# **Country Risk: Determinants, Measures, and Implications – The 2024 Edition**

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Aswath Damodaran

Stern School of Business

adamodar@stern.nyu.edu

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#### <u>Abstract</u>

As companies and investors globalize, we are increasingly faced with estimation questions about the risk associated with this globalization. When investors invest in China Mobile, Infosys or Vale, they may be rewarded with higher returns, but they are also exposed to additional risk. When Siemens and Apple push for growth in Asia and Latin America, they clearly are exposed to the political and economic turmoil that often characterize these markets. In practical terms, how, if at all, should we adjust for this additional risk? We will begin the paper with an overview of overall country risk, its sources, and measures. We will continue with a discussion of sovereign default risk and examine sovereign ratings and credit default swaps (CDS) as measures of that risk. We will extend that discussion to look at country risk from the perspective of equity investors, by looking at equity risk premiums for different countries and consequences for valuation. In the fourth section, we argue that a company's exposure to country risk should not be determined by where it is incorporated and traded. By that measure, neither Coca Cola nor Nestle are exposed to country risk. Exposure to country risk should come from a company's operations, making country risk a critical component of the valuation of almost every large multinational corporation. In the final section, we will also look at how to move across currencies in valuation and capital budgeting, and how to avoid mismatching errors.

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Globalization has been the dominant theme for investors and businesses over the last two decades. As we shift from the comfort of local markets to the growth potential in foreign ones, we face questions about whether investments in different countries are exposed to different amounts of risk, whether this risk is diversifiable in global portfolios and whether we should be demanding higher returns in some countries, for the same investments, than in others. In this paper, we propose to answer all three questions.

We begin by taking a big picture view of country risk, its sources and its consequences for investors, companies, and governments. We then move on to assess the history of government defaults over time as well as sovereign ratings and credit default swaps (CDS) as measures of sovereign default risk. In the third part, we extend the analysis to look at investing in equities in different countries by looking at whether equity risk premiums should vary across countries, and if they do, how best to estimate these premiums. In the fourth part, we look at the implications of differences in equity risk premiums across countries for the valuation of companies. In the final section, we look at how best to deal with foreign currencies in financial analysis, examining why risk-free rates vary across currencies and how to forecast exchange rates in valuation.

## **Country Risk**

Are you exposed to more risk when you invest in some countries than others? The answer is obviously affirmative but analyzing this risk requires a closer look at why risk varies across countries. In this section, we begin by looking at why we care about risk differences across countries and break down country risk into constituent (though interrelated) parts. We also look at services that try to measure country risk and whether these country risk measures can be used by investors and businesses.

#### Why we care!

The reasons we pay attention to country risk are pragmatic. In an environment where growth often is global and the economic fates of countries are linked together, we are all exposed to variations in country risk in small and big ways.

Let's start with investors in financial markets. Heeding the advice of experts, investors in many developed markets have expanded their portfolios to include non-

domestic companies. They have been aided in the process by an explosion of investment options ranging from listings of foreign companies on their markets (ADRs in the US markets, GDRs in European markets) to mutual funds that specialize in emerging or foreign markets (both active and passive) and exchange-traded funds (ETFs). While this diversification has provided some protection against some risks, it has also exposed investors to political and economic risks that they are unfamiliar with, including nationalization and government overthrows. Even those investors who have chosen to stay invested in domestic companies have been exposed to emerging market risk indirectly because of investments made by these companies.

Building on the last point, the need to understand, analyze and incorporate country risk has also become a priority at corporations, as they have globalized and become more dependent upon growth in foreign markets for their success. Thus, a chemical company based in the United States now must decide whether the hurdle rate (or cost of capital) that it uses for a new investment should be different for a new plant that it is considering building in Brazil, as opposed to the United States, and if so, how best to estimate these country-specific hurdle rates.

Finally, governments are not bystanders in this process, since their actions often have a direct effect on country risk, with increased country risk often translating into less foreign investment in the country, leading to lower economic growth and potentially political turmoil, which feeds back into more country risk.

#### Sources of country risk

If you accept the common-sense proposition that your exposure to risk can vary across countries, the next step is looking at the sources of this variation. Some of the variation can be attributed to where a country is in the economic growth life cycle, with countries in early growth being more exposed to risk than mature countries. Some of it can be explained by differences in political risk, a category that includes everything from whether the country is a democracy or dictatorship to how smoothly political power is transferred in the country. Some variation can be traced to the legal system in a country, in terms of both structure (the protection of property rights) and efficiency (the speed with which legal disputes are resolved). Finally, country risk can also come from an economy's

disproportionate dependence on a particular product or service. Thus, countries that derive the bulk of their economic output from one commodity (such as oil) or one service (insurance) can be devastated when the price of that commodity or the demand for that service plummets.

## Life Cycle

In company valuation, where a company is in its life cycle can affect its exposure to risk. Young, growth companies are more exposed to risk partly because they have limited resources to overcome setbacks and partly because they are far more dependent on the macro environment staying stable to succeed. The same can be said about countries in the life cycle, with countries that are in early growth, with few established business and small markets, being more exposed to risk than larger, more mature countries.

We see this phenomenon in both economic and market reactions to shocks. A global recession generally takes a far greater toll on small, emerging markets than it does in mature markets, with bigger swings in economic growth and employment. Thus, a typical recession in mature markets like the United States or Germany may translate into only a 1-2% drop in the gross domestic products of these countries and a good economic year will often result in growth of 3-4% in the overall economy. In an emerging market, a recession or recovery can easily translate into double-digit growth, in positive or negative terms. In markets, a shock to global markets will travel across the world, but emerging market equities will often show much greater reactions, both positive and negative to the same news. For instance, the banking crisis of 2008, which caused equity markets in the United States and Western Europe to drop by about 25%-30%, resulted in drops of 50% or greater in many emerging markets. The same phenomenon played out during the COVID market crisis in 2020, with emerging markets being more damaged than developed markets. Figure 1 contains a country life cycle picture, laying out the differences in risk as countries move from young to mature to declining status:

Handout Growth Economic Birth Focused Growth Broadened Mature Stagnation Decline 9 Country GDP Time Broadened Stability Country **Bootstrap** Mature Decline Focused Lifecycle Growth Growth Growth Government Government policy effects on Government choices can affect Government actions/ Effect on economy decline, and become speed & magnitude of decline, inacctions can make or break Economy more at the margin. and sharing of pain. economy & players in it. Company narrative becomes Country narraative is central Country narrative stays Country more critical to success, with secondary, but acquires more to success, dominating Narrative country narative becoming company or investment importance in determining characteristics. secondary... investment success. Uncertainty increases again, Uncertainty about growth Uncertainty decreases as and historical data becomes Uncertainty economy takes form. Historical trajectory is greatest, with no less and less useful in about Future history to fall back on, when data on the economy adds to forecasting, i.e., mean forecasting the future. predictability. reversion stops working.

Figure 1: A Country Life Cycle

The link between life cycle and economic risk is worth emphasizing because it illustrates the limitations on the powers that countries have over their exposure to risk. A country that is still in the early stages of economic growth will generally have more risk exposure than a mature country, even it is well governed and has a solid legal system.

#### Political Risk

While a country's risk exposure is a function of where it is in the growth cycle, that risk exposure can be affected by the political system in place in that country, with some systems clearly augmenting risk far more than others.

a. Continuous versus Discontinuous Risk: Let's start with the first and perhaps trickiest question on whether democratic countries are less, or more, risky than their authoritarian counterparts. Investors and companies that value government stability (and fixed policies) sometimes prefer the latter, because a strong government can essentially lock in policies for the long term and push through changes that a democracy may never be able to do or do only in steps. The cautionary note that

should be added is that while the chaos of democracy does create more continuous risk (policies that change as governments shift), dictatorships create more discontinuous risk. While change may happen infrequently in an authoritarian system, it is also likely to be wrenching and difficult to protect against. It is also worth noting that the nature of authoritarian systems is such that the more stable policies that they offer can be accompanied by other costs (political corruption and ineffective legal systems) that overwhelm the benefits of policy stability.

The trade-off between the stability (artificial though it might be) of dictatorships and the volatility of democracy makes it difficult to draw a strong conclusion about which system is more conducive to higher economic growth. Przeworski and Limongi (1993) provide a summary of the studies through 1993 on the link between economic growth and democracy and report mixed results. 1 Of the 19 studies that they quote, seven find that dictatorships grow faster, seven conclude that democracies grow at a higher rate and five find no difference. Barro (1996) looked across 84 countries and concluded that the link between economic growth and democracy is weakly negative, and Tavares and Wacziarg (2005) arrive at similar conclusions.<sup>2</sup> Acemoglu et al (2014) go beyond classifying companies as democratic and autocratic, and looking at 175 countries from 1960 to 2010, find that countries that have spent longer periods as democracies have higher economic growth.3 In an interesting twist, Glaeser, La Porta, Lopez-de-Silane and Shleifer (2004) argue that it is not political institutions that create growth, but that it is economic growth that allows countries to become more democratic.<sup>4</sup> Sen, Pritchett, Kar and Raihan (2018) look at the link between economic growth and political

<sup>&</sup>lt;sup>1</sup> Przeworski, A. and F. Limongi, 1993, Political Regimes and Economic Growth, The Journal of Economic Perspectives, v7, 51-69.

<sup>&</sup>lt;sup>2</sup> Barro, R., 1996, Democracy and Growth, Journal of Economic Growth, v1, 1-27; Tavares, J. and R. Wacziarg, 2001, How Democracy affects Growth", European Economic Review, v45, 1341-1378.

<sup>&</sup>lt;sup>3</sup> Acemoglu, D, S. Naidu, P. Restrepo and J. Robinson, 2014, Democracy does cause growth, NBER working paper 20004, NBER.

<sup>&</sup>lt;sup>4</sup> Glaeser, E.L., R. La Porta, F. Lopez-de-Silane, A. Shleifer, 2004, Do institutions cause growth?, NBER Working Paper # 10568.

regime, and conclude that while democracies don't outperform autocracies in terms of economic growth, they are less likely to see large growth collapses.<sup>5</sup>

The risk, to businesses and investors, from large and often irreversible actions that can be taken by more authoritarian regimes has been brought into sharp relief by developments in China and Russia in the last few years. In China, the government's moves to crack down on its largest technology companies in the last few years has resulted in significant drawdowns in their market capitalizations in recent years, with Alibaba, Tencent, JD.com and Didi all losing more than half of these market value.<sup>6</sup> Russia's invasion of Ukraine in 2022, though not completely unexpected, still caught businesses and investors off guard, with a market cap wipe out for investors at some of Russia's largest publicly traded companies.<sup>7</sup>

With this tradeoff between the lower continuous risk and the higher discontinuous risk in mind, it is worth looking at how the degree of democracy varies across the world in 2023, using the Economist's Democracy Index<sup>8</sup>, a score of five measures—electoral process and pluralism, the functioning of government, political participation, democratic political culture, and civil liberties, in figure 1A:

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<sup>&</sup>lt;sup>5</sup> Sen, K., L. Pritchett, S. Kar and S. Raihan, Democracy versus Dictatorship? The Political Determinants of Growth Episodes, The Journal of Development Perspectives, v2, 3-38

<sup>&</sup>lt;sup>6</sup> Damodaran, A., 2021, Chinese Tech Crackdown: Its about Control, not Consumers or Competition, Musings on Markets Blog, <a href="https://aswathdamodaran.blogspot.com/2021/09/chinas-tech-crackdown-market-adjustment.html">https://aswathdamodaran.blogspot.com/2021/09/chinas-tech-crackdown-market-adjustment.html</a>

<sup>&</sup>lt;sup>7</sup> Damodaran, A., 2022, Russia in Ukraine: Let Loose the Dogs of War, Musings on Markets Blog, <a href="https://aswathdamodaran.blogspot.com/2022/03/russia-and-ukraine-let-loose-dogs-of-war.html">https://aswathdamodaran.blogspot.com/2022/03/russia-and-ukraine-let-loose-dogs-of-war.html</a>

<sup>8</sup> https://pages.eiu.com/rs/753-RIQ-438/images/Democracy-Index-2023-Final-report.pdf?version=0&mkt\_tok=NzUzLVJJUS00MzgAAAGUE1uElBiKK\_M-7cyicL43wDMq96u00TT5xU8aBGb7V1BFvM\_2IVgP\_DLk0uAnnXiIau8iFEGGuUAwqfkG3PHB8Db2cXEXWRrMFyTGleBbgTtUAA

Democracy Index 2023, global map by regime type Full democracies 9.0 – 10.0 8.0 – 9.0 Flawed democracies 7.0 - 8.0 Singapore 6.0 - 7.0 Hybrid regimes 5.0 - 6.0 4.0 - 5.0 Mauritius 🖶 Authoritarian regimes 3.0 – 4.0 2.0 – 3.0 0 – 2.0 No data

Figure 1A: Democracy Index in 2023

Source: Economist Intelligence Unit (EIU)

Source: EIU.

In its 2023 report, the Economist notes that only 7.8% of the world's population lives is in democracies, whereas a third of the world's population lives under authoritarian rule. Looking at the scores across regions, the EIU's findings are in table 1A:

Table 1A: Democracy Index, by region: 2006 -2023

	EIU Democracy Index Score (Higher = More				
	Democratic)				
	2006	2011	2016	2021	2023
Asia & Australasia	5.44	5.51	5.74	5.46	5.41
Eastern Europe & Central Asia	5.76	5.5	5.43	5.36	5.37
Latin America	6.37	6.35	6.33	5.83	5.68
Middle East & North Africa	3.53	3.62	3.56	3.41	3.23
North America	8.64	8.59	8.56	8.36	8.27
Western Europe	8.6	8.4	8.4	8.22	8.37
Sub-Saharan Africa	4.24 4.32 4.37 4.12 4.04				
World	5.52	5.49	5.52	5.28	5.23

As you can see, Western Europe scored highest, and the Middle East and North Africa scored lowest, on the democracy index, but Latin America continued it decline from the levels it saw in 2016 and earlier. During 2023, Greece was upgraded from flawed to full democracy and the number of flawed democracies

- increased by two; the overall democracy score for the globe decreased between 2021 and 2023, as the Russia/Ukraine crisis played out in the political arena.
- <u>b.</u> Corruption and Side Costs: Investors and businesses must make decisions based upon rules or laws, which are then enforced by a bureaucracy. If those who enforce the rules are capricious, inefficient, or corrupt in their judgments, there is a cost imposed on all who operate under the system. Transparency International tracks perceptions of corruption across the globe, using surveys of experts living and working in different countries, and ranks countries from most to least corrupt. Based on the scores from these surveys, <a href="https://example.com/provides-a-listing-of-the-ten-least-and-most corrupt-countries-in-the-world-in-table-1B">https://example.com/provides-a-listing-of-the-ten-least-and-most corrupt-countries-in-the-world-in-table-1B</a> (with higher scores indicating less corruption) for 2023. The entire table is reproduced in Appendix 1.

*Table 1B: Most and Least Corrupt Countries – 2023* 

Leas	t corrupt	Most corrupt		
Country	Corruption score	Country	Corruption score	
Denmark	90	Somalia	11	
Finland	87	South Sudan	13	
New Zealand	85	Syria	13	
Norway	84	Venezuela	13	
Singapore	83	Yemen	16	
Sweden	82	Equatorial Guinea	17	
Switzerland	82	Haiti	17	
Netherlands	79	Korea, North	17	
Germany	78	Nicaragua	17	
Luxembourg	78	Libya	18	

In business terms, it can be argued that corruption is an implicit tax on income that does not show up in conventional income statements as such. It reduces the profitability and returns on investments for businesses in that country directly and for investors in these businesses indirectly. Since the corruption tax is implicit, it is also likely to be more uncertain than an explicit tax, especially if there are legal

<sup>&</sup>lt;sup>9</sup> See Transperancy.org for specifics on how they come up with corruption scores and update them. (https://www.transparency.org/en/cpi/2023)

- sanctions that can be faced consequently, and thus add to total risk. Ng (2006) notes that increased corruption translates into higher borrowing costs for companies and lower stock values.<sup>10</sup>
- c. Physical violence: Countries that are in the midst of physical conflicts, either internal or external, will expose investors/businesses to the risks of these conflicts. Those costs are not only economic (taking the form of higher costs for buying insurance or protecting business interests) but are also physical (with employees and managers of businesses facing harm). Figure 1B provides a measure of violence around the world in the form of a Global Peace Index map generated and updated every year by the Institute for Economics and Peace. The entire list is provided in Appendix 2 and the report indicated that the world became less peaceful for the 14<sup>th</sup> time in the last 16 years.<sup>11</sup>

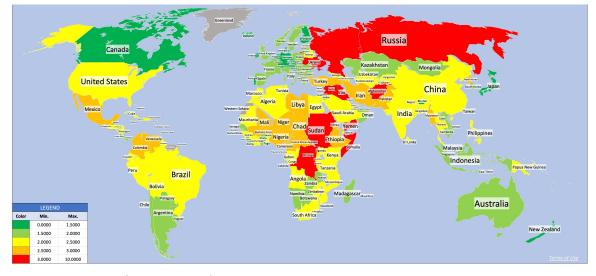


Figure 1B: Global Peace Index in 2024

Source: Institute for Peace and Economics

In 2023, 65 countries saw improvements and 97 saw deterioration in exposure to violence, and the global index declined by 0.56%.

d. <u>Nationalization/Expropriation risk</u>: If you invest in a business and it does well, the payoff comes in the form of higher profits (if you are a business) or higher value

<sup>&</sup>lt;sup>10</sup> David Ng, (2006) "The impact of corruption on financial markets", Managerial Finance, Vol. 32 Issue: 10, pp.822-836.

<sup>11</sup> See http://www.visionofhumanity.org.

(if you are an investor). If your profits can be expropriated by the business (with arbitrary and specific taxes imposed just upon you) or your business can be nationalized (with you receiving well below the fair value as compensation), you will be less likely to invest and more likely to perceive risk in the investment. Some businesses seem to be more exposed to nationalization risk than others, with natural resource companies at the top of the target list. An Ernst and Young assessment of risks facing mining companies in 2012, lists nationalization at the very top of the list of risk in 2012, a stark contrast with the list in 2008, where nationalization was ranked eighth of the top ten risks. A Sustainalytics report that looked at metal miners documented 165 incidents of resources nationalization between 2017 and 2021, impacting 87 mining companies, with 22 extreme cases, where local governments ending contracts with foreign miners. Maplecroft, a risk management company, mapped out the trendline on nationalization risk in natural resources in Figure 1C:

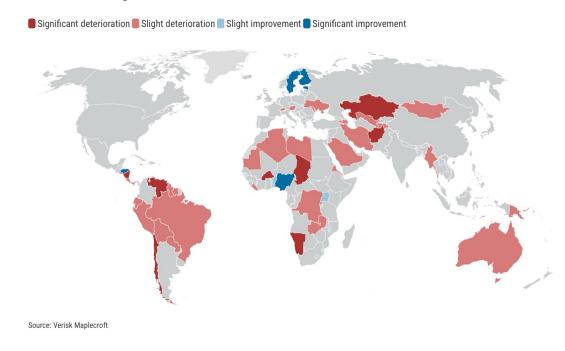


Figure 1C: Resource Nationalism Index in 2023

<sup>12</sup> Business Risks facing mining and metals, 2012-2013, Ernst & Young, www.ey.com.

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<sup>&</sup>lt;sup>13</sup> Metal Mining and Resource Nationalization, 2016-2021, Morningstar Sustainalytics

National security is the reason that some governments use to justify public ownership of key resources. For instance, in 2022, Mexico created a state-owned company, *Litio Para Mexico*, to have a monopoly on lithium mining in the country, and announced a plan to renegotiate previously granted concessions to private companies to extract the resource.

### Legal Risk

Investors and businesses are dependent upon legal systems that respect their property rights and enforce those rights in a timely manner. To the extent that a legal system fails on one or both counts, the consequences are negative not only for those who are immediately affected by the failing but for potential investors who must build in this behavior into their expectations. Thus, if a country allows insiders in companies to issue additional shares to themselves at well below the market price without paying heed to the remaining shareholders, potential investors in these companies will pay less (or even nothing) for shares. Similarly, companies considering starting new ventures in that country may determine that they are exposed to the risk of expropriation and either demand extremely high returns or not invest at all.

