	Q2-Mar	Q3-Jun	Q4-Sep
2009	9599.0	8087.0		
2008	10,452	8710.0	9236.0	9445.0
2007	9581.0	7954.0	9045.0	8930.0
2006	8854.0	8027.0	8474.0	8652.0
2005	8666.0	7829.0	7715.0	7734.0
2004	8549.0	7189.0	7471.0	7543.0
2003	7170.0	6500.0	6377.0	7014.0
2002	7016.0	5856.0	5795.0	6662.0

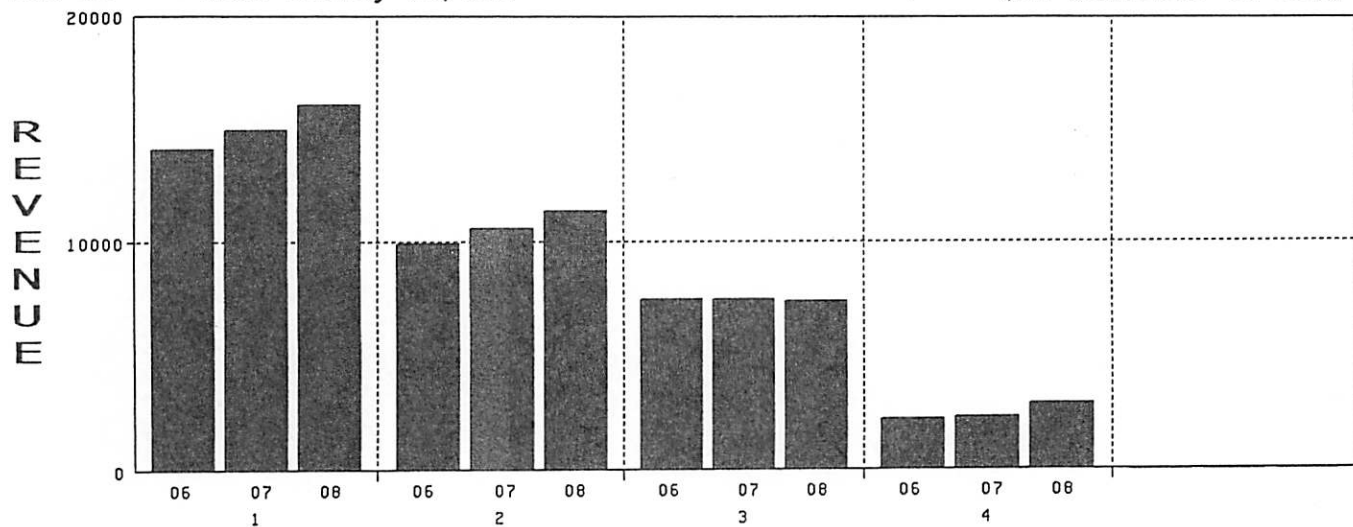
YR	Q1-Dec	Q2-Mar	Q3-Jun	Q4-Sep
2009	.41	.43		
2008	.63	.58	.62	.43
2007	.47	.43	.58	.42
2006	.35	.37	.50	.36
2005	.36	.31	.38	.17
2004	.33	.26	.31	.19
2003	.09	.15	.19	.17
2002	.15	.13	.17	.09

Total amounts in mil of USD. Per share amounts in USD.

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PRODUCT SEGMENTATIONPage 6 /10
(in millions of USD)

