# PROJECT WORKBOOK (JANUARY 2016)

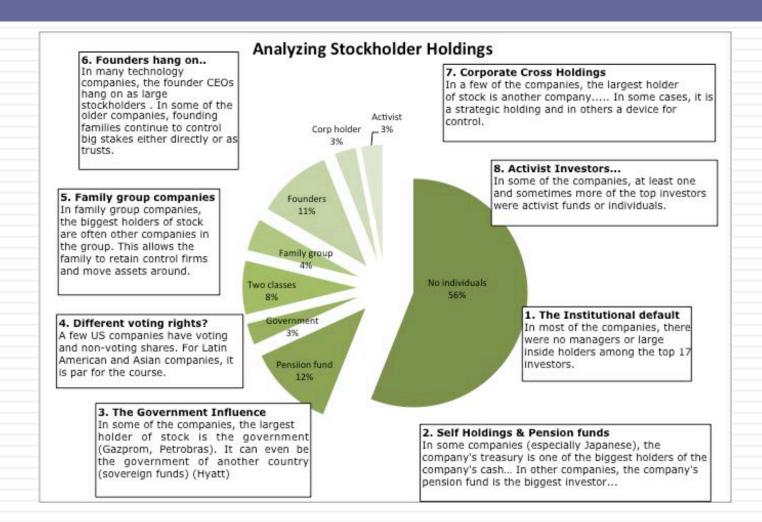
"Talk is cheap. Time for action"

- Data Packet
  - Page 1: HDS (Bloomberg) Top 17 stockholders
  - Page 2: Beta (Bloomberg) 2 year weekly return beta
  - Pages 3-7: DES (Bloomberg) 5 page description of your company (For some of you, it may be only 4 pages)
  - Page 8: CRPR Bond Rating or Bloomberg Default Risk Assessement
  - Page 9 : DDIS: Debt due table (with maturities)
  - Page 10: FA (Multi-year financial summary)
- Checklist before you start
  - What country is your company incorporated in?
  - What currency are the financial statements in? (Not necessarily in the local currency)
  - What currency is your market capitalization and stock price stated in? (May not match the currency of the financial statements)
  - What was the most recent fiscal year? (For most of your companies, it will be a year ending December... but some may have other year ends)

Source for data: Will vary across markets. 13F is SEC filing for US mutual/pension funds

Percent of outstanding shares in company

					1	
CLX US \$ ↓67	.6968 N	Z67.69/	67.70N 2	x2	/ Equ	ıityHDS
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	The state of the s	earches	96) Acti	ons	Page 1/59 Ho	ldings Search
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21) Sources	22) Types	23) Cour	ntries 2	24) Metro	Areas 25) A	dvanced Filters
Name Filter				Sort E	y Amount He	ld
Holder Name	Portfolio Name	Source	Amt Held	% Out	Latest Chg	File Dt
1) STATE STREET CORP	STATE STREET CORP	1NF	7,146,776	5.42	-17,404	9/30/11 🛎
2) T ROWE PRICE ASSOCIA	T ROWE PRICE ASSO	13F	5,720,708	4.34	-932,710	9/30/11 ■
3) ICAHN CAPITAL LP	n/a	13D	5,269,902	4.00	-409,040	12/1/11
4) VANGUARD GROUP INC	VANGUARD GROUP I	13F	5,245,936	3.98	14,804	9/30/11 □
5) BANK OF NEW YORK MEI	BANK OF NEW YORK	13F	3,598,774	2.73	534,429	9/30/11 ■
6) BLACKROCK INSTITUTI	BLACKROCK INSTITU	13F	3,292,072	2.50	99,924	9/30/11 🗷
7) CEDAR ROCK CAPITAL L	CEDAR ROCK CAPITA	13F	3,039,579	2.30	0	9/30/11 =
8) BLACKROCK FUND ADVI	BLACKROCK FUND A	13F	3,037,674	2.30	260,898	9/30/11
9) YACKTMAN ASSET MANA	YACKTMAN ASSET M	13F	2,838,416	2.15	43,451	9/30/11 ■
10) AMERICAN CENTURY CO	AMERICAN CENTURY	13F	2,482,939	1.88	547,080	9/30/11 ■
11) NORTHERN TRUST CORF	NORTHERN TRUST C	13F	1,626,955	1.23	21,579	9/30/11
12) BANK OF AMERICA COR	BANK OF AMERICA	13F	1,494,001	1.13	-154,787	9/30/11 ■
13) WELLS FARGO ADVISOR	WELLS FARGO ADVIS	13F	1,492,126	1.13	205,296	9/30/11 ■
14) ICAHN ASSOCIATES COR	n/a	13D	1,317,476	1.00	-10,721,720	12/1/11
15) ANCHOR CAPITAL ADVIS	ANCHOR CAPITAL AD	13F	1,043,507	0.79	-375,230	9/30/11 ■
16) HUSSMAN ECONOMETRIC	HUSSMAN ECONOMET	13F	921,000	0.70	-477,000	9/30/11 ■
17) PRINCIPAL FINANCIAL	PRINCIPAL FINANCI	13F	860,976	0.65	9,528	9/30/11 ■
26) Latest Chg (27) Hist Held					% Out o	n Page 38.23
Australia 61 2 9777 8600 Braz Japan 81 3 3201 8900 Sir	11 5511 3048 4500 Eur		330 7500 Germa 212 318 2000		04 1210 Hong Konght 2012 Bloombe	
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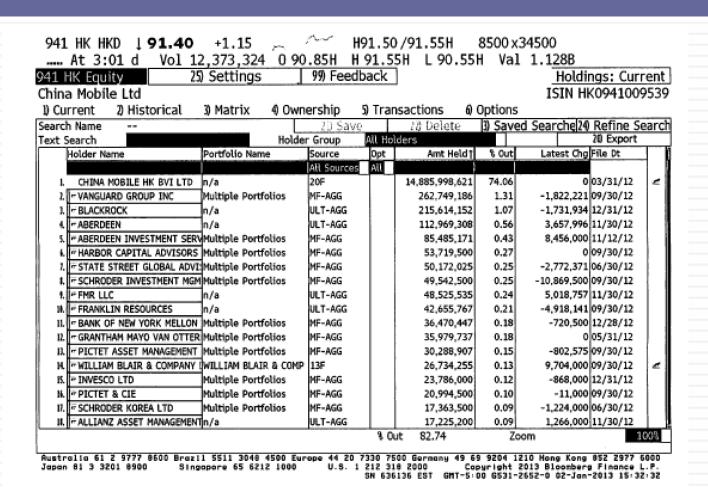
#### 1. Institutional Default

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At 14:48 d Vol 38,86			1 15.4	49N L 14.7	74D	Val <u>583.543</u>		_
PQ US Equity 25) Set	tings	99) Feedb	pack			<u>Holding</u> :	s: Curre	<u>an</u>
ewlett-Packard Co						CUSIP	428236	51
() Current 2) Historical 3) Matrix 4) Ownership 5) Transactions 6) Options								
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ext Search	Holder	Group	All Hol		7 55.5		Export	
Holder Name Portfo		Source	Opt	Amt Held 1	% Out	Latest Chg File	a Dt	_
		All Sources	Ait.					
1. PDODGE & COX DODGE	E & COX	13F	$\Box$	141,998,035	7.29	2,538,835 09/	/30/12	d
). "STATE STREET n/a		ULT-AGG		104,721,550	5.38	2,870,834 12,	/28/12	
1. FBLACKROCK n/a		ULT-AGG	1 1	100,546,792	5.16	-4,441,951 12,	/28/12	
4 VANGUARD GROUP INC VANGU	JARD GROUP INC	13F	1 1	83,141,560	4.27	1,212,215 09/	/30/12	£
5. " CAPITAL RESEARCH n/a		ULT-AGG	1 1	50,315,000	2.58	21,625,000 09/	/30/12	
i. GRANTHAM MAYO VAN OTTER GRANT	THAM MAYO VAN O	13F	1 1	47,567,526	2.44	9,602,200 09,	/30/12	e
7. STATE FARM MUTUAL AUTO I STATE	FARM MUTUAL AU	13F		42,070,800	2.16	0 09,	/30/12	d
1. FRANKLIN RESOURCES n/a		ULT-AGG	1 1	39,696,005	2.04	26,479,660 09,	/30/12	
f. FMR LLC n/a		ULT-AGG	1 1	37,551,632	1.93	-753,470 09,	/30/12	
II. FALLIANCEBERNSTEIN LP ALLIA	NCEBERNSTEIN LP	13F	1 1	36,808,143	1.89	-4,276,525 09/	/30/12	£
II. PZENA INVESTMENT MANAGE PZENA	A INVESTMENT MAN	13F	1 1	34,873,319	1.79	14,170,597 09,	/30/12	c
12. "RELATIONAL INVESTORS LLC n/a		Research	1 1	34,534,517	1.77	0 10,	/01/12	đ
13. "HOTCHKIS & WILEY CAPITAL HOTCH	HKIS AND WILEY	13F	1 1	31,144,881	1.60	5,023,811 09,	/30/12	đ
H. 7 JP MORGAN n/a		ULT-AGG	1 1	28,618,780	1.47	14,038,781 09	/30/12	
15. F NORTHERN TRUST CORPORATINORTH	HERN TRUST CORP	13F	1 1	26,353,281	1.35	-150,615 09,	/30/12	d
II BANK OF NEW YORK MELLON BANK	OF NEW YORK MEL	13F		21,567,642	1.11	-415,573 09,	/30/12	£
17. FINVESCO LTD INVES	CO LTD	13F		18,473,372	0.95	-2,635,679 09,	/30/12	d
II. NWQ INVESTMENT MANAGEME NWQ I				17,510,297	0.90	2,309,213 09,		d
	Loading .		% Ou	it 83.48	Zo	om	100	Ą

#### 2. Self Holdings?

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#### 3. The Government Influence?

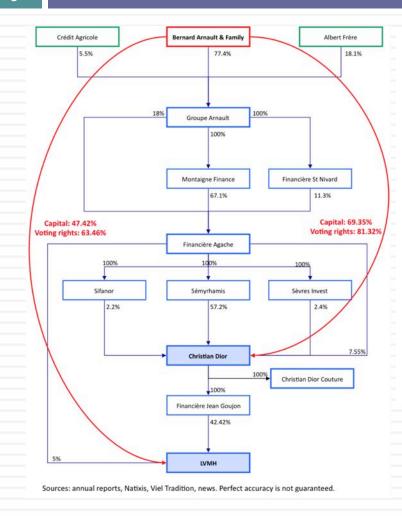
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DF Suez							ISIN FR001020			
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	4 HISTORICAL	J) FIALLIX 4) UN					d Conrobe M Define C			
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Holder N	lance	Portfolio Name	Source	Opt	Amt Held]	% Out	Latest Cho File Dt	Т		
Hotaer r	чатте	Portrotto Name	All Sources	All	Amt neta j	e oue	Latest Chg File Dt	4		
1 EDENO	H STATE	n/a	Co File	1000	810.927.246	33,61	0 12/31/11	1.		
	AL RESEARCH	n/a n/a	ULT-AGG		221.944.746	9.20	-3,202,572 09/30/12	1		
	PE BRUXELLES LAMBER		Research		116.911.820	4.85	0 03/15/12	1.		
	E DES DEPOTS ET CON		Co File		45,051,514	1.87	0 12/31/11			
S. GDF S		n/a	Co File		38,293,787	1.59	0 12/31/11			
	SSURANCES	n/a	Co File		24,778,333	1.03	0 12/31/11			
	CLIN RESOURCES	n/a	ULT-AGG		23,548,711	0.98	-1,225,690 09/30/12	- [		
	IS ASSET MANAGEMEN		MF-AGG		21.774.289	0.90	-2,577,580 07/01/12	Т		
1. FBLACK		n/a	ULT-AGG		19,134,703	0.79	-2,571,752 12/31/12	1		
B. FAMUNI		Multiple Portfolios	MF-AGG		19,113,590	0.79	-99,124 08/31/12	1		
	JARD GROUP INC	Multiple Portfolios	MF-AGG		15,229,574	0.63	755,382 09/30/12	1		
II. SOFIN		n/a	Co File		13,515,454	0.56	0 12/31/11	1		
	NBURG INVESTMENT M		MF-AGG		12,236,400	0.51	0 10/31/12	1		
	T ASSET MANAGEMENT		MF-AGG		10,300,152	0.43	-353,358 09/30/12			
<del>-</del>	NATIONAL VALUE ADVI		MF-AGG		9,286,222	0.38	282,671 06/30/12			
IL - LBPAN		Multiple Portfolios	MF-AGG		8,677,868	0.36	-116,606 09/28/12			
IJ BNP P	ARIBAS INV PARTNER	gn/a	ULT-AGG		7,171,417	0.30	17,318 09/30/12			
II AVIVA	PLC	Multiple Portfolios	MF-AGG		6,336,957	0.26	146,212 10/31/12	1		
•		Loadin	g	% Out	64.69	Zo	om 1	00		

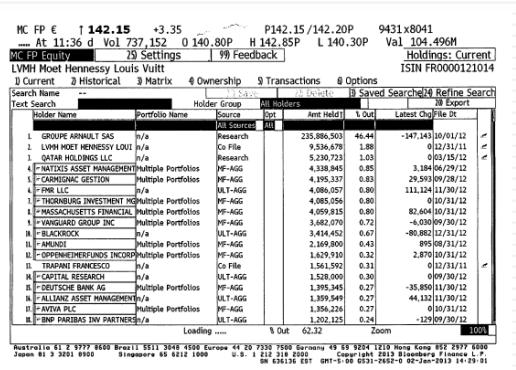
## 4. Different voting rights?

.i At 15:15 d Vol 6 B US Equity 29	1,816,809 0 2/	99) Feedb		18D L 27.4	ł2Ų	Val 1.721B Holdings: Curr	
	y securitys	77) reeub	ack	J			_
acebook Inc						CUSIP 30303	ΨL
Current 2 Historical	3) Matrix 4) Own		) Tran		Options		_
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ext Search			All Hol			20 Export	_
	lease see "Further [						_
Holder Name		Source	0pt	Amt Held†	% Out	Latest Chg File Dt	4
		All Sources	All	10 110 110	0.45	20 050 724 00 (20 (12	
I. FMR LLC	T-4 -	ULT-AGG	١., ١	40,140,149	3.65	20,859,734 09/30/12	1
2. GOLDMAN SACHS GROUP INC			Y	38,565,572	3.51	-7,576,773 09/30/12	1
3. CAPITAL RESEARCH	T-7	ULT-AGG		23,373,200	2.13	13,949,700 09/30/12	
4 BAILLIE GIFFORD AND COMP				20,214,256	1.84	833,816 09/30/12	1
5. MORGAN STANLEY	T 17 11	ULT-AGG		19,516,929	1.78	1,610,955 09/30/12	١
6. I™T ROWE PRICE ASSOCIATES	T ROWE PRICE ASSOCIA			19,404,306	1.76	740,309 09/30/12	1
<ol> <li>SANDBERG SHERYL KARA</li> </ol>	L., -	Form 4		18,348,293	1.67	-309,807 12/18/12	1
\$ SANDS CAPITAL MANAGEMEN				17,111,785	1.56	5,462,493 09/30/12	1
t. FUBS	1.4.	ULT-AGG	Y	16,556,310	1.51	2,296,616 10/31/12	
H. FBLACKROCK		ULT-AGG		16,367,361	1.49	817,916 12/28/12	1
II. VANGUARD GROUP INC		13F		13,900,765	1.26	4,318,285 09/30/12	ľ
12. " JENNISON ASSOCIATES LLC	JENNISON ASSOCIATES	13F		12,701,638	1.16	3,009,813 09/30/12	10
<ol> <li>TIGER GLOBAL MANAGEMENT</li> </ol>	TIGER GLOBAL MANAGEM	13F		11,749,221	1.07	9,790,773 09/30/12	10
<ol> <li>BREYER JAMES W</li> </ol>	n/a	Form 4		11,668,007	1.06	3,247,952 12/14/12	10
15. FALLIANZ ASSET MANAGEMEN	In/a	ULT-AGG		10,333,369	0.94	9,936,143 11/30/12	
II OPPENHEIMERFUNDS INCORE	OPPENHEIMER FUNDS IN	13F		7,761,978	0.71	1,428,518 09/30/12	14
II. MACKAY SHIELDS LLC	Multiple Portfolios	MF-AGG		7,041,000	0.64	7,041,000 10/31/12	
			% Ot	rt 45.58	Zo	om 1	004

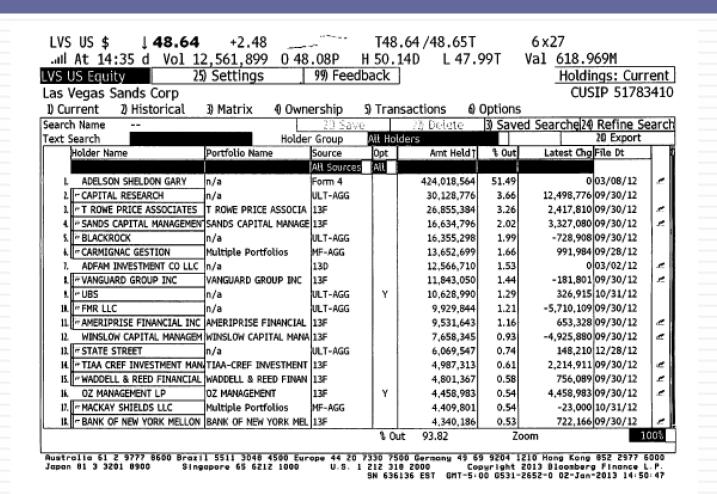
#### 5. Family Group Companies

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#### 6. Founders hang on...



