# A VIRAL MARKET UPDATE V: BACK TO BASICS

Glimmers of light?

#### Another week, more volatility...

- Déjà vu? My first post on this blog was on September 17, 2008, a week into the 2008 crisis, and I expected that after a few posts, that crisis would be behind us, and that we could go back to our lives. That of course turned out not to be the case, as the crisis not only extended for months, but left its imprint for the next decade
- An up week: Unlike my four previous updates, this one will describe a week of market recovery, at least in sum, but like the previous weeks, the increase in market values came with wide swings and continued uncertainty and volatility.
- Bailouts & Buybacks: Governments around the world rushed to pass rescue packages designed to get both individuals and businesses through a period where the global economic machine has been shut down. These bailouts, in addition to being many times larger than prior bailouts, have also reignited debates about what governments should be demanding in return

## Macro Review: Equity Indices

				% CI	hange
	Index	Country/Region	Level on 3/27	3/13-3/20	Last Month
	S&P 500	US	2541	11.83%	-19.04%
	NASDAQ	US	7588	7.27%	-15.34%
Americas	TSX	Canada	12688	7.05%	-21.98%
	IPC Mexico	Mexico	33799	-1.37%	-18.21%
	Bovespa	Brazil	73429	9.48%	-29.51%
	FTSE 100	UK	5510	6.16%	-16.26%
Europe	DAX	Germany	9633	7.88%	-18.99%
	CAC 40	France	4328	6.91%	-18.48%
	S&P Euro 350	Europe	1253	6.17%	-16.91%
	Nikkei 225	Japan	19389	14.81%	-8.29%
Asia	Shanghai 50	China	2701	2.78%	-4.24%
Asia	Hang Seng	Hong Kong	23484	2.98%	-10.13%
	BSE	India	29816	-0.34%	-22.15%
Australia	ASX 200	Australia	4842	0.54%	-24.82%
& NZ	NZX 50	New Zealand	9418	13.65%	-12.24%
Africa	FTSE JSE top 40	South Africa	39172	7.91%	-14.57%
Africa	NSE All-Share	Nigeria	21862	-1.52%	-16.61%

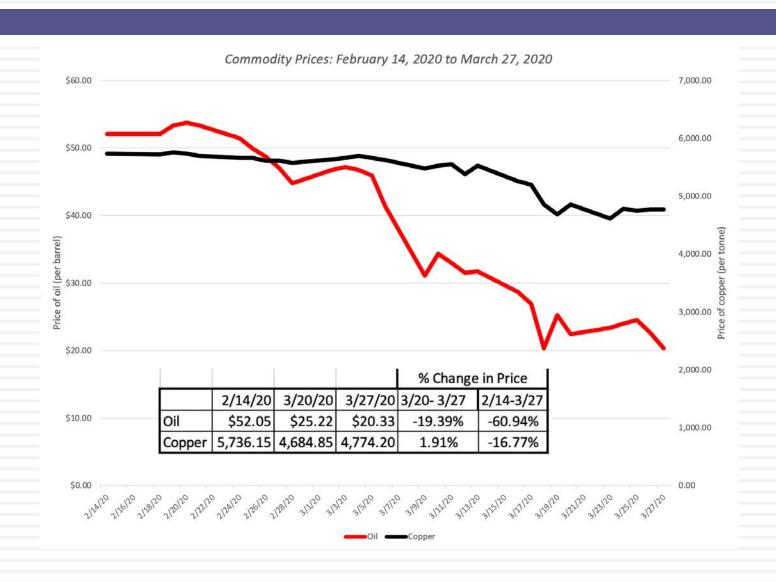
#### Macro Review: US Treasuries

	Yields	on US Treas	uries
Maturity	2/14/20	3/20/20	3/27/20
3 month	1.58%	0.05%	0.03%
2 year	1.42%	0.37%	0.25%
5 year	1.42%	0.52%	0.41%
10 year	1.59%	0.92%	0.72%
20 year	1.89%	1.35%	1.09%
30 year	2.04%	1.55%	1.29%
) s.	Yie	eld curve slo	oe
2 yr - 3 month	-0.16%	0.32%	0.22%
10 yr - 2 yr	0.17%	0.55%	0.47%
30 yr - 10 yr	0.45%	0.63%	0.57%