DIS US Walt Disney Co/The



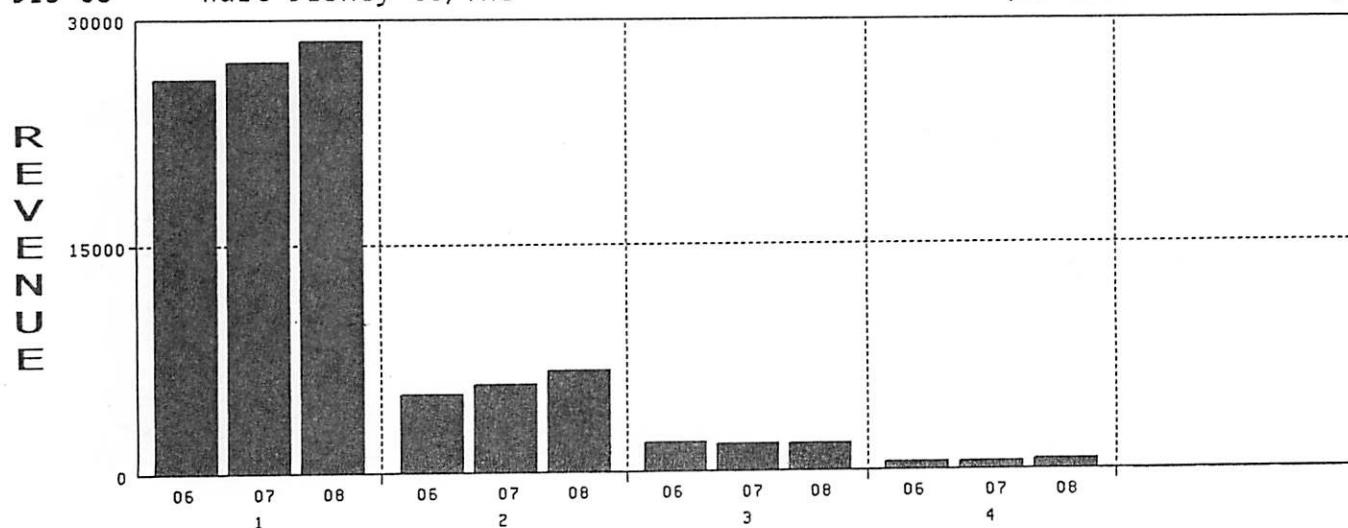
1)PGEO Product Segmentation

PRODUCT	2006	2007	2008	AVG 2-YR GROWTH
1.Media Networks	14,100.00	15,046.00	16,116.00	6.91%
2.Parks and Resorts	9,925.00	10,626.00	11,504.00	7.66%
3.Studio Entertainment	7,529.00	7,491.00	7,348.00	-1.21%
4.Consumer Products	2,193.00	2,347.00	2,875.00	14.76%

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GEOGRAPHIC SEGMENTATION

DIS US Walt Disney Co/The

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(in millions of USD)

1)PGEO Geographic Segmentation

REGION/CNTRY	2006	2007	2008	AVG 2-YR GROWTH
1.United States and Ca	26,027.00	27,286.00	28,506.00	4.65%
2.Europe	5,266.00	5,898.00	6,805.00	13.69%
3.Asia Pacific	1,917.00	1,732.00	1,811.00	-2.54%
4.Latin America and Ot	537.00	594.00	721.00	16.00%

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 Hit 1 <G0> for more income statement information (CH2).
INCOME STATEMENT (Mil of USD) Page 8 /10
DIS US WALT DISNEY CO/THE

	9/2008	9/2007	9/2006	9/2005
Revenue	37843.00	35510.00	33747.00	31944.00
Cost of Revenue	30439.00	28681.00	28392.00	27837.00
Sell, gen & adm exp				
Operating Income	7404.00	6829.00	5355.00	4107.00
Interest Expense	712.00	746.00	706.00	597.00
For Exchange L (G)	.00	.00	.00	.00
Net non-op L (G)	-710.00	-1642.00	-675.00	-477.00
Income Tax Expense	2673.00	2874.00	1837.00	1241.00
Income bef XO items	4729.00	4851.00	3487.00	87.00
XO L(G) pretax	.00	-13.00	-70.00	36.00
Tax effect on XO items	.00	.00	.00	.00
Minority Interests	302.00	177.00	183.00	177.00
Net Income	4427.00	4687.00	3374.00	2533.00
Tot cash pref. dvd	.00	.00	.00	.00
Tot cash comm. dvd	664.00	637.00	519.00	486.72
Diluted EPS Cont Ops	2.27	1.91	1.55	1.21
Diluted EPS bef XO	2.28	2.24	1.60	1.24
Diluted EPS	2.28	2.25	1.64	1.22
# Shrs Diluted EPS	1948.00	2092.00	2076.00	2089.00

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Hit 1 <GO> for more balance sheet information (CH3).

