



# DCF VALUATION II: TEST



# A Corporate Governance Discount



You are valuing a company with extremely poor corporate governance. The firm is badly managed and badly run and you have estimated a DCF value of \$ 100 million for the firm. Should you discount this value for poor corporate governance

- a. Yes
- b. No

# The R&D Effect

You have just finished a DCF valuation of a pharmaceutical company and arrived at a value per share of \$ 20. However, you used the conventional accounting numbers in arriving at your cash flows and discount rates. You decide to capitalize R&D and revalue the firm. What will happen to your value per share?

- a. It should remain unchanged. Money spent is money spent.
- b. It should go up. Earnings will increase when you capitalize R&D
- c. It should go down. Reinvestment will increase when you capitalize R&D
- d. Any of the above, depending on the company.

# The Distress Factor

You are valuing a distressed company, with negative earnings and a significant debt overhang. You estimate expected cash flows, making realistic assumptions about improving margins, and a high cost of capital that reflects the high risk and compute a value of \$ 1 billion for the equity in the firm. Given your assumptions, which of the following it likely to be true about your valuation:

- a. It will be too low
- b. It will be a reasonable estimate
- c. It will be too high