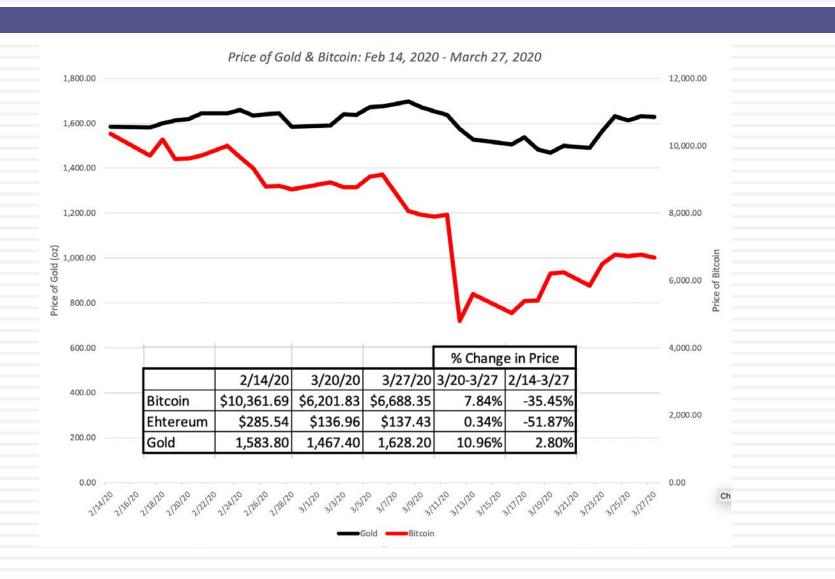
## Macro Review: Corporate Bonds

		Yields	and Spread	ds on Corpo	orates					
	Spread	over 10-yr T	reasury	Yield on Bond						
S&P Bond Rating	2/14/20	3/20/20	3/25/20	2/14/20	3/20/20	3/26/20				
AAA	0.69%	2.44%	1.67%	2.28%	3.36%	2.39%				
AA	0.72%	2.64%	2.01%	2.31%	3.56%	2.73%				
Α	0.80%	3.15%	2.83%	2.39%	4.07%	3.55%				
BBB	1.33%	4.56%	4.22%	2.92%	5.48%	4.94%				
ВВ	1.93%	7.45%	6.79%	3.52%	8.37%	7.51%				
В	3.40%	10.59%	9.92%	4.99%	11.51%	10.64%				
CCC or lower	9.65%	18.25%	17.68%	11.24%	19.17%	18.40%				

## Macro Review: Oil & Copper



#### Macro Review: Gold & Bitcoin



# Global Equities: By Region

								3/20-3/	<b>2</b> 7		2/14 - 3	/27
		٨	Narket Cap	٨	Aarket Cap	N	larket Cap					
Sub Region	Number of firms		(2/14/20)		(3/20/20)	(	(3/27/20)	\$ Change	% Change	3	\$ Change	% Change
Africa	675	\$	578,375	\$	369,967	\$	374,094	\$ 4,126	1.12%	\$	(204,282)	-35.32%
Australia & NZ	1,249	\$	1,616,339	\$	952,755	\$	1,015,907	\$ 63,152	6.63%	\$	(600,432)	-37.15%
Canada	1,409	\$	2,277,237	\$	1,394,464	\$	1,533,131	\$ 138,667	9.94%	\$	(744,107)	-32.68%
China	6,224	\$	14,032,160	\$	12,478,002	\$	12,715,886	\$ 237,884	1.91%	\$	(1,316,273)	-9.38%
EU & Environs	4,733	\$	13,678,403	\$	9,318,277	\$	10,185,643	\$ 867,366	9.31%	\$	(3,492,760)	-25.53%
Eastern Europe & Russia	454	\$	821,119	\$	507,559	\$	522,177	\$ 14,619	2.88%	\$	(298,942)	-36.41%
India	1,801	\$	2,206,738	\$	1,531,385	\$	1,483,669	\$ (47,716)	-3.12%	\$	(723,069)	-32.77%
Japan	3,846	\$	6,053,505	\$	4,483,001	\$	5,246,020	\$ 763,020	17.02%	\$	(807,484)	-13.34%
Latin America & Caribbean	948	\$	2,385,060	\$	1,387,064	\$	1,492,640	\$ 105,576	7.61%	\$	(892,420)	-37.42%
Middle East	1,255	\$	3,098,813	\$	2,595,889	\$	2,617,944	\$ 22,056	0.85%	\$	(480,869)	-15.52%
Small Asia	8,150	\$	5,100,550	\$	3,590,027	\$	3,823,233	\$ 233,206	6.50%	\$	(1,277,317)	-25.04%
UK	1,060	\$	3,071,282	\$	1,927,825	\$	2,153,536	\$ 225,711	11.71%	\$	(917,746)	-29.88%
United States	5,123	\$	35,745,667	\$	23,982,151	\$	26,497,102	\$ 2,514,951	10.49%	\$	(9,248,565)	-25.87%
Global	36,927	\$	90,665,248	\$	64,518,366	\$	69,660,983	\$ 5,142,617	7.97%	\$ (	21,004,265)	-23.17%