BALANCE SHEET

(Mil of USD) Page 9 /10

DIS US

WALT DISNEY CO/THE

	9/2008	9/2007		9/2008	9/2007
Cash & near cash	3001.00	3670.00	Accounts payable	5980.00	5949.00
Marketable sec	.00	.00	ST borrowings	3529.00	3280.00
Acct & notes rec	5373.00	5032.00	Other ST liab	2082.00	2162.00
Inventories	1124.00	641.00	Cur liabilities	11591.00	11391.00
Other cur assets	2168.00	1971.00			
Current assets	11666.00	11314.00	LT borrowings	11110.00	11892.00
			Other LT liab	6129.00	5597.00
LT inv't & LT rec	236.00	289.00	Noncur liabilities	17239.00	17489.00
			Total Liabilities	28830.00	28880.00
Depr fixed assets	31493.00	30260.00			
Non-depr fixed ass	2349.00	2318.00	Preferred Equity	.00	.00
Accum depreciation	16310.00	15145.00	Minority Interest	1344.00	1295.00
Net fixed assets	17532.00	17433.00	Share cap & APIC	26546.00	24207.00
			Retained earnings	5777.00	6546.00
Other assets	33063.00	31892.00	Shareholders Equit	33667.00	32048.00
			Tot liab & equity	62497.00	60928.00
Total Assets	62497.00	60928.00			
			ST part of LT debt	3529.00	3280.00
Shares Outstanding	1854.00	1917.00	# treasury shares	777.10	637.80
			Amt treasury stock	22555.00	18102.00

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Hit 1 <GO> for more cash flow information (CH6).

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CASH FLOW SUMMARY

(Mil of USD)

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DIS US

WALT DISNEY CO/THE

	9/2008	9/2007	9/2006	9/2005
Net Income	4427.00	4687.00	3374.00	2533.00
Deprec & amort	1582.00	1491.00	1437.00	1339.00
Other non-cash adj	-78.00	-712.00	1111.00	667.00
Chg in non-cash wc	-485.00	-45.00	136.00	-270.00
Cashflow-Operating Act	5446.00	5421.00	6058.00	4269.00
Disp of fixed asst		1.00		.00
Capital Expenditures	-1586.00	-1566.00	-1292.00	-1823.00
Sale LT invest		5.00	1073.00	.00
Purchase LT invest		.00		.00
Other investing acts	-576.00	939.00	-8.00	132.00
Cashflow-investing act	-2162.00	-621.00	-227.00	-1691.00
Dividends Paid	-664.00	-637.00	-519.00	-490.00
Inc(dec) ST borrow	-701.00	1847.00	85.00	654.00
Increase: LT borrow	1706.00	3143.00	2806.00	422.00
Decrease: LT borrow	-477.00	-2294.00	-1950.00	-1775.00
Inc capital stock	636.00	1245.00	1259.00	565.00
Dec capital stock	-4453.00	-6923.00	-6898.00	-2420.00
Other financing acts		78.00	74.00	147.00
Cashflow-financing act	-3953.00	-3541.00	-5143.00	-2897.00
Net Changes in Cash	-669.00	1259.00	688.00	-319.00

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COMPARATIVE RETURN TABLE

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Range 12/31/03 - 4/30/09

Period ☒ Monthly

64 Mo. Period

(* = No dividends or coupons)