# 7. Corporate Cross Holdings

Singapore 65 6212 1000

Japan 81 3 3201 8900

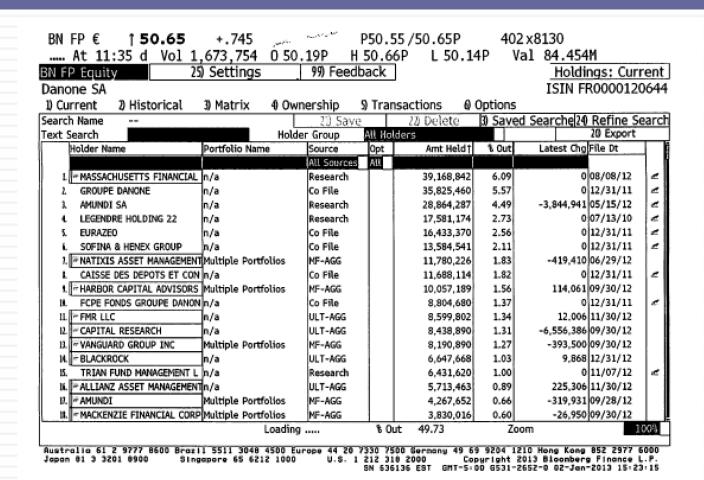
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:0 FF	Equity 25	) Settings	99) Feed	back			Holdings: Curi	<u>rent</u>			
asin	o Guichard Perracho	n SA			-		ISIN FR0000125	558			
1) Current 2) Historical 3) Matrix 4) Ownership 5) Transactions 6) Options											
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Text Search Holder Group All Holders 20 Export											
(	folder Name	Portfolio Name	Source	Opt	Amt Held?	% Out	Latest Chg File Dt	$\mathbf{I}^{-}$			
Ì			All Sources					7			
1.	RALLYE SA	n/a	Co File		22,970,255	20.39	0 02/29/12	1			
λ.	ALPETROL	n/a	Co File		12,381,366	10.99	0 02/29/12	1			
1.	COBIVIA SAS	n/a	Co File		9,382,840	8.33	0 02/29/12	1			
4.	MATIGNON SABLONS	n/a	Co File		5,919,598	5.25	0 02/29/12	1			
5.	L'HABITATION MODERNE BO	n/a	Co File		4,580,773	4.07	0 02/29/12	10			
6.	GALERIES LAFAYETTE	n/a	Co File		2,049,747	1.82	0 02/29/12	10			
7.	CNP ASSURANCES	n/a	Co File		1,866,582	1.66	0 02/29/12	10			
1.[	- DNCA FINANCE	Multiple Portfolios	MF-AGG		1,118,908	0.99	-5,000 08/31/12				
1.	- ABERDEEN	n/a	ULT-AGG		1,039,700	0.92	9,700 11/30/12				
И.	PLBPAM	Multiple Portfolios	MF-AGG		647,627	0.57	61,789 09/28/12				
II.	→ VANGUARD GROUP INC	Multiple Portfolios	MF-AGG		617,604	0.55	23,340 09/30/12				
12.	# BLACKROCK	n/a	ULT-AGG		426,027	0.38	-246 12/31/12				
13.	"NATIXIS ASSET MANAGEMENT	Multiple Portfolios	MF-AGG		378,115	0.34	-4,550 06/29/12				
14.	"BNP ASSET MANAGEMENT PAR	Multiple Portfolios	MF-AGG		328,979	0.29	6,204 08/31/12				
15.	-BNP PARIBAS INV PARTNERS	n/a	ULT-AGG		324,428	0.29	3,142 09/30/12				
Ж.[	#ABERDEEN INVESTMENT SERV	Multiple Portfolios	MF-AGG		242,600	0.22	-3,900 11/12/12				
17.	"UNION INVESTMENT LUXEMBO	Multiple Portfolios	MF-AGG		231,158	0.21	-1,958 09/28/12	1			
II.	- ROYAL BANK OF CANADA	n/a	ULT-AGG		224,862	0.20	-334 10/31/12				
		Loading		% O:	ıt 61.75	Zoo	m 1	\$00°			

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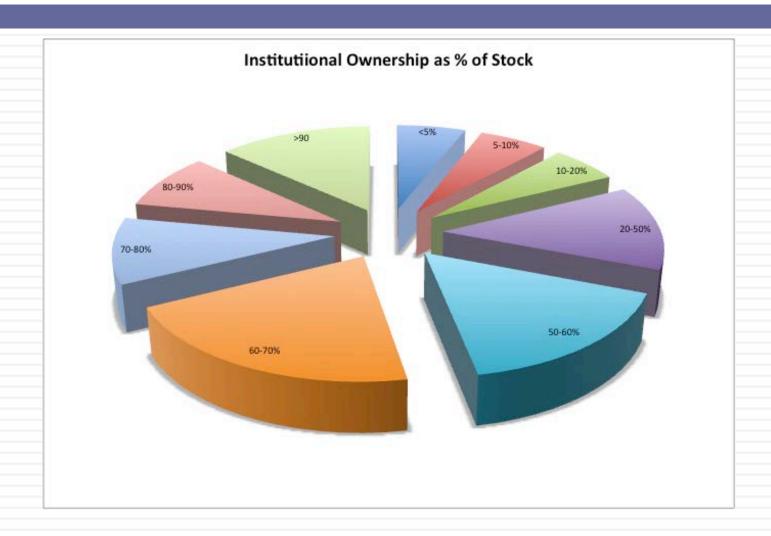
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#### 8. Activist investors



### The marginal investor in your firm is....



	Ret	6.5	- Bd	84	Div thg	W/dg	Month	Ter
	Dete	Empon	Prox	Test	yest	yet	dig yit	shq y
trela.	19/18	3.25	100.37	7.00	0.00	-0.03	4.11	-61
	64/09	4.25	112.75	331	0.01	-0.03	42.00	-0.0
true .	16/16	1.15	100.64	636	0.00	0.30	1.00	63
	16,05	1.20	102.58	0:30	0.00	0.01	2.18	0.0
pion	.06/18	0.75	101.82	0.30	0.00	0.00	2.00	0.0
	96/25	0.60	96.43	0.97	0.00	0.91	9.22	- 00
eda	11/17	0.25	99.54	0.51	0.00	-0.01	4.12	0.0
	96,08	1.50	99.46	1.56	0.02	0.01	-4.09	0.0
merk	11/18	0.25	101.39	-0.23	0.00	0.00	0.00	0.0
	11,05	1.75	507.80	0.32	0.00	0.07	8.21	
and	05/18	1,00	99.14	1,37	0.00	633	8.12	0.0
	08/25	0.00	98.52	0.93	0.00	0:00	8.21	- 01
ice	05/18	1.00	102.98	-0.24	0.00	0.00	1.00	0.0
	11,00	0.25	100,77	0.09	-4.01	-0.02	0.00	0.0
	11,05	1.00	100.06	2.07	0.00	0.00	821	0.0
many .	94/18 16/29	0.25	101.30	-0.32 -0.04	9.00	0.00	8.00	0.0
	08/25	1.00	103.38	0.84	0.00	0.00	0.15	0.0
	28,46	2.50	126.79	1.69	0.02	0.35	616	0.1
108	07/17	3.36	94.03	7.18	-4.19	-0.20	4.17	-63
	92,05	2.30	69.52	816	0.00	-0.05	8.44	-11
né	16/17	5.50	110.25	-0.77	9.00	0.00	0.00	0.0
7	03/05	5.40	136.89	1.15	0.00	0.00	0.16	-0.2
	15/18	0.30	100.50	8.12	0.00	4.85	1.00	0.0
	11,00	0.65	100.13	0.67	9.00	-0.03	0.79	0.0
	13.05	2.00	100.74	1.00	-0.04	-0.07	6.20	0.0
	05/45	3.25	111.88	1.70	0.00	0.01	0.15	0.0
eri .	12/17	0.10	100.29	405	0.00	0.00	9.00	0.0
	12,00	0.10	100.34	0.03	-0.01	-631	0.00	0.0
	12.05	0.30	100.34	0.27	-0.01	-0.01	4.06	0.0
	12,45	1.40	102.87	1.27	-0.01	0.00	1.00	0.0
writed	94/17	0.50	101.13	-0.36	0.00	6.00	1.00	60
	07.05	0.75	94.95	0.80	9.00	0.01	0.18	0.0
Testand	00.00	100			100		1.4	
3476.8545	12/17	6.80	108.21	2.85	0.01	-6.01	1.00	-03
city	(8/17	4.25	104.88	0.86	-0.01	-651	0.00	-0.1
	03,05	1.76	102.50	1.45	-0.01	-0.03	8.00	0.0
gal	06/19	4.45	119.32	0.21	0.03	-0.00	-0.06	-01
1500	16/25	2.86	103.07	2.50	0.02	-0.02	1.25	60
4	04/18	0.25	100.25	0.14	-0.02	-0.11	0.09	0.0
	10/05	7.15	103.42	177	-4.00	-0.38	1.29	- 0.0
den	6718	0.86	99.16	1.30	0.00	0.03	8.13	- 64
	05/05	2.50	113.39	0.39	-0.05	-0.04	9.25	0.0
toried	01/18	3.00	107,87	-0.07	9.00	0.00	0.00	0.0
10.15 mg	05/05	1.25	113.08	-0.01	0.00	0.00	0.00	. 00
ed Kingdom	07/18	1.25	100.84	0.32	0.07	0.00	0.17	-60
	01.01	1.50	100.00	1.49	0.08	0.07	8.22	0.0
	05/25	2.00	100.00	130	0.09	0.04	8,33	0.0
200	01,45	3.50	116.00	2.70	0.07	0.04	8.24	0.1
ad States	11/17	0.86	99.67	1.06	9.01	0.05	0.11	0.0
	11,00	1.83	99.22	1.79	0.02	0.07	0.15	0.0
	11,05	2.25	99.45	231	0.01	0.00	8.73	0.0
ta provided by SDI Financial	11/85	3.80	98.99	135	0.02	0.07	0.14	- 60

# Local Currency Government Bond Rates – January 2016

Currency	Govt Bond rate (12/31/15)	Currency	Govt Bond rate (12/31/15)
Australian \$	2.88%	Malyasian Ringgit	4.19%
Brazilian Reai	16.51%	Mexican Peso	6.31%
British Pound	1.96%	Nigerian Naira	11.09%
Bulgarian Lev	2.62%	Norwegian Krone	1.48%
Canadian \$	1.39%	NZ \$	3.58%
Chilean Peso	4.75%	Pakistani Rupee	9.00%
Chinese Yuan	2.84%	Peruvian Sol	6.96%
Colombian Peso	8.27%	Phillipine Peso	4.10%
Croatian Kuna	4.02%	Polish Zloty	2.94%
Czech Koruna	0.55%	Romanian Leu	3.77%
Danish Krone	0.94%	Russian Ruble	9.74%
Euro	0.63%	Singapore \$	2.61%
HK\$	1.59%	South African Rand	10.16%
Hungarian Forint	3.42%	Swedish Krona	0.99%
Iceland Krona	5.88%	Swiss Franc	-0.06%
Indian Rupee	7.73%	Taiwanese \$	1.02%
Indonesian Rupiah	8.87%	Thai Baht	2.52%
Israeli Shekel	2.09%	Turkish Lira	10.42%
Japanese Yen	0.27%	US\$	2.27%
Kenyan Shilling	13.39%	Venezuelan Bolivar	18.00%
Korean Won	2.09%	Vietnamese Dong	7.05%

# Approach 1: Default spread from Government Bonds



The Brazil Default Spread Brazil 2021 Bond: 6.83% US 2021 T.Bond: 2.00% Spread: 4.83%

## Approach 2: CDS Spreads – January 2016

Country	CDS Spread	CDS Spread adj for US	Country	CDS Spread	CDS Spread adj for US	Country	CDS Spread	CDS Spread adj for US
Abu Dhabi	1.21%	0.82%	Hungary	2.15%	1.76%	Peru	2.45%	2.06%
Australia	0.73%	0.34%	Iceland	0.80%	0.41%	Philippines	1.73%	1.34%
Austria	0.51%	0.12%	India	2.11%	1.72%	Poland	1.22%	0.83%
Bahrain	3.91%	3.52%	Indonesia	3.25%	2.86%	Portugal	2.44%	2.05%
Belgium	0.71%	0.32%	Ireland	0.80%	0.41%	Qatar	1.32%	0.93%
Brazil	5.58%	5.19%	Israel	1.26%	0.87%	Romania	1.74%	1.35%
Bulgaria	2.20%	1.81%	Italy	1.54%	1.15%	Russia	3.48%	3.09%
Chile	1.66%	1.27%	Japan	0.93%	0.54%	Saudi Arabia	1.93%	1.54%
China	1.62%	1.23%	Kazakhstan	3.30%	2.91%	Slovakia	0.94%	0.55%
Colombia	3.02%	2.63%	Korea	0.79%	0.40%	Slovenia	1.68%	1.29%
Costa Rica	4.83%	4.44%	Latvia	1.29%	0.90%	South Africa	3.88%	3.49%
Croatia	3.39%	3.00%	Lebanon	4.87%	4.48%	Spain	1.44%	1.05%
Cyprus	3.10%	2.71%	Lithuania	1.29%	0.90%	Sweden	0.35%	0.00%
Czech Republic	0.93%	0.54%	Malaysia	2.50%	2.11%	Switzerland	0.42%	0.03%
Denmark	0.39%	0.00%	Mexico	2.30%	1.91%	Thailand	2.00%	1.61%
Egypt	5.27%	4.88%	Morocco	2.26%	1.87%	Tunisia	4.58%	4.19%
Estonia	0.85%	0.46%	Netherlands	0.37%	0.00%	Turkey	3.29%	2.90%
Finland	0.46%	0.07%	New Zealand	0.77%	0.38%	United Kingdom	0.42%	0.03%
France	0.60%	0.21%	Norway	0.35%	0.00%	United States	0.39%	0.00%
Germany	0.34%	0.00%	Pakistan	5.92%	5.53%	Vietnam	3.53%	3.14%
Hong Kong	0.78%	0.39%	Panama	2.33%	1.94%			

# Approach 3: Typical Default Spreads: January 2016

Rating	Default Spread (1/1/16)
Aaa	0
Aa1	44
Aa2	55
Aa3	67
A1	78
A2	94
A3	133
Baa1	177
Baa2	211
Baa3	244
Ba1	277
Ba2	333
Ba3	399
B1	499
B2	610
В3	721
Caa1	831
Caa2	998
Caa3	1108
Ca	1330

#### Getting to a risk free rate in a currency: Example

- The Brazilian government bond rate in nominal reais on January 1, 2016 was 16.51%. To get to a riskfree rate in nominal reais, we can use one of three approaches.
  - □ Approach 1: Government Bond spread
    - The 2021 Brazil bond, denominated in US dollars, has a spread of 4.83% over the US treasury bond rate.
    - Riskfree rate in \$R = 16.51% 4.83% = 11.68%
  - □ Approach 2: The CDS Spread
    - The CDS spread for Brazil, adjusted for the US CDS spread was 5.19%.
    - Riskfree rate in \$R = 16.51% 5.19% = 11.32%
  - □ Approach 3: The Rating based spread
    - Brazil has a Baa3 local currency rating from Moody's. The default spread for that rating is 2.44%
    - Riskfree rate in \$R = 16.51% 2.44% = 14.07%

#### Risk free Rates: By Currency – January 2016

Currency	Govt Bond Rate	Default Spread	Risk free Rate	Currency	Govt Bond Rate	Default Spread	Risk free Rate
currency	Govt Bona Kate	based on rating		currency	12/31/15	based on rating	
Australian \$	2.88%	0.00%	2.88%	Malyasian Ringgit	4.19%	1.33%	2.86%
Brazilian Reai	16.51%	2.44%	14.07%	Mexican Peso	6.31%	1.33%	4.98%
British Pound	1.96%	0.44%	1.52%	Nigerian Naira	11.09%	3.99%	7.10%
Bulgarian Lev	2.62%	2.11%	0.51%	Norwegian Krone	1.48%	0.00%	1.48%
Canadian \$	1.39%	0.00%	1.39%	NZ \$	3.58%	0.00%	3.58%
Chilean Peso	4.75%	0.67%	4.08%	Pakistani Rupee	9.00%	7.21%	1.79%
Chinese Yuan	2.84%	0.67%	2.17%	Peruvian Sol	6.96%	1.33%	5.63%
Colombian Peso	8.27%	2.11%	6.16%	Phillipine Peso	4.10%	2.11%	1.99%
Croatian Kuna	4.02%	2.77%	1.25%	Polish Zloty	2.94%	0.94%	2.00%
Czech Koruna	0.55%	0.78%	-0.23%	Romanian Leu	3.77%	2.44%	1.33%
Danish Krone	0.94%	0.00%	0.94%	Russian Ruble	9.74%	2.77%	6.97%
Euro	0.63%	0.00%	0.63%	Singapore \$	2.61%	0.00%	2.61%
HK\$	1.59%	0.44%	1.15%	South African Rand	10.16%	2.11%	8.05%
Hungarian Forint	3.42%	2.77%	0.65%	Swedish Krona	0.99%	0.00%	0.99%
Iceland Krona	5.88%	2.11%	3.77%	Swiss Franc	-0.06%	0.00%	-0.06%
Indian Rupee	7.73%	2.44%	5.29%	Taiwanese \$	1.02%	0.67%	0.35%
Indonesian Rupiah	8.87%	2.44%	6.43%	Thai Baht	2.52%	1.77%	0.75%
Israeli Shekel	2.09%	0.78%	1.31%	Turkish Lira	10.42%	2.44%	7.98%
Japanese Yen	0.27%	0.78%	-0.51%	US\$	2.27%	0.00%	2.27%
Kenyan Shilling	13.39%	4.99%	8.40%	Venezuelan Bolivar	18.00%	11.08%	6.92%
Korean Won	2.09%	0.55%	1.54%	Vietnamese Dong	7.05%	4.99%	2.06%

#### Risk free Rate: Desperation Time?

- It is entirely possible that you may be unable to find a government bond issued in the local currency (that is traded) or that you do not trust the government bond rate as a fair market interest rate. There are two ways you can get to a risk free rate, in this case.
- Build up approach: The risk free rate in any currency can be written as the sum of two variables:

Risk free rate = Expected Inflation in currency + Expected real interest rate

The expected real interest rate can be computed in one of two ways: from the US TIPs rate or set equal to real growth in the economy. Thus, if the expected inflation rate in a country is expected to be 15% and the TIPs rate is 1%, the risk free rate is 16%.

