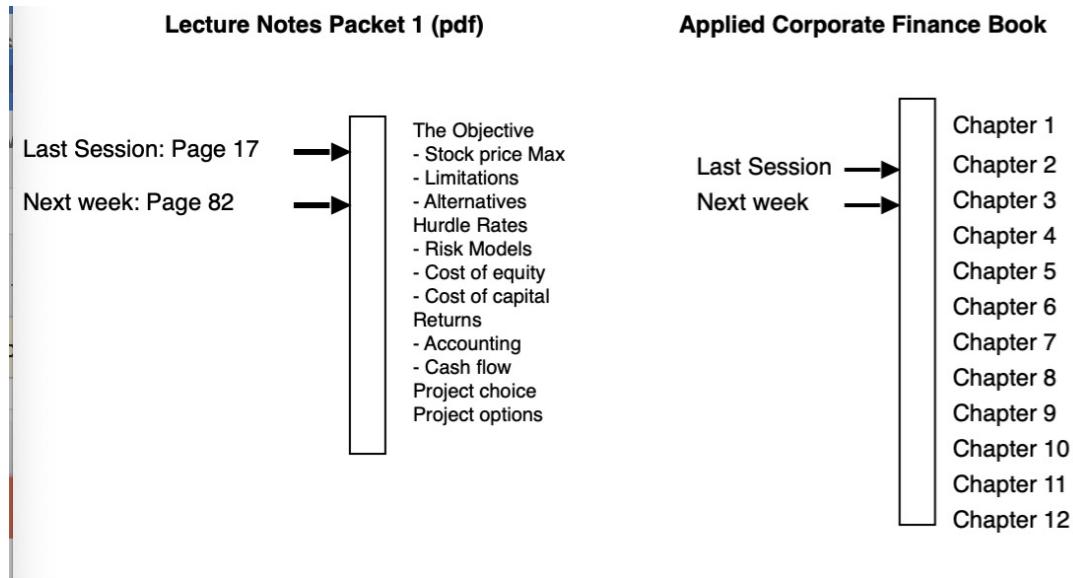
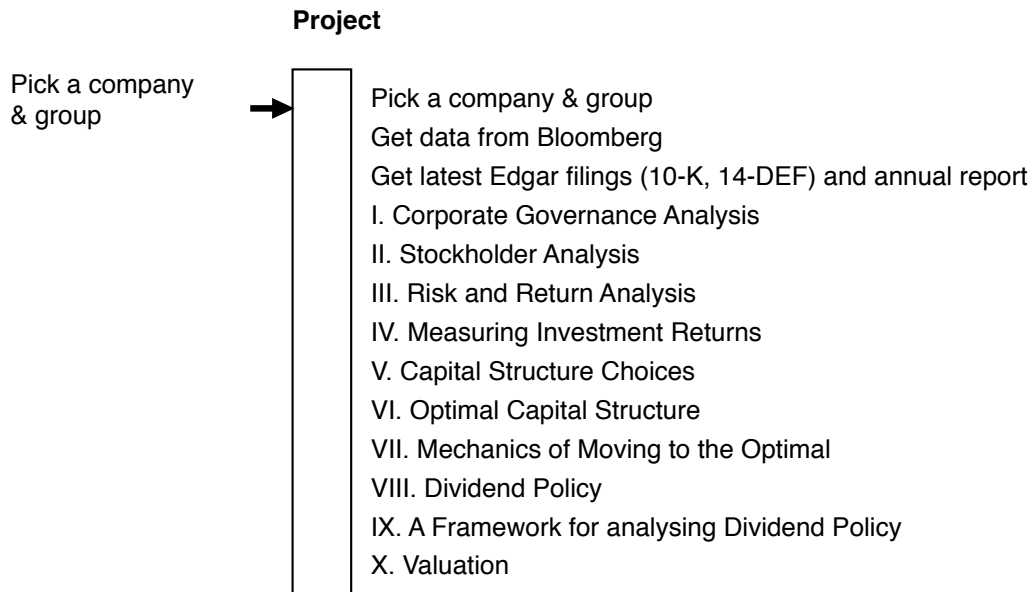


Corporate Finance: Newsletter – February 3, 2024

Where we are in class...



Where you should be in the project...



What you might have missed in class last week

Material Distributed (online): (1) Syllabus (2) Project

Data Notes

As you try to pick companies, you can get a sense of the wide choices online. For US companies, you can take a look at what companies are in a sector by looking at Google Finance or Yahoo! Finance.

1. <https://www.google.com/finance> (Find your company and click on related companies)
2. <https://beta.finance.yahoo.com> (Click on industries to get a broad breakdown)

If you can get on to S&P Capital IQ, you can search a much broader set of global companies and find one that meets the required criteria: that it not be a financial service company and that it not be losing money. I would suggest a less structured approach, where you pick a theme and then start coming up with companies attached to it. Thus, if your theme is travel, think through your entire travel cycle, and think about the companies you used along the way, from the one that you found your travel destination on to the one that kept you safe and healthy on the trip.

Miscellaneous FAQs

I am not in a group yet. What do I do?

If you registered very recently for the class, try to find others in the class who are in groups already and see if you can be added on to a group. Please try to find a group, and if you let me know, I will play matchmaker.

When do the web casts get online?

The webcasts are usually available a few hours after the class is done, assuming I stay on top of things.

Do I need to read all your emails? (They are getting a little tiresome)

Heck, yeah!!!!