

From Toons to Telephones

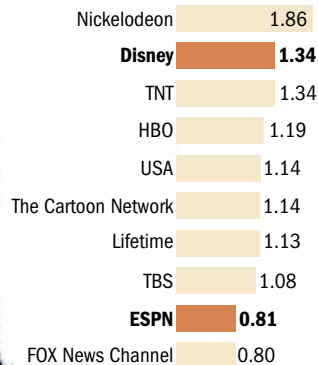
If Comcast buys Walt Disney, it would create a media behemoth with assets ranging from theme parks to cable systems reaching nearly 22 million homes. A snapshot of the main assets for each company:

CABLE NETWORKS

■ **Comcast:** E! Entertainment Television, Style, The Golf Channel, Outdoor Life Network, G4, Comcast SportsNet (Philadelphia), Comcast SportsNet Mid-Atlantic, CN8 - The Comcast Network

■ **Walt Disney:** ESPN, Disney Channel, ABC Family, Toon Disney and SOAPnet.

The top 10 cable networks as of Feb. 8., in millions of viewers.

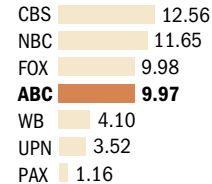


BROADCAST

■ **Comcast:** None

■ **Walt Disney:** ABC Entertainment, Touchstone Television, ABC News, ABC Sports, ABC Daytime, ABC Kids, ABC HDTV, 10 TV stations; other assets include Buena Vista Television, ABC Radio, Radio Disney and interests in Lifetime and A&E

The top prime-time networks during the 2002-2003 season, in millions of viewers.



Disney/Pixar's **'Finding Nemo'** has made \$339.7 million in the U.S.

FILM

■ **Comcast:** None

■ **Walt Disney:** Walt Disney Studios, Walt Disney Pictures, Touchstone Pictures, Walt Disney Feature Animation, Miramax, Buena Vista entertainment and music holdings

SPORTS, THEME PARKS, OTHER

■ **Comcast:** Spectacor - includes Philadelphia 76ers (NBA), Philadelphia Flyers (NHL), two Philadelphia indoor sports arenas

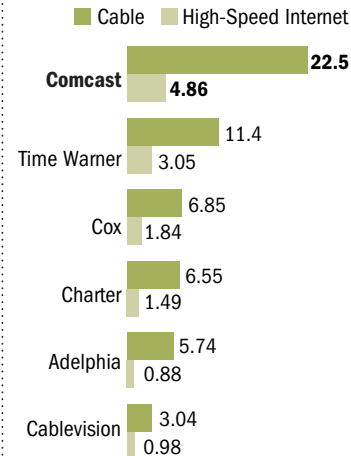
■ **Walt Disney:** Walt Disney World Parks and Resort (Fla.), Disneyland Resort (Calif.), Disneyland Resort (Paris), Tokyo Disney Resort; Hyperion Books; consumer products

TELECOMMUNICATIONS

■ **Comcast:** 21.5 million cable subscribers, 7.7 million digital-video customers, 5.3 million broadband customers and 1.3 million telephone customers

■ **Walt Disney:** ABC News On-Demand—a subscription video news service that offers ABC News programs; WDIG—distributor of wireless content under the Disney, ESPN and ABC brands

Cable and high-speed Internet subscribers as of 3Q 2003, in millions



Sources: Walt Disney; Comcast; Nielsen Media Research; Yankee Group