# Global Equities: By Sector

								3/20-3/	<b>′</b> 27		2/14 - 3	/27
		٨	Лarket Cap	٨	Market Cap	٨	Лarket Cap					
Primary Sector	count		(2/14/20)		(3/20/20)	1	(3/27/20)	\$ Change	% Change	į,	\$ Change	% Change
Communication Services	1,690	\$	7,387,502	\$	5,537,870	\$	5,886,839	\$ 348,969	6.30%	\$	(1,500,663)	-20.31%
Consumer Discretionary	5,035	\$	10,166,952	\$	7,097,378	\$	7,761,299	\$ 663,921	9.35%	\$	(2,405,654)	-23.66%
Consumer Staples	2,367	\$	7,131,368	\$	5,724,181	\$	6,039,758	\$ 315,576	5.51%	\$	(1,091,610)	-15.31%
Energy	1,264	\$	5,936,152	\$	3,858,930	\$	4,083,346	\$ 224,416	5.82%	\$	(1,852,805)	-31.21%
Financials	4,202	\$	14,988,413	\$	10,022,185	\$	10,720,990	\$ 698,805	6.97%	\$	(4,267,423)	-28.47%
Health Care	3,431	\$	8,982,036	\$	6,928,530	\$	7,516,458	\$ 587,928	8.49%	\$	(1,465,579)	-16.32%
Industrials	6,582	\$	10,185,908	\$	6,947,947	\$	7,631,432	\$ 683,485	9.84%	\$	(2,554,477)	-25.08%
Information Technology	4,795	\$	13,635,871	\$	9,786,447	\$	10,669,541	\$ 883,094	9.02%	\$	(2,966,330)	-21.75%
Materials	4,309	\$	4,993,223	\$	3,538,495	\$	3,784,285	\$ 245,790	6.95%	\$	(1,208,938)	-24.21%
Real Estate	2,392	\$	4,048,706	\$	2,714,809	\$	2,992,718	\$ 277,908	10.24%	\$	(1,055,988)	-26.08%
Utilities	841	\$	3,208,044	\$	2,335,098	\$	2,549,335	\$ 214,237	9.17%	\$	(658,709)	-20.53%