US \$ rate & Differential Inflation: Alternatively, you can scale up the US \$ risk free rate by the differential inflation between the US \$ and the currency in question:

Risk free rate<sub>Currency</sub> = 
$$(1 + Risk free \ rate_{US \,\$}) \frac{(1 + Expected \ Inflation_{Foreign \ Currency})}{(1 + Expected \ Inflation_{US \,\$})} - 1$$

Thus, if the US \$ risk free rate is 2.27%, the inflation rate in the foreign currency is 15% and the inflation rate in US \$ is 1.5%, the foreign currency risk free rate is as follows:

Risk free rate = 
$$(1.0227)\frac{(1.15)}{(1.015)} - 1 = 15.87\%$$

# ERP : Jan 2016

Andorra	9.28%	3.28%	Jersey (States of)	6.59%	0.59%
Austria	6.00%	0.00%	Liechtenstein	6.00%	0.00%
Belgium	6.90%	0.90%	Luxembourg	6.00%	0.00%
Cyprus	12.71%	6.71%	Malta	7.79%	1.79%
Denmark	6.00%	0.00%	Netherlands	6.00%	0.00%
Finland	6.00%	0.00%	Norway	6.00%	0.00%
France	6.74%	0.74%	Portugal	9.72%	3.72%
Germany	6.00%	0.00%	Spain	8.84%	2.84%
Greece	20.90%	14.90%	Sweden	6.00%	0.00%
Guernsey	6.59%	0.59%	Switzerland	6.00%	0.00%
Iceland	8.84%	2.84%	Turkey	9.28%	3.28%
Ireland	8.38%	2.38%	United Kingdom	6.59%	0.59%
Isle of Man	6.59%	0.59%	Western Europe	7.16%	1.16%
Italy	8.84%	2.84%			

Canada	6.00%	0.00%
US	6.00%	0.00%
North America	6.00%	0.00%

		W
Caribbean	14.61	8.61
Argentina	17.17%	11.17%
Belize	19.42%	13.42%
Bolivia	11.37%	5.37%
Brazil	9.28%	3.28%
Chile	6.90%	0.90%
Colombia	8.84%	2.84%
Costa Rica	9.72%	3.72%
Ecuador	15.70%	9.70%
El Salvador	11.37%	5.37%
Guatemala	9.72%	3.72%
Honduras	15.70%	9.70%
Mexico	7.79%	1.79%
Nicaragua	14.20%	8.20%
Panama	8.84%	2.84%
Paraguay	9.72%	3.72%
Peru	7.79%	1.79%
Suriname	11.37%	5.37%
Uruguay	8.84%	2.84%
Venezuela	20.90%	14.90%
Latin America	10.42%	4.42%

IN	No.		
Country	ERP	CRP	
Angola	10.48%	4.48%	
Botswana	7.26%	1.26%	,
Burkina Faso	15.70%	9.70%	Ĩ
Cameroon	14.20%	8.20%	
Cape Verde	14.20%	8.20%	4
Congo (DR	15.70%	9.70%	1
Congo (Republic)	11.37%	5.37%	
Côte d'Ivoire	11.37%	5.37%	
Egypt	15.70%	9.70%	
Ethiopia	12.71%	6.71%	
Gabon	11.37%	5.37%	
Ghana	15.70%	9.70%	
Kenya	12.71%	6.71%	
Morocco	9.72%	3.72%	
Mozambique	14.20%	8.20%	
Namibia	9.28%	3.28%	
Nigeria	11.37%	5.37%	
Rwanda	12.71%	6.71%	
Senegal	12.71%	6.71%	
South Africa	8.84%	2.84%	
Tunisia	11.37%	5.37%	
Uganda	12.71%	6.71%	
Zambia	14.20%	8.20%	
Africa	11.76%	5.76%	

Eastern Europe & Russia	9.65%	3.65%
Ukraine	20.90%	14.90%
Slovenia	9.28%	3.28%
Slovakia	7.26%	1.26%
Serbia	12.71%	6.71%
Russia	9.72%	3.72%
Romania	9.28%	3.28%
Poland	7.26%	1.26%
Montenegro	11.37%	5.37%
Moldova	15.70%	9.70%
Macedonia	11.37%	5.37%
Lithuania	7.79%	1.79%
Latvia	7.79%	1.79%
Kazakhstan	8.84%	2.84%
Hungary	9.72%	3.72%
Georgia	11.37%	5.37%
Estonia	7.05%	1.05%
Czech Republic	7.05%	1.05%
Croatia	9.72%	3.72%
Bulgaria	8.84%	2.84%
Bosnia	15.70%	9.70%
Belarus	17.17%	11.17%
Azerbaijan	9.28%	3.28%
Armenia	11.37%	5.37%
Albania	12.71%	6.71%

Abu Dhabi	6.74%	0.74%
Bahrain	9.28%	3.28%
Israel	7.05%	1.05%
Jordan	12.71%	6.71%
Kuwait	6.74%	0.74%
Lebanon	14.20%	8.20%
Oman	7.05%	1.05%
Qatar	6.74%	0.74%
Ras Al Khaimah	7.26%	1.26%
Saudi Arabia	6.90%	0.90%
Sharjah	7.79%	1.79%
United Arab Emirates	6.74%	0.74%
Middle East	7.11%	1.11%

Black #: Total ERP
Red #: Country risk premium
AVG: GDP weighted average

	Frontier Markets (not rated)									
	Algeria	63.0	12.71%	6.71%	Malawi	57.0	17.17%	11.17%		
	Brunei	72.8	8.84%	2.84%	Mali	62.5	12.71%	6.71%		
	Gambia	62.0	14.20%	8.20%	Myanmar	63.3	12.71%	6.71%		
	Guinea	53.8	17.17%	11.17%	Niger	51.0	17.17%	11.17%		
	Guinea-Bissau	62.3	12.71%	6.71%	Sierra Leone	56.5	17.17%	11.17%		
	Guyana	63.5	12.71%	6.71%	Somalia	42.5	20.90%	14.90%		
	Haiti	57.0	17.17%	11.17%	Sudan	48.3	20.90%	14.90%		
	Iran	67.8	10.48%	4.48%	Syria	35.8	25.00%	19.00%		
U	Iraq	56.0	17.17%	11.17%	Tanzania	63.0	12.71%	6.71%		
	Korea, D.P.R.	56.0	17.17%	11.17%	Togo	63.8	12.71%	6.71%		
1	Liberia	50.5	17.17%	11.17%	Yemen, Republic	50.3	17.17%	11.17%		
	Libya	52.8	17.17%	11.17%	Zimbabwe	54.5	17.17%	11.17%		
	Madagascar	61.3	14.20%	8.20%						

Bangladesh	11.37%	5.37%
Cambodia	14.20%	8.20%
China	6.90%	0.90%
Fiji	12.719	6.71%
Hong Kong	6.59%	0.59%
India	9.28%	3.28%
Indonesia	9.28%	3.28%
Japan	7.05%	1.05%
Korea	6.74%	0.74%
Macao	6.74%	0.74%
Malaysia	7.79%	1.79%
Mauritius	8.38%	2.38%
Mongolia	14.209	6 8.20%
Pakistan	15.709	6 9.70%
Papua New Guine	12.719	6.71%
Philippines	8.84%	2.84%
Singapore	6.00%	0.00%
Sri Lanka	12.719	6.71%
Taiwan	6.90%	0.90%
Thailand	8.38%	2.38%
Vietnam	12.719	6.71%
Asia	7.49%	1.49%
Australia	6.00%	0.00%

12.71% 6.71%

6.00% 0.00%

0.00%

6.00%

Cook Islands

New Zealand

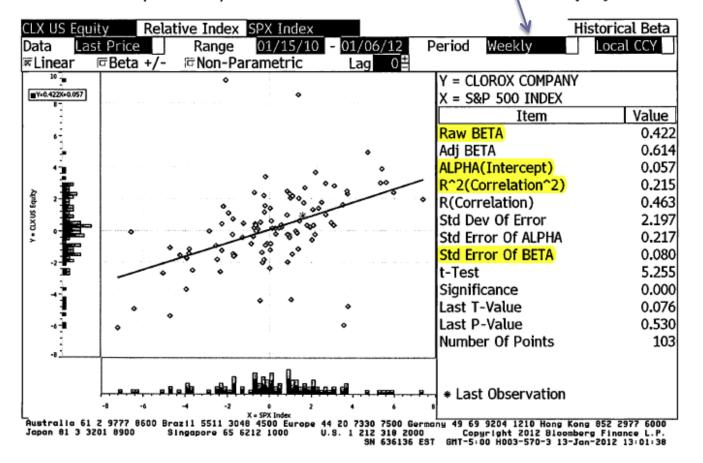
Australia & NZ

If annualized riskfree rate during period was 1.5%, Jensen's alpha = 0.057% - (1.5%/52)\*(1-0.422) = 0.0403%

Based on weekly returns

<HELP> for explanation, <MENU> for similar functions.

**EquityBETA** 



Using a 6% ERP for mature markets and a current riskfree rate of 1.87%, Expected Return = Riskfree rate + Raw Beta (ERP)

$$= 1.87\% + 0.422 (6\%) = 4.40\%$$

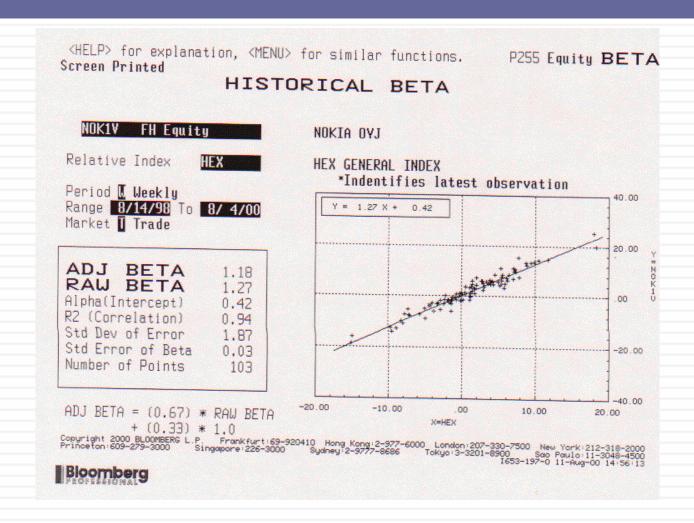
Regression beta is 0.422

Intercept in % 0.057%

R squared (decimals) = 21.5%

Std error of beta = 0.08 67% confidence: 0.34 (=0.42-0.08) to 0.50 (=0.42+0.08) 95% confidence: 0.26 (=0.42-2\*0.08) to 0.58 (=0.42+2\*0.08)

#### The best R-squared ever?



#### What sector is your firm in?

Bloomberg sector category DELAY 12:46 Vol 477,249 Op 68.02 T Hi 68.15 D Lo 67.69 D Page 1/10 DESCRIPTION CLX US Consumer Products-Misc CLOROX COMPANY 98) Generate Report BBGID BBG000BFS7D3 CUSIP 189054109 The Clorox Company produces and markets non-durable consumer products sold primarily through grocery and other retail stores. The Company's principal plude household cleaning and bleach products, charcoal, cat litter, Read the description are products, dressings, and trash bags. Clorox markets its and make your own the United States and other countries around the world. judgment USD DIVIDENDS Ouarterly 67.69 DDVD Indicated Gross Yld 3.55% 75.44 Dividend Growth 5YR 14.67% 52WK High 7/20/2011 62.77 52Wk Low 2/ 3/2011 Ex-Date Amt Type YTD change 1.13 1/24/12 Reg. Cash YTD % Change 1.70% 7/18/11 Poison Pill 1 per 1 Shares Out 9/30/2011 131.905M EARNINGS D)FA USD Market Cap 8928.64M WERN Ann Date 2/ 3/12 (C) USD Trailing 12mo EPS 131.04M Short Int 2.108M Float 4.080 B)TRA 1 Yr Total Return 10.39% DEE Est EPS 6/2012 4.071 16.59 LT Growth BETA vs. SPX .61 P/E 9.33 MOMON Options, LEAPs, Stk Marginable Est P/E 16.63 Est PEG 1.78