It is worth emphasizing, though, that legal risk is a function not only of whether it pays heed to property and contract rights, but also how efficiently the system operates. If enforcing a contract or property rights takes years or even decades, it is essentially the equivalent of a system that does not protect these rights in the first place, since neither investors nor businesses can wait in legal limbo for that long. A group of non-government organizations has created an international property rights index, measuring the protection provided for property rights in different countries. <sup>14</sup> The summary results in 2023, by region, are provided in table 2 (IPRI = Total Property Rights Index, LPR = Legal Property Rights, PPR = Physical Property Rights, IPR = Intellectual Property Rights):

*Table 2: Property Right Protection by Region – 2023* 

Region	IPRI	LP	PPR	IPR
Africa	4.146	3.726	4.254	4.459
Asia	5.264	4.913	5.736	5.142

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<sup>&</sup>lt;sup>14</sup> See the International Property Rights Index, <a href="http://www.internationalpropertyrightsindex.org/ranking">http://www.internationalpropertyrightsindex.org/ranking</a>

Central America	4.490	4.154	4.366	4.949
European Union	6.564	6.956	6.119	6.618
North America	6.524	6.144	6.264	7.163
Oceania	7.740	8.407	7.572	7.242
Rest of Europe	5.351	5.172	5.341	5.541
South America	4.376	4.296	4.298	4.536

Based on these measures, property right protections are strongest in Australia, North America and the EU, and weakest in Latin America and Africa. In an interesting illustration of differences within geographic regions, within Latin America, Uruguay ranks 33<sup>rd</sup> n the world and Chile ranks 37<sup>th</sup> in the world in property protection rights, but Venezuela and Bolivia fall towards the bottom of the rankings. The trend lines in the property rights measures have been positive over the last few years, increasing by about 8% between 2015 and 2018, before leveling off in the years after; there was a drop off again in 2021 and 2022, but a recovery in 2023. The entire list of countries with property rights scores in 2023 is provided in Appendix 3.

#### **Economic Structure**

Some countries are dependent upon a specific commodity, product or service for their economic success. That dependence can create additional risk for investors and businesses, since a drop in the commodity's price or demand for the product/service can create severe economic pain that spreads well beyond the companies immediately affected. Thus, if a country derives 50% of its economic output from iron ore, a drop in the price of iron ore will cause pain not only for mining companies but also for retailers, restaurants and consumer product companies in the country.

In a comprehensive study of commodity dependent countries, the United Nation's Conference on Trade and Development (UNCTAD) measures the degree of dependence upon commodities across emerging markets and figure 2 reports the results.<sup>15</sup> Note the disproportional dependence on commodity exports that countries in Africa and Latin

<sup>&</sup>lt;sup>15</sup> The State of Commodity Dependence 2021, United Nations Conference on Trade and Development (UNCTAD), <a href="https://unctad.org/system/files/official-document/ditccom2021d2">https://unctad.org/system/files/official-document/ditccom2021d2</a> en.pdf

America have, making their economies and markets very sensitive to changes in commodity prices.

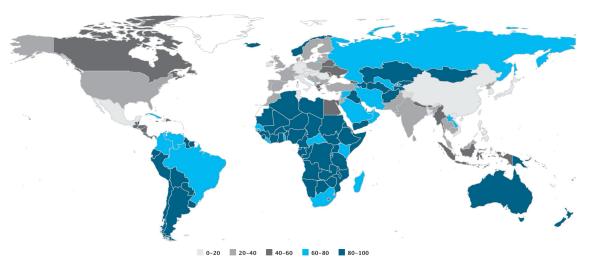


Figure 2: Commodity Dependence as Share of Exports – 2019-21

Source: UN Conference on Trade and Development

Why don't countries that derive a disproportionate amount of their economy from a single source diversify their economies? That is easier said than done, for two reasons. First, while it is feasible for larger countries like Brazil, India, and China to try to broaden their economic bases, it is much more difficult for small countries like Peru or Angola to do the same. Like small companies, these small countries have to find a niche where they can specialize, and by definition, niches will lead to over dependence upon one or a few sources. Second, and this is especially the case with natural resource dependent countries, the wealth that can be created by exploiting the natural resource will usually be far greater than using the resources elsewhere in the economy. Put differently, if a country with ample oil reserves decides to diversify its economic base by directing its resources into manufacturing or service businesses, it may have to give up a significant portion of near-term growth for a long-term objective of having a more diverse economy.

## Climate Change

If the last two summers are any indication, the globe is warming up, and no matter where you fall on the climate change debate, some countries are more exposed to global warming than others. That risk is not just to the health and wellbeing of those who live within the borders of these countries, but represents economic risks, manifesting as higher costs of maintaining day-to-day activity or less economic production.

To measure climate change, we turned to ResourceWatch, a global partnership of public, private and civil society organizations convened by the World Resources Institute. This institute measure climate change exposure with a climate risk index (CRI), measuring the extent to which countries have been affected by extreme weather events (meteorological, hydrological, and climatological). <sup>16</sup> Figure 2A provides their most recent update on CRI scores, by country:

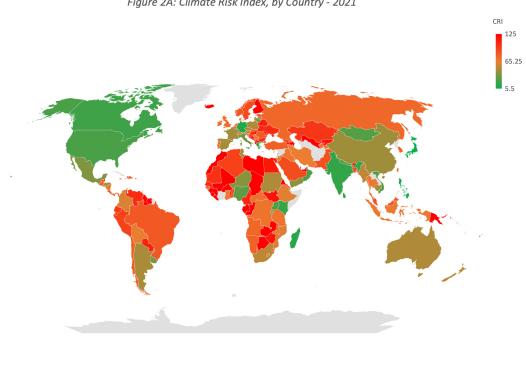


Figure 2A: Climate Risk Index, by Country - 2021

Note that higher scores on the index indicate more exposure to country risk, and much of Africa, Latin America and Asia are exposed. In fact, since this map was last updated in 2021, it is conceivable that climate risk exposure has increased across the globe and that even the green regions are at risk of slipping away into dangerous territory.

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<sup>&</sup>lt;sup>16</sup> See https://resourcewatch.org for details on how they weight these different measures to come up with a climate risk index score for each country that they assess. There will be an updated assessment in 2024, but it is not available as of this paper's publication date.

### Measuring country risk

As the discussion in the last section should make clear, country risk can come from many different sources. While we have provided risk measures on each dimension, it would be useful to have composite measures of risk that incorporate all types of country risk. These composite measures should incorporate all the dimensions of risk and allow for easy comparisons across countries

#### **Risk Services**

There are several services that attempt to measure country risk, though not always from the same perspective or for the same audience. For instance, Political Risk Services (PRS) provides numerical measures of country risk for more than a hundred countries.<sup>17</sup> The service is commercial and the scores are made available only to paying members, but PRS uses twenty two variables to measure risk in countries on three dimensions: political, financial and economic. It provides country risk scores on each dimension separately, as well as a composite score for the country. The scores range from zero to one hundred, with high scores (80-100) indicating low risk and low scores indicating high risk. In the June 2024 update, the 10 countries that emerged as safest and riskiest are listed in table 3:

Table 3: Highest and Lowest Risk Countries: PRS Scores (June 2024)

Riskiest cou	ntries	Safest countries		
Country	PRS	Country	PRS	
Lebanon	34.3	Norway	87.0	
Sudan	43.5	Singapore	86.5	
Syria	44.3	Denmark	86.3	
Niger	48.0	Taiwan	86.3	
Korea, D.P.R.	49.3	Switzerland	86.0	
Yemen, Republic	51.5	Luxembourg	84.3	
Malawi	52.3	Ireland	83.0	
Venezuela	53.0	Iceland	82.0	
Nigeria	54.3	Brunei	81.8	
Pakistan	54.3	Canada	81.8	

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<sup>&</sup>lt;sup>17</sup> See <a href="http://www.prsgroup.com/ICRG\_Methodology.aspx#RiskForecasts">http://www.prsgroup.com/ICRG\_Methodology.aspx#RiskForecasts</a> for a discussion of the factors that PRS considers in assessing country risk scores.

Source: Political Risk Services (PRS)

In addition to providing current assessments, PRS provides forecasts of country risk scores for the countries that it follows. Appendix 4 provides a grouped summary of how countries score on the PRS risk score in June 2024.

There are other services that attempt to do what PRS does, with differences in both how the scores are developed and what they measure. Euromoney has country risk scores, based on surveys of 400 economists that range from zero to one hundred. It updates these scores, by country and region, at regular intervals. The Economist has its own variant on country risk scores that are developed internally, based upon currency risk, sovereign debt risk and banking risk. The World Bank provides a collected resource base that draws together risk measures from different services into one database of governance indicators. There are six indicators provided for 215 countries, measuring corruption, government effectiveness, political stability, regulatory quality, rule of law and voice/accountability, with a scaling around zero, with negative numbers indicating more risk and positive numbers less risk.

#### Limitations

The services that measure country risk with scores provide some valuable information about risk variations across countries, but it is unclear how useful these measures are for investors and businesses interested in investing in emerging markets for many reasons:

- Measurement models/methods: Many of the entities that develop the methodology
  and convert them into scores are not business entities and consider risks that may
  have little relevance for businesses. In fact, the scores in some of these services are
  more directed at policy makers and macroeconomists than businesses.
- No standardization: The scores are not standardized, and each service uses its own
  protocol. Thus, higher scores go with lower risk with PRS and Euromoney risk
  measures but with higher risk in the Economist risk measure. The World Bank's

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<sup>18</sup> https://www.euromoneycountryrisk.com

<sup>19</sup> http://data.worldbank.org/data-catalog/worldwide-governance-indicators

- measures of risk are scaled around zero, with more negative numbers indicating higher risk.
- More rankings than scores: Even if you stay with the numbers from one service, the country risk scores are more useful for ranking the countries than for measuring relative risk. Thus, a country with a risk score of 80, in the PRS scoring mechanism, is safer than a country with a risk score of 40, but it would be dangerous to read the scores to imply that it is twice as safe.

In summary, as data gets richer and easier to access, there will be more services trying to measure country risk and even more divergences in approaches and measurement mechanisms.

## **Sovereign Default Risk**

The most observable measure of country risk, at least in financial markets, is the default risk when lending to the government of that country. This risk, termed sovereign default risk, has a long history of measurement attempts, stretching back to the nineteenth century. In this section, we begin by looking at the history of sovereign defaults, both in foreign currency and local currency terms, and follow up by looking at measures of sovereign default risk, ranging from sovereign ratings to market-based measures.

## A history of sovereign defaults

In this section, we will examine the history of sovereign default, by first looking at governments that default on foreign currency debt (which is understandable) and then looking at governments that default on local currency debt (which is more difficult to explain).

## **Foreign Currency Defaults**

Through time, many governments have been dependent on debt borrowed from other countries (or banks in those countries), usually denominated in a foreign currency. A large proportion of sovereign defaults have occurred with this type of sovereign borrowing, as the borrowing country finds itself short of the foreign currency to meet its obligations, without the recourse of being able to print money in that currency. Starting with the most

recent history from 1983-2022, Table 4 lists some of the sovereign defaults, with the magnitude of the defaulted debt (in \$ millions) and the currency of default from 1983 to 2022:

Table 4: Sovereign Defaults: 1983-2022

Default Date	Country	Total Defaulted Debt (\$ Millions)	Rating at Default	Foreign Currency or Local Currency Bonds
Dec-89	Argentina	n.a.	В3	FC, LC
Jul-98	Venezuela	\$270	Ba2	LC
Aug-98	Russia	\$72,709	Caa1	FC, LC
Sep-98	Ukraine	\$1,271	В3	FC, LC
Jul-99	Pakistan	\$1,627	Caa1	FC
Aug-99	Ecuador	\$6,604	В3	FC, LC
Jan-00	Ukraine	\$1,064	Caa3	FC
Nov-01	Argentina	\$82,268	Caa3	FC, LC
Jun-02	Moldova	\$145	Caa1	FC
May-03	Uruguay	\$5,744	В3	FC
Jul-03	Nicaragua	\$320	Caa1	LC*
May-05	Dominican Republic	\$1,622	В3	FC
Dec-06	Belize	\$242	Caa3	FC
Jun-08	Nicaragua	\$296	Caa1	LC*
Dec-08	Ecuador	\$3,210	Caa1	FC
Feb-10	Jamaica	\$7,900	Caa2	FC, LC
Mar-12	Greece	\$264,211	С	FC, LC (euro)
Sep-12	Belize	\$547	Ca	FC
Dec-12	Greece	\$41,415	С	LC (euro)
Feb-13	Jamaica	\$9,100	В3	FC, LC
Jul-13	Cyprus	\$1,311	Caa3	LC (euro)
Jul-14	Argentina	\$29,439	Caa2	FC
Oct-15	Ukraine	\$13,280	Ca	FC
Apr-16	Mozambique	\$698	В3	FC
Feb-17	Mozambique	\$727	Caa3	FC
Mar-17	Belize	\$529	Caa2	FC
Jul-17	Republic of Congo	\$363	Caa2	FC
Nov-17	Venezuela	\$31,095	Caa3	FC
Jun-18	Barbados	\$3,429	Caa3	FC, LC
Feb-20	Argentina	\$10,468	Caa2	FC, LC
Mar-20	Lebanon	\$31,314	Ca	FC, LC
Apr-20	Ecuador	\$17,283	Caa3	FC
Jul-20	Suriname	\$675	Caa3	FC
Aug-20	Belize	\$527	Caa1	FC
Nov-20	Zambia	\$2,250	Ca	FC
Sep-21	Belize	\$556	Caa3	FC
Feb-22	Mali	\$40	Caa2	FC
Apr-22	Sri Lanka	\$78	Ca	FC, LC

Jun-22	Russia	\$100	Rating withdrawn	FC
Oct-22	Belarus	\$68	Ca	FC
Aug-22	Ukraine	\$6000	Ca	FC, LC
Dec-22	Ghana	NA	Ca	FC, LC

Source: Moody's

There were five sovereign defaults (El Salvador, Sri Lanka, Mozambique, Ethiopia, Argentina), in 2023, and local currency defaults outnumbered foreign currency defaults during the year. Overall, though, the year saw more ratings upgrades than downgrades.

Going back further in time, sovereign defaults have occurred frequently over the last two centuries, though the defaults have been bunched up in eight periods. In a survey article on sovereign default, Hatchondo, Martinez and Sapriza (2007) summarize defaults over time for most countries in Europe and Latin America and their findings are captured in table 5:20

Table 5: Defaults over time: 1820-2003

	1867-	1890-	1911-	1931-	1976-	1998-	
34	82	1900	1921	40	89	2003	
Europe							
	1868		1914	1932			
			1915	1932			
				1932			
1824		1893					
				1931			
				1940			
						2002	
				1936	1981		
1834		1892					
			1915	1933	1981		
			1917			1998	
		1895		1933	1983		
1831	1867						
	1976		1915	1940	1978		
						1998	
	1824	1824 1834 1831 1867	1868  1824  1893  1834  1892  1895  1831  1867	Europe       1868     1914       1915       1824     1893       1834     1892       1915     1915       1895     1831       1831     1867	Europe       1868     1914     1932       1915     1932       1824     1893       1931     1940       1834     1892       1895     1933       1831     1867	Europe       1868     1914     1932       1915     1932       1824     1893       1931       1940       1834     1892       1915     1933     1981       1917     1933     1983       1831     1867     1933     1983	

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<sup>&</sup>lt;sup>20</sup> J.C. Hatchondo, L. Martinez, and H. Sapriza, 2007, *The Economics of Sovereign Default*, Economic Quarterly, v93, pg 163-187.

			Latin Am	erica			
Argentina	1830		1890	1915	1930	1982	2001
Bolivia		1874			1931	1980	
Brazil	1826		1898	1914	1931	1983	
Chile	1826	1880			1931	1983	
Columbia	1826	1879	1900		1932		
Costa Rica	1827	1874	1895		1937	1983	
Cuba					1933	1982	
Dominica							2003
Dominican Republic		1869	1899		1931	1982	
Ecuador	1832	1868		1911, '14	1931	1982	1999
El Salvador	1827			1921	1931		
Guatemala	1828	1876	1894	1933			
Honduras	1827	1873		1914		1981	
Mexico	1827	1867		1914		1982	
Nicaragua	1828		1894	1911	1932	1980	
Panama					1932	1982	
Paraguay	1827	1874	1892	1920	1932	1986	
Peru	1826	1876			1931	1983	
Uruguay		1876	1892			1983	2003
Venezuela	1832	1878	1892			1982	

While table 5 does not list defaults in Asia and Africa, there have been defaults in those regions over the last 50 years as well.

There have been numerous studies looking into sovereign default, some from estimation services (Moody's, S&P, Fitch) and others from academia, and the following are a summary of what these studies have uncovered about sovereign default.<sup>21</sup>

1. Countries have been more likely to default on bank debt owed than on sovereign bonds issued. The Bank of England's database of defaults, from 2022, summarizes default rates on each, going back more than a century in Figure 3:22

<sup>&</sup>lt;sup>21</sup> S&P Ratings Report, Sovereign Defaults set to fall again in 2005, September 28, 2004.

<sup>&</sup>lt;sup>22</sup>Beers, D., E. Jones, K. McDaniels and J.F. Walsh, 2023, *BoC-BoE Sovereign Default Database: What's new in 2023?* <a href="https://www.bankofengland.co.uk/-/media/boe/files/statistics/research-datasets/whats-new-in-2023.pdf">https://www.bankofengland.co.uk/-/media/boe/files/statistics/research-datasets/whats-new-in-2023.pdf</a>

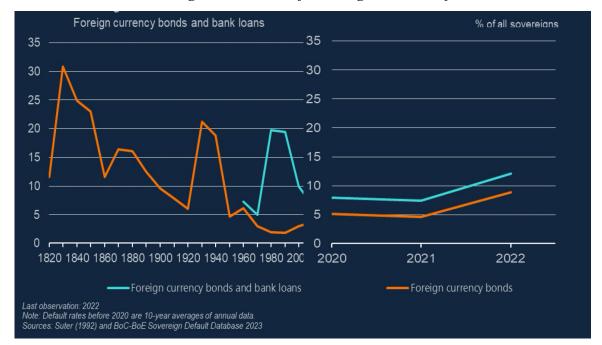


Figure 3: Percent of Sovereign Debt in Default

Note that while foreign-currency bonds (and debt) were the only recourse available to governments that wanted to borrow prior to the 1960s, sovereign bond markets have expanded access for local-currency borrowings in the last few decades.

2. In dollar value terms, <u>Latin American countries have accounted for the biggest portion</u> of sovereign defaulted debt in the last 50 years. Figure 4 summarizes the statistics:

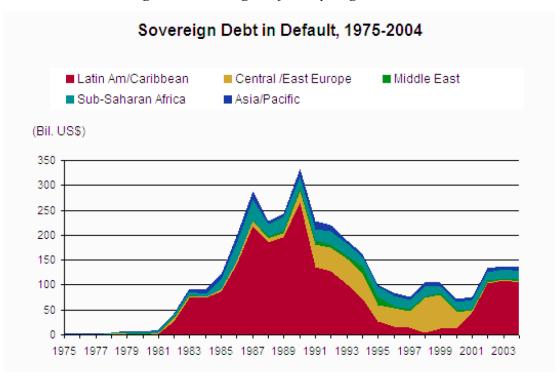


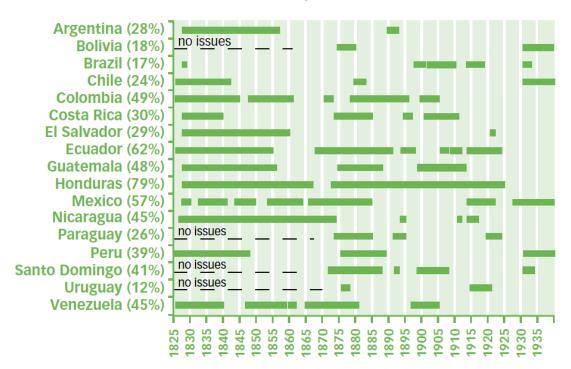
Figure 4: Sovereign Default by Region

In fact, the 1990s represent the only decade in the last 5 decades, where Latin American countries did not account for 60% or more of defaulted sovereign debt.

Since Latin America has been at the epicenter of sovereign default for most of the last two centuries, we may be able to learn more about why default occurs by looking at its history, especially in the nineteenth century, when the region was a prime destination for British, French and Spanish capital. Lacking significant domestic savings and possessing the allure of natural resources, the newly independent countries of Latin American countries borrowed heavily, usually in foreign currency or gold and for very long maturities (exceeding 20 years). Brazil and Argentina also issued domestic debt, with gold clauses, where the lender could choose to be paid in gold. The primary trigger for default was military conflicts between countries or coups within, with weak institutional structures exacerbating the problems. Of the 81 government defaults between 1820 and 1919, 58 were in Latin America and as figure 5 indicates, these countries collectively spent 38% of the period between 1820 and 1940 in default.

Figure 5: Latin America - The Sovereign Default Epicenter

Latin America: Periods in Default, 1825–1940



Sources: Taylor (2003); default data from Tomz (2001); issue dates from Marichal (1989).

The percentage of years that each country spent in default during the entire period is in parentheses next to the country; for instance, Honduras spent 79% of the 115 years in this study, in default.