Date	WALT DISNEY CO			S&P 500 INDEX			S&P 500 CONS DISCRET		
	Price	Divs	Ret	Price	Divs	Ret	Price	Divs	Ret
4/30/2009	21.90		.50	872.81	1.357	-12.70	183.51	.154	-20.83
3/31/2009	18.16		-16.66	797.87	1.495	-20.32	154.82	.316	-33.26
2/27/2009	16.77		-23.04	735.09	3.135	-26.73	138.22	.339	-40.54
1/30/2009	20.68		-5.10	825.88	1.329	-18.03	151.38	.153	-35.04
12/31/2008	22.69	.350	4.13	903.25	2.433	-10.49	169.41	.630	-27.37
11/28/2008	22.52		1.78	896.24	2.975	-11.43	161.15	.409	-31.17
10/31/2008	25.91		17.10	968.75	1.745	-4.58	178.62	.172	-23.90
9/30/2008	30.69		38.70	1166.36	2.289	14.68	221.25	.338	-5.83
8/29/2008	32.35		46.21	1282.83	2.893	25.89	240.28	.414	2.12
7/31/2008	30.35		37.17	1267.38	1.856	24.09	224.52	.161	-4.75
6/30/2008	31.20		41.01	1280.00	2.435	25.14	223.57	.398	-5.22
5/30/2008	33.60		51.86	1400.38	3.155	36.65	254.78	.363	7.82
4/30/2008	32.43		46.57	1385.59	1.515	34.90	253.60	.099	7.17
3/31/2008	31.38		41.82	1322.70	2.172	28.64	243.32	.425	2.78
2/29/2008	32.41		46.48	1330.63	3.173	29.20	245.68	.448	3.60

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Return to page #1 for graph and bar chart.

COMPARATIVE RETURN TABLE

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Range 12/31/03 - 4/30/09

Period M Monthly

64 Mo. Period

(* = No dividends or coupons)

Date	WALT DISNEY CO			S&P 500 INDEX			S&P 500 CONS DISCRET		
	Price	Divs	Ret	Price	Divs	Ret	Price	Divs	Ret
1/31/2008	29.84		34.86	1378.55	1.747	33.53	256.13	.091	7.81
12/31/2007	32.28	.350	45.89	1468.36	2.530	42.05	259.53	.423	9.20
11/30/2007	33.15		48.21	1481.14	3.439	43.04	273.03	.951	14.70
10/31/2007	34.63		54.83	1549.38	1.652	49.29	289.97	.122	21.39
9/28/2007	34.39		53.76	1526.75	2.308	46.95	289.95	.273	21.33
8/31/2007	33.60		50.23	1473.99	3.063	41.66	292.82	.403	22.42
7/31/2007	33.00		47.54	1455.27	1.525	39.57	292.13	.101	21.96
6/29/2007	34.14		52.64	1503.35	1.858	44.03	310.21	.289	29.46
5/31/2007	34.9688		56.35	1530.62	3.425	46.46	315.89	.339	31.71
4/30/2007	34.5149		54.32	1482.37	1.409	41.53	307.41	.066	28.04
3/30/2007	33.9722		51.89	1420.86	1.660	35.53	299.93	.423	24.90
2/28/2007	33.7946		51.10	1406.82	3.374	34.03	301.83	.271	25.51
1/31/2007	34.7024		55.16	1438.24	1.488	36.70	311.29	.056	29.33
12/29/2006	33.8144	.306	51.18	1418.30	1.973	34.66	302.92	.366	25.83
11/30/2006	32.6106		44.50	1400.63	3.470	32.80	296.50	.767	23.01

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Equity**COMP**

COMPARATIVE RETURN TABLE Page 4/6
Range **12/31/03** - **4/30/09** Period **M** Monthly 64 Mo. Period
(* = No dividends or coupons)