## Global Equities: Industry Winners & Losers

	Worst Rerforming Industries: 2/14-3/27													
				3/20-		2/14 -	3/27							
	Market Cap	Market Cap	Market Cap											
Industry	(2/14/20)	(3/20/20)	(3/27/20)	\$ Change	% Change	\$ Change	% Change							
Oil/Gas (Production and Exploration)	\$ 692,337	\$ 318,467	\$ 342,645	\$ 24,178	7.59%	\$(349,692)	-50.51%							
Oil/Gas Distribution	\$ 653,558	\$ 361,359	\$ 375,362	\$ 14,003	3.88%	\$(278,196)	-42.57%							
Hotel/Gaming	\$ 717,026	\$ 397,218	\$ 430,694	\$ 33,476	8.43%	\$(286,332)	-39.93%							
Oilfield Svcs/Equip.	\$ 743,252	\$ 419,308	\$ 447,056	\$ 27,748	6.62%	\$(296,195)	-39.85%							
Homebuilding	\$ 247,355	\$ 127,623	\$ 150,684	\$ 23,060	18.07%	\$ (96,671)	-39.08%							
Air Transport	\$ 559,010	\$ 316,420	\$ 341,572	\$ 25,153	7.95%	\$(217,438)	-38.90%							
Broadcasting	\$ 164,676	\$ 94,207	\$ 100,672	\$ 6,465	6.86%	\$ (64,004)	-38.87%							
Reinsurance	\$ 180,565	\$ 98,214	\$ 114,858	\$ 16,644	16.95%	\$ (65,706)	-36.39%							
Aerospace/Defense	\$1,280,583	\$ 708,411	\$ 844,062	\$135,651	19.15%	\$(436,521)	-34.09%							
Food Wholesalers	\$ 93,312	\$ 50,262	\$ 61,765	\$ 11,503	22.89%	\$ (31,547)	-33.81%							
		Ве	st Performing	Industries:	2/14- 3/27									
	Market Cap	Market Cap	Market Cap											
Industry	(2/14/20)	(3/20/20)	(3/27/20)	\$ Change	% Change	\$ Change	% Change							
Food Processing	\$1,794,078	\$1,508,894	\$1,586,790	\$ 77,896	5.16%	\$(207,288)	-11.55%							
Household Products	\$1,463,387	\$1,196,683	\$1,269,125	\$ 72,441	6.05%	\$(194,263)	-13.27%							
Drugs (Biotechnology)	\$1,414,870	\$1,145,721	\$1,225,453	\$ 79,733	6.96%	\$(189,417)	-13.39%							
Retail (Grocery and Food)	\$ 479,895	\$ 398,124	\$ 415,280	\$ 17,157	4.31%	\$ (64,615)	-13.46%							
Telecom (Wireless)	\$1,084,938	\$ 856,771	\$ 928,767	\$ 71,996	8.40%	\$(156,171)	-14.39%							
Retail (Online)	\$2,458,187	\$1,992,079	\$2,099,013	\$106,933	5.37%	\$(359,174)	-14.61%							
Telecom. Equipment	\$ 554,013	\$ 452,441	\$ 472,017	\$ 19,576	4.33%	\$ (81,996)	-14.80%							
Drugs (Pharmaceutical)	\$3,630,720	\$2,895,935	\$3,093,246	\$197,310	6.81%	\$(537,474)	-14.80%							
Coal & Related Energy	\$ 167,718	\$ 139,035	\$ 142,580	\$ 3,545	2.55%	\$ (25,138)	-14.99%							
Utility (Water)	\$ 144,293	\$ 113,037	\$ 122,329	\$ 9,292	8.22%	\$ (21,964)	-15.22%							

#### Bailouts & Buybacks: The Questions

- In this week's update, I focus on a variable that people have pointed to, often with nothing more than anecdotal evidence, as a potential culprit in the crisis, and that is stock buybacks.
- Their argument is that companies that have bought back stock, often with borrowed money, are the ones that have led us to the precipice, and that the viral shock to the economy is just a tipping point for these companies.
- The solution that they offer is a familiar one. Companies should be barred or restricted severely from buying back their own stock.