#### **Local Currency Defaults**

While defaulting on foreign currency debt draws more headlines, some of the countries listed in tables 2 and 3 also defaulted contemporaneously on domestic currency debt.<sup>23</sup> A survey of defaults by S&P since 1975 notes that 23 issuers have defaulted on local currency debt, including Argentina (2002-2004), Madagascar (2002), Dominica (2003-2004), Mongolia (1997-2000), Ukraine (1998-2000), and Russia (1998-1999). Russia's default on \$39 billion worth of ruble debt stands out as the largest local currency

<sup>&</sup>lt;sup>23</sup> In 1992, Kuwait defaulted on its local currency debt, while meeting its foreign currency obligations.

default in recent years, though Brazil defaulted on \$62 billions of local currency debt in 1990. Figure 6 summarizes the percentage of countries that defaulted in local currency debt between 1960 and 2019, and compares it to sovereign defaults in foreign currency.<sup>24</sup>

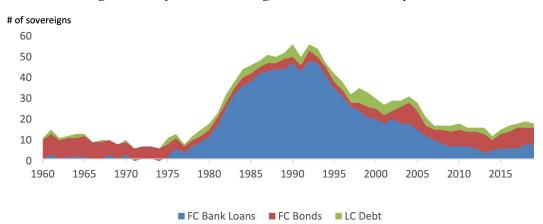


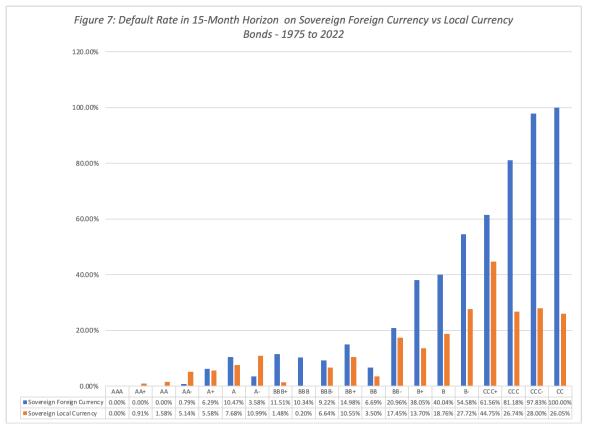
Figure 6: Defaults on Foreign and Local Currency Debt

Source: BoC-BoE Sovereign Default Database

S&P breaks down sovereign defaults in local currency and foreign currency debt and the ten-year default rates, broken down by rating class, is in figure 7.

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<sup>&</sup>lt;sup>24</sup> S&P Ratings Report, Sovereign Defaults set to fall again in 2005, September 28, 2004.



Source: S&P

Note that while the default rates are consistently lower in the local currency bonds that in the foreign currency bonds, there remain significant, and have increased over time. In short, governments default on local currency bonds, notwithstanding the power that they have to print currency, making government bond rates "risky", at least in some currencies.

In another assessment, the Bank of Canada looked at defaulted debt, not only by currency (domestic or foreign) but also by type of borrower and arrived at the breakdown of the debt in Figure 7A.

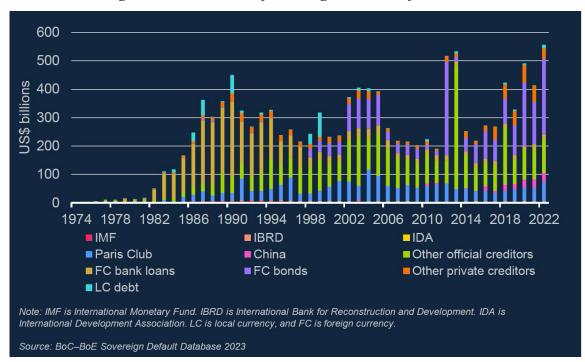


Figure 7A: Breakdown of Sovereign Debt in Default

Note the shift away from foreign currency to local currency debt, as well as the move from bank loans to non-bank borrowings, in defaulted debt over time. In related research, Erce, Mallucci and Picarelli (2022) note that countries have shifted more towards defaults, under domestic law, rather than foreign law, in recent decades, reflecting both the willingness to default on local currency debt and the speedier restructurings that follow domestic-law defaults (see Figure 7B).<sup>25</sup>

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<sup>&</sup>lt;sup>25</sup> Erce, A., E. Mallucci and M. Picarelli, 2022, *A Journey in the History of Sovereign Defaults on Domestic-law Public Debt*, International Finance Discussion Papers 1338, Washington: Board of Governors of Federal Reserve System, https://doi.org/10.17016/IFDP.2022.1338.

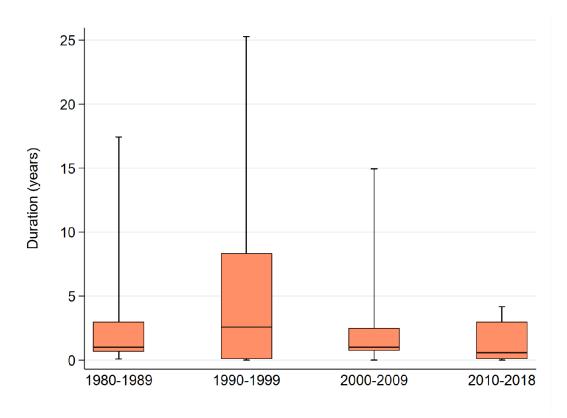


Figure 7B: Median Duration of Domestic Defaults

Note that not only does restructuring take less time, under domestic defaults, but that the process has also become more efficient, at least in terms of duration, over time.

While it is easy to see why countries can default on foreign currency debt, it is more difficult to explain why they default on local currency debt. As some have argued, countries should be able to print more of the local currency to meet their obligations and thus should never default. There are three reasons why local currency default occurs and will continue.

The first two reasons for default in the local currency can be traced to a loss of power in printing currency. The third reflects a more deliberate trade-off between default and currency debasement.

- a. <u>Gold Standard</u>: In the decades prior to 1971, when some countries followed the gold standard, currency had to be backed up with gold reserves. Consequently, the extent of these reserves put a limit on how much currency could be printed.
- b. <u>Shared Currency</u>: The crisis in Greece has brought home one of the costs of a shared currency. When the Euro was adopted as the common currency for the Euro zone, the countries involved accepted a trade-off. In return for a common market and the

- convenience of a common currency, they gave up the power to control how much of the currency they could print. Thus, in July 2015, the Greek government could not print more Euros to pay off outstanding debt.
- c. The Tradeoff: In the next section, we will argue that default has negative consequences: reputation loss, economic recessions and political instability. The alternative of printing more currency to pay debt obligations also has costs. It debases and devalues the currency and causes inflation to increase exponentially, which in turn can cause the real economy to shrink. Investors abandon financial assets (and markets) and move to real assets (real estate, gold) and firms shift from real investments to financial speculation. Countries therefore have to trade-off between which action default or currency debasement has lower long-term costs and pick one; many choose default as the less costly option.

An intriguing explanation for why some countries choose to default in local currency debt, whereas other prefer to print money (and debase their currencies), is based on whether companies in the country have foreign currency debt funding local currency assets. If they do, the cost of printing more local currency, pushing up inflation and devaluing the local currency, can be catastrophic for corporations, as the local currency devaluation lays waste to their assets while liabilities remain relatively unchanged.

## Consequences of Default

What happens when a government defaults on its financial obligations? In the eighteenth century, government defaults were followed often by shows of military force. When Turkey defaulted in the 1880s, the British and the French governments intervened and appointed commissioners to oversee the Ottoman Empire to ensure discipline. When Egypt defaulted around the same point in time, the British used military force to take over the government. A default by Venezuela in the early part of the 20<sup>th</sup> century led to a European blockade of that country and a reaction from President Theodore Roosevelt and the United States government, who viewed the blockade as a threat to the US power in the hemisphere.

In the twentieth century, the consequences of sovereign default have been both economic and political. Besides the obvious implication that lenders to that government lose some or a great deal of what is owed to them, there are other consequences as well:

- a. <u>Reputation loss</u>: A government that defaults is tagged with the "deadbeat" label for years after the event, making it more difficult for it to raise financing in future rounds.
- b. <u>Capital Market turmoil</u>: Defaulting on sovereign debt has repercussions for all capital markets. Investors withdraw from equity and bond markets, making it more difficult for private enterprises in the defaulting country to raise funds for projects.
- c. <u>Real Output</u>: The uncertainty created by sovereign default also has ripple effects on real investment and consumption. In general, sovereign defaults are followed by economic recessions, as consumers hold back on spending and firms are reluctant to commit resources to long-term investments.
- d. <u>Political Instability</u>: Default can also strike a blow to the national psyche, which in turn can put the leadership class at risk. The wave of defaults that swept through Europe in the 1930s, with Germany, Austria, Hungary and Italy all falling victims, allowed for the rise of the Nazis and set the stage for the Second World War. In Latin America, defaults and coups have gone hand in hand for much of the last two centuries.

In short, sovereign default has serious and painful effects on the defaulting entity that may last for long periods.

It is also worth emphasizing that default has seldom involved total repudiation of the debt. Most defaults are followed by negotiations for either a debt exchange or restructuring, where the defaulting government is given more time, lower principal and/or lower interest payments. Credit agencies usually define the duration of a default episode as lasting from when the default occurs to when the debt is restructured. Defaulting governments can mitigate the reputation loss and return to markets sooner, if they can minimize losses to lenders.

Researchers who have examined the aftermath of default have come to the following conclusions about the short-term and long-term effects of defaulting on debt:

a. Default has a negative impact on the economy, with real GDP dropping between 0.5% and 2%, but the bulk of the decline is in the first year after the default and seems to be short lived.

- b. Default does affect a country's long-term sovereign rating and borrowing costs. One study of credit ratings in 1995 found that the ratings for countries that had defaulted at least once since 1970 were one to two notches lower than otherwise similar countries that had not defaulted. In the same vein, defaulting countries have borrowing costs that are about 0.5 to 1% higher than countries that have not defaulted. Here again, though, the effects of default dissipate over time.
- c. Sovereign default can cause trade retaliation. One study indicates a drop of 8% in bilateral trade after default, with the effects lasting for up to 15 years, and another one that uses industry level data finds that export-oriented industries are particularly hurt by sovereign default.
- d. Sovereign default can make banking systems more fragile. A study of 149 countries between 1975 and 2000 indicates that the probability of a banking crisis is 14% in countries that have defaulted, an eleven percentage-point increase over non-defaulting countries.
- e. <u>Sovereign default also increases the likelihood of political change</u>. While none of the studies focus on defaults per se, there are several that have examined the after-effects of sharp devaluations, which often accompany default. A study of devaluations between 1971 and 2003 finds a 45% increase in the probability of change in the top leader (prime minister or president) in the country and a 64% increase in the probability of change in the finance executive (minister of finance or head of central bank).

In summary, default is costly, and countries do not (and should not) take the possibility of default lightly. Default is particularly expensive when it leads to banking crises and currency devaluations; the former has a longstanding impact on the capacity of firms to fund their investments whereas the latter create political and institutional instability that lasts for long periods.

## Measuring Sovereign Default Risk

If governments can default, we need measures of sovereign default risk not only to set interest rates on sovereign bonds and loans but to price all other assets. In this section, we will first look at why governments default and then at how ratings agencies, markets and services measure this default risk.

Governments default for the same reason that individuals and firms default. In good times, they borrow far more than they can afford, given their assets and earning power, and then find themselves unable to meet their debt obligations during downturns. To determine a country's default risk, we would look at the following variables:

1. Degree of indebtedness: The most logical place to start assessing default risk is by looking at how much a sovereign entity owes not only to foreign banks/ investors but also to its own citizens. Since larger countries can borrow more money, in absolute terms, the debt owed is usually scaled to the GDP of the country. Table 6 lists the 20 countries that have the most government debt, relative to GDP, in 2020, with a comparison to the number in 2010, for perspective:<sup>26</sup>

Table 6: Debt as % of Gross Domestic Product in 2020

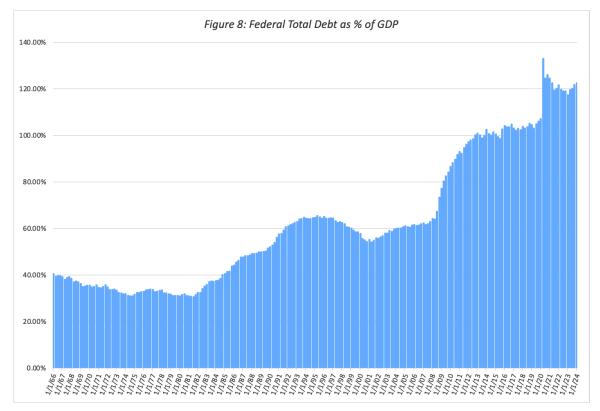
Country	In 2010	In 2020
Venezuela	25.00%	304.13%
Japan	205.69%	254.13%
Greece	147.49%	211.21%
Italy	119.20%	155.82%
Portugal	100.21%	135.19%
United States	95.14%	133.92%
Spain	60.52%	119.92%
Cyprus	56.43%	119.14%
Canada	81.22%	117.46%
France	85.26%	115.08%
Belgium	100.27%	114.14%
Montenegro	45.01%	107.15%
United Kingdom	74.27%	104.47%
Mauritius	57.15%	99.91%
Brazil	62.43%	98.09%
Egypt	69.59%	89.84%
India	66.40%	89.61%
El Salvador	60.04%	89.17%
Croatia	57.68%	88.74%
Saint Vincent and the Grenadines	65.45%	85.00%

Source: IMF

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 $<sup>^{26} \</sup> IMF \ Datasets, {\it https://www.imf.org/external/datamapper/GG\_DEBT\_GDP@GDD/SWE}$ 

Venezuela, at the top of the list, has seen government debt climb from 25% of GDP to more than 300%, but the list suggests that this statistic (government debt as percent of GDP) is an incomplete measure of default risk. The list includes some countries with high default risk (Egypt, El Salvador) but it also includes some countries that were viewed as among the most credit worthy by ratings agencies and markets (US, Japan and France). As a final note, it is worth looking at how this statistic (debt as a percent of GDP) has changed in the United States over the last few decades. Figure 8 shows public debt as a percent of GDP for the US from 1966 to 2023:<sup>27</sup>



Source: FRED, Federal Reserve Bank of St. Louis

At over 100% of GDP, and with COVID providing a boost, federal debt in the United States is now at levels not seen since the Second World War, with much of the surge coming during first after 2008, and again after 2020. If there is a link between debt levels and default risk, it is not surprising that questions about default risk in the US government have risen to the surface.

<sup>&</sup>lt;sup>27</sup> The statistic varies depending upon the data source you use, with some reporting higher numbers and others lower. This data was obtained from usgovernmentspending.com.

- 2. Pensions/Social Service Commitments: In addition to traditional debt obligations, many governments also make commitments to their citizens to pay pensions and cover health care. Since these obligations also compete for the limited revenues that the government has, countries that have larger commitments on these counts should have higher default risk than countries that do not.<sup>28</sup>
- 3. Revenues/Inflows to government: Government revenues usually come from tax receipts, which in turn are a function of both the tax code and the tax base. Holding all else constant, access to a larger tax base should increase potential tax revenues, which, in turn, can be used to meet debt obligations.
- 4. Stability of revenues: The essence of debt is that it gives rise to fixed obligations that must be covered in both good and bad times. Countries with more stable revenue streams should therefore face less default risk, other things remaining equal, than countries with volatile revenues. But what is it that drives revenue stability? Since revenues come from taxing income and consumption in the nation's economy, countries with more diversified economies should have more stable tax revenues than countries that are dependent on one or a few sectors for their prosperity. To illustrate, Peru, with its reliance on copper and silver production and Jamaica, an economy dependent upon tourism, face more default risk than Brazil or India, which are larger, more diversified economies. The other factor that determines revenue stability is the type of tax system used by the country. Generally, income tax-based systems generate more volatile revenues than sales tax (or value added tax systems).
- <u>5. Political risk</u>: Ultimately, the decision to default is as much a political decision as it is an economic decision. Given that sovereign default often exposes the political leadership to pressure, it is entirely possible that autocracies (where there is less worry about political backlash) are more likely to default than democracies. Since the alternative to default is printing more money, the independence and power of the central bank will also affect assessments of default risk.
- <u>6. Implicit backing from other entities</u>: When Greece, Portugal and Spain entered the European Union, investors, analysts and ratings agencies reduced their assessments of

<sup>&</sup>lt;sup>28</sup> Since pension and health care costs increase as people age, countries with aging populations (and fewer working age people) face more default risk.

default risk in these countries. Implicitly, they were assuming that the stronger European Union countries – Germany, France and the Scandinavian countries – would step in to protect the weaker countries from defaulting. The danger, of course, is that the backing is implicit and not explicit, and lenders may very well find themselves disappointed by lack of backing, and no legal recourse.

In summary, a full assessment of default risk in a sovereign entity requires the assessor to go beyond the numbers and understand how the country's economy works, the strength of its tax system and the trustworthiness of its governing institutions.

## Sovereign Ratings

Since few of us have the resources or the time to dedicate to understanding small and unfamiliar countries, it is no surprise that third parties have stepped into the breach, with their assessments of sovereign default risk. Of these third-party assessors, bond ratings agencies came in with the biggest advantages:

- (1) They have been assessing default risk in corporations for a hundred years or more and presumably can transfer some of their skills to assessing sovereign risk.
- (2) Bond investors who are familiar with the ratings measures, from investing in corporate bonds, find it easy to extend their use to assessing sovereign bonds. Thus, a AAA rated country is viewed as close to riskless whereas a C rated country is very risky.

Despite these advantages, there are critiques that have been leveled at ratings agencies by both the sovereigns they rate and the investors that use these ratings. In this section, we will begin by looking at how ratings agencies come up with sovereign ratings (and change them) and then evaluate how well sovereign ratings measure default risk.

## The evolution of sovereign ratings

Moody's, Standard and Poor's and Fitch's have been rating corporate bond offerings since the early part of the twentieth century. Moody's has been rating corporate bonds since 1919 and started rating government bonds in the 1920s, when that market was an active one. By 1929, Moody's provided ratings for almost fifty central governments. With the Great Depression and the Second World War, investments in government bonds

abated and with it, the interest in government bond ratings. In the 1970s, the business picked up again slowly. As recently as the early 1980s, only about fifteen, more mature governments had ratings, with most of them commanding the highest level (Aaa). The decade from 1985 to 1994 added 35 countries to the sovereign rating list, with many of them having speculative or lower ratings. Table 7 summarizes the growth of sovereign ratings from 1975 to 1994:

Table 7: Sovereign Ratings – 1975-1994

Year	Number of newly rated	Median rating
	sovereigns	
Pre-1975	3	AAA/Aaa
1975-1979	9	AAA/Aaa
1980-1984	3	AAA/Aaa
1985-1989	19	A/A2
1990-1994	15	BBB-/Baa3

Since 1994, the number of countries with sovereign ratings has surged, just as the market for sovereign bonds has expanded. In 2023, Moody's, S&P and Fitch had ratings available for more than a hundred countries apiece.

In addition to more countries being rated, the ratings themselves have become richer. Moody's and S&P now provide two ratings for each country – a local currency rating (for domestic currency debt/ bonds) and a foreign currency rating (for government borrowings in a foreign currency). As an illustration, table 8 summarizes the local and foreign currency ratings, from Moody's, for Latin American countries in July 2024.

Table 8: Local and Foreign Currency Ratings – Latin America in July 2024

(STA= Stable and NEG= Negative)

	Foreign Currency		Local C	urrency
Argentina	Ca	STA	Ca	STA
Belize	Caa2	STA	Caa2	STA
Brazil	Ba2	POS	Ba2	POS
Chile	A2	STA	A2	STA
Colombia	Baa2	NEG	Baa2	NEG
Costa Rica	B1	POS	B1	POS
Ecuador	Caa3	STA	-	-
El Salvador	Caa1	STA	-	-
Guatemala	Ba1	STA	Ba1	STA

Honduras	B1	STA	B1	STA
Mexico	Baa2	STA	Baa2	STA
Nicaragua	B2	STA	B2	STA
Panama	Baa3	STA	-	-
Paraguay	Ba1	POS	Ba1	POS
Peru	Baa1	NEG	Baa1	NEG
Uruguay	Baa1	STA	Baa1	STA
Venezuela [2]	С	STA	WR	-

Source: Moody's

For Ecuador, El Salvador and Panama, there is only a foreign currency rating, and the outlook on each country provides Moody's views on potential ratings changes, with negative (NEG) reflecting at least the possibility of a ratings downgrade and positive (POS) indicating the possibility of a ratings upgrade; STA indicates a stable rating where no change is forthcoming. Venezuela's local currency rating was withdrawn during the course of the year, in the face of default. For the most part, local currency ratings should be at least as high or higher than the foreign currency rating, for the obvious reason that governments have more power to print more of their own currency, but in the case of Latin America, they are identical for every country. There are, however, exceptions where the local currency rating is lower than the foreign currency rating. In March 2010, for instance, India was assigned a local currency rating of Ba2 and a foreign currency rating of Baa3. The full list of sovereign ratings in July 2024, by country, from Moody's and Standard & Poor's, is provided in Appendix 5.