Date	WALT DISNEY CO			S&P 500 INDEX			S&P 500 CONS DISCRET		
	Price	Divs	Ret	Price	Divs	Ret	Price	Divs	Ret
10/31/2006	31.0417		37.54	1377.94	1.414	30.32	293.58	.101	21.49
9/29/2006	30.499		35.14	1335.85	1.548	26.21	275.84	.277	14.11
8/31/2006	29.2558		29.63	1303.82	3.170	23.05	259.25	.316	7.14
7/31/2006	29.2953		29.81	1276.66	1.369	20.19	254.48	.070	5.04
6/30/2006	29.6011		31.16	1270.20	1.576	19.45	263.41	.298	8.69
5/31/2006	30.0945		33.35	1270.09	2.846	19.30	264.37	.287	8.97
4/28/2006	27.5883		22.24	1310.61	1.595	22.83	268.71	.093	10.63
3/31/2006	27.5192		21.94	1294.83	1.769	21.20	265.34	.346	9.21
2/28/2006	27.6179		22.37	1280.66	2.883	19.71	264.43	.286	8.69
1/31/2006	24.9735		10.66	1280.08	1.261	19.39	262.83	.075	7.92
12/30/2005	23.6513	.266	4.80	1248.29	1.633	16.31	258.39	.329	6.07
11/30/2005	24.5986		7.78	1249.48	3.135	16.27	260.78	.593	6.91
10/31/2005	24.046		5.36	1207.01	1.304	12.03	251.24	.112	2.77
9/30/2005	23.8092		4.32	1228.81	1.399	13.93	256.41	.186	4.83
8/31/2005	24.8551		8.90	1220.33	2.583	13.02	264.15	.352	7.92

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COMPARATIVE RETURN TABLE

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Range 12/31/03 - 4/30/09

Period M Monthly

64 Mo. Period

(* = No dividends or coupons)

Date	WALT DISNEY CO			S&P 500 INDEX			S&P 500 CONS DISCRET		
	Price	Divs	Ret	Price	Divs	Ret	Price	Divs	Ret
7/29/2005	25.2991		10.85	1234.18	1.435	14.06	273.76	.078	11.70
6/30/2005	24.8452		8.86	1191.33	1.878	9.97	259.29	.238	5.76
5/31/2005	27.0752		18.63	1191.50	2.126	9.81	259.66	.232	5.82
4/29/2005	26.049		14.14	1156.85	1.360	6.43	245.42	.081	-.08
3/31/2005	28.348		24.21	1180.59	1.719	8.49	262.45	.261	6.83
2/28/2005	27.5685		20.79	1203.60	2.515	10.44	265.87	.245	8.11
1/31/2005	28.2494		23.78	1181.27	1.110	8.17	267.24	.072	8.56
12/31/2004	27.4304	.237	20.19	1211.92	1.831	10.87	278.90	.441	13.27
11/30/2004	26.5226		15.22	1173.82	2.095	7.22	266.66	.466	8.13
10/29/2004	24.8847		8.10	1130.20	1.408	3.05	256.54	.104	3.84
9/30/2004	22.2502		-3.34	1114.58	1.612	1.50	246.57	.146	-.23
8/31/2004	22.1515		-3.77	1104.24	1.905	.42	239.65	.290	-3.09
7/30/2004	22.783		-1.03	1101.72	1.312	.01	240.04	.087	-3.05
6/30/2004	25.1511		9.26	1140.84	1.625	3.44	250.04	.183	.95
5/31/2004	23.158		.60	1120.68	1.784	1.47	248.89	.256	.42

Australia 61 2 9777 8600 Brazil 5511 3048 4500 Europe 44 20 7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 6000
 Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000
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 SN 636136 6653-375-0 01-May-2009 15:23:43

<HELP> for explanation.
Return to page #1 for graph and bar chart.