Industry Name	Number of firms	Beta	D/E Ratio	Tax rate	Unlevered beta	Cash/Firm value	cash	HiLo Risk	Standard deviation of equity
Advertising	44	1.08	56.26%	3.90%	0.70	5.18%	0.74	0.6415	71.03%
Aerospace/Defense	92	1.33	20.50%	13.51%	1.13	5.53%	1.20	0.4706	46.90%
Air Transport	20	1.27	69.78%	18.34%	0.81	4.42%	0.85	0.4583	51.95%
Apparel	63	1.06	27.86%	13.84%	0.85	3.43%	0.88	0.5264	60.62%
Auto & Truck	19	0.96	128.04%	8.01%	0.44	6.94%	0.47	0.5315	33.71%
Auto Parts	65	1.29	32.91%	9.64%	0.99	8.65%	1.08	0.5060	55.06%
Bank (Money Center)	9	1.11	216.41%	25.82%	0.43	9.98%	0.47	0.1576	32.77%
Banks (Regional)	644	0.51	78.59%	24.11%	0.32	11.86%	0.36	0.1768	28.93%
Beverage (Alcoholic)	22	0.94	18.25%	11.28%	0.81	1.29%	0.82	0.5431	58.51%
Beverage (Soft)	43	1.15	22.98%	5.97%	0.95	4.20%	0.99	0.6125	54.55%
Broadcasting	29	1.29	94.73%	21.20%	0.74	1.90%	0.75	0.4036	47.22%
Brokerage & Investment Bank		1.35	285.54%	18.15%	0.40	11.33%	0.46	0.3991	48.05%
Building Materials	39	1.18	33.15%	22.43%	0.94	4.47%	0.98	0.3619	44.27%
Business & Consumer Service		1.19	35.33%	13.76%	0.91	4.04%	0.95	0.5041	50.13%
Cable TV	19	1.23	49.61%	17.19%	0.87	1.41%	0.89	0.4384	41.58%
Chemical (Basic)	42	1.17	61.95%	8.24%	0.74	7.73%	0.81	0.5278	54.20%
Chemical (Diversified)	9	1.55	38.27%	18.35%	1.18	6.35%	1.27	0.4231	40.56%
Chemical (Specialty)	104	1.25	31.38%	8.45%	0.97	4.49%	1.01	0.4718	50.43%
Coal & Related Energy	38	1.49	312.08%	0.95%	0.36	6.03%	0.39	0.7400	86.78%
Computer Services	118	1.17	28.87%	12.84%	0.94	6.44%	1.00	0.5040	51.74%
Computers/Peripherals	64	1.33	18.65%	5.48%	1.13	7.38%	1.22	0.4964	63.91%
Construction Supplies	52	1.65	59.08%	17.00%	1.11	6.14%	1.18	0.4072	42.41%
Diversified	26	1.01	55.72%	15.20%	0.68	6.92%	0.74	0.3935	27.37%
Drugs (Biotechnology)	411	1.28	14.29%	1.80%	1.12	5.92%	1.19	0.5788	88.89%
Drugs (Pharmaceutical)	157	1.02	13.01%	3.90%	0.90	3.71%	0.94	0.5688	77.30%
Education	40	1.05	46.24%	12.05%	0.75	12.90%	0.86	0.5333	59.62%
Electrical Equipment	120	1.15	21.91%	6.58%	0.95	7.40%	1.03	0.6246	71.04%
Electronics (Consumer & Office		1.23	14.81%	9.71%	1.09	6.76%	1.16	0.5600	63.42%
Electronics (General)	167	1.03	19.79%	9.47%	0.87	11.28%	0.98	0.4592	59.34%
Engineering/Construction	51	1.32	41.91%	11.63%	0.96	9.84%	1.07	0.5027	57.02%
Entertainment	84	1.21	29.94%	3.25%	0.94	3.85%	0.98	0.6763	63.16%
Environmental & Waste Servi		1.10	38.80%	7.49%	0.81	1.09%	0.82	0.6108	65.51%
Farming/Agriculture	37	1.25	75.73%	9.28%	0.74	4.30%	0.82	0.5456	48.69%
Financial Svcs. (Non-bank & In		0.65	1338.71%	18.75%	0.05	2.25%	0.06	0.2686	34.97%
Food Processing	89	0.89	26.16%	14.09%	0.72	2.46%	0.74	0.4237	38.29%
Food Wholesalers	14	0.73	24.97%	15.85%	0.60	1.25%	0.61	0.4020	54.49%
Furn/Home Furnishings	30	1.23	30.94%	15.53%	0.98	2.81%	1.00	0.4213	44.49%
Green & Renewable Energy	28	1.62	132.92%	0.77%	0.70	16.85%	0.84	0.6692	62.36%
Healthcare Products	254	1.03	19.50%	6.42%	0.87	5.32%	0.92	0.4977	62.16%
	127	1.05	28.62%	13.84%	0.84	5.45%	0.89	0.5328	54.32%
Healthcare Support Services Heathcare Information and Te		1.11	17.70%	6.96%	0.95	3.45%	0.99	0.5641	60.52%
Homebuilding	34	1.12	60.86%	21.79%	0.76	6.20%	0.99	0.3352	41.71%
THE RESERVE OF THE PARTY OF THE				-					
Hospitals/Healthcare Facilities	58 73	0.82	98.46%	10.41%	0.44	1.35%	0.44	0.3952	36.49%
Hotel/Gaming	134		55.41%	11.34%	0.65	4.09%		0.4214	46.75%
Household Products		1.05	20.02%	8.86%	0.89	3.21%	0.91	0.5864	62.02%
Information Services	70	1.00	15.52%	16.46%	0.89	3.49%	0.92	0.3596	40.74%
Insurance (General)	20	1.04	42.76%	21.73%	0.78	4.76%	0.82	0.2247	33.57%
Insurance (Life)	25	1.28	79.07%	20.29%	0.79	13.57%	0.91	0.2733	35.59%
Insurance (Prop/Cas.)	53	0.90	31.39%	21.85%	0.72	4.55%	0.75	0.2212	32.93%
Investments & Asset Manager		1.17	76.37%	7.90%	0.69	14.65%	0.81	0.3926	37.84%
Machinery	130	1.44	27.57%	15.24%	1.16	5.33%	1.23	0.4385	46.07%

Industry Name	Number of firms	Beta	D/E Ratio	Tax rate	Unlevered beta	Cash/Firm value	cash	HiLo Risk	Standard deviation of equity
Metals & Mining	114	1.55	85.76%	1.42%	0.84	3.63%	0.87	0.7487	91.02%
Office Equipment & Services	24	1.82	60.56%	19.14%	1.22	5.83%	1.29	0.3991	41.58%
Oil/Gas (Integrated)	7	1.54	16.50%	8.14%	1.33	3.11%	1.38	0.5230	50.24%
Oil/Gas (Production and Explo	351	1.63	82.48%	2.91%	0.91	4.47%	0.95	0.6976	80.22%
Oil/Gas Distribution	79	1.22	94.36%	5.60%	0.65	1.00%	0.65	0.4387	47.82%
Oilfield Svcs/Equip.	143	1.74	39.08%	9.56%	1.29	8.72%	1.41	0.5552	69.62%
Packaging & Container	25	1.26	54.73%	21.41%	0.88	2.57%	0.91	0.3542	32.10%
Paper/Forest Products	20	1.52	89.06%	15.88%	0.87	3.02%	0.89	0.3852	38.53%
Power	73	0.80	83.44%	23.38%	0.49	2.51%	0.50	0.2607	29.31%
Precious Metals	113	1.29	50.03%	1.60%	0.87	16.27%	1.03	0.7030	93.13%
Publishing & Newspapers	39	1.45	49.57%	13.67%	1.01	5.28%	1.07	0.4452	51.60%
R.E.I.T.	221	0.76	89.81%	2.17%	0.41	1.44%	0.41	0.2171	25.71%
Real Estate (Development)	21	1.41	62.89%	1.06%	0.87	6.72%	0.93	0.5535	36.15%
Real Estate (General/Diversifie	12	1.22	25.47%	9.64%	0.99	3.68%	1.03	0.3518	40.76%
Real Estate (Operations & Sen	55	1.50	64.54%	11.19%	0.95	4.19%	0.99	0.5382	43.44%
Recreation	65	0.91	31.61%	11.33%	0.71	4.48%	0.75	0.4801	45.47%
Reinsurance	3	1.03	39.48%	20.37%	0.78	12.27%	0.89	0.1255	29.15%
Restaurant/Dining	83	0.76	25.85%	18.54%	0.63	2.12%	0.64	0.4150	40.67%
Retail (Automotive)	26	1.06	53.16%	21.18%	0.75	1.05%	0.76	0.3211	46.34%
Retail (Building Supply)	5	1.47	18.73%	23.18%	1.29	1.52%	1.31	0.3598	50.34%
Retail (Distributors)	83	1.22	60.34%	16.42%	0.81	1.85%	0.83	0.5010	52.36%
Retail (General)	19	1.16	39.49%	24.75%	0.90	3.12%	0.92	0.2935	46.87%
Retail (Grocery and Food)	17	1.04	46.89%	23.56%	0.76	1.23%	0.77	0.3836	51.57%
Retail (Online)	39	1.58	8.49%	11.14%	1.46	4.03%	1.53	0.5392	50.54%
Retail (Special Lines)	124	1.07	46.68%	19.95%	0.78	3.47%	0.81	0.4567	50.69%
Rubber& Tires	4	1.66	65.26%	9.60%	1.04	11.26%	1.18	0.5027	38.00%
Semiconductor	87	1.39	12.57%	9.51%	1.24	5,50%	1.32	0.4118	51.24%
Semiconductor Equip	46	1.40	37.57%	11.25%	1.05	14.27%	1.22	0.4048	54.21%
Shipbuilding & Marine	11	1.24	56.95%	11.82%	0.83	1.76%	0.84	0.4948	60.89%
Shoe	11	0.82	6.79%	18.12%	0.78	3.85%	0.81	0.4392	39.02%
Software (Entertainment)	17	1.42	10.23%	1.56%	1.29	12.11%	1.46	0.5959	54.18%
Software (Internet)	308	1.34	4.43%	3.80%	1.28	3.29%	1.33	0.6266	64.71%
Software (System & Application	241	1.33	12.18%	6.34%	1.19	4,43%	1.25	0.5048	59.22%
Steel	36	1.43	91.75%	11.49%	0.79	8.70%	0.86	0.4502	51.52%
Telecom (Wireless)	19	1.48	150.55%	9.38%	0.62	4.01%	0.65	0.5072	45.11%
Telecom. Equipment	121	1.29	20.72%	8.86%	1.09	6.98%	1.17	0.4771	57.78%
Telecom, Services	65	0.95	78.10%	11.89%	0.56	1.77%	0.57	0.4742	52.25%
Tobacco	20	1.91	19.84%	11.64%	1.63	2.01%	1.66	0.6963	48.90%
Transportation	21	1.41	31.12%	18.82%	1.13	5.19%	1.19	0.3969	40.03%
Transportation (Railroads)	12	1.15	30.49%	15.11%	0.92	1.31%	0.93	0.4147	31.20%
Trucking	26	1.69	101.22%	31.25%	1.00	3.04%	1.03	0.4031	43.08%
Unclassified	3	0.23	100.42%	0.00%	0.11	0.35%	0.11	0.4300	24.61%
Utility (General)	20	0.55	70.51%	26.58%	0.36	0.65%	0.36	0.1581	25.03%
Utility (Water)	18	0.47	49.00%	14.60%	0.33	0.70%	0.33	0.3123	36.78%
Total Market	7480	1.13	71.49%	10.95%	0.69	4.81%	0.73	0.4681	51.65%

#### Interest coverage ratios

#### Corporate Finance Essentials (

ASSESSMENT OF THE PARTY OF THE	Estimate 2012 A	Gurran III. TM	Original 2011 A	Original 2010 A	Restaled 200
For the period ending	2012-12-31	2012-3-31	2011-12-31	2010-12-31	2009-1
Revenue	216,328.25	230,522.00	230,859.00	175,752.00	136.01
EBITDA	25,366.80	25,443.00	26,270.00	22,655.00	17,60
Operating Income	17,315.89	17,741.00	18.336.00	13,595,00	8,31
Total interest expense	0.00	1,441.00	1,460.00	1,658.00	1.77
Net Income	8,586.67	12,345.00	12,436.00	11,358.00	4.41
Cash & Equivalents		4,215.00	6,361.00	10,427.00	54
Total debt		28,360.00	22.623.00	23,592.00	28,65

Interest coverage ratio = Operating profit/ Interest expense = 17,741/1,441 = 12.10

## Synthetic Ratings and Default Spreads

#### Market cap > \$ 5 billion

If interest co	verage ratio is		
>	≤ to	Rating is	Spread is
8.50	100000	Aaa/AAA	0.75%
6.5	8.499999	Aa2/AA	1.00%
5.5	6.499999	A1/A+	1.10%
4.25	5.499999	A2/A	1.25%
3	4.249999	A3/A-	1.75%
2.5	2.999999	Baa2/BBB	2.25%
2.25	2.49999	Ba1/BB+	3.25%
2	2.2499999	Ba2/BB	4.25%
1.75	1.999999	B1/B+	5.50%
1.5	1.749999	B2/B	6.50%
1.25	1.499999	B3/B-	7.50%
0.8	1.249999	Caa/CCC	9.00%
0.65	0.799999	Ca2/CC	12.00%
0.2	0.649999	C2/C	16.00%
-100000	0.199999	D2/D	20.00%

#### Market cap < \$ 5 billion

If interest cov	erage ratio is		
greater than	≤ to	Rating is	Spread is
12.5	100000	Aaa/AAA	0.75%
9.5	12.499999	Aa2/AA	1.00%
7.5	9.499999	A1/A+	1.10%
6	7.499999	A2/A	1.25%
4.5	5.999999	A3/A-	1.75%
4	4.499999	Baa2/BBB	2.25%
3.5	3.9999999	Ba1/BB+	3.25%
3	3.499999	Ba2/BB	4.25%
2.5	2.999999	B1/B+	5.50%
2	2.499999	B2/B	6.50%
1.5	1.999999	B3/B-	7.50%
1.25	1.499999	Caa/CCC	9.00%
0.8	1.249999	Ca2/CC	12.00%
0.5	0.799999	C2/C	16.00%
-100000	0.499999	D2/D	20.00%

#### Marginal Corporate Tax Rate- By Country (2015)

		<del>-</del>					
Country	Tax Rate	Country	Tax Rate	Country	Tax Rate	Country	Tax Rate
Abu Dhabi	55.00%	Côte d'Ivoire	27.92%	Jordan	20.00%	Portugal	21.00%
Albania	15.00%	Croatia	20.00%	Kazakhstan	20.00%	Qatar	10.00%
Andorra (Principality of)	0.00%	Cuba	27.35%	Kenya	30.00%	Ras Al Khaimah (Emirate of)	0.00%
Angola	30.00%	Curacao	25.00%	Korea	24.20%	Romania	16.00%
Argentina	35.00%	Cyprus	12.50%	Kuwait	15.00%	Russia	20.00%
Armenia	20.00%	Czech Republic	19.00%	Latvia	15.00%	Rwanda	27.92%
Aruba	28.00%	Denmark	23.50%	Lebanon	15.00%	Saudi Arabia	20.00%
Australia	30.00%	Dominican Republic	27.00%	Liechtenstein	12.50%	Senegal	27.92%
Austria	25.00%	Ecuador	22.00%	Lithuania	15.00%	Serbia	15.00%
Azerbaijan	20.12%	Egypt	22.50%	Luxembourg	29.22%	Sharjah	0.00%
Bahamas	0.00%	El Salvador	30.00%	Macao	12.00%	Singapore	17.00%
Bahrain	0.00%	Estonia	20.00%	Macedonia	10.00%	Slovakia	22.00%
Bangladesh	27.50%	Ethiopia	27.92%	Malaysia	25.00%	Slovenia	17.00%
Barbados	25.00%	Fiji	20.00%	Malta	35.00%	South Africa	28.00%
Belarus	18.00%	Finland	20.00%	Mauritius	15.00%	Spain	28.00%
Belgium	33.99%	France	33.33%	Mexico	30.00%	Sri Lanka	28.00%
Belize	26.85%	Gabon	27.92%	Moldova	12.00%	St. Maarten	24.50%
Bermuda	0.00%	Georgia	15.00%	Mongolia	21.96%	St. Vincent & the Grenadines	26.85%
Bolivia	25.00%	Germany	29.65%	Montenegro	9.00%	Suriname	34.50%
Bosnia and Herzegovina	10.00%	Ghana	25.00%	Montserrat	27.35%	Sweden	22.00%
Botswana	22.00%	Greece	29.00%	Morocco	30.00%	Switzerland	17.92%
Brazil	34.00%	Guatemala	25.00%	Mozambique	32.00%	Taiwan	17.00%
Bulgaria	10.00%	Guernsey (States of)	0.00%	Namibia	33.00%	Thailand	20.00%
Burkina Faso	27.92%	Honduras	30.00%	Netherlands	25.00%	Trinidad and Tobago	25.00%
Cambodia	0.00%	Hong Kong	16.50%	New Zealand	28.00%	Tunisia	25.00%
Cameroon	33.00%	Hungary	19.00%	Nicaragua	26.85%	Turkey	20.00%
Canada	26.50%	Iceland	20.00%	Nigeria	30.00%	Turks and Caicos Islands	26.85%
Cayman Islands	0.00%	India	34.61%	Norway	27.00%	Uganda	30.00%
Cape Verde	27.92%	Indonesia	25.00%	Oman	12.00%	Ukraine	18.00%
Chile	22.50%	Ireland	12.50%	Pakistan	33.00%	United Arab Emirates	55.00%
China	25.00%	Isle of Man	0.00%	Panama	25.00%	United Kingdom	20.00%
Colombia	25.00%	Israel	26.50%	Papua New Guinea	30.00%	United States of America	40.00%
Congo (Democratic Republic of)	27.92%	Italy	31.40%	Paraguay	10.00%	Uruguay	25.00%
Congo (Republic of)	27.92%	Jamaica	25.00%	Peru	28.00%	Venezuela	34.00%
Cook Islands	27.00%	Japan	33.06%	Philippines	30.00%	Vietnam	22.00%
Costa Rica	30.00%	Jersey (States of)	0.00%	Poland	19.00%	Zambia	35.00%