Do the ratings agencies agree on sovereign risk? For the most part, there is consensus in the ratings, but there can be significant differences on individual countries. These differences can come from very different assessments of political and economic risk in these countries by the ratings teams at the different agencies as well as home bias, with some arguing that ratings agencies that are US-based (S&P, Moody's and Fitch) tend to over rate the US.<sup>29</sup>

Do sovereign ratings change over time? While one of the critiques of these ratings is that they were sticky, the rate of change has increased over the last few years. The best

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<sup>&</sup>lt;sup>29</sup> Fuchs, A. and K. Gehring, 2017, *The Home Bias in Sovereign Ratings*, Journal of the European Economic Association, Volume 15, Issue 6, Pages 1386–1423.

measure of sovereign ratings changes is a ratings transition matrix, which captures the changes that occur across ratings classes. Using S&P ratings to illustrate our point, table 9 summarizes the likelihood of ratings transitions for sovereigns over one-year and ten-year periods from 1975 to 2023:

Table 9: One-year and Ten-year Ratings Transitions: S&P Sovereign Foreign Currency
Ratings from 1975 to 2023 (in percent)

			Rating one year later							
		AAA	AA	Α	BBB	ВВ	В	CCC/CC	Defaulted	Not Rated
ıth	AAA	96.93%	3.07%	0.00%	0.00%	0.00%	0.00%	0.00%	96.93%	3.07%
1st of month	AA	1.92%	94.04%	2.88%	0.19%	0.19%	0.19%	0.00%	1.92%	94.04%
st of	Α	0.00%	3.62%	91.15%	4.83%	0.00%	0.00%	0.00%	0.00%	3.62%
00	BBB	0.00%	0.00%	4.08%	90.96%	4.26%	0.35%	0.18%	0.00%	0.00%
Rating	ВВ	0.00%	0.00%	0.00%	5.87%	87.01%	5.52%	0.71%	0.00%	0.00%
RG	В	0.00%	0.00%	0.00%	0.00%	4.77%	87.47%	3.68%	0.00%	0.00%
	ccc/cc	0.00%	0.00%	0.00%	0.00%	0.00%	18.06%	45.83%	0.00%	0.00%
					Ra	ting 15 yed	ars later			
		AAA	AA	Α	BBB	BB	В	CCC/CC	Defaulted	Not Rated
ıth	AAA	66.28%	28.44%	2.06%	0.00%	0.46%	0.69%	0.00%	66.28%	28.44%
mor	AA	28.79%	40.86%	14.79%	12.84%	1.95%	0.39%	0.39%	28.79%	40.86%
st of	Α	3.13%	26.56%	37.89%	14.84%	3.13%	5.47%	0.39%	3.13%	26.56%
on 1	BBB	0.00%	8.72%	29.82%	30.73%	13.76%	2.75%	0.46%	0.00%	8.72%
Rating on 1st of month	ВВ	0.00%	0.00%	3.69%	38.01%	23.62%	18.45%	0.37%	0.00%	0.00%
RG	В	0.00%	0.00%	0.42%	8.02%	16.88%	34.18%	2.95%	0.00%	0.00%
	ccc/cc	0.00%	0.00%	0.00%	4.17%	0.00%	8.33%	4.17%	0.00%	0.00%

Source: Standard & Poor's

Table 9 provides evidence on how sovereign ratings changed, between 1975 and 2023. To illustrate, a AAA rated sovereign had a 96.93% chance of remaining AAA rated the next year; a BBB rated sovereign has an 4.08% chance of being upgraded, a 90.98% chance of remaining unchanged and a 4.84% chance of being downgraded over the next year. Extending the time period to 15 years, the probability that ratings will change increases

across the board, with 66.28% of AAA ratings and 30.73% of BBB rated sovereigns holding their ratings for the next 15 years.<sup>30</sup>

As the number of rated countries around the globe increases, we are opening a window to how ratings agencies assess risk at the broader regional level. One of the criticisms that rated countries have mounted against the ratings agencies is that they have regional biases, leading them to under rate entire regions of the world (Latin America and Africa). The defense that ratings agencies would offer is that past default history is a good predictor of future default, and that Latin America has a great deal of bad history to overcome.

## What goes into a sovereign rating?

The ratings agencies started with a template that they developed and fine-tuned with corporations and have modified it to estimate sovereign ratings. While each agency has its own system for estimating sovereign ratings, the processes share a great deal in common.

Ratings Measure: A sovereign rating is focused on the credit worthiness of the sovereign to private creditors (bondholders and private banks) and not to official creditors (which may include the World Bank, the IMF and other entities). Ratings agencies also vary on whether their rating captures only the probability of default or also incorporates the expected severity if it does occur. S&P's ratings are designed to capture the probability that default will occur and not necessarily the severity of the default, whereas Moody's focus on both the probability of default and severity (captured in the expected recovery rate). Default at all of the agencies is defined as either a failure to pay interest or principal on a debt instrument on the due date (outright default) or a rescheduling, exchange or other restructuring of the debt (restructuring default).

<sup>&</sup>lt;sup>30</sup> S&P Global Ratings, *Default, Transition and Recovery: 2023 Annual Global Sovereign Default and Transition Study, https://www.spglobal.com/ratings/en/research/articles/240327-default-transition-and-recovery-2023-annual-global-sovereign-default-and-rating-transition-study-13038208* 

→ <u>Determinants of ratings</u>: In a publication that explains its process for sovereign ratings, Standard and Poor's lists out the variables that it considers when rating a country. These variables encompass both political, economic and institutional variables and are summarized in table 10:

Table 10: Factors considered while assigning sovereign ratings

## Sovereign Ratings Methodology Profile

#### Political risk

- · Stability and legitimacy of political institutions
- Popular participation in political processes
- · Orderliness of leadership succession
- Transparency in economic policy decisions and objectives
- Public security
- Geopolitical risk

#### Economic structure

- · Prosperity, diversity, and degree to which economy is market oriented
- Income disparities
- · Effectiveness of financial sector in intermediating funds; availability of credit
- · Competitiveness and profitability of nonfinancial private sector
- Efficiency of public sector
- · Protectionism and other nonmarket influences
- Labor flexibility

#### Economic growth prospects

- · Size and composition of savings and investment
- · Rate and pattern of economic growth

#### Fiscal flexibility

- · General government revenue, expenditure, and surplus/deficit trends
- Compatibility of fiscal stance with monetary and external factors
- Revenue-raising flexibility and efficiency
- · Expenditure effectiveness and pressures
- Timeliness, coverage, and transparency in reporting
- Pension obligations

#### General government debt burden

- General government gross and net (of liquid assets) debt
- Share of revenue devoted to interest
- Currency composition and maturity profile
- · Depth and breadth of local capital markets

### Offshore and contingent liabilities

- Size and health of NFPEs
- Robustness of financial sector

### Monetary flexibility

- · Price behavior in economic cycles
- Money and credit expansion
- Compatibility of exchange-rate regime and monetary goals
- Institutional factors, such as central bank independence
- Range and efficiency of monetary policy tools, particularly in light of the fiscal stance and capital market characteristics
- Indexation and dollarization

#### External liquidity

- · Impact of fiscal and monetary policies on external accounts
- · Structure of the current account
- · Composition of capital flows
- Reserve adequacy

#### External debt burden

- · Gross and net external debt, including nonresident deposits and structured debt
- Maturity profile, currency composition, and sensitivity to interest rate changes
- · Access to concessional funding
- Debt service burden

NFPEs-Nonfinancial public sector enterprises.

© Standard & Poor's 2008.

While Moody's and Fitch have their own set of variables that they use to estimate sovereign ratings, they parallel S&P in their focus on economic, political and institutional detail.

- → Rating process: The analyst with primary responsibility for the sovereign rating prepares a ratings recommendation with a draft report, which is then assessed by a ratings committee composed of five to ten analysts, who debate each analytical category and vote on a score. Following closing arguments, the ratings are decided by a vote of the committee.
- → Local versus Foreign Currency Ratings: As we noted earlier, the ratings agencies usually assign two ratings for each sovereign a local currency rating and a foreign currency rating. There are two approaches used by ratings agencies to differentiate between these ratings. In the first, called the notch-up approach, the foreign currency rating is viewed as the primary measure of sovereign credit risk and the local currency rating is notched up, based upon domestic debt market factors. In the notch down approach, it is the local currency rating that is the anchor, with the foreign currency rating notched down, reflecting foreign exchange constraints. The differential between foreign and local currency ratings is primarily a function of monetary policy independence. Countries that maintain floating rate exchange regimes and fund borrowing from deep domestic markets will have the largest differences between local and foreign currency ratings, whereas countries that have given up monetary policy independence, either through dollarization or joining a monetary union, will see local currency ratings converge on foreign currency ratings.
- → Ratings Review and Updates: Sovereign ratings are reviewed and updated by the ratings agencies and these reviews can be both at regular periods and also triggered by news items. Thus, news of a political coup or an economic disaster can lead to a ratings review not just for the country in question, but also for surrounding countries (that may face a contagion effect).

Gill (2015) offers a fascinating look at how this ratings process works, warts and all, by looking at the how the UK government was assigned sovereign ratings in the 1970s.<sup>31</sup>

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<sup>&</sup>lt;sup>31</sup> Gill, David, 2015, *Rating the UK: The British Government's Sovereign Credit Ratings*, 1976-78, The Economic History Review 1016-1037, vol 68 (3).

The sales pitch from ratings agencies for sovereign ratings is that they are effective measures of default risk in bonds (or loans) issued by that sovereign. But do they work as advertised? Each of the ratings agencies goes to great pains to argue that notwithstanding errors on some countries, there is a high correlation between sovereign ratings and sovereign defaults. In table 11, we summarize S&P's estimates of cumulative default rates for bonds in each ratings class, in the years after the bond rating, from 1975 to 2023.

Table 11: S&P Sovereign Foreign Currency Ratings and Default Rates- 1975 to 2023

		_	_	,	_	_	_	_	_	
Rating	1	2	3	4	5	6	7	8	9	10
AAA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
AA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Α	0.00%	0.00%	0.22%	0.66%	1.13%	1.61%	2.12%	2.66%	3.23%	3.82%
BBB	0.18%	0.73%	1.51%	2.13%	2.57%	3.03%	3.52%	4.04%	4.59%	5.20%
BB	0.36%	1.28%	1.85%	2.44%	3.87%	5.36%	6.91%	8.55%	9.77%	10.55%
В	2.72%	6.73%	10.81%	14.62%	18.15%	21.18%	24.39%	27.40%	30.00%	32.31%
CCC/CC	33.33%	41.27%	46.95%	49.36%	52.03%	60.49%	63.79%	63.79%	63.79%	63.79%
Investment grade	0.05%	0.19%	0.43%	0.68%	0.89%	1.11%	1.34%	1.58%	1.83%	2.09%
Speculative grade	3.36%	6.27%	8.92%	11.28%	13.84%	16.35%	18.79%	21.06%	22.93%	24.45%
All rated	1.32%	2.51%	3.66%	4.71%	5.79%	6.86%	7.90%	8.89%	9.72%	10.43%

Source: Standard and Poor's

Put simply, a AAA rated sovereign never defaults in the ten years following the rating, whereas a BBB rated sovereign has a 2.57% chance of defaulting within 5 years and a 5.20% chance of defaulting within 10 months. S&P also reports these default rates for sovereign local currency bonds, and as we noted in a previous section, the default rates are lower for local currency bonds, but they remain correlated with ratings, and substantial, at lower ratings classes. Fitch and Moody's also report default rates by ratings classes and in summary, all the ratings agencies seem to have, on average, delivered the goods. Sovereign bonds with investment grade ratings have defaulted far less frequently than sovereign bonds with speculative ratings.

Notwithstanding this overall track record of success, ratings agencies have been criticized for failing investors on the following counts:

- 1. Ratings are upward biased: Ratings agencies have been accused of being far too optimistic in their assessments of both corporate and sovereign ratings. While the conflict of interest of having issuers pay for the rating is offered as the rationale for the upward bias in corporate ratings, that argument does not hold up when it comes to sovereign ratings, since any revenue received from sovereigns for providing the ratings is small, relative to the reputation loss, with those who use ratings, from over rating sovereigns.
- 2. There is herd behavior: When one ratings agency lowers or raises a sovereign rating, other ratings agencies seem to follow suit. This herd behavior reduces the value of having three separate ratings agencies, since their assessments of sovereign risk are no longer independent.
- 3. <u>Too little, too late</u>: To price sovereign bonds (or set interest rates on sovereign loans), investors (banks) need assessments of default risk that are updated and timely. It has long been argued that ratings agencies take too long to change ratings, and that these changes happen too late to protect investors from a crisis.
- 4. <u>Vicious Cycle</u>: Once a market is in crisis, there is the perception that ratings agencies sometimes overreact and lower ratings too much, thus creating a feedback effect that makes the crisis worse.
- 5. Ratings failures: At the other end of the spectrum, it can be argued that when a ratings agency changes the rating for a sovereign multiple times in a short time period, it is admitting to failure in its initial rating assessment. In a paper on the topic, Bhatia (2004) looks at sovereigns where S&P and Moody changed ratings multiple times during a year between 1997 and 2002. His findings are reproduced in table 12:

Table 12: Ratings Failures

<u>Failure</u>	Failed rating (& date) 2/	Corrected rating (& date) 2/	Notches adjusted 3/	Key factor
<u>S&amp;P</u>			.1	***
1997; Thailand	A (Sept. 3, 1997)	BBB- (Jan. 8, 1998)	4↓ (0.97)	Evaporation of reserves
1997: Indonesia	BBB (Oct. 10, 1997)	B- (Mar. 11, 1998)	7↓ (1.40)	Collapse of asset quality
1997: Korea	AA- (Oct. 24, 1997)	B+ (Dec. 22, 1997)	10↓ (5.26)	Evaporation of reserves
1997: Malaysia	A+ (Dec. 23, 1997)	BBB- (Sept. 15, 1998)	5↓ (0.57)	Collapse of asset quality
1998: Korea	B+ (Feb. 18, 1998)	BBB- (Jan. 25, 1999)	41 (0.36)	Reserves replenishment
1998: Romania	BB- (May 20, 1998)	B- (Oct. 19, 1998)	3↓ (0.61)	Evaporation of reserves
1998: Russia	BB- (June 9, 1998)	B- (Aug. 13, 1998)	3↓ (1.43)	Evaporation of reserves
2000: Argentina	BB (Nov. 14, 2000)	B- (July 12, 2001)	4↓ (0.50)	Fiscal slippage
2002: Uruguay	BBB- (Feb. 14, 2002)	B (July 26, 2002)	5↓ (0.94)	Evaporation of reserves
Moody's				
1997: Thailand	A2 (Apr. 8, 1997)	Ba1 (Dec. 21, 1997)	5↓ (0.68)	Evaporation of reserves
1997: Korea	A1 (Nov. 27, 1997)	Ba1 (Dec. 21, 1997)	6↓ (7.83)	Evaporation of reserves
1997: Indonesia	Baa3 (Dec. 21, 1997)	B3 (Mar. 20, 1998)	6↓ (2.05)	Collapse of asset quality
1997: Malaysia	AI (Dec. 21, 1997)	Baa2 (Sept. 14, 1998)	4↓ (0.46)	Collapse of asset quality
1998: Russia	Ba2 (Mar. 11, 1998)	B3 (Aug. 21, 1998)	4↓ (0.75)	Evaporation of reserves
1998: Moldova	Ba2 (July 14, 1998)	B2 (July 14, 1998)	3↓ (90.00)	Evaporation of reserves
1998: Romania	Ba3 (Sept. 14, 1998)	B3 (Nov. 6, 1998)	3↓ (1.76)	Evaporation of reserves
2002: Uruguay	Baa3 (May 3, 2002)	B3 (July 31, 2002)	6↓ (2.07)	Evaporation of reserves

Over the last two decades, there have been other failures on the part of ratings agencies to foresee country default, but why do they sometimes fail? Bhatia provides some possible answers:

- a. <u>Information problems</u>: The data that the agencies use to rate sovereigns generally come from the governments. Not only are there wide variations in the quantity and quality of information across governments, but there is also the potential for governments holding back bad news and revealing only good news. This, in turn, may explain the upward bias in sovereign ratings.
- b. Limited resources: To the extent that the sovereign rating business generates only limited revenues for the agencies, and it is required to at least break even in terms of costs, the agencies cannot afford to hire too many analysts. These analysts are then spread thin globally, being asked to assess the ratings of dozens of low-profile countries. In 2003, it was estimated that each analyst at the agencies was called up to rate between four and five sovereign governments. It has been argued by some that it is this overload that leads analysts to use common information (rather than do their own research) and to herd behavior.
- c. Revenue Bias: Since ratings agencies offer sovereign ratings gratis to most users, the revenues from ratings either must come from the issuers or from other business that stems from the sovereign ratings business. When it comes from the issuing sovereigns or sub-sovereigns, it can be argued that agencies will hold back on assigning harsh ratings. Specifically, ratings agencies generate revenues from rating sub-sovereign issuers. Thus, a sovereign ratings downgrade will be followed by a series of sub-sovereign ratings downgrades. Indirectly, therefore, these sub-

- sovereign entities will fight a sovereign downgrade, again explaining the upward bias in ratings.
- d. Other Incentive problems: While it is possible that some of the analysts who work for S&P and Moody's may seek work with the governments that they rate, it is uncommon and thus should not pose a problem with conflict of interest. However, the ratings agencies have created other businesses, including market indices, portfolio performance evaluation and risk management services, which may be lucrative enough to influence sovereign ratings.

In sum, sovereign ratings are flawed measures of default risk, often late in detecting shifts in risk and sometimes biased, but they do provide useful information in assessing country risk.

#### Market Interest Rates

The growth of the sovereign ratings business reflected the growth in sovereign bonds in the 1980s and 1990s. As more countries have shifted from bank loans to bonds, the market prices commanded by these bonds (and the resulting interest rates) have yielded an alternate measure of sovereign default risk, continuously updated in real time. In this section, we will examine the information in sovereign bond markets that can be used to estimate sovereign default risk.

## The Sovereign Default Spread

When a government issues bonds, denominated in a foreign currency, the interest rate on the bond can be compared to a rate on a riskless investment in that currency to get a market measure of the default spread for that country. To illustrate, the Brazilian government had a 10-year dollar denominated bond, with a market interest rate of 6.38%, on July 1, 2024, At the same time, the 10-year US treasury bond rate was 4.36%. If we assume that the US treasury is default free, the difference of 2.02% between the two rates (6.38%- 4.36% = 2.02%) can be viewed as the market's assessment of the default spread for Brazil. Table 13 summarizes interest rates and default spreads for emerging market countries in July 2024, using 10-year dollar denominated bonds or Euro-denominated

issued by these countries, as well as the sovereign foreign currency ratings (from Moody's) at the time.

Table 13: Default Spreads on US \$ and Euro Denominated Bonds- Emerging Markets in July 2024

	In US \$						
Country	Moody's Rating	\$ 10-year Bond Rate	US T.Bond Rate	Default Spread			
Brazil	Ba2	6.38%	4.36%	2.02%			
Chile	A1	6.08%	4.36%	1.72%			
Colombia	Baa2	6.11%	4.36%	1.75%			
Poland	A2	4.87%	4.36%	0.51%			
Mexico	Baa1	5.42%	4.36%	1.06%			
Peru	Baa1	6.86%	4.36%	2.50%			
Turkey	B2	11.88%	4.36%	7.52%			
		In Euro	OS				
Country	Moody's Rating	\$ 10-year Bond Rate	US T.Bond Rate	Default Spread			
Bulgaria	Baa1	3.60%	2.40%	1.20%			

Source: Bloomberg

Note that we net out the US treasury bond rate for the US \$ denominated government bonds, and the German Euro bond rate for the Euro-denominated bonds to get the default spreads. While there is a positive correlation between sovereign ratings and market default spreads, there are advantages to using these bond-market based default spreads. The first is that the market differentiation for risk is more granular than the ratings agencies; thus, Mexico and Colombia have the same Moody's rating (Baa2) but the market sees far more default risk in Colombia than in Mexico. The second is that the market-based spreads are more dynamic than ratings, with changes occurring in real time. In figure 9, we graph the shifts in the default spreads for Brazil and Venezuela between 2006 and the end of 2009:

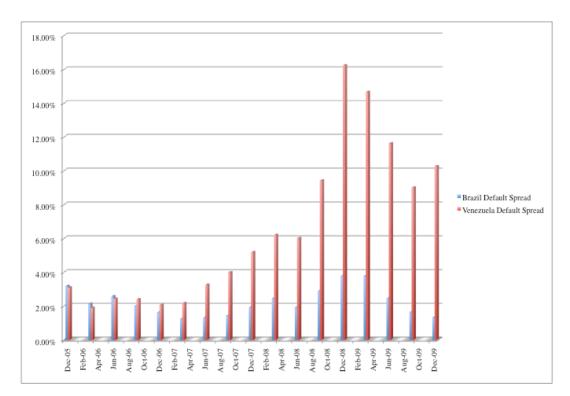


Figure 9: Default Spreads for \$ Denominated Bonds: Brazil vs Venezuela

In December 2005, the default spreads for Brazil and Venezuela were similar; the Brazilian default spread was 3.18% and the Venezuelan default spread was 3.09%. Between 2006 and 2009, the spreads diverged, with Brazilian default spreads dropping to 1.32% by December 2009 and Venezuelan default spreads widening to 10.26%.