COMPARATIVE RETURN TABLE

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Range 12/31/03 - 4/30/09

Period ☒ Monthly

64 Mo. Period

(* = No dividends or coupons)

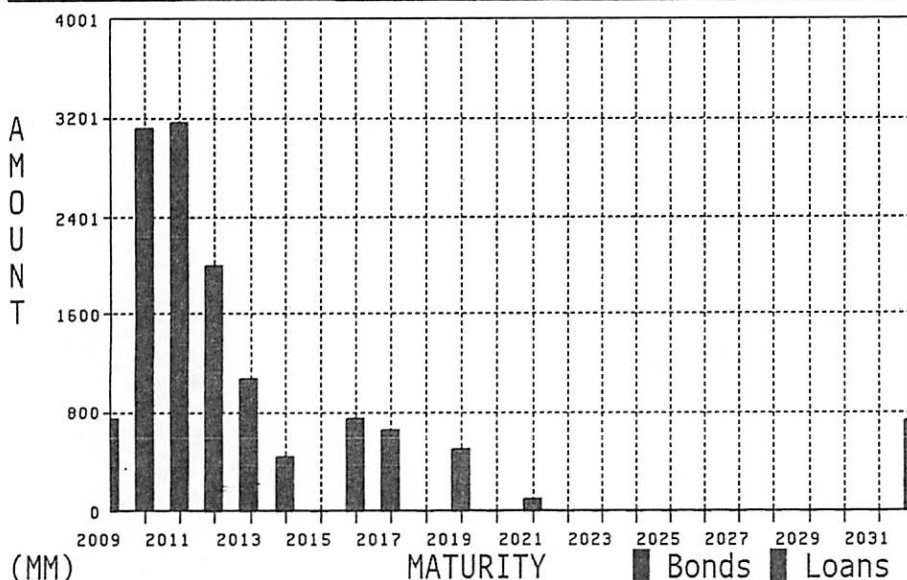
Date	WALT DISNEY CO			S&P 500 INDEX			S&P 500 CONS DISCRET		
	Price	Divs	Ret	Price	Divs	Ret	Price	Divs	Ret
4/30/2004	22.7238		-1.29	1107.30	1.253	.10	247.25	.093	-.35
3/31/2004	24.6578		7.12	1126.21	1.459	1.69	251.26	.187	1.23
2/27/2004	26.1773		13.72	1144.94	1.908	3.25	251.65	.243	1.31
1/30/2004	23.6809		2.87	1131.13	1.195	1.84	246.66	.066	-.79
12/31/2003	23.0198		.00	1111.92		.00	248.70		.00

EquityDDIS

25 <G0> to view breakdown of bond types

SYNDICATED BANK LOAN & DEBT DISTRIBUTION

Search by:		Filter by:	
Debt Type	3 Bonds & Loans	Curr of issue	Maturity A All
Issuer	Walt Disney Co/The	Country of issue	Coupon A All
Include	2 Current issuer and subs	Date Range	Sec Type A All
Or Ticker	Ticker Type 1 Corp	6/2009 to 12/2093	Loan Type A All



By Maturity				Yearly	
Yr	Amt	MM	Yr	Amt	MM
2009		750	2021		97
2010		3113	2022		
2011		3146	2023		
2012		2000	2024		
2013		1071	2025		
2014		450	2026		
2015			2027		
2016		750	2028		
2017		650	2029		
2018			2030		
2019		500	2031		
2020			>2032		742
Total		13,271,764.17	M	USD	

(MM) Displays loan tranche size by final maturity

Australia 61 2 9777 8600 Brazil 5511 3048 4500 Europe 44 20 7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 6000
 Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000

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 SN 636136 10-Jun-2009 09:37:35

Total # of Issues: 23
 <PGFWD> to see issues

Breakdown

Maturity		Bonds	Coupon	
% of normal:	57.14%		% of fixed:	76.19%
% of callables:	42.86%		% of floaters:	23.81%
% of putables:	9.52%			

Loans

% of revolver: 100.00%

<MENU> to return to main DDIS page.