#### Corporate Finance Essentials (

	Estribut 2012 A	Curran/LTM	Original 2011 A	Original 2010 A	Restalled 2009 A 2009-12-31
For the period ending	2012-12-31	2012-3-31	2011-12-31	2010-12-31 175.752.00	136.016.00
Revenue	216,328.25	230,522.00	230,859.00		17,606.00
EBITDA	25,366.80	25,443.00	26,270.00	22,655.00	8,311.00
Operating Income	17,315.89	17,741.00	18.336.00	13,595,00 1,658.00	1,776.00
Total interest expense	0.500.67	1,441.00	1,460.00	11,358.00	4,414,00
Net Income	8,586.67	12,345.00	12,436.00		542.00
Cash & Equivalents		4,215.00	6,361.00	10,427.00	
Total debt		28,360.00	22.623.00	23,592.00	28,653.00
Total Debt Weighted					
Average Maturity		57.040.00	55 70 4 00	00 400 00	62,613,00
Total Equity		67,043.00	65,734.00	69,109,00	
Chg in non-cash wc		1,748.00	-351.00	1,867.00	-538.00
Capital Expenditures	-13,840.40	-14,642.00	-13,266,00	-9,761.00	-10,861.00
Increase: LT Debt		5,794.00	0.00	118.00	9,087.00
Decrease: LT Debt					0.00
Inc(Dec) ST Debt		0.00	0.00	0.00	0.00
Market cap.		66,452.45	96,752.33	100,054.19	75,772.27
Minority Interest		509.00	510.00	547.00	590,00
Eff tax rate		46.03	45.65	42.19	53.12
Net Cash Paid for				0.00	0.00
Acquisitions					
Working Capital		636,00	2,150.00	7,241.00	-2,528.00
Op Lease - Current			869.00	891.00	990.00
Op Lease - Yr 1			767.00	752.00	872.00
Op Lease - Yr 2			519.00	573.00	637.00
Op Lease - Yr 3			382.00	460.00	529.00
Op Lease - Yr 4			300.00	309.00	346,00
Op Lease - Yr 5			202.00	245.00	272.00
Op Lease - Beyond yr	5		591.00	557.00	721.00
Dividends Paid		-3,531,00	-3,632.00	-3,175.00	-2,832.00
Dec capital stock		-11,399,00	-11,123.00	-3,866.00	0.00
Current Shares		1,264.56	1,327.74	1,469.22	1,483.69
Outstanding					
Price per share		52.04	51.91	38.93	39.49
Options Outstanding			24.37	32.61	36.43
End Of Period					
Avg Exercise Price			45.73	39.54	37.13
(Options Outstanding)					
Op Lease - Years 2 - 5			1,403.00	1,587.00	1,784.00
R & D expenditures			267.00	230.00	190.00

With a pre-tax cost of debt of 3% MV of debt = 1,441 (PV of annuity, 3 years, 3%)

 $+28,360/(1.03)^3 = $30,029 M$ 

PV of operating leases at 3% $767/1.03 + 519/1.03^2 + 382/1.03^3 + 300/1.03^4 + 202/1.03^5 + 259.5/1.03^6 + 259.5/1.03^7 = 2,187$ 

Industry Name	Number of Firms	Beta	Cost of Equity	E/(D+E)	Std Dev in Stor	Cost of Debt	Tax Rate	After-tax Cost (	D/(D+E)	Cost of Capital
Advertising	240	1.11	10.54%	77.49%	56.26%	5.10%	16.48%	3.57%	22.51%	8.97%
Aerospace/Defense	211	1.18	11.05%	81.24%	47.55%	4.60%	13.21%	3.22%	18.76%	9.58%
Air Transport	160	0.96	9.41%	55.05%	39.84%	4.60%	15.33%	3.22%	44.95%	6.63%
Apparel	1174	0.89	8.90%	80.60%	50.71%	5.10%	15.21%	3.57%	19.40%	7.87%
Auto & Truck	125	1.25	11.61%	55.06%	42.42%	4.60%	15.52%	3.22%	44.94%	7.84%
Auto Parts	632	1,31	12.00%	81.58%	46.23%	4.60%	18.67%	3.22%	18.42%	10.38%
Bank (Money Center)	598		9.28%	25.79%	30.16%	4.60%	20.64%	3.22%	74.21%	
Banks (Regional)	875	1999	6.76%	45.00%	29.35%	4.60%	24.43%	3.22%	55.00%	
Beverage (Alcoholic)	212		8,59%	83.35%	41.27%	4.60%	18.48%	3.22%	16.65%	
Beverage (Soft)	104		10.17%	80.93%	38.43%	4.60%	13.00%	3.22%	19.07%	270000
Broadcasting	145		11.09%	68.36%	43.59%	4.60%	19.75%	3.22%	31.64%	
Brokerage & Investment Banking	542		10.11%	31.84%	48.94%	4.60%	14.74%	3.22%	68.16%	
Building Materials	422		9.78%	75.40%	44.26%	4.60%	19.43%	3.22%	24.60%	
Business & Consumer Services	766		9.70%	78.55%	47.26%	4.60%	18.62%	3.22%	21.45%	
Cable TV	66		10.50%	67.32%	37.52%	4.60%	15.29%	3.22%	32.68%	
Chemical (Basic)	735		10.56%	74,73%	46.05%	4.60%	16.12%	3.22%	25.27%	
	79			1999000000	40.05%	4.60%				
Chemical (Diversified)			12.35%	70.85%			20.22%	3.22%	29.15%	9.69%
Chemical (Specialty)	713		11.04%	79.53%	47.83%	4.60%	16.11%	3.22%	20.47%	
Coal & Related Energy	280	-	12.72%	58.01%	69.05%	5.60%	5.41%	3.92%	41.99%	
Computer Services	918		9.85%	84.27%	48.82%	4.60%	18.62%	3.22%	15.73%	
Computers/Peripherals	332		12.14%	83.62%	50.01%	5.10%	12.61%	3.57%	16.38%	
Construction Supplies	733	-	10.78%	66.74%	43.43%	4,60%	15.93%	3.22%	33.26%	1.000
Diversified	361		9.82%	59.63%	35.84%	4.60%	14.14%	3.22%	40.37%	
Drugs (Biotechnology)	831		11.76%	88.81%	78.04%	5.60%	2.81%	3.92%	11.19%	
Drugs (Pharmaceutical)	926		10.45%	87.55%	54.45%	5.10%	12.52%	3.57%	12.45%	
Education	167	1,05	10.13%	74.28%	50.68%	5.10%	15.59%	3.57%	25,72%	
Electrical Equipment	822	1.19	11.12%	82.02%	51.61%	5.10%	14.56%	3.57%	17.98%	9.76%
Electronics (Consumer & Office)	153	1.29	11.87%	72.47%	53.55%	5.10%	11.41%	3.57%	27.53%	9.58%
Electronics (General)	1219	1,27	11.74%	84.07%	50.23%	5.10%	14.03%	3.57%	15,93%	10.44%
Engineering/Construction	1117	1.20	11.17%	57.68%	46.67%	4.60%	16.67%	3.22%	42.32%	7.81%
Entertainment	350	1.22	11.33%	80.01%	55.77%	5.10%	9.76%	3.57%	19.99%	9.78%
Environmental & Waste Services	305	1.33	12.19%	77.19%	59.81%	5.10%	12,40%	3.57%	22.81%	10.22%
Farming/Agriculture	403	1,01	9.79%	68.35%	44.87%	4.60%	10.89%	3.22%	31.65%	7.71%
Financial Svcs. (Non-bank & Insurance)	988	0.73	7.68%	10.53%	40.41%	4.60%	17.34%	3.22%	89.47%	3.69%
Food Processing	1228	0.82	8.40%	80.70%	40.10%	4.60%	16.50%	3.22%	19.30%	7.40%
Food Wholesalers	119	0.71	7.52%	58.71%	41.38%	4.60%	17.26%	3.22%	41.29%	5.75%
Furn/Home Furnishings	303	1,04	9,99%	85.75%	45.68%	4.60%	17.82%	3.22%	14.25%	
Green & Renewable Energy	172		10.96%	57.12%	52.30%	5.10%	8.35%	3.57%	42.88%	
Healthcare Products	661		9.90%	84.83%	57.36%	5.10%	9.19%	3.57%	15.17%	
Healthcare Support Services	335		10.80%	76.98%	49.48%	4.60%	18.01%	3.22%	23.02%	
Heathcare Information and Technology	298		10.38%	85.94%	60.83%	5.10%	8.65%	3.57%	14.06%	
Homebuilding	160		10.94%	68.53%	39.93%	4.60%	20.91%	3.22%	31,47%	
Hospitals/Healthcare Facilities	211		7.26%	57.72%	35.73%	4.60%	15.59%	3.22%	42.28%	
The state of the s	651		9.16%	69.82%	45.30%	4.60%	13.37%	3.22%	30.18%	
Hotel/Gaming	481		10.00%	87.91%	49.86%			3.22%	The second second second	- VOLUM
Household Products				5,000,000,000	Committee of Street Service Services	4.60%	15.02%		12.09%	
Information Services	186		10.69%	86.08%	48.17%	4.60%	16.67%	3.22%	13.92%	
Insurance (General)	212		8.13%	71.44%	32.81%	4.60%	15.87%	3.22%	28.56%	- Contract
Insurance (Life)	122	-	10.39%	61.87%	31.95%	4.60%	17.90%	3.22%	38.13%	
Insurance (Prop/Cas.)	219		6.99%	77.10%	32.24%	4.60%	17.59%	3.22%	22.90%	
Investments & Asset Management	927		8.95%	57.15%	44.62%	4.60%	7.47%	3.22%	42.85%	
Machinery	1245		11.32%	83.18%	46.43%	4.60%	18.66%	3.22%	16.82%	0.0000000000000000000000000000000000000
Metals & Mining	1518	1,48	13.31%	59.64%	79.44%	5.60%	3.67%	3.92%	40.36%	9.52%
Office Equipment & Services	151	1.02	9.85%	75.40%	46.53%	4.60%	19.73%	3.22%	24.60%	8.22%
Oil/Gas (Integrated)	49	1.70	14.97%	67.14%	37.73%	4.60%	21.90%	3.22%	32.86%	11.11%
Oil/Gas (Production and Exploration)	1029	1.87	16.17%	56.02%	77.83%	5.60%	3.22%	3.92%	43.98%	10.78%
Oil/Gas Distribution	207	1.55	13.83%	51.21%	47.54%	4.60%	9.57%	3.22%	48.79%	8.65%

Industry Name	Number of Firms	Beta	Cost of Equity	E/(D+E)	Std Dev in Stor C	ost of Debt	Tax Rate	After-tax Cost	D/(D+E)	Cost of Capital
Offield Svcs/Equip.	548	1.67	14.70%	66.30%	56.47%	5.10%	12.07%	3.57%	33.70%	10.95%
Packaging & Container	403	0.78	8.08%	70.77%	39.69%	4.60%	19.34%	3.22%	29.23%	6.66%
Paper/Forest Products	293	1,08	10.33%	58.46%	45.91%	4.60%	13.47%	3.22%	41.54%	7.38%
Power	565	0.92	9.14%	50.45%	36.21%	4.60%	18.07%	3.22%	49.55%	6.20%
Precious Metals	947	1.42	12.87%	69.68%	85.98%	7.60%	2.91%	5.32%	30.32%	10.58%
Publishing & Newspapers	364	1,07	10.23%	78.27%	47.63%	4.60%	15.63%	3.22%	21.73%	8.70%
RELT.	493	0.76	7.95%	54.75%	25.20%	4.60%	2.65%	3.22%	45.25%	5.81%
Real Estate (Development)	731	1.18	11.05%	51.71%	44.56%	4.60%	18.64%	3.22%	48.29%	7.27%
Real Estate (General/Diversified)	428	1,14	10.79%	56.84%	42.91%	4.60%	14.99%	3.22%	43.16%	7.52%
Real Estate (Operations & Services)	586	0.91	9.07%	54.74%	39.20%	4.60%	13.86%	3.22%	45.26%	6.42%
Recreation	289	1.05	10.12%	81.50%	44.71%	4.60%	18.02%	3.22%	18.50%	8.84%
Reinsurance	38	1,10	10.45%	79.18%	29.03%	4.60%	13.77%	3.22%	20.82%	8.95%
Restaurant/Dining	318	0.82	8.37%	75.19%	38.87%	4.60%	21.05%	3.22%	24,81%	7.09%
Retail (Automotive)	157	1.01	9.80%	64.40%	45.03%	4.60%	21.53%	3.22%	35.60%	7.46%
Retail (Building Supply)	51	0,90	8.97%	81,05%	38.25%	4.60%	23.77%	3.22%	18.95%	7.88%
Retail (Distributors)	882	0.97	9.51%	51.75%	47.14%	4.60%	18.51%	3.22%	48.25%	6.48%
Retail (General)	221	1.14	10.76%	66.90%	41.44%	4.60%	23.61%	3.22%	33.10%	8.27%
Retail (Grocery and Food)	172	0.79	8.16%	61.87%	36.91%	4.60%	25.60%	3.22%	38.13%	6.28%
Retail (Online)	130	1.43	12.94%	91.60%	61.79%	5.10%	14.62%	3.57%	8.40%	12.15%
Retail (Special Lines)	549	1.00	9.71%	74.89%	44.06%	4.60%	22.43%	3.22%	25.11%	8.08%
Rubber& Tires	88	1.11	10.56%	73.43%	39.38%	4.60%	16.91%	3.22%	26.57%	8.61%
Semiconductor	552	1.51	13.55%	87.77%	48.81%	4.60%	11.20%	3.22%	12.23%	12.28%
Semiconductor Equip	262	1.55	13.84%	80.68%	52.35%	5.10%	12.53%	3.57%	19.32%	11.86%
Shipbuilding & Marine	337	1.21	11.27%	54.80%	44.85%	4.60%	12.41%	3.22%	45.20%	7.63%
Shoe	88	0.96	9.40%	91.04%	50.35%	5.10%	20.20%	3.57%	8.96%	8.88%
Software (Entertainment)	118	1,44	13.00%	93.60%	62.52%	5.10%	10.89%	3.57%	6.40%	12.40%
Software (internet)	762	1,34	12.26%	95.57%	65.10%	5.60%	9.12%	3.92%	4.43%	11.89%
Software (System & Application)	986	1.24	11.53%	90.41%	60.42%	5.10%	11.60%	3.57%	9.59%	10.77%
Steel	732	1,26	11.69%	48.38%	50.47%	5.10%	11.59%	3.57%	51.62%	7.50%
Telecom (Wireless)	110	1.16	10.93%	64.92%	39.51%	4.60%	16.56%	3.22%	35.08%	8.23%
Telecom. Equipment	478	1.30	11.92%	84.94%	55.35%	5.10%	11.46%	3.57%	15.06%	10.66%
Telecom. Services	292	0.96	9.42%	60.90%	44.62%	4.60%	14.03%	3.22%	39.10%	7.00%
Tobacco	61	0.90	9.01%	84.98%	39.76%	4.60%	15.97%	3.22%	15.02%	8.14%
Transportation	222	1.15	10.84%	66.71%	43.92%	4.60%	20.48%	3.22%	33.29%	8.30%
Transportation (Railroads)	54	1,00	9.76%	71.86%	29.91%	4.60%	24.21%	3.22%	28.14%	7.92%
Trucking	193	0.98	9.57%	55.79%	39.61%	4.60%	22.55%	3.22%	44.21%	6.76%
Unclassified	48	0.62	6.90%	93.34%	26.39%	4.60%	3.36%	3.22%	6.66%	6.65%
Utility (General)	57	0.84	8.50%	52.19%	29.21%	4.60%	22.55%	3.22%	47.81%	5.97%
Utility (Water)	96	0.95	9.33%	66.94%	42.87%	4.60%	16.97%	3.22%	33.06%	7.31%
Total Market	41889	1.12	10.64%	55.68%	48.72%	4.60%	14.12%	3.22%	44.32%	7.35%

Corporate Finance	Essent	ials (	
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	Estimate 2012 A	Gurran!/I.TM			Restaled 2009 A	OHO
For the period ending	2012-12-31	2012-3-31	2011-12-31	2010-12-31	2009-12-31	170
Revenue	216,328.25	230,522.00	230,859.00	175,752.00	135,016,00	
EBITDA	25,366.80	25,443.00	26,270.00	22,655.00	17,606.00	
Operating Income	17,315.89	17,741.00	18.336.00	13,595,00	8,311.00	
Total interest expense		1,441.00	1,460.00	1,658.00	1,776.00	
Net Income	8,586.67	12,345.00	12,436.00	11,358.00	4,414.00	
Cash & Equivalents		4,215.00	6,361.00	10,427.00	542.00	
Total debt		28,360.00	22.623.00	23,592.00	28,653.00	
Total Debt Weighted						
Average Maturity					1000 St. Co. Co. Co. Co. Co. Co. Co. Co. Co. Co	
Total Equity		67,043.00	65,734.00	69,109.00	62,613,00	
Chg in non-cash wc		1,748.00	-351,00	1,867,00	-538.00	
Capital Expenditures	-13,840.40	-14,642.00	-13,266,00	-9,761.00	-10,861.00	
Increase: LT Debt		5,794.00	0.00	118.00	9,087.00	
Decrease: LT Debt						
Inc(Dec) ST Debt		0.00	0.00	0.00	0.00	
Market cap.		66,452.45	96,752.33	100,054.19	75,772.27	
Minority Interest		509.00	510.00	547.00	590,00	
Eff tax rate		46.03	45.65	42.19	53.12	
Net Cash Paid for				0.00	0.00	
Acquisitions			*			
Working Capital		636.00	2,150.00	7,241.00	-2,528.00	
Op Lease - Current			869.00	891.00	990.00	
Op Lease - Yr 1			767.00	752.00	872.00	
Op Lease - Yr 2			519.00	573.00	637.00	
Op Lease - Yr 3			382.00	460.00	529.00	
Op Lease - Yr 4			300.00	309.00	346.00	
Op Lease - Yr 5			202,00	245.00	272.00	
Op Lease - Beyond yr 5			591.00	557.00	721.00	
Dividends Paid		-3,531.00	-3,632.00	-3,175.00	-2,832.00	
Dec capital stock		-11,399,00	-11,123.00	-3,866.00	0.00	
Current Shares		1,264.56	1,327.74	1,469.22	1,483.69	
Outstanding			×			
Price per share		52.04	51.91	38.93	39.49	
Options Outstanding			24.37	32.61	36.43	
End Of Period						
Avg Exercise Price			45.73	39.54	37.13	
(Options Outstanding)						
Op Lease - Years 2 - 5			1,403.00	1,587.00	1,784.00	
R & D expenditures			267.00	230.00		
10					1	