To use market-based default spreads as a measure of country default risk, there must be a default free security in the currency in which the bonds are issued. Local currency bonds issued by governments cannot be compared to each other, since the differences in rates can be due to differences in expected inflation. Even with dollar-denominated bonds, it is only the assumption that the US Treasury bond rate is default free that allows us to back out default spreads from the interest rates.

## The spread as a predictor of default

Are market default spreads better predictors of default risk than ratings? One advantage that market spreads have over ratings is that they can adjust quickly to information. Consequently, they provide earlier signals of imminent danger (and default) than ratings agencies do. However, market-based default measures carry their own costs.

They tend to be far more volatile than ratings and can be affected by variables that have nothing to do with default. Liquidity and investor demand can sometimes cause shifts in spreads that have little or nothing to do with default risk.

Studies of the efficacy of default spreads as measures of country default risk reveal some consensus. First, default spreads are for the most part correlated with both sovereign ratings and ultimate default risk. In other words, sovereign bonds with low ratings tend to trade at much higher interest rates and also are more likely to default. Second, the sovereign bond market leads ratings agencies, with default spreads usually climbing ahead of a rating downgrade and dropping before an upgrade. Third, notwithstanding the lead-lag relationship, a change in sovereign ratings is still an informational event that creates a price impact at the time that it occurs. In summary, it would be a mistake to conclude that sovereign ratings are useless, since sovereign bond markets seems to draw on ratings (and changes in these ratings) when pricing bonds, just as ratings agencies draw on market data to make changes in ratings.

## **Credit Default Swaps**

The last decade has seen the evolution of the Credit Default Swap (CDS) market, where investors try to put a price on the default risk in an entity and trade at that price. In conjunction with CDS contracts on companies, we have seen the development of a market for sovereign CDS contracts. The prices of these contracts represent market assessments of default risk in countries, updated constantly.

#### How does a CDS work?

The CDS market allows investors to buy protection against default in a security. The buyer of a CDS on a specific bond makes payments of the "spread" each period to the seller of the CDS; the payment is specified as a percentage (spread) of the notional or face value of the bond being insured. In return, the seller agrees to make the buyer whole if the issuer of the bond (reference entity) fails to pay, restructures or goes bankrupt (credit event), by doing one of the following:

a. <u>Physical settlement</u>: The buyer of the CDS can deliver the "defaulted" bond to the seller and get par value for the bond.

b. <u>Cash settlement</u>: The seller of the CDS can pay the buyer the difference between par value of the defaulted bond and the market price, which will reflect the expected recovery from the issuer.

In effect, the buyer of the CDS is protected from losses arising from credit events over the life of the CDS.

Assume, for instance, that you own 5-year Colombian government bonds, with a par value of \$ 10 million, and that you are worried about default over the life of the bond. Assume also that the price of a 5-year CDS on the Colombian government is 250 basis points (2.5%). If you buy the CDS, you will be obligated to pay \$250,000 each year for the next 5 years and the seller of the CDS would receive this payment. If the Colombian government fails to fulfill its obligations on the bond or restructures the bond any time over the next 5 years, the seller of the CDS can fulfill his obligations by either buying the bonds from you for \$10 million or by paying you the difference between \$ 10 million and the market price of the bond after the credit event happens.

There are two points worth emphasizing about a CDS that may undercut the protection against default that it is designed to offer. The first is that the protection against failure is triggered by a credit event; if there is no credit event, and the market price of the bond collapses, you as the buyer will not be compensated. The second is that the guarantee is only as good as the credit standing of the seller of the CDS. If the seller defaults, the insurance guarantee will fail. On the other side of the transaction, the buyer may default on the spread payments that he has contractually agreed to make.

### Market Background

J.P. Morgan is credited with creating the first CDS, when it extended a \$4.8 billion credit line to Exxon and then sold the credit risk in the transaction to investors. Over the last decade and a half, the CDS market has surged in size. By the end of 2007, the notional value of the securities on which CDS had been sold amounted to more than \$ 60 trillion, though the market crisis caused a pullback to about \$39 trillion by December 2008.

You can categorize the CDS market based upon the reference entity, i.e., the issuer of the bond underlying the CDS. While our focus is on sovereign CDS, they represent a small proportion of the overall market. Corporate CDS represent the bulk of the market,

followed by bank CDS and then sovereign CDS. While the notional value of the securities underlying the CDS market is huge, the market itself is a fairly narrow one, insofar that a few investors account for the bulk of the trading in the market. While the market was initially dominated by banks buying protection against default risk, the market has attracted investors, portfolio managers and speculators, but the number of players in the market remains small, especially given the size of the market. The narrowness of the market does make it vulnerable, since the failure of one or more of the big players can throw the market into tumult and cause spreads to shift dramatically. The failure of Lehman Brothers in 2008, during the banking crisis, threw the CDS market into turmoil for several weeks.

# CDS and default risk

If we assume away counter party risk and liquidity, the prices that investors set for credit default swaps should provide us with updated measures of default risk in the reference entity. In contrast to ratings, that get updated infrequently, CDS prices should adjust to reflect current information on default risk.

To illustrate this point, let us consider the evolution of sovereign risk in Greece during 2009 and 2010. In figure 10, we graph out the CDS spreads for Greece on a month-by-month basis from 2006 to 2010 and ratings actions taken by one agency (Fitch) during that period:

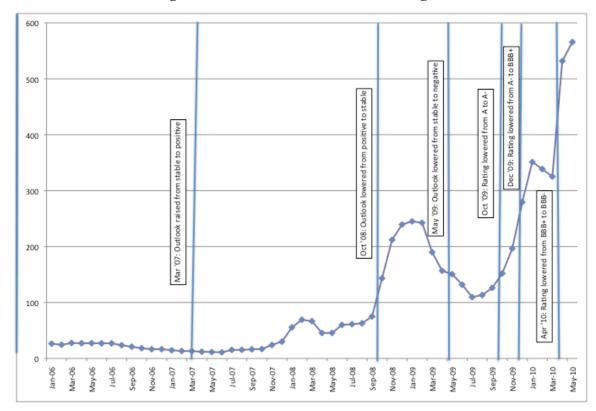


Figure 10: Greece CDS Prices and Ratings

While ratings stayed stagnant for the bulk of the period, before moving late in 2009 and 2010, when Greece was downgraded, the CDS spread and default spreads for Greece changed each month. The changes in both market-based measures reflect market reassessments of default risk in Greece, using updated information.

While it is easy to show that CDS spreads are timelier and more dynamic than sovereign ratings, and that they reflect fundamental changes in the issuing entities, the key question remains: Are CDS spreads better predictors of future default risk than sovereign ratings or default spreads? The findings are significant. First, changes in CDS spreads lead changes in the sovereign bond yields and in sovereign ratings.<sup>32</sup> Second, while the debate continues, evidence is emerging that sovereign CDS spread changes are better predictors

<sup>&</sup>lt;sup>32</sup> Ismailescu, I., 2007, *The Reaction of Emerging Markets Credit Default Swap Spreads to Sovereign Credit Rating Changes and Country Fundamentals*, Working Paper, Pace University. This study finds that CDS prices provide more advance warning of ratings downgrades.

of sovereign default events than sovereign ratings.<sup>33</sup> Third, there is evidence that sovereign CDS spreads not only increase in the presence of greater economic policy uncertainty, but also that these increases are accompanied by currency depreciation. Finally, there seems to be clustering in the CDS market, where CDS prices across groups of countries move together in the same direction. A study suggests six clusters of emerging market countries, captured in table 14:

Table 14: Clusters of Emerging Markets: CDS Market

	Cluster 1	Cluster 2	Cluster 3	Cluster 4	Cluster 5	Cluster 6
Countries in Cluster	Brazil Bulgaria Mexico Poland Russia Slovak Turkey	Chile China Japan Korea Thailand Venezuela	Croatia Hungary Malaysia Romania S. Africa	Colombia Panama Peru	Pakistan Philippines Ukraine	Israel Qatar
Ave. Corr. Internal Ave. Corr. External Ave. CDS Spread	0.516 0.210 287.30	0.596 0.220 114.83	0.402 0.278 96.10	0.588 0.245 243.63	0.517 0.218 262.37	0.466 0.102 30.12

The correlation within the cluster and outside the cluster, are provided towards the bottom. Thus, the correlation between countries in cluster 1 is 0.516, whereas the correlation between countries in cluster 1 and the rest of the market is only 0.210.

There are inherent limitations with using CDS prices as predictors of country default risk. The first is that the exposure to counterparty and liquidity risk, endemic to the CDS market, can cause changes in CDS prices that have little to do with default risk. Thus, a significant portion of the surge in CDS prices in the last quarter of 2008 can be traced to the failure of Lehman and the subsequent surge in concerns about counterparty risk. The second and related problem is that the narrowness of the CDS market can make an individual CDS susceptible to illiquidity problems, with a concurrent effect on prices. Notwithstanding these limitations, it is undeniable that changes in CDS prices supply important information about shifts in default risk in entities. In summary, the evidence, at least as of now, is that changes in CDS prices provide information, albeit noisy, of changes

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<sup>&</sup>lt;sup>33</sup> Rodriguez, I.M., K. Dandapani and E.R. Lawrence, 2019, *Measuring Sovereign Risk: Are CDS Spreads better than Sovereign Credit Ratings?* Financial Management, 229-256.

in default risk. However, there is little to indicate that it is superior to market default spreads (obtained from government bonds) in assessing this risk.

# Sovereign Risk in the CDS Market

Notwithstanding the limitations of the market and the criticism that has been directed at it, the sovereign CDS market continues to grow. In July 2024, there were 80 countries with sovereign CDS trading on them. Figure 11 captures the differences in CDS spreads across the globe (for the countries for which they are available) at the start of July 2024:

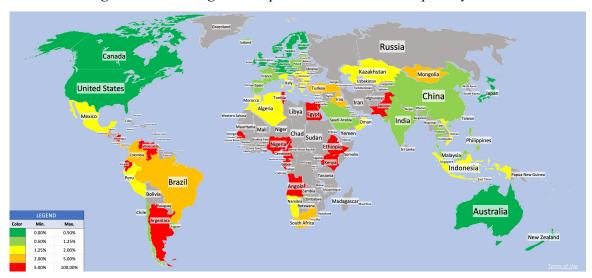


Figure 11: Sovereign CDS Spreads Global Heat Map-July 2024

Much of Africa remains uncovered by the sovereign CDS market, but there are large swaths in Latin America with high default risk, Asia has seen a significant drop off in risk largely because of the rise of China and India, and Southern Europe is becoming increasingly exposed to default risk. Russia and Ukraine no longer have traded sovereign CDS spreads, since their bonds have become uninsurable. Appendix 6 has the complete listings of 10-year CDS spreads as of July 1, 2024, listing both the raw spread and one computed by netting out the spread for the US on that day.

To provide a contrast between the default spreads in the CDS market and the government bond market, consider Brazil in July 2024. In table 13, we estimated a default spread of 2.02% for Brazil on July 1, 2024, based on the difference in market interest rates on a 10-year Brazilian \$ denominated bond and a US Treasury bond. In the sovereign CDS market, Brazil's CDS traded at 2.57% on the same day, yielding a higher estimate of the

spread than the US\$ bond market. Netting out the CDS spread (0.46%) for the United States yielded a net CDS spread of 2.11% for Brazil, very close to the one obtained from the bond market default spread.<sup>34</sup>

## **Country Equity Risk**

While sovereign default risk is widely measured and studied, it is a relevant measure of risk for those investing in sovereign debt or bonds of a country. But what if you are an investor or a business that is considering investing in equity in the same country? In this section, we begin by looking at whether we should be adjusting the risk premiums for equity in different countries for variations in country risk and follow up by examining measures of country equity risk.

## Should there be a country equity risk premium?

Is there more risk in investing in a Malaysian or Brazilian stock than there is in investing in the United States? The answer, to most, seems to be obviously affirmative, with the solution being that we should use higher equity risk premiums when investing in riskier emerging markets. There are, however, three distinct and different arguments offered against this practice.

### 1. Country risk is diversifiable

In the risk and return models that have developed from conventional portfolio theory, and in particular, the capital asset pricing model, the only risk that is relevant for purposes of estimating a cost of equity is the market risk or risk that cannot be diversified away. The key question in relation to country risk then becomes whether the additional risk in an emerging market is diversifiable or non-diversifiable. If, in fact, the additional risk of investing in Malaysia or Brazil can be diversified away, then there should be no additional risk premium charged. If it cannot, then it makes sense to think about estimating a country risk premium.

<sup>&</sup>lt;sup>34</sup> In the 2019 version of this paper, the sovereign CDS spread was significantly lower than the \$ bond market spread and in the 2022 version, the sovereign CDS spread was higher, whereas in this version the numbers are almost equivalent.

But diversified away by whom? Equity in a publicly traded Brazilian, or Malaysian, firm can be held by hundreds or even thousands of investors, some of whom may hold only domestic stocks in their portfolio, whereas others may have more global exposure. For purposes of analyzing country risk, we look at the marginal investor – the investor most likely to be trading on the equity. If that marginal investor is globally diversified, there is at least the potential for global diversification. If the marginal investor does not have a global portfolio, the likelihood of diversifying away country risk declines substantially. Stulz (1999) made a similar point using, different terminology.<sup>35</sup> He differentiated between segmented markets, where risk premiums can be different in each market, because investors cannot or will not invest outside their domestic markets, and open markets, where investors can invest across markets. In a segmented market, the marginal investor will be diversified only across investments in that market, whereas in an open market, the marginal investor has the opportunity (even if he or she does not take it) to invest across markets. It is unquestionable that investors today in most markets have more opportunities to diversify globally than they did three decades ago, with international mutual funds and exchange traded funds, and that many more of them take advantage of these opportunities. It is also true still that a significant home bias exists in most investors' portfolios, with most investors over investing in their home markets.

Even if the marginal investor is globally diversified, there is a second test that has to be met for country risk to be diversifiable. All or much of country risk should be country specific. In other words, there should be low correlation across markets. Only then will the risk be diversifiable in a globally diversified portfolio. If, on the other hand, the returns across countries have significant positive correlation, country risk has a market risk component, is not diversifiable and can command a premium. Whether returns across countries are positively correlated is an empirical question. Studies from the 1970s and 1980s suggested that the correlation was low, and this was an impetus for global diversification. <sup>36</sup> Partly because of the success of that sales pitch and partly because

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<sup>&</sup>lt;sup>35</sup> Stulz, R.M., *Globalization, Corporate finance, and the Cost of Capital,* Journal of Applied Corporate Finance, v12. 8-25.

<sup>&</sup>lt;sup>36</sup> Levy, H. and M. Sarnat, 1970, *International Diversification of Investment Portfolios*, American Economic Review 60(4), 668-75.

economies around the world have become increasingly intertwined over the last decade, more recent studies indicate that the correlation across markets has risen. The correlation across equity markets has been studied extensively over the last two decades and while there are differences, the overall conclusions are as follows:

- 1. The correlation across markets has increased over time, as both investors and firms have globalized. Yang, Tapon and Sun (2006) report correlations across eight, mostly developed markets between 1988 and 2002 and note that the correlation in the 1998-2002 time period was higher than the correlation between 1988 and 1992 in every single market; to illustrate, the correlation between the Hong Kong and US markets increased from 0.48 to 0.65 and the correlation between the UK and the US markets increased from 0.63 to 0.82.<sup>37</sup> In the global returns sourcebook, from Credit Suisse, referenced earlier for historical risk premiums for different markets, the authors estimate the correlation between developed and emerging markets between 1980 and 2013, and note that it has increased from 0.57 in 1980 to 0.88 in 2013.
- 2. The correlation across equity markets increases during periods of extreme stress or high volatility. 38 This is borne out by the speed with which troubles in one market, say Russia, can spread to a market with little or no obvious relationship to it, say Brazil. The contagion effect, where troubles in one market spread into others is one reason to be skeptical with arguments that companies that are in multiple emerging markets are protected because of their diversification benefits. In fact, the market crisis in the last quarter of 2008 illustrated how closely bound markets have become, as can be seen in figure 12:

<sup>&</sup>lt;sup>37</sup> Yang, Li , Tapon, Francis and Sun, Yiguo, 2006, *International correlations across stock markets and industries: trends and patterns 1988-2002*, Applied Financial Economics, v16: 16, 1171-1183

<sup>&</sup>lt;sup>38</sup> Ball, C. and W. Torous, 2000, *Stochastic correlation across international stock markets*, Journal of Empirical Finance. v7, 373-388.

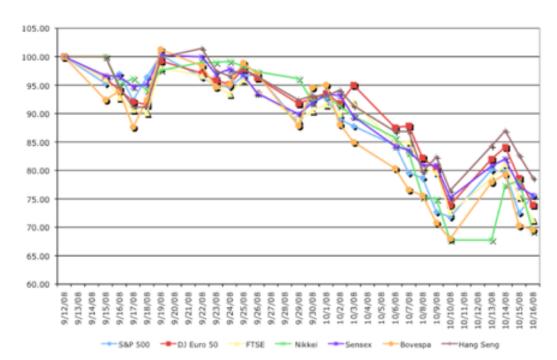


Figure 12: Global Market Movements – September 12- October 16, 2008

Between September 12, 2008 and October 16, 2008, markets across the globe moved up and down together, with emerging markets showing slightly more volatility. Looking at 2020, when markets were roiled by the COVID crisis, the same phenomena played out, as global markets moved together again, as can be seen in table 15:

Table 15: Correlations in Daily Returns across Equity Indices in 2020

			S&P Euro	S&P Emerging
	S&P 500	S&P 600	350	Mkts
S&P 500	1.0000			
S&P 600	0.8885	1.0000		
S&P Euro 350	0.7047	0.7379	1.0000	
S&P Em Mkt BMI	0.5991	0.5697	0.6261	1.0000

3. The downside correlation increases more than upside correlation: In a twist on the last point, Longin and Solnik (2001) report that it is not high volatility per se that increases

- correlation, but downside volatility. Put differently, the correlation between global equity markets is higher in bear markets than in bull markets.<sup>39</sup>
- 4. Globalization increases exposure to global political uncertainty, while reducing exposure to domestic political uncertainty: In the most direct test of whether we should be attaching different equity risk premiums to different countries due to systematic risk exposure, Brogaard, Dai, Ngo and Zhang (2014) looked at 36 countries from 1991-2010 and measured the exposure of companies in these countries to global political uncertainty and domestic political uncertainty. They find that the costs of capital of companies in integrated markets are more highly influenced by global uncertainty (increasing as uncertainty increases) and those in segmented markets are more highly influenced by domestic uncertainty.

## 2. A Global Capital Asset Pricing Model

The other argument against adjusting for country risk comes from theorists and practitioners who believe that the traditional capital asset pricing model can be adapted fairly easily to a global market. In their view, all assets, no matter where they are traded, should face the same global equity risk premium, with differences in risk captured by differences in betas. In effect, they are arguing that if Malaysian stocks are riskier than US stocks, they should have higher betas and expected returns.

While the argument is reasonable, it flounders in practice, partly because betas do not seem capable of carrying the weight of measuring country risk.

- 1. If betas are estimated against local indices, as is usually the case, the average beta within each market (Brazil, Malaysia, US or Germany) has to be one. Thus, it would be mathematically impossible for betas to capture country risk.
- 2. If betas are estimated against a global equity index, such as the Morgan Stanley Capital Index (MSCI), there is a possibility that betas could capture country risk but there is

<sup>&</sup>lt;sup>39</sup> Longin, F. and B. Solnik, 2001, *Extreme Correlation of International Equity Markets*, Journal of Finance, v56, pg 649-675.

<sup>&</sup>lt;sup>40</sup> Brogaard, J., L. Dai, P.T.H. Ngo, B. Zhuang, 2014, *The World Price of Political Uncertainty*, SSRN #2488820.