## A Test: Buybacks vs No Buybacks

										3/20-3/	/27		2/14 - 3	/27
	[Buybacks/Market Cap =		1	Narket Cap	٨	1arket Cap	N	larket Cap						
Sub Region	0.00%]	count		(2/14/20)	17	(3/20/20)		(3/27/20)	Ş	change	% Change	,	\$ Change	% Change
A fui a a	Buybacks	131	\$	184,573	\$	104,839	\$	104,697	\$	(142)	-0.14%	\$	(79,876)	-43.28%
Africa	No Buybacks	518	\$	393,802	\$	258,553	\$	263,368	\$	4,814	1.86%	\$	(130,435)	-33.12%
Accetualia O NIZ	Buybacks	198	\$	918,106	\$	524,059	\$	548,057	\$	23,998	4.58%	\$	(370,049)	-40.31%
Australia & NZ	No Buybacks	1,025	\$	698,233	\$	428,103	\$	466,865	\$	38,762	9.05%	\$	(231,368)	-33.14%
Camada	Buybacks	311	\$	1,329,530	\$	811,789	\$	882,146	\$	70,357	8.67%	\$	(447,385)	-33.65%
Canada	No Buybacks	1,072	\$	947,707	\$	577,118	\$	645,859	\$	68,741	11.91%	\$	(301,848)	-31.85%
Ch:	Buybacks	517	\$	3,079,745	\$	2,644,924	\$	2,737,579	\$	92,655	3.50%	\$	(342,167)	-11.11%
China	No Buybacks	5,638	\$	10,952,414	\$	9,786,548	\$	9,933,086	\$	146,538	1.50%	\$	(1,019,328)	-9.31%
FIL 0 F	Buybacks	981	\$	7,410,273	\$	5,109,535	\$	5,608,557	\$	499,021	9.77%	\$	(1,801,717)	-24.31%
EU & Environs	No Buybacks	3,667	\$	6,268,130	\$	4,197,365	\$	4,564,530	\$	367,166	8.75%	\$	(1,703,600)	-27.18%
F4 F (	Buybacks	72	\$	273,054	\$	169,736	\$	171,615	\$	1,879	1.11%	\$	(101,439)	-37.15%
Eastern Europe 8	No Buybacks	344	\$	548,064	\$	327,937	\$	349,479	\$	21,541	6.57%	\$	(198,585)	-36.23%
la dia	Buybacks	10	\$	87,380	\$	64,478	\$	63,050	\$	(1,428)	-2.22%	\$	(24,330)	-27.84%
India	No Buybacks	1,751	\$	2,119,358	\$	1,456,768	\$	1,411,620	\$	(45,148)	-3.10%	\$	(707,738)	-33.39%
12.020	Buybacks	404	\$	2,581,570	\$	1,926,472	\$	2,253,688	\$	327,215	16.99%	\$	(327,882)	-12.70%
Japan	No Buybacks	3,410	\$	3,471,934	\$	2,554,470	\$	2,989,679	\$	435,209	17.04%	\$	(482,256)	-13.89%
	Buybacks	197	\$	721,055	\$	428,766	\$	449,556	\$	20,790	4.85%	\$	(271,499)	-37.65%
Latin America &	No Buybacks	719	\$	1,664,005	\$	953,425	\$	1,040,531	\$	87,106	9.14%	\$	(623,474)	-37.47%
saiddle Feek	Buybacks	111	\$	1,971,311	\$	1,705,871	\$	1,742,222	\$	36,352	2.13%	\$	(229,089)	-11.62%
Middle East	No Buybacks	1,119	\$	1,127,502	\$	873,355	\$	867,243	\$	(6,112)	-0.70%	\$	(260,259)	-23.08%
Con all Ania	Buybacks	1,051	\$	883,172	\$	615,416	\$	662,409	\$	46,993	7.64%	\$	(220,763)	-25.00%
Small Asia	No Buybacks	6,915	\$	4,217,379	\$	2,961,812	\$	3,147,994	\$	186,182	6.29%	\$	(1,069,385)	-25.36%
LIK	Buybacks	324	\$	2,140,244	\$	1,317,339	\$	1,479,924	\$	162,585	12.34%	\$	(660,321)	-30.85%
UK	No Buybacks	730	\$	931,038	\$	610,024	\$	673,132	\$	63,108	10.35%	\$	(257,906)	-27.70%
I luite of Chates	Buybacks	2,473	\$	29,219,828	\$	19,388,811	\$	21,458,076	\$	2,069,265	10.67%	\$	(7,761,752)	-26.56%
United States	No Buybacks	2,410	\$	6,525,839	\$	4,564,903	\$	5,007,885	\$	442,981	9.70%	\$	(1,517,955)	-23.26%
Clabal	Buybacks	6,780	\$	50,799,843	\$	34,812,035	\$	38,161,575	\$	3,349,539	9.62%		12,638,269)	-24.88%
Global	No Buybacks	29,318	\$	39.865.405	Ś	29,550,382	Ś	31,361,270	\$	1,810,888	6.13%	-	(8,504,135)	-21.33%