Pre-tax Return on capital

= Operating Income/

(BV of Debt last year + BV of Equity last year –Cash last year)

= 17741/(22,623+ 55,734-6,361) = 24.64%

After-tax Return on capital =

Pre-tax Return on capital (1- tax rate)

= 24.64% (1-.4603) = .1330 or 13.30%

Tax rate used: Effective tax rate (from this page)

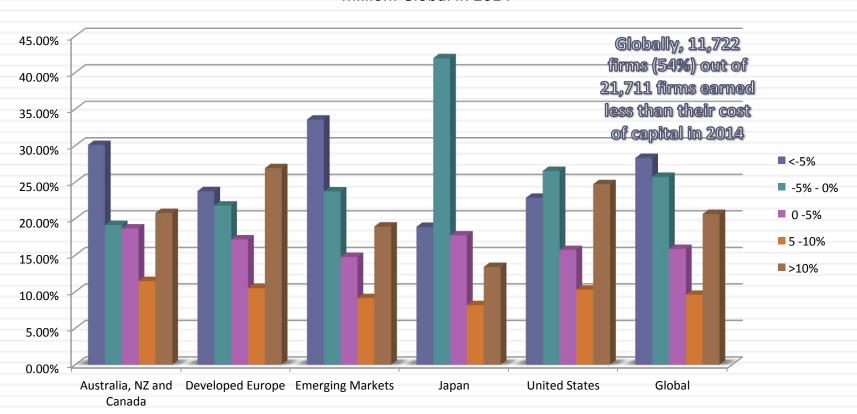
Industry Name	Number of Firms	Beta	ROE	Cost of Equity	(ROE-COE)	BV of Equity	Equity EVA	ROC	Cost of Capital	ROC - WACCE	BV of Capital	694
Advertising	240	1.11	12.10%	10.54N	1.57%		\$ 866.22	34.40%	8.97%	25.43% \$	30,797.42 \$	7,832.12
Aerospace/Defense	211	1.18	12.48%	11.05%	1.42%			19.98%	9.58%	10.39% \$	304.105.34 5	31,597.82
Air Transport	160	0.96	18.38%	9.41%	8.97%			9.83%	6.63%	3.20% \$	509,267.39 \$	16,313.93
Apparel	1174	0.89	11.39%	8.90%	2.49%			12.56%	7.87%	4.69% 5	361,065.55 \$	16,948.35
Auto & Truck	125	1.25	13.01%	11.61%	1.40%			6.35%	7.84%	STATE OF THE PARTY	1,619,832.86 \$	(24,088.15)
Auto Parts	632	1.31	12.33%	12.00N	0.33%		\$ 960.62	10.88%	10.38%	0.50% \$	404,231.41 \$	2,009.23
		0.94					E	3000000	4.78%			(905,142.52)
Bank (Money Center)	598		10.20%	9.28%		\$ 5,488,439.32		0.01%			Contract to the Party of the	
Banks (Regional)	875	0.60	8.79%	6.76%	2.03%	POTENTIAL PROPERTY AND ADDRESS OF THE PARTY AN	\$ 14,299.51	-0.01%	4.81%	4.82% \$		(47,811.36)
Beverage (Alcoholic)	212	0.85	12.87%	8.59N			5 11,330.71	12.14%	7.69%	4.45% \$	376,763.02 \$	16,761.04
Beverage (Soft)	104	1.06	17.62%	10.17%	7.44%		\$ 6,845.88	18.23%	8.85%	9.39% \$	134,085.07 \$	12,584.88
Broadcasting	145	1.18	7.06%	11.09%	-4.03%	A	\$ (3,626.60)	15.69%	8.60%	7.09% \$	108,090.61 \$	7,662.66
Brokerage & Investment Banking	542	1.05	13.54%	10.11%	3.43%	\$ 402,024.95	\$ 13,789.44	0.03%	5.41%	-5.39% \$	1,536,474.38 \$	(82,746.34)
Building Materials	422	1.01	7.18%	9.78%	-2.59%	5 141,046.65	5 (3,658.28)	9.68%	8.16N	1.51% \$	181,400.20 \$	2,740.84
Business & Consumer Services	766	1.00	11.79%	9.70%	2.09%			20.39%	8.31%	12.08% \$	161,055.19 \$	19,457.80
Cable TV	66	1.11	18.67%	10.50%	8.17%			13.45%	8.12%	5.32% \$	268,817.52 \$	14,304.14
Chemical (Basic)	735	1.11	8.10%	10.56N	-2.46%			7.64%	8.71%	-1.07% \$	493.654.54 \$	(5,272.72)
Chemical (Diversified)	79	1.35	13.73%	12.35N	1.38%		\$ 1,996.82	9.57%	9.69%	-0.13% \$	247,864.75 \$	(315.66)
	713	1.18	14.20%	11.04%	3.16%		A MINISTER	12.23%	9.44%	2.79% \$	440,619.13 \$	12,302.49
Chemical (Specialty)												
Coal & Related Energy	280	1.40	-3.07%	12.72%	-15.79%			3.55%	9.03%	-5.48% \$	264,765.38 \$	(14,504.41)
Computer Services	918	1.02	19.29%	9.85%	9.44%			21.34%	8.81%	12.53% \$	226,010.42 5	
Computers/Peripherals	332	1.32	17,15%	12.14%	5.01%			18.37%	10.74%	7.64% \$	627,389.31 5	47,915.47
Construction Supplies	733	1.14	6.15%	10.78%	-4.63%	5 455,867.71	\$ (21,095.45)	6.10%	8.27%	-2.16% \$	728,225.25 \$	(15,742.07)
Diversified	361	1.01	9.63%	9.82%	-0.19%	\$ 1,042,009.57	\$ (1,959.22)	9.44%	7.15%	2.29% 5	1,739,029.85 \$	39,777.09
Drugs (Biotechnology)	831	1.27	17.81%	11.76%	6.05%	5 125,784,22	\$ 7,606.07	17.99%	10.88%	7.11% S	246,069.80 \$	17,496.87
Drugs (Pharmaceutical)	926	1.10	16.40%	10.45N	5.95%		5 46,938.24	12.88%	9.60%	3.28% 5	1,099,430.76 \$	36,097.36
Education	167	1.05	3.89%	10.13%	-6.24%		\$ (1,856.19)	10.24%	8.44%	1.80% \$	26,603.22 \$	477.75
	822				-5.15%				9.76%	0.34% \$		1,088.35
Electrical Equipment		1.19	5.97%	11.12%				10.10%			317,703.84 \$	
Electronics (Consumer & Office)	153	1.29	4.23%	11.87N	-7.63%		\$ (6,612.66)	9.52%	9.58%	-0.06% \$	153,089.14   \$	(96.51)
Electronics (General)	1219	1.27	10.06%	11.74%	-1.68N			9.41%	10.44%	-1.03% \$	488,446.79 \$	(5,017.53)
Engineering/Construction	1117	1.20	7.01%	11.17%	-4.17%		\$ (18,211.41)	7.66%	7.81%	-0.14% \$	765,305.68 \$	(1,108.90)
Entertainment	350	1.22	18.39%	11.33%	7.06%	5 151,749.48	5 10,716.58	20.86%	9.78%	11.09% \$	151,318.28 \$	16,775.10
Environmental & Waste Services	305	1.33	2.98%	12.19%	-9.20%	5 48,919.80	\$ (4,501.58)	12.01%	10.22%	1.78% \$	57,016.47 \$	1,017.35
Farming/Agriculture	403	1.01	5.85%	9.79%	-3.94%	\$ 164.841.19	\$ (6,501.30)	5.83%	7.71%	-1.88% \$	299,775.92 \$	(5,639.87)
Financial Sycs. (Non-bank & Insurance)	988	0.73	10.01%	7.68%	2.33%			0.30%	3.69%		9,533,420.33 \$	
Food Processing	1228	0.82	11.93%	8.40N	3.53%			12.28%	7.40%	4.88% 5	633,902.56 \$	30,950.15
Food Wholesalers	119	0.71	7.15%	7.52N	-0.38%		\$ (109.76)	13.59%	5.75%	7.85% 5	43,586.14 \$	3,419.48
Furn/Home Furnishings	303	1.04	15.05W	9.99%			\$ 4,336.52	14.74%	9.03%	5.71% \$	96,351.52 \$	5,498.28
							The second					
Green & Renewable Energy	172	1.17	7.94%	10.96%			\$ (2,141.29)	6.69%	7.79%	-1.10% \$	152,042.01 \$	(1,674.69)
Healthcare Products	661	1.02	9.68%	9.90%	-0.21%			15.87%	8.94%	6.94% \$	225,191.55 \$	15,617.87
Healthcare Support Services	335	1.15	12.46%	10.80%	1.66%			29.94%	9.06%	20.88% \$	180,036.33 \$	37,597.92
Heathcare Information and Technology	298	1.09	10.65%	10.38%	0.27%	\$ 64,722.85	\$ 173.19	13.17%	9.43%	3.74% \$	75,572.34 \$	2,826.69
Homebuilding	160	1.16	12.35%	10.94%	1.41%	\$ 101,932.43	\$ 1,433.64	8.13%	8.51%	-0.39% \$	158,248.14 5	(613.27)
Hospitals/Healthcare Facilities	211	0.67	10.95%	7.26%	3.69%	\$ 92,809.85	\$ 3,423.60	8.03%	5.55%	2.48% 5	237,022.75 \$	5,866.51
Hotel/Garning	651	0.93	11.37%	9.16%	2.21%	\$ 264,126.16	5 5,839.95	8.51%	7.37%	1.14% S	409,777.01 \$	4,686.10
Household Products	481	1.04	17.18%	10.00%	7.17%		\$ 16,140.56	23.22%	9.18%	14.04% \$	237,390.57 \$	33,319.23
Information Services	186	1.13	22,44%	10.69%	11.75%		5 12,327.83	34.60%	9.65%	24.95% \$	94,067.86 \$	23,466.05
	212	0.79	7.82%	8.13%	-0.31%			10.24%	6.73%	3.51% \$	630,509.27 \$	22,126.00
Insurance (General)												
Insurance (Life)	122	1.09	11.64%	10.39%	1.26%			12.02%	7.65%	4.37% \$	889,703.04 \$	38,845.61
Insurance (Prog/Cas.)	219	0.63	11,06%	6.99%	4.07%			11,48%	6.13%	5.35% \$	468,163.06 \$	25,053.64
Investments & Asset Management	927	0.90	12.37%	8.95%	3.42%			7.68%	6.49%	1.19% \$	606,154.30 \$	7,191.41
Machinery	1245	1.21	9.64%	11.32%		\$ 377,266.26		11.86%	9.95%	1.90% \$	438,593.06 \$	8,338.91
Metals & Mining	1518	1.48	-1.96%	13.31%	-15.27%	\$ 673,782.49	\$ (102,879.53)	7.36%	9.52%	-2.16% \$	1,003,322.63 \$	(21,666.32)
Office Equipment & Services	151	1.02	13.89%	9.85%	4.05%	\$ 19,924.37	\$ 806.36	15.80%	8.22%	7.58% \$	28,013.81 5	2,122.90
Oil/Gas (Integrated)	49	1.70	2.35N	14.97N		5 1,973,007.48	\$ (248,849,00)	2.73%	11.11%		2,539,026.56 \$	(212,810.61)
Oil/Gas (Production and Exploration)	1029	1.87	-16.03%	16.17%		5 849,365.69		0.33%	10.78%		1,220,526.17 \$	(127,541.28)
Oil/Gas Distribution	207	155	7.53%	13.83%	-6.30N			7.75%	8.65%	-0.90% \$	575,784.63 \$	(5,178.00)
Olifield Svcs/Equip.	548	1.67	7.33% 3.39%	14.70%	-11.31%			R.47%	10.95%	-2.48% S	767,534.14 \$	(19,059,39)
								40.00.00				
Packaging & Container	403	0.78	12.13%	8.08%	4.06%		And in case of the last of the	11.23%	6.66%	4.57% \$	128,031.20 \$	5,849.64
Paper/Forest Products	293	1.08	4.50%	10.33%	-5.83%			5.69%	7.38%	-1.69% \$	232,487.88 \$	(3,918.88)
Power	565	0.92	8.87%	9.14%		\$ 1,289,261.90		6.65%	6.20%		2,727,686.48 \$	12,113.72
Precious Metals	947	1.42	-7.75%	12.87%	-20.62%		\$ (44,272.85)	2.18%	10.58N	-8.40% \$	264,079.61 \$	(22,189.31)
Publishing & Newspapers	364	1.07	7.65%	10.23%	-2.57%	\$ 119,672.66	\$ (3,078.42)	9.43%	8.70%	0.73% \$	125,074.28 \$	909.10
R.E.I.T.	493	0.76	9.21%	7.95%	1.26%	5 649,743.06	5 8,169.41	3.32%	5.81%		1,568,451.32 \$	(39,037.95)
Real Estate (Development)	731	1.18	12.36%	11.05%	1.32%		5 5.921.99	7.15%	7.27%	-0.12% 5	808,599.14 5	(992.66)
Real Estate (General/Diversified)	428	1.54	8.73%	10.79N	-2.06%		p. 00000000	5.00%	7.52%	-2.52% S	826,340.38 \$	(20.806.46)
	586	0.91	9.16%	9.07%	0.09%			4.99%	6.42%	-1.43% 5	558,650.42 \$	
Real Estate (Operations & Services)							\$ 273.34		8.84%	The second leaves and the second leaves are second leaves and the second leaves are second leaves and the second leaves are second leaves		(7,991.85)
Recreation	289	1.05	9.88%	10.12N	-0.24%			10.17%	1 No. of the Local District Co.	1.32% \$	98,888.87 \$	1,310.00
Reinsurance	38	1.10	10.74%	10.45%	0.28%			11.77%	8.95%	2.83% \$	149,952.07 \$	4,237.72
Restaurant/Dining	318	0.82	19.47%	8.37%	11.10%	5 84,538.52	5 9,381.84	13.43%	7.09%	6.33% \$	173,600.70 \$	10,993.65