<sup>&</sup>lt;sup>41</sup> The implied costs of capital for companies in the 36 countries were computed and related to global political uncertainty, measured using the US economic policy uncertainty index, and to domestic political uncertainty, measured using domestic national elections.

little evidence that they do in practice. Since the global equity indices are market weighted, it is the companies that are in developed markets that have higher betas, whereas the companies in small, very risky emerging markets report low betas. Table 16 reports the average beta estimated for the ten largest market cap companies in Brazil, India, the United States and Japan against the MSCI.<sup>42</sup>

Table 16: Betas against MSCI – Large Market Cap Companies

Country	Average Beta (against	Average Beta (against	
	local index)	MSCI Global)	
India	0.97	0.83	
Brazil	0.98	0.81	
United States	0.96	1.05	
Japan	0.94	1.03	

The emerging market companies consistently have lower betas, when estimated against global equity indices, than developed market companies. Using these betas with a global equity risk premium will lead to lower costs of equity for emerging market companies than developed market companies. While there are creative fixes that practitioners have used to get around this problem, they seem to be based on little more than the desire to end up with higher expected returns for emerging market companies.<sup>43</sup>

### 3. Country risk is better reflected in the cash flows

The essence of this argument is that country risk and its consequences are better reflected in the cash flows than in the discount rate. Proponents of this point of view argue that bringing in the likelihood of negative events (political chaos, nationalization and economic meltdowns) into the expected cash flows effectively risk adjusts the cash flows, thus eliminating the need for adjusting the discount rate.

<sup>43</sup> There are some practitioners who multiply the local market betas for individual companies by a beta for that market against the US. Thus, if the beta for an Indian chemical company is 0.9 and the beta for the Indian market against the US is 1.5, the global beta for the Indian company will be 1.35 (0.9\*1.5). The beta for the Indian market is obtained by regressing returns, in US dollars, for the Indian market against returns on a US index (say, the S&P 500).

<sup>&</sup>lt;sup>42</sup> The betas were estimated using two years of weekly returns from January 2006 to December 2007 against the most widely used local index (Sensex in India, Bovespa in Brazil, S&P 500 in the US and the Nikkei in Japan) and the MSCI Global Equity Index.

This argument is alluring but it is wrong. The expected cash flows, computed by considering the possibility of poor outcomes, are not risk adjusted. In fact, this is exactly how we should be calculating expected cash flows in any discounted cash flow analysis. Risk adjustment requires us to adjust the expected cash flow further for its risk, i.e. compute certainty equivalent cash flows in capital budgeting terms. To illustrate why, consider a simple example where a company is considering making the same type of investment in two countries. For simplicity, let us assume that the investment is expected to deliver \$ 90, with certainty, in country 1 (a mature market); it is expected to generate \$ 100 with 90% probability in country 2 (an emerging market) but there is a 10% chance that disaster will strike (and the cash flow will be \$0). The expected cash flow is \$90 on both investments, but only a risk neutral investor would be indifferent between the two. A risk averse investor would prefer the investment in the mature market over the emerging market investment, and would demand a premium for investing in the emerging market.

In effect, a full risk adjustment to the cash flows will require us to go through the same process that we must use to adjust discount rates for risk. We will have to estimate a country risk premium, and to use that risk premium to compute certainty equivalent cash flows.<sup>44</sup>

## The arguments for a country risk premium

There are elements in each of the arguments in the previous section that are persuasive, but none of them is persuasive enough.

• Investors have become more globally diversified over the last three decades and portions of country risk can therefore be diversified away in their portfolios. However, the significant home bias that remains in investor portfolios exposes investors disproportionately to home country risk, and the increase in correlation across markets has made a portion of country risk into non-diversifiable or market risk.

 $<sup>^{44}</sup>$  In the simple example above, this is how it would work. Assume that we compute a country risk premium of 3% for the emerging market to reflect the risk of disaster. The certainty equivalent cash flow on the investment in that country would be \$90/1.03 = \$87.38.

- As stocks are traded in multiple markets and in many currencies, it is becoming
  more feasible to estimate meaningful global betas, but it is also still true that these
  betas cannot carry the burden of capturing country risk in addition to all other macro
  risk exposures.
- Finally, there are certain types of country risk that are better embedded in the cash flows than in the risk premium or discount rates. In particular, risks that are discrete and isolated to individual countries should be incorporated into probabilities and expected cash flows; good examples would be risks associated with nationalization or related to acts of God (hurricanes, earthquakes etc.).

After you have diversified away the portion of country risk that you can, estimated a meaningful global beta and incorporated discrete risks into the expected cash flows, you will still be faced with residual country risk that has only one place to go: the equity risk premium.

There is evidence to support the proposition that you should incorporate additional country risk into equity risk premium estimates in riskier markets:

1. <u>Historical equity risk premiums:</u> Donadelli and Prosperi (2011) look at historical risk premiums in 32 different countries (13 developed and 19 emerging markets) and conclude that emerging market companies had both higher average returns and more volatility in these returns between 1988 and 2010 (see table 17).

Table 17: Historical Equity Risk Premiums (Monthly) by Region

Region	Monthly ERP	Standard deviation
Developed Markets	0.62%	4.91%
Asia	0.97%	7.56%
Latin America	2.07%	8.18%
Eastern Europe	2.40%	15.66%
Africa	1.41%	6.03%

While we remain cautious about using historical risk premiums over short time periods (and 22 years is short in terms of stock market history), the evidence is consistent with the argument that country risk should be incorporated into a larger equity risk premium.<sup>45</sup>

<sup>&</sup>lt;sup>45</sup> Donadelli, M. and L. Prosperi, 2011, *The Equity Risk Premium: Empirical Evidence from Emerging Markets*, Working Paper, <a href="http://ssrn.com/abstract=1893378">http://ssrn.com/abstract=1893378</a>.

2. Survey premiums: Fernandez et al. (2024) surveyed academics, analysts and companies in 95 countries on equity risk premiums.<sup>46</sup> The reported average premiums vary widely across markets and are higher for riskier emerging markets, as can be seen in table 18.

Table 18: Survey Estimates of Equity Risk Premium in 2024: By Region

	Number of	Number of	
Region	countries	respondents	Survey ERP
Africa and Middle East	18	224	12.78%
Australia & NZ	2	46	5.75%
Canada	1	60	5.20%
China	2	59	6.95%
Eastern Europe & Russia	13	195	9.62%
EU & Environs	28	1560	6.55%
India	1	31	8.40%
Japan	1	39	5.50%
Latin America & Caribbean	16	268	12.32%
Small Asia	12	158	10.41%
UK	1	82	5.70%
United States	1	1287	5.50%
Grand Total	96	4009	9.54%

Again, while this does not conclusively prove that country risk commands a premium, it does indicate that those who do valuations in emerging market countries seem to act like it does. Ultimately, the question of whether country risk matters and should affect the equity risk premium is an empirical one, not a theoretical one, and for the moment, at least, the evidence seems to suggest that you should incorporate country risk into your discount rates. This could change as we continue to move towards a global economy, with globally diversified investors and a global equity market, but we are not there yet.

### Measures of country equity risk

If country risk is not diversifiable, either because the marginal investor is not globally diversified or because the risk is correlated across markets, you are left with the task of measuring country risk and estimating country risk premiums. How do you estimate country-specific equity risk premiums? In this section, we will look at three choices. The

<sup>&</sup>lt;sup>46</sup> Fernandez, P., T. Garcia and J.F. Acin, 2024, Survey: Market Risk Premium and Risk-free Rate used for 96 countries in 2024, SSRN Working Paper, <a href="https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=4754347">https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=4754347</a>

first is to use historical data in each market to estimate an equity risk premium for that market, an approach that we will argue is fraught with statistical and structural problems in most emerging markets. The second is to start with an equity risk premium for a mature market (such as the United States) and build up to or estimate additional risk premiums for riskier countries. The third is to use the market pricing of equities within each market to back out estimates of an implied equity risk premium for the market.

#### **Historical Risk Premiums**

Most practitioners, when estimating risk premiums in the United States, look at the past. Consequently, we look at what we would have earned as investors by investing in equities as opposed to investing in riskless investments. Data services in the United States have stock return data and risk-free rates going back to 1926,<sup>47</sup> and there are other less widely used databases that go further back in time to 1871 or even to 1792.<sup>48</sup> In table 18a, we summarize the historical equity risk premiums for the United States, against both treasury bills and bonds, for the 1928-2023 time period:

Table 18a: Historical Equity Risk Premiums (ERP) –US Equities versus Treasuries from 1928 – 2023

	Arithmet	ic Average	Geometric Average		
	Stocks - T. Bills	Stocks - T. Bonds	Stocks - T. Bills	Stocks - T. Bonds	
1928-2023	8.32%	6.80%	6.50%	5.23%	
Std Error	2.03%	2.14%			
1974-2023	8.18%	5.95%	6.79%	4.97%	
Std Error	2.45%	2.73%			
2014-2023	11.70%	11.17%	10.63%	10.44%	
Std Error	4.97%	3.86%			

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<sup>&</sup>lt;sup>47</sup> Ibbotson Stocks, Bonds, Bills and Inflation Yearbook (SBBI), 2011 Edition, Morningstar.

<sup>&</sup>lt;sup>48</sup> **Jeremy** Siegel, in his book, Stocks for the Long Run, estimates the equity risk premium from 1802-1870 to be 2.2% and from 1871 to 1925 to be 2.9%. (Siegel, Jeremy J., Stocks for the Long Run, Second Edition, McGraw Hill, 1998). Goetzmann and Ibbotson estimate the premium from 1792 to 1925 to be 3.76% on an arithmetic average basis and 2.83% on a geometric average basis. Goetzmann. W.N. and R. G. Ibbotson, 2005, History and the Equity Risk Premium, Working Paper, Yale University. Available at http://papers.ssrn.com/sol3/papers.cfm?abstract\_id=702341.

Note the wide divergence in equity risk premiums, depending upon whether you measure them against treasury bills or treasury bonds, the time period used and the averaging approach (with geometric averages representing compounded return). The rationale presented by those who use shorter periods is that the risk aversion of the average investor is likely to change over time, and that using a shorter and more recent time period provides a more updated estimate. This must be offset against a cost associated with using shorter time periods, which is the greater noise in the risk premium estimate. In fact, given the annual standard deviation in US stock returns<sup>49</sup> between 1926 and 2023 of approximately 19.5%, the standard error associated with the US equity risk premium estimate can be estimated in table 18b follows for different estimation periods:50

Standard Error of Risk Premium Estimate  $20\%/\sqrt{5} = 8.94\%$ 

Estimation Period 5 years  $20\% / \sqrt{10} = 6.32\%$ 10 years 25 years  $20\% / \sqrt{25} = 4.00\%$  $20\% / \sqrt{50} = 2.83\%$ 50 years  $\overline{20\%} / \sqrt{80} = 2.23\%$ 80 years

Table 18b: Standard Errors in Historical Risk Premiums

Even using all the entire data (90+ years) yields a substantial standard error of 2.2%. Note that the standard errors from ten-year and twenty-year estimates are likely to be almost as large or larger than the actual risk premium estimated. This cost of using shorter time periods seems, in our view, to overwhelm any advantages associated with getting a more updated premium.

With emerging markets, we will almost never have access to as much historical data as we do in the United States. If we combine this with the high volatility in stock returns in these markets, the conclusion is that historical risk premiums can be computed for these markets, but they will be useless because of the large standard errors in the

<sup>49</sup> For the historical data on stock returns, bond returns and bill returns check under "current data" in

http://www.damodaran.com. The dataset is https://pages.stern.nyu.edu/~adamodar/pc/datasets/histretSP.xlsx <sup>50</sup> The standard deviation in annual stock returns between 1928 and 2023 is 19.5%; the standard deviation in the risk premium (stock return – bond return) is a little higher at 21%. These estimates of the standard error are probably understated, because they are based upon the assumption that annual returns are uncorrelated over time. There is substantial empirical evidence that returns are correlated over time, which would make this standard error estimate much larger. The raw data on returns is provided in Appendix 1.

estimates. Table 19 summarizes historical arithmetic average equity risk premiums for major non-US markets below for 1976 to 2001, and reports the standard error in each estimate:<sup>51</sup>

Table 19: Risk Premiums for non-US Markets: 1976-2001

Country	Weekly	Weekly standard deviation	Equity Risk Premium	Standard error
_	average			
Canada	0.14%	5.73%	1.69%	3.89%
France	0.40%	6.59%	4.91%	4.48%
Germany	0.28%	6.01%	3.41%	4.08%
Italy	0.32%	7.64%	3.91%	5.19%
Japan	0.32%	6.69%	3.91%	4.54%
UK	0.36%	5.78%	4.41%	3.93%
India	0.34%	8.11%	4.16%	5.51%
Korea	0.51%	11.24%	6.29%	7.64%
Chile	1.19%	10.23%	15.25%	6.95%
Mexico	0.99%	12.19%	12.55%	8.28%
Brazil	0.73%	15.73%	9.12%	10.69%

Before we attempt to come up with rationale for why the equity risk premiums vary across countries, it is worth noting the magnitude of the standard errors on the estimates, largely because the estimation period includes only 25 years. Based on these standard errors, we cannot even reject the hypothesis that the equity risk premium in each of these countries is zero, let alone attach a value to that premium.

In the most comprehensive attempt of risk premiums for global markets, Dimson, Marsh and Staunton (2002, 2008) estimated equity returns for 17 markets and obtained both local and a global equity risk premium.<sup>52</sup> In their update in 2018, they provide the risk premiums from 1900 to 2017 for 21 markets, with standard errors on each estimate (reported in table 20):<sup>53</sup>

<sup>&</sup>lt;sup>51</sup> Salomons, R. and H. Grootveld, 2003, *The equity risk premium: Emerging vs Developed Markets*, Emerging Markets Review, v4, 121-144.

<sup>&</sup>lt;sup>52</sup> Dimson, E.,, P Marsh and M Staunton, 2002, *Triumph of the Optimists: 101 Years of Global Investment Returns*, Princeton University Press, NJ; Dimson, E.,, P Marsh and M Staunton, 2008, The Worldwide Equity Risk Premium: a smaller puzzle, Chapter 11 in the Handbook of the Equity Risk Premium, edited by R. Mehra, Elsevier.

<sup>&</sup>lt;sup>53</sup> Dimson, E., P Marsh and M Staunton, *Credit Suisse Global Investment Returns Yearbook*, 2018, Credit Suisse/London Business School. Summary data is accessible at the Credit Suisse website. The data, including the returns through 2018, are available from the London Business School as a hard copy or from Morningstar (DMS database). More recent updates are available.

*Table 20: Historical Risk Premiums across Equity Markets – 1900 – 2017 (in %)* 

	Stocks minus Short term Governments				Stocks minus Long term Governments			
	Stocks minus short term Governments				Siocks mini	is Long term	Jovernmen	is
Country	Geometric Mean	Arithmetic Mean	Standard Error	Standard Deviation	Geometric Mean	Arithmetic Mean	Standard Error	Standard Deviation
Australia	6.1%	7.4%	1.5%	16.3%	5.0%	6.6%	1.7%	18.1%
Austria	5.8%	10.6%	3.4%	37.0%	2.9%	21.5%	14.1%	151.5%
Belgium	3.0%	5.4%	2.2%	23.5%	2.2%	4.3%	1.9%	20.8%
Canada	4.2%	5.6%	1.5%	16.8%	3.5%	5.1%	1.7%	18.2%
Denmark	3.4%	5.3%	1.9%	20.5%	2.2%	3.8%	1.7%	18.0%
Finland	6.0%	9.5%	2.7%	29.5%	5.2%	8.7%	2.7%	29.7%
France	5.6%	8.1%	2.2%	23.9%	3.1%	5.4%	2.1%	22.5%
Germany	6.2%	9.9%	2.9%	31.1%	5.1%	8.4%	2.6%	28.2%
Ireland	3.7%	6.0%	2.0%	21.2%	2.7%	4.7%	1.8%	19.7%
Italy	5.8%	9.6%	2.9%	31.2%	3.2%	6.5%	2.7%	29.1%
Japan	6.3%	9.4%	2.5%	27.3%	5.1%	9.1%	3.0%	32.2%
Netherlands	4.6%	6.7%	2.0%	22.2%	3.3%	5.6%	2.0%	22.1%
New Zealand	4.6%	6.1%	1.7%	18.0%	4.0%	5.6%	1.6%	17.7%
Norway	3.3%	6.1%	2.4%	25.8%	2.4%	5.4%	2.5%	27.4%
Portugal	4.7%	9.3%	3.1%	33.5%	5.3%	9.4%	2.9%	31.4%
South Africa	6.2%	8.2%	2.0%	21.5%	5.3%	7.1%	1.8%	19.4%
Spain	3.4%	5.5%	2.0%	21.4%	1.8%	3.8%	1.9%	20.5%
Sweden	4.1%	6.0%	1.9%	20.3%	3.1%	5.3%	2.0%	21.2%
Switzerland	3.8%	5.4%	1.7%	18.6%	2.2%	3.7%	1.6%	17.4%
U.K.	4.5%	6.2%	1.8%	19.5%	3.7%	5.0%	1.6%	17.0%
U.S.	5.6%	7.5%	1.8%	19.5%	4.4%	6.5%	1.9%	20.7%
Europe	3.5%	5.2%	1.8%	19.1%	3.0%	4.3%	1.4%	15.7%
World-ex U.S.	3.6%	5.2%	1.7%	18.4%	2.8%	3.8%	1.3%	14.4%
World	4.3%	5.7%	1.6%	16.9%	3.2%	4.4%	1.4%	15.3%

Source: Dimson, Marsh and Staunton, Credit Suisse Global Investment Returns Yearbook, 2018. The updated version of this yearbook, which includes the 2018 returns, is available from the London Business School or Morningstar.

In making comparisons of the numbers in this table to prior years, note that this database was modified in two ways: the world estimates are now weighted by market capitalization and the issue of survivorship bias has been dealt with frontally by incorporating the return histories of three markets (Austria, China and Russia) where equity investors would have lost their entire investment sometime during the last century. Note also that the risk

premiums, averaged across the markets, are lower than risk premiums in the United States. For instance, the geometric average risk premium for stocks over long-term government bonds, across the non-US markets, is 2.8%, lower than the 4.4% for the US markets. The results are similar for the arithmetic average premium, with the average premium of 3.8% across non-US markets being lower than the 6.5% for the United States. In effect, the difference in returns captures the survivorship bias, implying that using historical risk premiums based only on US data will result in numbers that are too high for the future. Note that the "noise" problem persists, even with averaging across 21 markets and over 116 years. The standard error in the global equity risk premium estimate is 1.4%, suggesting that the range for the historical premium remains a large one.

### **Mature Market Plus**

In this section, we will consider three approaches that can be used to estimate country risk premiums, all of which build off the historical risk premiums estimated in the last section. To approach this estimation question, let us start with the basic proposition that the risk premium in any equity market can be written as:

Equity Risk Premium = Base Premium for Mature Equity Market + Country Risk Premium

The country premium could reflect the extra risk in a specific market. This boils down our estimation to estimating two numbers – an equity risk premium for a mature equity market and the additional risk premium, if any, for country risk.

#### Mature Market Premium

To estimate a mature market equity risk premium, we can look at one of two numbers. The first is the historical risk premium for the United States, which we estimated to be 5.23% in January 2024, the geometric average premium for stocks over treasury bonds from 1928 to 2023.<sup>54</sup> If we do this, we are arguing that the US equity market is a mature market, and that there is sufficient historical data in the United States to make a reasonable estimate of the risk premium. The other is the average historical risk premium across 21 equity markets, approximately 3.20%, that was estimated by Dimson et al (see

<sup>54</sup> See the historical data tables under updated data at Damodaran.com.

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earlier reference), as a counter to the survivor bias that they saw in using the US risk premium. Consistency would then require us to use this as the equity risk premium, in every other equity market that we deem mature; the equity risk premium in July 2024 would be 3.20% in Germany, France and Australia, for instance. For markets that are not mature, however, we need to measure country risk and convert the measure into a country risk premium, which will augment the mature market premium.

# **Estimating Country Risk Premium for Equities**

How do we link a country risk measure to a country risk premium? In this section, we will look at three approaches. The first uses default spreads, based upon country bonds or ratings, whereas the latter two use equity market volatility as an input in estimating country risk premiums.

## 1. Default Spreads

The simplest and most widely used proxy for the country risk premium is the default spread that investors charge for buying bonds issued by the country. This default spread can be estimated in one of three ways.