# A follow up with dividends

										3/20-3/	/27	2/14 - 3	/27
			٨	Aarket Cap	~	1arket Cap	N	larket Cap					
Sub Region	Dividends/No Dividends	Number of firms		(2/14/20)		(3/20/20)		(3/27/20)	;	Change	% Change	\$ Change	% Change
A f-:	Dividends	423	\$	493,780	\$	309,056	\$	314,105	\$	5,049	1.63%	\$ (179,674)	-36.39%
Africa	No Dividends	226	\$	84,596	\$	54,336	\$	53,959	\$	(377)	-0.69%	\$ (30,637)	-36.22%
Australia & NZ	Dividends	484	\$	1,466,946	\$	858,434	\$	910,963	\$	52,529	6.12%	\$ (555,983)	-37.90%
Australia & INZ	No Dividends	739	\$	149,392	\$	93,729	\$	103,959	\$	10,230	10.91%	\$ (45,434)	-30.41%
Canada	Dividends	353	\$	1,895,037	\$	1,165,017	\$	1,273,298	\$	108,281	9.29%	\$ (621,739)	-32.819
Canada	No Dividends	1,030	\$	382,200	\$	223,889	\$	254,707	\$	30,817	13.76%	\$ (127,494)	-33.369
Ch:	Dividends	2,722	\$	8,334,400	\$	7,453,374	\$	7,611,312	\$	157,937	2.12%	\$ (723,088)	-8.68%
China	No Dividends	3,433	\$	5,697,760	\$	4,978,097	\$	5,059,353	\$	81,256	1.63%	\$ (638,407)	-11.20%
EU & Environs	Dividends	2,171	\$	12,114,913	\$	8,254,640	\$	9,023,901	\$	769,261	9.32%	\$ (3,091,012)	-25.519
EU & Environs	No Dividends	2,477	\$	1,563,490	\$	1,052,260	\$	1,149,186	\$	96,926	9.21%	\$ (414,304)	-26.509
	Dividends	224	\$	769,403	\$	463,851	\$	486,066	\$	22,215	4.79%	\$ (283,337)	-36.839
Eastern Europe 8	No Dividends	192	\$	51,716	\$	33,823	\$	35,028	\$	1,206	3.56%	\$ (16,688)	-32.279
a alta	Dividends	77	\$	312,782	\$	234,560	\$	233,311	\$	(1,249)	-0.53%	\$ (79,471)	-25.419
India	No Dividends	1,684	\$	1,893,956	\$	1,286,686	\$	1,241,359	\$	(45,327)	-3.52%	\$ (652,597)	-34.469
1232220	Dividends	1,041	\$	3,300,131	\$	2,457,886	\$	2,868,630	\$	410,744	16.71%	\$ (431,501)	-13.089
lapan	No Dividends	2,773	\$	2,753,374	\$	2,023,056	\$	2,374,737	\$	351,681	17.38%	\$ (378,637)	-13.759
	Dividends	601	\$	2,071,329	\$	1,208,609	\$	1,299,495	\$	90,886	7.52%	\$ (771,834)	-37.269
Latin America &	No Dividends	315	\$	313,731	\$	173,582	\$	190,592	\$	17,010	9.80%	\$ (123,139)	-39.25%
Middle East	Dividends	646	\$	2,835,427	\$	2,387,214	\$	2,415,628	\$	28,414	1.19%	\$ (419,799)	-14.819
viiddie East	No Dividends	584	\$	263,386	\$	192,011	\$	193,837	\$	1,826	0.95%	\$ (69,549)	-26.419
Small Asia	Dividends	4,811	\$	4,549,653	\$	3,195,934	\$	3,400,169	\$	204,235	6.39%	\$ (1,149,484)	-25.279
Small Asia	No Dividends	3,155	\$	550,897	\$	381,293	\$	410,233	\$	28,940	7.59%	\$ (140,664)	-25.539
IV.	Dividends	630	\$	2,864,840	\$	1,799,235	\$	2,013,193	\$	213,958	11.89%	\$ (851,646)	-29.739
JK	No Dividends	424	\$	206,442	\$	128,128	\$	139,862	\$	11,734	9.16%	\$ (66,580)	-32.25%
Inited States	Dividends	1,866	\$	26,070,398	\$	17,167,148	\$	19,062,133	\$	1,894,985	11.04%	\$ (7,008,264)	-26.889
United States	No Dividends	3,017	\$	9,675,270	\$	6,786,567	\$	7,403,828	\$	617,261	9.10%	\$ (2,271,442)	-23.489
Clabal	Dividends	16,049	\$	67,079,036	\$	46,954,959	\$	50,912,204	\$	3,957,245	8.43%	\$ (16,166,832)	-24.109
Global	No Dividends	20,049	\$	23,586,212	\$	17,407,458	\$	18,610,640	\$	1,203,182	6.91%	\$ (4,975,572)	-21.109