Clobal Communica	Evenue Belleven and DAS by Sector	Income 2016

Industry Name	Number of Firms	Beta	906	Cost of Equity	(NOE - COE)	BV of Equity	Equity EVA	ROC	Cost of Capital	(ROC - WACC)	BV of Capital	EVA
Retail (Automotive)	157	1.01	17.45%	9.80%	7.64%	\$ 42,476.05	5 3,245.92	10.09%	7.46%	2.63% 5	102,023.15	\$ 2,687.00
Retail (Building Supply)	51	0.90	23.76%	8.97%	14.79%	\$ 50,824.75	\$ 7,515.72	14.86%	7.88%	6.97% 5	95,598.68	\$ 6,666.08
Retail (Distributors)	882	0.97	6.60%	9.51%	-2.91%	\$ 365,312.15	\$ (10,635.03)	4.78%	6.48%	-1.70% 5	715,934.85	\$ (12,175.59)
Retail (General)	221	1.14	11.13%	10.76%	0.37%	5 358,058.46	\$ 1,321.77	8.74%	8.27%	0.47% 5	610,500.20	5 2,899.41
Retail (Grocery and Food)	172	0.79	3.06%	8.16%	-5.10%	5 194,777.54	5 (9,941.18)	6.64%	6.28%	0.36% 5	352,754.85	5 1,266.53
Retail (Online)	130	1.43	12.64%	12.94%	-0.30%	\$ 37,872.49	\$ (112.37)	17.91%	12.15%	5.76% 5	38,340.40	5 2,207.49
Retail (Special Lines)	549	1.00	15.65%	9.71%	5.94%	\$ 276,191.20	\$ 16,396.50	12.27%	8.08%	4.19% 5	438,923.53	\$ 18,389.70
Rubber& Tires	88	1.11	15.36%	10.56%	4.81%	\$ 64,780.94	\$ 3,114.18	11.68%	8.61%	3.07% 5	103,772.29	5 3,185.92
Semiconductor	552	1.51	15.73%	13.55%	2.18%	5 307,196.71	\$ 6,701.70	12.55%	12.28%	0.26% 5	440,514.43	5 1,150.95
Semiconductor Equip	262	1.55	9.25%	13.84N	-4.59%	\$ 74,198.14	\$ (3,405.42)	9.88%	11.86%	-1.98% 5	98,352.40	5 (1,948.47)
Shipbuilding & Marine	337	1.21	5.25%	11.27%	-6.02%	\$ 242,633.16	\$ (14,604.48)	4.69%	7.63%	-2.94% 5	417,917.77	\$ (12,305.14)
Shoe	88	0.96	17.28%	9.40%	7,88%	5 41,770.79	\$ 3,290.00	14.98%	8.88%	6.10% 5	50,009.36	5 3,051.93
Software (Entertainment)	118	1.44	9.80%	13.00%	-3.20%	5 41,157.38	\$ (1,317.78)	13.30%	12.40%	0.90% 5	33,020.41	5 296.94
Software (Internet)	762	1.34	11.22%	12.26%	-1.05%	\$ 252,267.03	\$ (2,644.62)	15.17%	11.89%	3.27% 5	267,327.24	\$ 8,751.21
Software (System & Application)	986	1.24	11.84%	11.53%	0.31%	\$ 289,479.17	\$ 883.16	18.63%	10.77%	7.86% 5	317,383.17	\$ 24,951.15
Steel	732	1.26	-3.18%	11.69%	-14.87%	\$ 526,154,77	\$ (78,253.12)	2.28%	7.50%	-5.22% \$	886,838.57	5 (46,258.27)
Telecom (Wireless)	110	1.16	6.96%	10.93%	-3.97%	\$ 547,662.14	\$ (21,752.87)	8.54%	8.23%	0.31% 5	868,473.00	5 2,689.80
Telecom. Equipment	478	1.30	10.42%	11.92%	-1.50%	\$ 210,964.06	\$ (3,159.19)	11.13%	10.66%	0.47% \$	276,893.98	\$ 1,287.92
Telecom. Services	292	0.96	10.64%	9.42%	1.21%	5 630,783.65	\$ 7,663.24	10.81%	7.00%	3.81% 5	1,152,844.96	\$ 43,955.48
Tobacco	61	0.90	61.71%	9.01%	52.70%	\$ 53,481.03	\$ 28,184.72	44.53%	8.14%	36.39% \$	88,280.90	5 32,126.01
Transportation	222	1.15	12.31%	10.84%	1.47%	5 165,958.41	\$ 2,434.65	10.15%	8.30%	1.84% 5	282,375.22	5 5,209.34
Transportation (Railroads)	54	1.00	13.64%	9.76%	3.88%	\$ 213,606.64	\$ 8,289.70	9.58%	7.92%	1.66% 5	383,894.94	\$ 6,377.19
Trucking	193	0.98	11.37%	9.57%	1.80%	\$ 57,315.66	\$ 1,030.45	9.46%	6.76%	2.70% 5	120,680.86	\$ 3,258.60
Unclassified	48	0.62	3.40%	6.90%	-3.50%	\$ 11,824.25	\$ (413.93)	3.85%	6.65%	-2.80% 5	11,801.78	\$ (330.20)
Utility (General)	57	0.84	3.00%	8.50N	-5.50%	5 333,558.44	\$ (18,349.35)	7.03%	5.97%	1.05% 5	642,590.57	5 6,768.33
Utility (Water)	96	0.95	9.55%	9.33%	0.22%	\$ 51,246.87	\$ 111.10	7.13%	7.31%	-0.18% 5	97,545.07	\$ (172.66)
Total Market	41889	1.12	8.89%	10.64%	-1.75%	*********	\$(589,224.79)	5.12%	7.35%	-2.23% 5	72,101,946.77	\$ (1,605,729.28)

#### Return Spreads Globally....

Excess Return (ROC minus Cost of Capital) for firms with market capitalization> \$50 million: Global in 2014



Industry Name	Number of firms	Book Debt to Capital	Market Debt to Capital (Unadjusted)	Market D/E (unadjusted)	Market Debt to Capital (adjusted for leases)	Market D/E (adjusted for leases)	Effective tax rate	Institutiona I Holdings	Std dev in Stock Prices	EBITDA/Valu
Advertising	240	38.04%	16.90%	20.34%	22.97%	29.82%	16.48%	22.41%	56.26%	9.19%
Aerospace/Defense	211	46.00%	17.22%	20.80%	18.86%	23.25%	13.21%	36.38%	47.55%	9.08%
Air Transport	160	57.66%	35.38%	54.75%	45.79%	84.46%	15.33%	28.34%	39.84%	14.23%
Apparel	1174	31.47%	14.71%	17.24%	19.63%	24.42%	15.21%	15.27%		
Auto & Truck	125	53.71%	44.59%	80.48%	44.97%	81.72%	15.52%	21.26%	42.42%	10.89%
Auto Parts	632	29.61%	17.56%	21.30%	18.46%	22.65%	18.67%	20.34%	46.23%	12.13%
Bank (Money Center)	598	73.89%	74.06%	285.55%	74.22%	287.89%	20.64%	20.16%	30.16%	
Banks (Regional)	875	53.73%	54,49%	119.74%	55.04%	122.42%	24,43%	28.57%	29.35%	
Beverage (Alcoholic)	212	39.23%	16.15%	19.26%	16.70%	20.05%	18.48%	19.93%		-
Beverage (Soft)	104	57.20%	18.45%	22.62%	19.10%	23.61%	13.00%	22.27%	38.43%	
Broadcasting	145	50.41%	29.95%	42.75%	31.89%	46.83%	19.75%	27.16%	43.59%	9.51%
Brokerage & Investment Banking	542	76.26%	67.98%	212.31%	68.17%	214.17%	14.74%	17.17%	48.94%	
Building Materials	422	38.92%	23.21%	30.22%	24.75%	32.89%	19.43%	22.94%		200000
Business & Consumer Services	766	45,97%	18.75%	23.07%	21.64%	27.62%	18.62%	31.91%		
Cable TV	66	70.28%	31.83%	46.70%	32.76%	48.73%	15.29%	31.48%		
Chemical (Basic)	735	36.29%	24.62%	32.66%	25.31%	33.90%	16.12%	15.26%	46.05%	9.70%
Chemical (Diversified)	79	42.80%	27,68%	38.27%	29.27%	41.39%	20.22%	28.21%	40.55%	
Chemical (Specialty)	713	39.57%	19.62%	24.42%	20.52%	25.82%	16.11%	21.06%		
Coal & Related Energy	280	44.04%	41.61%	71.26%	42.05%	72.56%	5.41%	15.65%		9.32%
Computer Services	918	36.97%	13.76%	15.96%	15.83%	18.81%	18.62%	20.70%		
Computers/Peripherals	332	27.63%	15.37%	18.16%	16.41%	19.63%	12.61%	22.62%	50.01%	14.94%
Construction Supplies	733	44.26%	32.65%	48.48%	33.34%	50.01%	15.93%	21.31%	43.43%	8.12%
Diversified	361	44.28%	39.45%	65.15%	40.43%	67.87%	14.14%	22.00%		
Drugs (Biotechnology)	831	46.33%	10.59%	11.85%	11.21%	12.62%	2.81%	27.98%	78.04%	
Drugs (Pharmaceutical)	926	33.38%	12.07%	13.72%	12.47%	14.24%	12.52%	21.78%		
Education	167	29.06%	17.77%	21.62%	26.20%	35.50%	15.59%	24.77%	50.68%	
Electrical Equipment	822	35.82%	17.30%	20.92%	18.02%	21.98%	14.56%	17.24%	51.61%	
Electronics (Consumer & Office)	153	35.05%	26.36%	35.80%	27.63%	38.19%	11.41%	19.69%		
Electronics (Consumer at Office)	1219	26.77%	15.37%	18.16%	15.97%	19.01%	14.03%	20.55%	50.23%	9.82%
Engineering/Construction	1117	50.93%	41.39%	70.62%	42.38%	73.56%	16.67%	19.68%	-	
Entertainment	350	38.19%	16.89%	20.33%	20.34%	25.53%	9.76%	19.31%	1,000,000	
Environmental & Waste Services	305	45.33%	C-200405184	26.80%	23.00%	29.87%	12.40%	23.64%	59.81%	-
	403	49.72%	21.13%	44.87%	31.72%	46.45%	10.89%	18.15%		
Farming/Agriculture	988	91.96%	89.44%	847.10%	89.47%	850.05%	17.34%	26.03%	44.87%	
Financial Svcs. (Non-bank & Insurance) Food Processing	1228	37.28%	The Section Control of the Control o	22.34%		The state of the s	16.50%	18.78%	40.41%	
	119	45.94%	18.26%	60.00%	19.37% 41.47%	24.02% 70.84%	17.26%	19.84%		7.21%
Food Wholesalers		100000000000000000000000000000000000000	37.50%		-					
Furn/Home Furnishings	303	27.22%	12.47%	14.25%	14.40%	16.82%	17.82%	19.79%		100000000000000000000000000000000000000
Green & Renewable Energy	172	51.82%	42.46%	73.79%	42.94%	75.26%	8.35%	17.77%	52.30%	
Healthcare Products	661	37.81%	14.58%	17.07%	15.21%	17.93%	9.19%	28.79%	57.36%	-
Healthcare Support Services	335	42.51%	21.06%	26.68%	23.25%	30.30%	18.01%	30.23%	49.48%	
Heathcare Information and Technology	298	39.36%	12.85%	14.74%	14.14%	16.47%	8.65%	28.56%	60.83%	
Homebuilding	160	37.49%	27.50%	37.93%	31.79%	46.61%	20.91%	35.20%		
Hospitals/Healthcare Facilities	211	60.49%	38.15%	61.69%	42.63%	74.32%	15.59%	37.93%	35.73%	8.11%
Hotel/Gaming	651	44.25%	27.14%	37.24%	30.56%	44.00%	13.37%	22.30%	45.30%	100000000000000000000000000000000000000
Household Products	481	38.84%	11.09%	12.47%	12.15%	13.83%	15.02%	21.89%		
Information Services	186	45.65%	13.09%	15.06%	13.96%	16.22%	16.67%	38.11%	48.17%	The second second second
Insurance (General)	212	29.23%	27.40%	37.75%	28.61%	40.08%	15.87%	30.42%	32.81%	The second second
Insurance (Life)	122	40.45%	37.62%	60.32%	38.15%	61.68%	17.90%	34.18%	31.95%	15.57%

Industry Name	Number of firms	Book Debt to Capital	Market Debt to Capital (Unadjusted)	Market D/E (unadjusted)	Market Debt to Capital (adjusted for leases)	Market D/E (adjusted for leases)	Effective tax rate	Institutiona I Holdings	Std dev in Stock Prices	EBITDA/Valu
Insurance (Prop/Cas.)	219	26.04%	21.80%	27.88%	22.93%	29.75%	17.59%	39.30%	32.24%	11.53%
Investments & Asset Management	927	47.43%	42.03%	72.52%	42.90%	75.12%	7.47%	26.51%	44.62%	5.19%
Machinery	1245	33.19%	16.13%	19.23%	16.88%	20.31%	18.66%	22.63%	46.43%	8.26%
Metals & Mining	1518	39.33%	39.56%	65.44%	40.41%	67.80%	3.67%	12.10%	79.44%	14.66%
Office Equipment & Services	151	42.02%	20.53%	25.83%	26.51%	36.07%	19.73%	22.11%	46.53%	10.77%
Oil/Gas (Integrated)	49	26.93%	28.43%	39.73%	33.04%	49.35%	21.90%	28.89%	37.73%	-
Oil/Gas (Production and Exploration)	1029	41.28%	42.55%	74.05%	44.08%	78.82%	3.22%	25.77%		
Oil/Gas Distribution	207	53.26%	47.89%	91.90%	48.86%	95.54%	9.57%	33.05%	47,54%	
Oilfield Svcs/Equip.	548	40.49%	31.48%	45.95%	33.89%	51.26%	12.07%	28.09%	56.47%	
Packaging & Container	403	49.77%	28.22%	39.32%	29.32%	41.48%	19.34%	18.74%	and the second second second second second	
Paper/Forest Products	293	50.37%	40.75%	68,77%	41.64%	71.36%	13.47%	20,78%	45.91%	
Power	565	54.97%	48.82%	95.39%	49.63%	98.54%	18.07%	23.59%		
Precious Metals	947	29.90%	30.09%	43.03%	30.33%	43.54%	2.91%	16.04%	85.98%	-
Publishing & Newspapers	364	33.43%	18.86%	23.25%	21.99%	28.19%	15.63%	24,94%	47.63%	
R.E.I.T.	493	56.44%	44.28%	79.47%	45.37%	83.05%	2.65%	52.70%	25.20%	
Real Estate (Development)	731	49.90%	48.17%	92.93%	48.31%	93.46%	18.64%	14.93%	44.56%	
Real Estate (General/Diversified)	428	39.50%	42.00%	72.41%	43.82%	77.99%	14.99%	16.24%		
Real Estate (Operations & Services)	586	44.04%	44.26%	79.39%	45.34%	82.95%	13.86%	23.29%		
Recreation	289	36.05%	16.47%	19.72%	18.81%	23.17%	18.02%	24,47%	44,71%	-
Reinsurance	38	20.55%	20.05%	25.08%	20.84%	26.33%	13.77%	44,48%	29.03%	
Restaurant/Dining	318	54.00%	17.72%	21.54%	25.61%	34.43%	21.05%	29.68%	38.87%	
Retail (Automotive)	157	59.23%	30.36%	43.59%	36.39%	57.20%	21.53%	28.57%	20000	7.77
Retail (Building Supply)	51	48.94%	13.21%	15.22%	19.30%	23.91%	23.77%	30.33%		
Retail (Distributors)	882	53.82%	46.65%	87.45%	48.36%	93.64%	18.51%	21.23%	47.14%	
Retail (General)	221	42.80%	24.94%	33.22%	33.80%	51.07%	23.61%	25.91%		-
Retail (Grocery and Food)	172	42.53%	26.34%	35.76%	39.83%	66.19%	25.60%	22.90%	36.91%	
Retail (Online)	130	44.96%	7.15%	7.71%	8.43%	9.20%	14.62%	27.87%		
Retail (Special Lines)	549	34.11%	13.39%	15.46%	26.04%	35.22%	22.43%	30.04%		
Rubber& Tires	88	35.30%	24.91%	33.18%	26.70%	36.42%	16.91%	18.07%	39.38%	-
Semiconductor	552	26.38%	11.68%	13.23%	12.26%	13.98%	11.20%	24.88%	48.81%	-
Semiconductor Equip	262	34.99%	18.93%	23.34%	19.37%	24.03%	12.53%	25.19%	52.35%	
Shipbuilding & Marine	337	42.85%	40.65%	68.49%	46.26%	86.07%	12.41%	18.17%	44.85%	
Shoe	88	18.04%	5.49%	5.81%	9.09%	9.99%	20.20%	22.15%		
Software (Entertainment)	118	14.57%	5.66%	6.00%	6.61%	7.07%	10.89%	15.32%		
Software (Internet)	762	15.02%	3.41%	3.53%	4.48%	4.69%	9.12%	24.00%	65.10%	
Software (System & Application)	986	32.58%	8.62%	9.43%	9.68%	10.71%	11.60%	25.96%	60.42%	
Steel	732	45.82%	51.12%	104.57%	51.69%	107.02%	11.59%	14.68%	50.42%	
Telecom (Wireless)	110	42.99%	30.90%	44.72%	35.64%	55.38%	16.56%	23.50%	39.51%	
Telecom (Wireless) Telecom, Equipment	478	31.12%	14.14%	16.47%	15.11%	17.80%	11.46%	23.88%	The second secon	
	292		0.000000		-				-	
Telecom. Services Tobacco	61	53.11% 64.89%	36.08% 14.83%	56.45% 17.41%	39.41% 15.03%	65.05% 17.69%	14.03%	25.00%	44.62% 39.76%	The second second second second
O PROPERTY AND ADDRESS OF THE PARTY AND ADDRES		100000000000000000000000000000000000000	CONTRACTOR OF CO	Control Statement	-		The last of the la	-		The second second second second
Transportation	222	49.21%	29.64%	42.12%	33.81%	51.08%	20.48%	22,49%	43.92%	
Transportation (Railroads)	54	45.91%	27.51%	37.95%	28.22%	39.32%	24.21%	29.06%	29.91%	The second second second
Trucking	193	57.44%	39.16%	64.36%	44.72%	80.89%	22.55%	27.14%	The second second second	The second secon
Unclassified	48	6.16%	6.64%	7.12%	6.66%	7.13%	3.36%	23.58%	26.39%	
Utility (General)	57	55.87%	46.91%	88.35%	47.86%	91.80%	22.55%	42.17%	29.21%	-
Utility (Water)	96	52.20%	32.70%	48.59%	33.09%	49.46%	16.97%	25.89%	42.87%	6.98%

## Dividend yield and payout

COP US Equity	98) Repor			Page 3/4 Description:	
<ol> <li>Profile</li> </ol>	2)	Issue Info	3) Ratios	4) Revenue & E	PS
Fiscal Year End	12/2011			5) Income Statements (FA	IS)
* Last Quarter End	03/12 Q1			6) Balance Sheet (FA BS)	
~ Current/T12M	(USD)			7) Cash Flow (FA CF)	
Issue Data		Per Share Data		Cash Flow Analysis	
~ Last Px	USD/52.56			P/CF	3.2
~ P/E	5.9	~ EPS T12M	8.96	Curr P/FCF	9.9
~ Dvd Ind Yld	5.0%	~ DPS	2.64	CF/NI	1.6
* P/B	1.00	∗ Bk Val Per Sh	52.61	Dvd P/0	29.2%
~ P/S	0.3	Rev/BEPS	167.89	Cash Gen/Cash Reqd	<b>1.</b> 2
~ Curr EV/T12M EBITE	OA 3.6	CPS	14.29	Cash Dividend Coverage	3.4
~ Mkt Cap	66 <del>4</del> 58 <b>.</b> 8	* Curr Shares Out	1.3B	CFO/Sales	8.5%
~ Curr EV	91.1B	FCF/Basic Sh	4.64	Effective Interest Rate	6.3%
Growth Potential		Profitability		Structure	
Dil EPS frm Contin Op	s 48.1%	EBITDA	26 <b>.</b> 3B	Curr Ratio	1.1
Capital - 1 Yr Growth	-4.7%	EBIT	18.3B	Quick Ratio	0.7
BVS - 1 Yr Growth	5.9%	OPM	7.9%	Debt/Assets	14.8%
R & D to Sales	0.1%	Pretax Mrgn	10.0%	Debt/Com Eq	34.7%
Retention Ratio	70.8%	ROA	8.0%	A/R Trnovr	16.2
Rev - 1 Yr Gr	31.4%	ROE	18.6%	Inv Turnover	42.5
Employees - 1 Yr Gro	wt 0.3%	ROC	14.4%	GM	9.5%
Assets - 1 Yr Growth		Asset Turnover		EBIT/Tot Int Exp	12.6
Australia 61 2 9777 8600 Japan 81 3 3201 8900	Brazil 5511 30 Singapore 65	6212 1000 U.S. 1 212	318 2000	69 9204 1210 Hong Kong 852 29 Copyright 2012 Bloomberg Finan 4:00 6712-4474-0 31-May-2012 1	ce L.P.