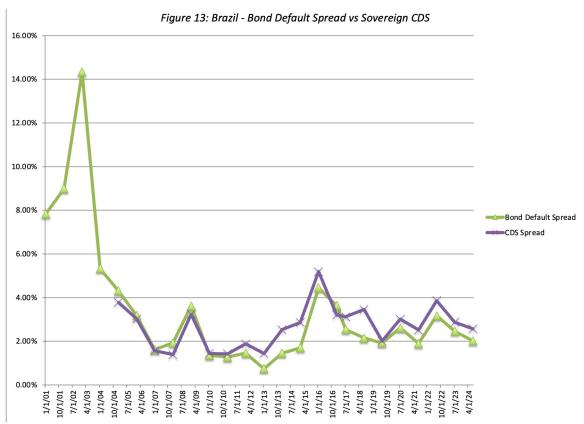
a. <u>Current Default Spread on Sovereign Bond or CDS market</u>: As we noted in the last section, the default spread comes from either looking at the yields on bonds issued by the country in a currency where there is a default free bond yield to which it can be compared or spreads in the CDS market.<sup>55</sup> With the 10-year US dollar denominated Brazilian bond that we cited as an example in the last section, the default spread would have amounted to 2.02% in July 2024: the difference between the interest rate on the US \$ denominated Brazilian bond and a US treasury bond of the same maturity. The netted (against the US) CDS market spread on the same day for the default spread was 2.11%. Bekaert, Harvey, Lundblad and Siegel (2014) break down the sovereign bond default spread into four components, including global economic conditions, country-specific economic factors,

<sup>55</sup> You cannot compare interest rates across bonds in different currencies. The interest rate on a peso bond cannot be compared to the interest rate on a dollar denominated bond.

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sovereign bond liquidity and political risk, and find that it is the political risk component that best explain money flows into and out of the country equity markets.<sup>56</sup>

<u>b. Average (Normalized) spread on bond</u>: While we can make the argument that the default spread in the dollar denominated bond is a reasonable measure of the default risk in Brazil, it is also a volatile measure. In figure 13, we have graphed the yields on the dollar denominated ten-year Brazilian Bond and the U.S. ten-year treasury bond and highlighted the default spread (as the difference between the two yields) from January 2000 to July 2024. In the same figure, we also show the 10-year CDS spreads from 2005 to 2024<sup>57</sup>; the spreads have also changed over time, but they move with the bond default spreads.



Note that the bond default spread widened dramatically during 2002, mostly as a result of uncertainty in neighboring Argentina and concerns about the impending Brazilian

<sup>&</sup>lt;sup>56</sup> Bekaert, G., C.R. Harvey, C.T. Lundblad and S. Siegel, 2014, *Political Risk Spreads*, Journal of International Business Studies, v45, 471-493.

<sup>&</sup>lt;sup>57</sup> Data for the sovereign CDS market is available only from the last part of 2004.

presidential elections. 58 After the elections, the spreads decreased just as quickly and continued on a downward trend through the middle of 2004. After 2004, they stabilized, with a downward trend, before spiking during the market crisis in the last quarter of 2008. After a period of downward drift from 2009 from 2013, the default spreads surged again between 2014 and 2016, in response to political developments in the country. Since the election in late 2018, default spreads subsided again before the COVID crises created another uptick. Given this volatility, a reasonable argument can be made that we should consider the average spread over a period rather than the default spread at the moment. If we accept this argument, the normalized default spread, using the average spreads between 2008 and 2023 would be 2.25% (bond default spread) or 2.67% (CDS spread). Using this approach makes sense only if the economic fundamentals of the country have not changed significantly (for the better or worse) during the period but will yield misleading values, if there have been structural shifts in the economy. In 2008, for instance, it would have made sense to use averages over time for a country like Nigeria, where oil price movements created volatility in spreads over time, but not for countries like China and India, which saw their economies expand and mature over the period, or Venezuela, where government capriciousness made operating private businesses a hazardous activity (with a concurrent tripling in default spreads).

c. Imputed or Synthetic Spread: The two approaches outlined above for estimating the default spread can be used only if the country being analyzed has bonds denominated in US dollars, Euros or another currency that has a default free rate that is easily accessible. Many emerging market countries, though, do not have government bonds denominated in dollars or euros and some do not have sovereign ratings. For the first group (that have sovereign ratings but no foreign currency government bonds), there are two solutions. If we assume that countries with the similar default risk should have the same sovereign rating, we can use the typical default spread for other countries that have the same rating as the country we are analyzing, and dollar-denominated or Euro-denominated bonds outstanding. Thus, Zambia, with a Ca rating, would be assigned the same default spread as

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<sup>&</sup>lt;sup>58</sup> The polls throughout 2002 suggested that Lula Da Silva who was perceived by the market to be a leftist would beat the establishment candidate. Concerns about how he would govern roiled markets and any poll that showed him gaining would be followed by an increase in the default spread.

Argentina, which also has Ca rating, and dollar denominated bonds and CDS prices from which we can extract default spreads. For the second group, we are on even more tenuous grounds. Assuming that there is a country risk score from the Economist or PRS for the country, we could look for other countries that are rated and have similar scores and assign the default spreads that these countries face. For instance, we could assume that Ethiopia and Guinea, which fall within the same score grouping from PRS, have similar country risk; this would lead us to attach Ethiopia's rating of B1 to Guinea (which is not rated) and to use the same default spread (based on this rating) for both countries.

In table 21, we have estimated the typical default spreads for bonds in different sovereign ratings classes in July 2024. One problem that we had in obtaining the numbers for this table is that relatively there were some ratings classes where there was only one country with sovereign dollar bonds and several ratings classes where there were none. To mitigate this problem, we used spreads from the CDS market, referenced in the earlier section. We were able to get default spreads for 81 countries, categorized by rating class, and we averaged the spreads across multiple countries in the same ratings class.<sup>59</sup> An alternative approach to estimating default spread is to assume that sovereign ratings are comparable to corporate ratings, i.e., a Ba1 rated country bond and a Ba1 rated corporate bond have equal default risk. In this case, we can use the default spreads on corporate bonds for different ratings classes. The table compares the spreads in July 2024 in the corporate and sovereign bond markets.

Table 21: Default Spreads by Ratings Class – Sovereign vs. Corporate in July 2024

S&P Rating	Moody's Equivalent Rating	Sovereign Default Spread	Corporate Default Spread
AAA	Aaa	0.00%	0.57%
AA+	Aa1	0.38%	0.61%
AA	Aa2	0.46%	0.65%
AA-	Aa3	0.56%	0.76%
A+	A1	0.66%	0.88%
Α	A2	0.80%	0.99%

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<sup>&</sup>lt;sup>59</sup> To prevent the spreads from swinging wildly from period to period, we started with 2014 default spreads estimated based upon sovereign CDS spreads, and adjust the spreads for changes in the overall level of CDS spreads, across countries, from year to year.

A-	A3	1.13%	1.11%
BBB+	Baa1	1.50%	1.23%
BBB	Baa2	1.79%	1.35%
BBB-	Baa3	2.07%	1.45%
BB+	Ba1	2.36%	1.55%
ВВ	Ba2	2.83%	1.95%
BB-	Ba3	3.38%	2.36%
B+	B1	4.24%	2.76%
В	B2	5.18%	3.16%
B-	В3	6.12%	5.25%
CCC+	Caa1	7.06%	7.33%
CCC	Caa2	8.47%	9.42%
CCC-	Caa3	9.41%	11.51%
CC+	Ca1	11.29%	13.59%
СС	Ca2	14.00%	14.50%
CC-	Ca3	15.50%	16.00%
C+	C1	16.50%	17.25%
С	C2	18.00%	18.00%
C-	C3	20.00%	20.00%

Source: Damodaran Online for sovereign spreads, NAICS for corporate spreads

Note that the sovereign spreads run behind of the corporate spreads across the rating classes. Using this approach to estimate default spreads for Brazil, with its rating of Ba2 would result in a spread of 2.83% (1.95%), if we use sovereign spreads (corporate spreads).

Figure 14 depicts the alternative approaches to estimating default spreads for four countries, Brazil, Hungary, Indonesia and Nigeria, in July 2024:

Figure 14: Approaches for estimating Sovereign Default Spreads

# Estimating a default spread for a country or sovereign entity

#### **Market Based estimates**

# Sovereign Bond spread

1. Find a bond issued by the country, denominated in US\$ or Euros.

2. Compute the default spread by comparing to US treasury bond (if US \$) or German Euro bond (if Euros).

#### CDS Market

- 1. Find a 10-year CDS for the country (if one exists) 2. Net out US CDS
- 3. This is your default spread.

Country	\$ Bond Rate	US T. Bond	Default Spread	Sovereign CDS (net US)
Brazil	6.38%	4.36%	2.02%	2.11%
Indonesia	5.46%	4.36%	1.10%	0.82%
Hungary	NA	NA	NA	1.21%
Nigeria	NA	NA	NA	5.88%

#### Rating/Risk score based estimates

Step 1: Find a sovereign rating (local currency) for the country (on Moody's or S&P)
Step 2: Look up the default spread for that rating in the lookup table below:

Moody's	Sovereign
Equivalent	Default
Rating	Spread
Aaa	0.00%
Aa1	0.38%
Aa2	0.46%
Aa3	0.56%
A1	0.66%
A2	0.80%
А3	1.13%
Baa1	1.50%
Baa2	1.79%
Baa3	2.07%
Ba1	2.36%
Ba2	2.83%
Ba3	3.38%
B1	4.24%
B2	5.18%
В3	6.12%
Caa1	7.06%
Caa2	8.47%
Caa3	9.41%
Ca1	11.29%
Ca2	14.00%
Ca3	15.50%
C1	16.50%
C2	18.00%
СЗ	20.00%

Country	Rating	Rating-based spread
Brazil	Ba2	2.83%
Indonesia	Baa2	1.79%
Hungary	Baa2	1.79%
Nigeria	Caa1	7.06%

With some countries, without US-dollar (or Euro) denominated sovereign bonds or CDS spreads, you don't have a choice since the only estimate of the default spread comes from the sovereign rating. With other countries, such as Brazil, you have multiple estimates of the default spreads: 2.02% from the dollar denominated bond, 2.57% from the CDS spread, 2.11% from the netted CDS spread and 2.83% from the sovereign rating look up table (table 21). You could choose one of these approaches and stay consistent over time, or average across them.

Analysts who use default spreads as measures of country risk typically add them on to both the cost of equity and debt of every company traded in that country. Thus, the cost of equity for an Indonesian company, estimated in U.S. dollars, will be 1.79% higher than the cost of equity of an otherwise similar U.S. company, using the July 2024 measure of the default spread, based upon the rating. In some cases, analysts add the default spread

to the U.S. risk premium and multiply it by the beta. This increases the cost of equity for high beta companies and lowers them for low beta firms.<sup>60</sup>

While many analysts use default spreads as proxies for country risk, the evidence for its use is still thin. Abuaf (2011) examines ADRs from ten emerging markets and relates the returns on these ADRs to returns on the S&P 500 (which yields a conventional beta) and to the CDS spreads for the countries of incorporation. He finds that ADR returns as well as multiples (such as PE ratios) are correlated with movement in the CDS spreads over time and argues for the addition of the CDS spread (or some multiple of it) to the costs of equity and capital to incorporate country risk.<sup>61</sup>

# 2. Relative Equity Market Standard Deviations

There are some analysts who believe that the equity risk premiums of markets should reflect the differences in equity risk, as measured by the volatilities of these markets. A conventional measure of equity risk is the standard deviation in stock prices; higher standard deviations are generally associated with more risk. If you scale the standard deviation of one market against another, you obtain a measure of relative risk. For instance, the relative standard deviation for country X (against the US) would be computed as follows:

Relative Standard Deviation<sub>Country X</sub> = 
$$\frac{Standard Deviation_{Country X}}{Standard Deviation_{US}}$$

If we assume a linear relationship between equity risk premiums and equity market standard deviations, and we assume that the risk premium for the US can be computed (using historical data, for instance) the equity risk premium for country X follows:

 $ERP_{Country \ X} = ERP_{US} * Relative Standard Deviation_{Country \ X,US}$ 

<sup>61</sup> Abuaf, N., 2011, *Valuing Emerging Market Equities – The Empirical Evidence*, Journal of Applied Finance, v21, 123-138.

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<sup>&</sup>lt;sup>60</sup> In a companion paper, I argue for a separate measure of company exposure to country risk called lambda that is scaled around one (just like beta) that is multiplied by the country risk premium to estimate the cost of equity. See Damodaran, A., 2007, Measuring Company Risk Exposure to Country Risk, Working Paper, http://papers.ssrn.com/sol3/papers.cfm?abstract\_id=889388.

Assume, for the moment, that you are using an equity risk premium for the United States of 4.12%.<sup>62</sup> The annualized standard deviation in the S&P 500 in daily returns from July 1, 2023 to June 30, 2024, was 18.65%, whereas the standard deviation in the Bovespa (the Brazilian equity index) over the same period was 20.71%.<sup>63</sup> Using these values, the estimate of a total risk premium for Brazil would be as follows.

Equity Risk Premium<sub>Brazil</sub> = 
$$4.12\% * \frac{20.71\%}{18.65\%} = 4.58\%$$

The country risk premium for Brazil can be isolated as follows:

Country Risk Premium<sub>Brazil</sub> = 
$$4.58\% - 4.12\% = 0.46\%$$

Table 22 lists country volatility numbers for some of the Latin American markets and the resulting total and country risk premiums for these markets, based on the assumption that the equity risk premium for the United States is 4.12%.

Table 22: Equity Market Volatilties and Risk Premiums (Daily returns: July 1, 2023-June 30, 2024): Latin American Countries

Country	Standard deviation in Equities (weekly)	Relative Volatility (to US)	Total Equity Risk Premium	Country risk premium
Argentina	38.90%	2.09	8.59%	4.47%
Brazil	20.71%	1.11	4.58%	0.46%
Chile	27.50%	1.47	6.08%	1.96%
Colombia	23.04%	1.24	5.09%	0.97%
Costa Rica	6.02%	0.32	1.33%	-2.79%
Mexico	16.40%	0.88	3.62%	-0.50%
Panama	6.90%	0.37	1.52%	-2.60%
Peru	24.78%	1.33	5.47%	1.35%
US	18.65%	1.00	4.12%	0.00%
Venezuela	40.33%	2.16	8.91%	4.79%

Source: Bloomberg (HVT, 250 trading days on July 1, 2024)

<sup>62</sup> This is an implied equity risk premium for the S&P 500 that is computed at the start of each month on my website (Damodaran.com). The premium used (4.12%) is as of July 1, 2024.

<sup>&</sup>lt;sup>63</sup> If the dependence on historical volatility is troubling, the options market can be used to get implied volatilities for both the US market and for the Bovespa.

While this approach has intuitive appeal, and yields "reasonable" numbers for some markets, there are problems with using standard deviations computed in markets with widely different market structures and liquidity. Since equity market volatility is affected by liquidity, with more liquid markets often showing higher volatility, this approach will understate premiums for illiquid markets and overstate the premiums for liquid markets. For instance, the standard deviations for Panama, Costa Rica and Mexico are lower than the standard deviation in the S&P 500, leading to equity risk premiums that are lower than the premium for the US. The second problem is related to currencies since the standard deviations are usually measured in local currency terms; the standard deviation in the U.S. market is a dollar standard deviation, whereas the standard deviation in the Brazilian market is based on nominal Brazilian Real returns. This is a relatively simple problem to fix, though, since the standard deviations can be measured in the same currency—you could estimate the standard deviation in dollar returns for the Brazilian market.

#### 3. Default Spreads + Relative Standard Deviations

In the first approach to computing equity risk premiums, we assumed that the default spreads (actual or implied) for the country were good measures of the additional risk we face when investing in equity in that country. In the second approach, we argued that the information in equity market volatility can be used to compute the country risk premium. In the third approach, we will meld the first two, and try to use the information in both the country default spread and the equity market volatility.

The country default spreads provide an important first step in measuring country equity risk, but still only measure the premium for default risk. Intuitively, we would expect the country equity risk premium to be larger than the country default risk spread. To address the issue of how much higher, we look at the volatility of the equity market in a country relative to the volatility of the bond market used to estimate the spread. This yields the following estimate for the country equity risk premium.

Country Risk Premium=Country Default Spread\* 
$$\left(\frac{\sigma_{\text{Equity}}}{\sigma_{\text{Country Bond}}}\right)$$

To illustrate, consider again the case of Brazil. As noted earlier, the default spread for Brazil in July 2024, based upon its sovereign rating, was 2.83%. We computed annualized

standard deviations, using year of daily returns, in both the equity market and the government bond, in July 2024. The annualized standard deviation in the Brazilian dollar denominated ten-year bond was 14.25%, well below the standard deviation in the Brazilian equity index of 20.71%. The resulting country equity risk premium for Brazil is as follows:

Brazil Country Risk Premium = 
$$2.83\% * \frac{20.71\%}{14.25\%} = 4.11\%$$

Unlike the equity standard deviation approach, this premium is in addition to a mature market equity risk premium. Thus, assuming a 4.12% mature market premium, we would compute a total equity risk premium for Brazil of 8.23%:

Note that this country risk premium will increase if the country rating drops or if the relative volatility of the equity market increases.

Why should equity risk premiums have any relationship to country bond spreads? A simple explanation is that an investor who can make 2.83% risk premium on a dollardenominated Brazilian government bond would not settle for an additional risk premium of 2.83% (in dollar terms) on Brazilian equity. Playing devil's advocate, however, a critic could argue that the interest rate on a country bond, from which default spreads are extracted, is not really an expected return since it is based upon the promised cash flows (coupon and principal) on the bond rather than the expected cash flows. In fact, if we wanted to estimate a risk premium for bonds, we would need to estimate the expected return based upon expected cash flows, allowing for the default risk. This would result in a lower default spread and equity risk premium. Both this approach and the last one uses the standard deviation in equity of a market to make a judgment about country risk premium, but they measure it relative to different bases. This approach uses the country bond as a base, whereas the previous one uses the standard deviation in the U.S. market. This approach assumes that investors are more likely to choose between Brazilian bonds and Brazilian equity, whereas the previous approach assumes that the choice is across equity markets. Bekaert, Harvey, Lundblad and Siegel use similar reasoning to estimate country risk premiums, starting with default spreads, and augmenting them with macroeconomic factor data.<sup>64</sup>

There are three potential measurement problems with using this approach. The first is that the standard deviation of equity is a volatile number, both across countries and across time. The second is that computing the relative volatility requires us to estimate volatility in the government bond, which, in turn, presupposes that long-term government bonds not only exist but are also traded.<sup>65</sup> The third is that even if an emerging market meet the conditions of having a government bond that is traded, the trading is often so light that the standard deviation is too low (and the relative volatility value is too high). To illustrate the volatility in this number, note the range of values in the estimates of relative volatility at the start of 2024, in table 23:

Table 23: Relative Equity Market Volatility – Government Bonds and CDS

	σ <sub>Equity</sub> / σ <sub>Bond</sub>	$\sigma_{\text{Equity}} / \sigma_{\text{CDS}}$
Number of countries with data	13	20
Average	1.39	1.37
Median	1.38	1.11

Note that there were only 13 markets where volatility estimates on government bonds were available, and even in those markets, the relative volatility measure averaged to 1.39, with a median value of 1.38. In many of the markets where volatility measures are available, the government bond is so thinly traded that basing standard deviations on it yields unreliable values. There is some promise in the sovereign CDS market, not only because you have more countries where you have traded CDS, but also because it is a more liquid market. In fact, the relative volatility measure there has a median value close to one, but the range in relative equity volatility values is even higher.

The problems associated with computing country-specific government bond or sovereign CDS volatility are increasingly overwhelming its intuitive appeal and it is worth looking at two alternatives.<sup>66</sup> One is to revert to the first approach of using the default

<sup>&</sup>lt;sup>64</sup> Bekaert, Geert and Harvey, Campbell R. and Lundblad, Christian T. and Siegel, Stephan, 2016, Political Risk and International Valuation, Journal of Corporate Finance, v37, 1-23.

<sup>&</sup>lt;sup>65</sup> One indication that the government bond is not heavily traded is an abnormally low standard deviation on the bond yield.

<sup>&</sup>lt;sup>66</sup> Thanks are due to the Value Analysis team at Temasek, whose detailed and focused work on the imprecision of government bond volatility finally led to this break.

spreads as country risk premiums. The other is to compare the standard deviation of an emerging market equity index and that of an emerging market government bond index and to use this ratio as the scaling variable for all emerging market default spreads. While there will be some loss of information at the country level, the use of indices should allow for aggregation across multiple countries and perhaps give a more reliable and stable measure of relative risk in equity markets. To this end, we computed the standard deviations in the S&P BMI Emerging Market Index (for equity) and the iShares JP Morgan Emerging Market Sovereign Bond ETF as of July 1, 2024, using daily returns over five years, and computed a relative equity market volatility of 1.30:67

Std Dev (BMI Emerging Std Dev (JPM Sov. Relative Volatility Year Equity) Bond) 2019-2020 21.78% 19.28% 1.13 2020-2021 14.38% 7.41% 1.94 2021-2022 17.88% 10.72% 1.67

14.07%

9.24%

12.14%

0.96

1.21

1.30

Table 23A: Relative Equity Market Volatility

13.57%

11.20%

15.76%

Applying this multiple to each country's default spread, you can estimate a country risk premium for that country, which when added on to the base premium for a mature market should yield an equity risk premium for that country. In fact, with this multiple applied to Brazil's default spread of 2.83% in July 2024, you would have obtained a country risk premium of 3.68% for Brazil and a total equity risk premium of 7.80% (using 4.12% as the estimate for a mature market premium).