# The Debt/ Buyback Interaction: US stocks

									3/20-3/27				2/14 - 3	/27
Net	100		٨	1arket Cap	٨	1arket Cap	٨	Narket Cap		95			0	
Debt/EBITDA	Buybacks/No Buybacks	Number of firms		(2/14/20)	1	(3/20/20)		(3/27/20)	Ş	\$ Change	% Change		\$ Change	% Change
Lowest	Buybacks	324	\$	5,468,354	\$	3,736,451	\$	4,061,653	\$	325,202	8.70%	\$	(1,406,701)	-25.72%
rowest	No Buybacks	490	\$	539,365	\$	410,504	\$	452,808	\$	42,305	10.31%	\$	(86,556)	-16.05%
2nd Quintile	Buybacks	321	\$	2,682,300	\$	1,837,388	\$	2,044,752	\$	207,364	11.29%	\$	(637,548)	-23.77%
Zila Quilitile	No Buybacks	201	\$	444,118	\$	314,678	\$	344,179	\$	29,501	9.37%	\$	(99,938)	-22.50%
3rd Quintile	Buybacks	431	\$	6,920,349	\$	4,748,821	\$	5,181,974	\$	433,152	9.12%	\$	(1,738,375)	-25.12%
Sru Quintile	No Buybacks	281	\$	1,602,639	\$	1,290,341	\$	1,366,086	\$	75,745	5.87%	\$	(236,554)	-14.76%
4th Quintile	Buybacks	615	\$	6,957,648	\$	4,528,436	\$	5,076,972	\$	548,536	12.11%	\$	(1,880,676)	-27.03%
4th Quintile	No Buybacks	266	\$	972,579	\$	602,767	\$	677,986	\$	75,219	12.48%	\$	(294,593)	-30.29%
Highest	Buybacks	742	\$	7,158,779	\$	4,518,549	\$	5,070,329	\$	551,780	12.21%	\$	(2,088,449)	-29.17%
nignest	No Buybacks	562	\$	2,844,512	\$	1,852,854	\$	2,073,457	\$	220,603	11.91%	\$	(771,055)	-27.11%
Nogative ERITO	Buybacks	40	\$	32,399	\$	19,166	\$	22,396	\$	3,230	16.86%	\$	(10,002)	-30.87%
Negative EBITD	No Buybacks	610	\$	122,627	\$	93,759	\$	93,369	\$	(391)	-0.42%	\$	(29,258)	-23.86%
All US	Buybacks	2,473	\$	29,219,828	\$	19,388,811	\$	21,458,076	\$	2,069,265	10.67%	\$	(7,761,752)	-26.56%
All U3	No Buybacks	2,410	\$	6,525,839	\$	4,564,903	\$	5,007,885	\$	442,981	9.70%	\$	(1,517,955)	-23.26%

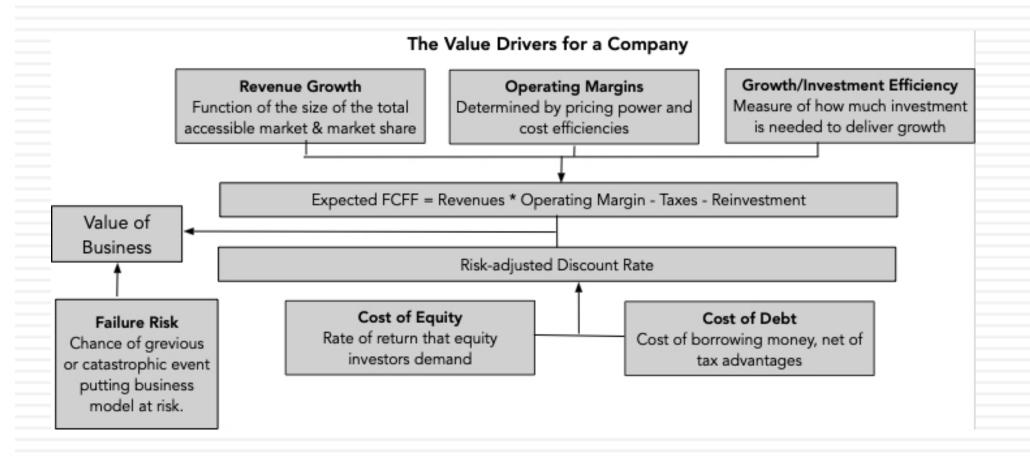
#### There is uncertainty...