Industry Name	Number of firms	Dividend Payout	Dividend Yield	Market Cap	ROE	Institutional Holdings	Std Dev in Stock Prices
Advertising	240	44.70%	1.75%	\$170,749.00	12.10%	22.41%	56.26%
Aerospace/Defense	211	51.76%	1.89%	\$893,971.38	12.48%	36.38%	47.55%
Air Transport	160	19.58%	1.38%	\$501,095.20	18.38%	28.34%	39.84%
Apparel	1174	41.97%	1.80%	\$747,257.69	11.39%	15.27%	50.71%
Auto & Truck	125	28.58%	2.46%	\$1,118,881.23	13.01%	21.26%	42.42%
Auto Parts	632	26.04%	1.48%	\$625,516.57	12.33%	20.34%	46.23%
Bank (Money Center)	598	32.50%	3.17%	\$5,747,184.92	10.20%	20.16%	30.16%
Banks (Regional)	875	24.93%	2.09%	\$738,144.49	8.79%	28.57%	29.35%
Beverage (Alcoholic)	212	56.51%	2.19%	\$880,459.14	12.87%	19.93%	41.27%
Beverage (Soft)	104	79.02%	2.76%	\$464,380.02	17.62%	22.27%	38.43%
Broadcasting	145	68.11%	2.04%	\$212,694.35	7.06%	27.16%	43.59%
Brokerage & Investment Banking	542	26.69%	1.86%	\$781,560.48	13.54%	17.17%	48.94%
Building Materials	422	44.54%	1.56%	\$289,644.77	7.18%	22.94%	44.26%
Business & Consumer Services	766	54.26%	1.75%	\$576,240.79	11.79%	31.91%	47.26%
Cable TV	66	37.85%	1.16%	\$634,351.33	18.67%	31.48%	37.52%
Chemical (Basic)	735	59.18%	2.56%	\$608,508.63	8.10%	15.26%	46.05%
Chemical (Diversified)	79	42.74%	2.91%	\$292,312.40	13.73%	28.21%	40.55%
Chemical (Specialty)	713	41.85%	2.14%	\$841,983.70	14.20%	21.06%	47.83%
Coal & Related Energy	280	19.51%	4.32%	\$199,616.46	-3.07%	15.65%	69.05%
Computer Services	918	32.62%	1.59%	\$796,086.06	19.29%	20.70%	48.82%
Computers/Peripherals	332	26.66%	2.09%	\$1,186,038.33	17.15%	22,62%	50.01%
Construction Supplies	733	72.57%	2.47%	\$824,175.52	6.15%	21.31%	43.43%
Diversified	361	32.82%	2.03%	\$1,620,019.16	9.63%	22.00%	35.84%
Drugs (Biotechnology)	831	36.28%	0.69%	\$1,177,994.77	17.81%	27.98%	78.04%
Drugs (Pharmaceutical)	926	51.99%	2.12%	\$3,168,627.80	16.40%	21.78%	54.45%
Education	167	60.43%	1.42%	\$49,125.70	3.89%	24.77%	50.68%
Electrical Equipment	822	70.42%	1.54%	\$739,497.13	5.97%	17.24%	51.61%
Electronics (Consumer & Office)	153	52.79%	1.27%	\$152,909.74	4.23%	19.69%	53.55%
Electronics (General)	1219	30.68%	1.40%	\$865,695.88	10.06%	20.55%	50.23%
Engineering/Construction	1117	104.03%	4.43%	\$718,290.06	7.01%	19.68%	46.67%
Entertainment	350	35.29%	1.98%	\$497,823.90	18.39%	19.31%	55.77%
Environmental & Waste Services	305	165.23%	1.59%	\$151,552.09	2.98%	23,64%	59.81%
Farming/Agriculture	403	50.98%	1.41%	5347,934.81	5.85%	18.15%	44.87%
Financial Svcs. (Non-bank & Insurance)	988	37.25%	2.01%	\$1,053,220.19	10.01%	26.03%	40.41%
Food Processing	1228	44.64%	1.73%	\$1,542,155.72	11.93%	18.78%	40.10%
Food Wholesalers	119	72.39%	2.47%	\$60,636.33	7.15%	19.84%	41.38%
Furn/Home Furnishings	303	40.11%	1.98%	\$261,334.93	15.05%	19.79%	45.68%
Green & Renewable Energy	172	77.27%	3.26%	\$133,446.51	7.94%	17,77%	52.30%
Healthcare Products	661	48.30%	1.08%	\$829,351.51	9.68%	28.79%	57.36%
Healthcare Support Services	335	26.03%	1.07%	\$720,053.68	12.46%	30.23%	49.48%
Heathcare Information and Technology	298	16.13%	0.36%	\$306,161.26	10.65%	28.56%	60.83%
Homebuilding	160	20.07%	1.50%	\$168,541.62	12.35%	35.20%	39.93%
Hospitals/Healthcare Facilities	211	80.92%	2.76%	\$297,968.40	10.95%	37.93%	35.73%
Hotel/Gaming	651	44.30%	2.16%	\$617,544.21	11.37%	22.30%	45.30%
Household Products	481	58.30%	2.09%	\$1,079,001.53	17.18%	21.89%	49.86%
Information Services	186	25.12%	0.84%	\$702,303.47	22.44%	38.11%	48.17%
Insurance (General)	212	46.02%	3.19%	\$670,264.21	7.82%	30.42%	32.81%
Insurance (Life)	122	31.31%	2.41%	\$1,014,081.78	11.64%	34.18%	31.95%
Insurance (Prop/Cas.)	219	27.98%	2.28%	\$533,084.55	11.06%	39.30%	32.24%
Investments & Asset Management	927	47.83%	3,40%	\$641,331.11	12.37%	26.51%	44.62%
Machinery	1245	45.63%	1.70%	\$976,799.72	9.64%	22.63%	46.43%

Industry Name	Number of firms	Dividend Payout	Dividend Yield	Market Cap	ROE	Institutional Holdings	Std Dev in Stock Prices
Metals & Mining	1518	0.76%	5.16%	\$665,334.18	-1.96%	12.10%	79.44%
Office Equipment & Services	151	34.20%	1.62%	\$58,537.80	-	22.11%	46.53%
Oil/Gas (Integrated)	49	159.28%	4,46%	\$1,659,996.99	2.35%	28.89%	
Oil/Gas (Production and Exploration)	1029	3.41%	4.07%	\$672,665.20	-16.03%	25.77%	
Oil/Gas Distribution	207	179.37%	6.44%	\$528,164.35	7.53%	33.05%	Contraction of the Contraction o
Oilfield Svcs/Equip.	548	103.70%	2,42%	\$765,510.11	3.39%	28.09%	
Packaging & Container	403	46.23%	2.06%	\$216,160.02	12.13%	18.74%	39.69%
Paper/Forest Products	293	76.08%	2.52%	\$177,571.60	4.50%	20.78%	45.91%
Power	565	59.53%	4.00%	\$1,701,111.58	8.87%	23.59%	
Precious Metals	947	0.35%	1.48%	\$204,230.64	-7.75%	16.04%	85.98%
Publishing & Newspapers	364	68.81%	2.41%	\$262,022.45	7.65%	24.94%	47.63%
R.E.I.T.	493	82.31%	4.09%	\$1,204,523.92	9.21%	52.70%	25.20%
Real Estate (Development)	731	59.75%	5.14%	\$646,438.03	12.36%	14.93%	44.56%
Real Estate (General/Diversified)	428	30.68%	2.38%	\$558,003.66	8.73%	16.24%	42.91%
Real Estate (Operations & Services)	586	29.21%	2.06%	\$388,534.64	9.16%	23.29%	
Recreation	289	57.76%	1.87%	\$212,949.73	9.88%	24.47%	
Reinsurance	38	32.17%	3.07%	\$152,593.43	10.74%	44.48%	29.03%
Restaurant/Dining	318	55.03%	1.81%	\$501,318.16	19,47%	29.68%	38.87%
Retail (Automotive)	157	81.92%	3.99%	\$152,140.45	17.45%	28.57%	45.03%
Retail (Building Supply)	51	37.67%	1.67%	\$272,550.89	23.76%	30.33%	38.25%
Retail (Distributors)	882	48.45%	2.33%	\$502,006.25	6.60%	21.23%	47.14%
Retail (General)	221	48.33%	2.32%	\$829,485.28	11.13%	25.91%	41.44%
Retail (Grocery and Food)	172	150.70%	2.12%	\$422,967.28	3.06%	22.90%	36.91%
Retail (Online)	130	6.97%	0.06%	\$551,109.27	12.64%	27.87%	61.79%
Retail (Special Lines)	549	32.54%	1.43%	\$982,131.24	15.65%	30.04%	44.06%
Rubber& Tires	88	27.56%	2.42%	\$113,285.68	15.36%	18.07%	39.38%
Semiconductor	552	38.98%	2.09%	\$899,360.27	15.73%	24.88%	48.81%
Semiconductor Equip	262	37.57%	1.44%	\$178,979.34	9.25%	25.19%	52.35%
Shipbuilding & Marine	337	64.11%	2.82%	\$289,907.60	5.25%	18.17%	44.85%
Shoe	88	43.36%	1.75%	\$178,571.89	17.28%	22.15%	50.35%
Software (Entertainment)	118	20.11%	0.64%	\$126,233.21	9.80%	15.32%	62.52%
Software (Internet)	762	6.65%	0.13%	\$1,460,957.94	11.22%	24.00%	65.10%
Software (System & Application)	986	52.12%	1.21%	\$1,470,991.32	11.84%	25.96%	60.42%
Steel	732	0.95%	3.61%	\$389,935.82	-3.18%	14.68%	50.47%
Telecom (Wireless)	110	89.60%	3.64%	\$938,727.56	6.96%	23.50%	39.51%
Telecom, Equipment	478	52.18%	2.02%	\$566,877.42	10.42%	23.88%	55.35%
Telecom. Services	292	79.94%	3.64%	\$1,472,867.48	10.64%	25.00%	44.62%
Tobacco	61	66.94%	3.34%	\$660,860.66	61.71%	24.58%	39.76%
Transportation	222	57.10%	2.78%	\$419,921.15	12.31%	22.49%	43.92%
Transportation (Railroads)	54	33.40%	2.05%	\$473,666.94	13.64%	29.06%	29.91%
Trucking	193	26.38%	1.29%	\$133,729.37	11.37%	27.14%	39.61%
Unclassified	48	60.55%	2.45%	\$9,941.29	3.40%	23.58%	26.39%
Utility (General)	57	201.63%	4.38%	\$460,583.73	3.00%	42.17%	29.21%
Utility (Water)	96	59.51%	2.35%	\$123,774.29	9.55%	25.89%	42.87%
Total market	41889	52.33%	2.41%	\$64,884,834.29	8.89%	23.06%	48.72%

Corporate Finance Essentials (

	Estinae 2012 A		Original 2011 A		Restated 2009 A
For the period ending	2012-12-31	2012-3-31	2011-12-31	2010-12-31	2009-12-31
Revenue	216,328.25	230,522.00	230,859.00	175,752.00	136,016.00
EBITDA	25,366.80	25,443.00	26,270,00	22,655.00	17,606.00
Operating Income	17,315.89	17,741.00	18.336.00	13,595.00	8,311.00
Total interest expense		1.441.00	1,460.00	1,658.00	1,776.00
Net Income	8,586.67	12,345.00	12,436.00	11,358.00	4,414.00
Cash & Equivalents		4,215.00	6,361.00	10,427.00	542.00
Total debt		28,360.00	22.623.00	23,592.00	28,653.00
Total Debt Weighted					
Average Maturity					
Total Equity		67,043.00	65,734.00	69,109.00	62,613.00
Chg in non-cash wc		1,748.00	-351.00	1,867.00	-538.00
Capital Expenditures	-13,840.40	-14,642.00	-13,266.00	-9,761.00	-10,861.00
Increase: LT Debt		5,794.00	0.00	118.00	9,087.00
Decrease: LT Debt					
Inc(Dec) ST Debt		0.00	0.00	0.00	0.00
Market cap.		66,452.45	96,752.33	100,054.19	75,772.27
Minority Interest		509.00	510.00	547.00	590.00
Eff tax rate		46.03	45.65	42.19	53.12
Net Cash Paid for				0.00	0.00
Acquisitions					
Working Capital		636,00	2,150.00	7,241.00	-2,528.00
Op Lease - Current			869.00	891.00	990.00
Op Lease - Yr 1			767.00	752.00	872.00
Op Lease - Yr 2			519.00	573.00	637.00
Op Lease - Yr 3			382.00	460.00	529.00
Op Lease - Yr 4			300.00	309.00	346,00
Op Lease - Yr 5			202.00	245.00	272,00
Op Lease - Beyond yr 5			591.00	557.00	721.00
Dividends Paid		-3,531,00	-3,632.00	-3,175.00	-2,832.00
Dec capital stock		-11,399.00	-11,123.00	-3,866.00	0.00
Current Shares		1,264.56	1,327.74	1,469.22	1,483.69
Outstanding					
Price per share		52.04	51.91	38.93	39.49
Options Outstanding			24.37	32.61	36.43
End Of Period					
Ava Exercise Price			45.73	39.54	37.13
(Options Outstanding)					
Op Lease - Years 2 - 5			1,403.00	1,587.00	1,784.00
R & D expenditures			267.00	230.00	190.00

- 4		
and the same of th	Net Income + Deprecn & Amortzn + Chg in non-cash WC + Cap Ex + Inc (Dec) in ST Debt + Increase in LT Debt - Decrease in LT Debt = FCFE	12,345 + 7,742 + 1,748 - 14,642 + 0 + 5,794 - 0 = <b>9,491 M</b>
	Dividends Paid Decrease capital stock Dividends + Buybacks	- 3,531 -11,623 -15,154

Operating Income	17,741
- Taxes = 17741*.4603	= - 8,166
+ Deprecn & Amortzn	+ 7,742
+ Chg in non-cash WC	+ 1,748
+ Cap Ex	- 14,642
= FCFF	= <b>4,423</b> M

EBITDA – Operating Income = Depreciation & Amortization 25,443 – 17,741 = 7,742 M

#### 44

- Now that you have the numbers for your company, you should be in a position to make an assessment of where your company stands right now, what it does well, what it does badly and what you would change about it.
- Your final project will therefore contain eight parts and an optional one, if you are so inclined:
  - I. Stockholder Analysis: Who has the power and what are the potential conflicts of interest?
  - II. Risk and Return: How risky is your firm and what are its hurdle rates?
  - III. Investments: How good are existing investments and what is the potential for the future?
  - IV. Capital Structure Choices: What are the current financing choices?
  - V. Optimal Financing: What is the optimal mix of debt and equity for the firm?
  - VI. Financing Changes: Should firm move to optimal and what type of debt should it use?
  - VII. Dividend Policy: How much and how does the firm return cash to stockholders?
  - VIII. Dividend Assessment: Should the firm return more or less cash to stockholders?
  - IX: Valuation (optional): What value would you attach to the firm and its equity?