- Historical data may be recent, but it is already dated: The most recent financial statements are only a few weeks ago but the revenues and earnings numbers reported in those recent financial statements seem almost useless, a reflection of a different economic setting. The same can be said about equity risk premiums and default spreads.
- This year will deliver bad news: There is almost no doubt that 2020 will be a bad year for all companies, with the key questions being how much of a drop in revenues companies will see this year and how this will translate into earnings shocks.
- Survival has become a central question: The magnitude of the shock to corporate bottom lines and the speed with which it has happened will put companies at risk, leaving debt-burdened and young companies exposed to default and distress.
- The post-virus economy will be different from the pre-crisis version: Every major crisis creates changes in business environment, regulations and business models that reshapes the economy and resets competitive games, setting the stage for new winners and losers.

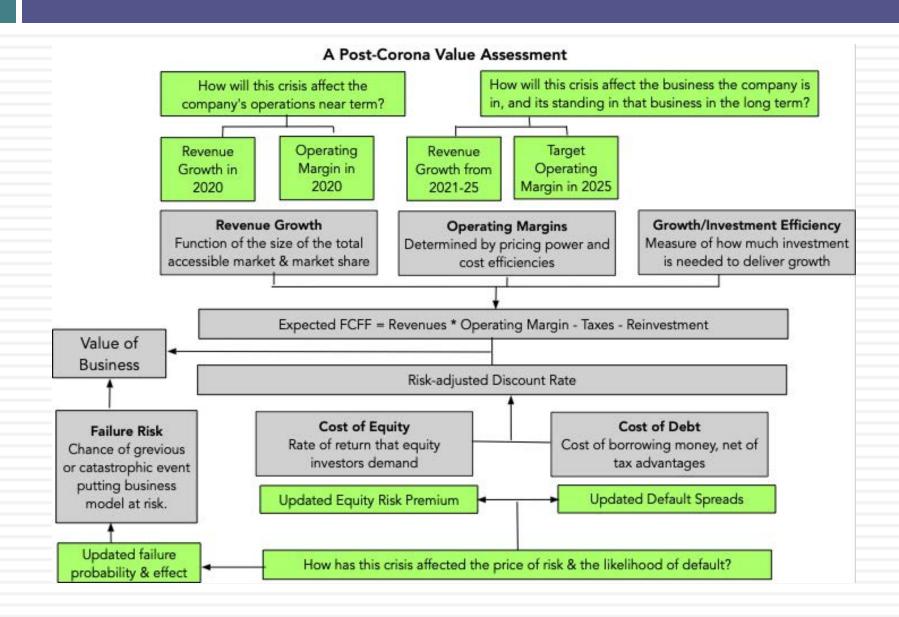
#### And the dark side beckons...

- f your concept of valuation is downloading last year's financials for a company into a spread sheet and then using historical growth rates, with some mean reversion thrown in, to forecast future numbers, you are probably feeling lost right now, and with good reason.
- It is also not a time to wring our hands, complain that there is too much uncertainty and argue that the fundamentals don't matter.
  - If you do so, you will be drawn to the dark side of investing, where fundamentals don't matter (paradigm shifts, anyone?), new pricing metrics get invented and you are at the mercy of mood and momentum.
- Ironically, it is precisely at times like these that you need to go back to basics.

#### The Basics of Value



#### A Post-Corona Version



#### Try it out on your own...

- I have a spreadsheet, with a video guide, that is structured around these inputs and allows you to value any company.
  - Spreadsheet:
    <a href="http://www.stern.nyu.edu/~adamodar/New\_Home\_Page/pc/fcf">http://www.stern.nyu.edu/~adamodar/New\_Home\_Page/pc/fcf</a>
    <a href="fsimpleginzuCorona.xlsx">fsimpleginzuCorona.xlsx</a>
  - Video guide: <a href="https://youtu.be/F9GfXJ-IrSA">https://youtu.be/F9GfXJ-IrSA</a>
- You are trying to make a judgment call in a period of incredible volatility, where no one (managers, analysts, governments) know what is coming, but your reasoned guess is as good as anyone's estimate. So, be bold, make your best estimate, and remember that you can revisit your numbers! Carpe diem!