Country Risk Premium for Brazil = 2.83% \*1.30= 3.68%

Equity Risk Premium for Brazil = 4.12% + 3.68% = 7.80%

## Choosing between the approaches

2022-2023

2023-2024

Average Relative Volatility

It is ironic that as investors and companies go global, our approaches for dealing with country risk remain unpolished. Each of the approaches described in this section come

<sup>67</sup> In previous variants of the paper, I used the coefficient of variation in yields on emerging market bonds as a proxy for the riskiness, an imperfect substitute for return volatility. In this version, I was able to get prices on the ETF and thus computed yields and a standard deviation, putting it on par with how the standard deviation is computed for emerging market equities.

with perils and can yield very different values. Table 24 summarizes the estimates of country risk and total equity risk premiums, using the three approaches, with sub-variants, for Brazil in July 2024:

Table 24: Country and Total Equity Risk Premium: Brazil in July 2024

Approach	ERP	CRP
Rating-based Default Spread	6.95%	2.83%
\$-Bond based Default Spread	6.14%	2.02%
CDS-based Default Spread	6.23%	2.11%
Relative Equity Market Volatility	4.58%	0.44%
Default Spread, scaled for equity risk with Brazil Govt Bond	8.23%	4.11%
Default Spread, scaled for equity risk with EM multiple	7.80%	3.68%

The approaches yield consistent estimates of the equity risk premium, with the purely equity market volatility approach emerging as the outlier. With all the approaches, just as companies mature and become less risky over time, countries can mature and become less risky as well and it is reasonable to assume that country risk premiums decrease over time, especially for risky and rapidly evolving markets. One way to adjust country risk premiums over time is to begin with the premium that emerges from the melded approach and to adjust this premium down towards either the country bond default spread or even a regional average. Thus, the equity risk premium will converge to the country bond default spread as we look at longer term expected returns. As an illustration, the country risk premium for Brazil would be 4.38% for the next year but decline over time to 3.22% (country default spread) or perhaps even lower, depending upon your assessment of how Brazil's economy will evolve over time.

Appendix 7 provides a listing of the equity risk premiums globally, built upon the premise that the implied equity risk premium of 4.12% for the S&P 500 on July 1, 2024, is a good measure of the premium of a mature market and that the additional country risk premium is best estimated using the melded approach, where the default spread for each country (based on its rating) is multiplied by a scaling factor (of 1.30) to adjust for the higher risk of equities. For the bulk of the countries, which have either an S&P or Moody's rating, we use the rating to estimate a default spread (from the look up table in Table 21).

For the countries where we do not have sovereign ratings, but have PRS scores, we use the country default spreads and risk premiums of other countries with similar PRS scores as an estimate of risk premiums.

## Market-based Equity Risk Premiums

The perils of starting with a mature market premium and augmenting it with a country risk premium is that it is built on two estimates, one reflecting forecasts (the mature market premium) and the other based on judgment (default spreads and volatilities). It is entirely possible that equity investors in individual markets build in expected equity risk premiums that are very different from your estimates and perhaps unrelated to premiums in other markets. In this section, we look at ways in which we can use stock prices to estimate equity risk premiums for markets.

# Implied Equity Risk Premium

There is an alternative to estimating risk premiums that does not require historical data or corrections for country risk, but does assume that the market, overall, is correctly priced. Consider, for instance, a very simple valuation model for stocks:

This is essentially the present value of dividends growing at a constant rate. Three of the four inputs in this model can be obtained externally - the current level of the market (value), the expected dividends next period and the expected growth rate in earnings and dividends in the long term. The only "unknown" is then the required return on equity; when we solve for it, we get an implied expected return on stocks. Subtracting out the risk-free rate will yield an implied equity risk premium. We can extend the model to allow for dividends to grow at high rates at least for short periods. The model has two limitations: (a) it assumes that companies pay out their residual cash flows in dividends, when the reality is that many companies either use other forms of returning cash (stock buybacks, in the US) or hold on to the cash and (b) its presumption that companies collectively are in stable growth. Both assumptions, though, can be relaxed, with alternate measures of cash flow (dividends plus buybacks or free cash flow to equity) replacing dividends and two-stage models, where

you can assume higher growth for an initial period before stable growth sets in. My estimate for July 2024 is pictured in Figure 15:

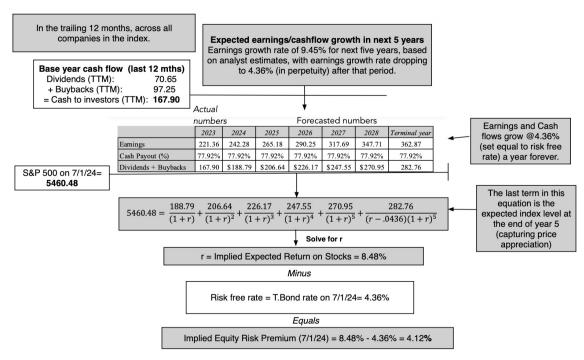


Figure 15: Implied Equity Risk Premium for the S&P 500 on 7/1/24

In a companion paper on equity risk premiums, I use this approach to compute the implied equity risk premium for the S&P 500 at the start of every year from 1960 to 2024, and every month since September 2008. In fact, the mature market equity risk premium of 4.12% that is used repeatedly through this paper is the implied equity risk premium for the S&P 500 on July 1, 2024<sup>68</sup>.

## **Emerging Markets**

The advantage of the implied premium approach is that it is market-driven and current, requiring no historical data. Thus, it can be used to estimate implied equity premiums in any market, no matter how short its history, It is, however, bounded by whether the model used for the valuation is the right one and the availability and reliability of the inputs to that model. Earlier in this paper, we estimated country risk premiums for

<sup>68</sup> The implied equity risk premium is accessible at this spreadsheet: <a href="https://pages.stern.nyu.edu/~adamodar/pc/implprem/ERPJuly24.xlsx">https://pages.stern.nyu.edu/~adamodar/pc/implprem/ERPJuly24.xlsx</a>

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Brazil, using default spreads and equity market volatility. To provide a contrast, we estimated the implied equity risk premium for the Brazilian equity market in September 2009, from the following inputs.

- The index (Bovespa) was trading at 61,172 on September 30, 2009, and the dividend yield on the index over the previous 12 months was approximately 2.2%. While stock buybacks represented negligible cash flows, we did compute the FCFE for companies in the index, and the aggregate FCFE yield across the companies was 4.95%.
- Earnings in companies in the index are expected to grow 6% (in US dollar terms) over the next 5 years, and 3.45% (set equal to the treasury bond rate) thereafter.
- The risk-free rate is the US 10-year treasury bond rate of 3.45%.

The timeline of cash flows is shown below:

$$61,272 = \frac{3210}{(1+r)} + \frac{3,402}{(1+r)^2} + \frac{3,606}{(1+r)^3} + \frac{3,821}{(1+r)^4} + \frac{4,052}{(1+r)^5} + \frac{4,052(1.0345)}{(r-.0345)(1+r)^5}$$

These inputs yield a required return on equity of 9.17%, which when compared to the treasury bond rate of 3.45% on that day results in an implied equity premium of 5.72%. For simplicity, we have used nominal dollar expected growth rates<sup>69</sup> and treasury bond rates, but this analysis could have been done entirely in the local currency.

One of the advantages of using implied equity risk premiums is that that they are more sensitive to changing market conditions. The implied equity risk premium for Brazil in September 2007, when the Bovespa was trading at 73512, was 4.63%, lower than the premium in September 2009, which in turn was much lower than the premium prevailing in September 2014. In figure 16, we trace the changes in the implied equity risk premium in Brazil from September 2000 to September 2023 and compare them to the implied premium in US equities:

<sup>&</sup>lt;sup>69</sup> The input that is most difficult to estimate for emerging markets is a long-term expected growth rate. For Brazilian stocks, I used the average consensus estimate of growth in earnings for the largest Brazilian companies which have ADRs listed on them. This estimate may be biased, as a consequence.



Figure 16: Implied Equity Risk Premiums: Brazil versus United States

Implied equity risk premiums in Brazil declined steadily from 2003 to 2007, with the September 2007 numbers representing a historic low. They surged in September 2008, as the crisis unfolded, fell back in 2009 and 2010 but increased again in 2011. In fact, the Brazil portion of the implied equity risk premium fell to its lowest level in ten years in September 2010, a phenomenon that remained largely unchanged in 2011 and 2012. Political turmoil and corruptions scandals have combined to push the premium back up again in the last few years.

Computing and comparing implied equity risk premiums across multiple equity markets allows us to pinpoint markets that stand out, either as overpriced (because their implied premiums are too low, relative to other markets) or underpriced (because their premiums are too high, relative to other markets). In September 2007, for instance, the implied equity risk premiums in India and China were roughly equal to or even lower than the implied premium for the United States, computed at the same time. Even an optimist on future growth in these countries would be hard pressed to argue that equity markets in

these markets and the United States were of equivalent risk, which would lead us to conclude that these stocks were overvalued relative to US companies.

One final note is worth making. Over the last decade, the implied equity risk premiums in the largest emerging markets, especially India and China, have all declined substantially, relative to developed markets. In table 25, we summarize implied equity risk premiums for developed and emerging markets at the start of each year, from 2001 and 2024, making simplistic assumptions about growth and using stable growth valuation models:<sup>70</sup>

Table 25: Developed versus Emerging Market Equity Risk Premiums

						Growth	Growth		Cost of	
Start of	PBV	PBV	ROE	ROE	US T.Bond	Rate	Rate	Cost of	Equity	Differential
year	Deeveloped	Emerging	Developed	Emerging	rate	Developed	Emerging	Equity (US)	(Emerging)	ERP
2004	2.00	1.19	10.81%	11.65%	4.25%	3.75%	4.75%	7.28%	10.55%	3.27%
2005	2.09	1.27	11.12%	11.93%	4.22%	3.72%	4.72%	7.26%	10.40%	3.14%
2006	2.03	1.44	11.32%	12.18%	4.39%	3.89%	4.89%	7.55%	9.95%	2.40%
2007	1.67	1.67	10.87%	12.88%	4.70%	4.20%	5.20%	8.19%	9.80%	1.60%
2008	0.87	0.83	9.42%	11.12%	4.02%	3.52%	4.52%	10.30%	12.47%	2.17%
2009	1.20	1.34	8.48%	11.02%	2.21%	1.71%	2.71%	7.35%	8.91%	1.56%
2010	1.39	1.43	9.14%	11.22%	3.84%	3.34%	4.34%	7.51%	9.15%	1.64%
2011	1.12	1.08	9.21%	10.04%	3.29%	2.79%	3.79%	8.52%	9.58%	1.05%
2012	1.17	1.18	9.10%	9.33%	1.88%	1.38%	2.38%	7.98%	8.27%	0.29%
2013	1.56	1.63	8.67%	10.48%	1.76%	1.26%	2.26%	6.01%	7.30%	1.29%
2014	1.95	1.50	9.27%	9.64%	3.04%	2.54%	3.54%	5.99%	7.61%	1.62%
2015	1.88	1.56	9.69%	9.75%	2.17%	1.67%	2.67%	5.94%	7.21%	1.27%
2016	1.99	1.59	9.24%	10.16%	2.27%	1.77%	2.77%	5.52%	7.42%	1.89%
2017	1.76	1.48	8.71%	9.53%	2.45%	1.95%	2.95%	5.79%	7.40%	1.61%
2018	1.98	1.66	11.23%	11.36%	2.41%	1.91%	2.91%	6.62%	8.00%	1.38%
2019	1.64	1.31	12.09%	11.35%	2.69%	2.19%	3.19%	8.23%	9.42%	1.19%
2020	2.26	1.64	10.41%	9.10%	1.92%	1.42%	2.42%	5.40%	6.49%	1.10%
2021	2.21	1.77	6.30%	7.31%	0.93%	0.43%	1.43%	3.09%	4.75%	1.67%
2022	2.31	1.67	13.22%	11.99%	1.51%	1.01%	2.01%	6.30%	7.99%	1.69%
2023	2.28	1.44	12.90%	10.93%	3.88%	3.38%	4.38%	7.56%	8.93%	1.37%
2024	2.48	1.69	11.07%	8.26%	3.88%	3.38%	4.38%	6.48%	6.68%	0.20%

The trend line from 2004 to 2008 is clear as the equity risk premiums, with the differential premium converging on zero in 2008. The market correction in 2008 pushed premiums back up in 2009, and you can see the ebbs and flows in the differential premium in the years since. As with much else in markets, the changes in the differential ERP over time reflect the pull from the higher growth in emerging markets and the push from the higher

PBV = (ROE - g)/(Cost of equity -g)Cost of equity = (ROE - g + PBV(g))/PBV

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 $<sup>^{70}</sup>$  We start with the US treasury bond rate as the proxy for global nominal growth (in US dollar terms), and assume that the expected growth rate in developed markets is 0.5% lower than that number and the expected growth rate in emerging markets is 0.5% higher than that number. The equation used to compute the ERP is a simplistic one, based on the assumptions that the countries are in stable growth and that the return on equity in each country is a predictor of future return on equity:

risk in these markets, with the net effect reflecting which force (fear or greed) won out that year. If you are a disciplined investor looking for the best risk-return trade-off in your global asset allocation, you would invest more of your money in emerging markets, when the differential ERP is high, and less of it, when it is low.

#### The Bottom Line

Both market and survey data indicate there is strong evidence that equity risk premiums vary across countries. The debate about how best to measure those equity risk premiums, though, continues, since all the approaches that are available to estimate them come with flaws. The default spread approach, either in its simple form (where the default spread is used as a proxy for the additional equity risk premium in a country) or in its modified version (where the default spread is scaled up to reflect the higher risk of stocks, relative to bonds) is more widely used, largely because default spread data is easier to get and is available for most countries. As stock price data becomes richer, it is possible that market-based approaches will begin to dominate.

## **Valuing Country Risk in Companies and Projects**

If we accept the proposition that country risk is not diversifiable and commands a premium, the next question that we must address relates to the exposure of individual companies to that risk. Should all companies in a country with substantial country risk be equally exposed to country risk? While intuition suggests that they should not, we will begin by looking at standard approach that assumes that they are. We will follow up by looking at ways in which we can bring in differences across companies in country risk exposure into equity risk premiums and cost of equity estimates.

## Measuring Company Exposure to Country Risk

The question of how best to deal with country risk comes up not only in the context of valuing companies that may be exposed to it, but also within companies, when assessing hurdle rates for projects in different countries. There are three broad approaches to dealing with country risk. The first and simplest is to base the country risk assessment on where the company is incorporated. Thus, all Brazilian companies are assumed to be exposed to only Brazilian country risk and US companies to US country risk. The second and more

sensible (in my view) approach is to base the country risk exposure on where a company operates rather than where it is incorporated. The third approach requires us to estimate a relative measure of company exposure to country risk, akin to a beta, that we will term lambda.

#### I. Country of Incorporation ERP

The easiest assumption to make when dealing with country risk, and the one that is most often made, is that all companies that are incorporated in a country are equally exposed to country risk in that country. The cost of equity for a firm in a market with country risk can then be written as:

Cost of equity = Risk-free Rate + Beta (Mature Market Premium) + Country Risk Premium

Thus, for Brazil, where we have estimated a country risk premium of 3.68% from the melded approach, in July 2024,, each company in the market will have an additional country risk premium of 3.68% added to its cost of equity. For instance, the costs of equity for Embraer, an aerospace company listed in Brazil, with a beta<sup>71</sup> of 1.07 and Embratel, a Brazilian telecommunications company, with a beta of 0.80, in US dollar terms would be as follows (assuming a US treasury bond rate of 4.36% as the risk-free rate and an equity risk premium of 4.12% for mature markets):

Cost of Equity for Embraer = 4.36% + 1.07 (4.12%) + 3.68% = 12.45%

Cost of Equity for Embratel = 4.36% + 0.80 (4.12%) + 3.68% = 11.34%

In some cases, analysts modify this approach to scale the country risk premium by beta. If you use this modification, the estimated costs of equity for Embraer and Embratel would be as follows:

Cost of Equity for Embraer = 4.36% + 1.07 (4.12% + 3.68%) = 12.71%

Cost of Equity for Embratel = 4.36% + 0.80 (4.12% + 3.68%) = 10.60%

Note that multiplying the country risk premium by the beta not only will lead to wider differences in costs of equity across companies in a market, but implicitly assumes that

<sup>&</sup>lt;sup>71</sup> We used a bottom-up beta for Embraer, based upon an unleverd beta of 0.95 (estimated using aerospace companies listed globally) and Embraer's debt to equity ratio of 19.01%. For more on the rationale for bottom-up betas read the companion paper on estimating risk parameters.

beta, which measures exposure to all other market risk, also measure exposure to country risk. With both approaches, we are treating all Brazilian companies as exposed to only Brazilian country risk, even though their operations may extend into other markets (mature and emerging).

## II. Operation-weighted ERP

For those investors who are uncomfortable with the notion that all companies in a market are equally exposed to country risk or that a company is exposed only to its local market's risk, the alternative is to compute a country risk premium for each company that reflects its operating exposure. Thus, if a company derives half of its value from Brazil and half from Argentina, the country risk premium will be an average of the country risk premiums for the two countries. Since value is difficult to estimate, by country, the weighting has to be based on more observable variables such as revenues or operating income. In table 26, we estimate the equity risk premium and country risk premium exposure for Ambev, a Brazil-based company with revenues across the Americas, in 2011 (with a mature market premium of 6%):

Table 26: ERP and CRP for Ambev in 2011

Country	Revenues	Revenue Weight	ERP	CRP	Weighted ERP	Weighted CRP
Argentina	\$19.00	9.31%	15.00%	9.00%	1.40%	0.84%
Bolivia	\$4.00	1.96%	10.88%	4.88%	0.21%	0.10%
Brazil	\$130.00	63.73%	8.63%	2.63%	5.50%	1.67%
Canada	\$23.00	11.27%	6.00%	0.00%	0.68%	0.00%
Chile	\$7.00	3.43%	7.05%	1.05%	0.24%	0.04%
Ecuador	\$6.00	2.94%	18.75%	12.75%	0.55%	0.38%
Paraguay	\$3.00	1.47%	12.00%	6.00%	0.18%	0.09%
Peru	\$12.00	5.88%	9.00%	3.00%	0.53%	0.18%
Total	\$204.00	100.00%			9.28%	3.28%

Note that while Ambev is incorporated in Brazil, it does get substantial revenues from not only from other Latin American countries but also from Canada. Once the weighted premium has been computed, it can either be added to the standard single-factor model as a constant or scaled, based upon beta. Thus, the estimated cost of equity for Ambev, at the end of 2011, using the two approaches would have been as follows (using a beta of 0.80).

for Ambev, a US dollar risk-free rate of 3.25% and a 6% equity risk premium for mature markets):

The constant approach: 3.25% + 0.80 (6.00%) + 3.28% = 11.33%

The scaled approach: 3.25% + 0.80 (6.00% + 3.28%) = 10.67%

Note that the approaches yield similar values when the beta is close to one, but can diverge when the beta is much lower or higher than one. When we use the latter approach, we are assuming that a company's exposure to country risk is proportional to its exposure to all other market risk, which is measured by the beta.

With this approach, you can see that the exposure to country risk or emerging market risk is not restricted to emerging market companies. Many companies that are headquartered in developed markets (US, Western Europe, Japan) derive some or a large portion of their revenues from emerging or riskier markets and will therefore have higher composite equity risk premiums. For instance, we estimate the composite equity risk premium for Coca Cola, in 2012, in table 27:

Table 27: Coca Cola – Equity and Country Risk Premium in 2012

		Equity Risk	Country Risk
Region	Revenues	Premium	Premium
Western Europe	19%	6.67%	0.67%
Eastern Europe &			
Russia	5%	8.60%	2.60%
Asia	15%	7.63%	1.63%
Latin America	15%	9.42%	3.42%
Australia & NZ	4%	6.00%	0.00%
Africa	4%	9.82%	3.82%
North America	38%	6.00%	0.00%
Coca Cola (Company)	100%	7.17%	1.17%

As with Ambev, we would use the weighted equity risk premium for the company to compute its overall cost of equity. For valuing regional revenues (or divisions), we would draw on the divisional equity risk premium; thus, the equity risk premium used to value Coca Cola's Latin American business would be 9.42%. Note that rather than break the revenues down by country, we have broken them down by region and attached an equity risk premium to each region, computed as a GDP-weighted average of the equity risk premiums of the countries in that region. We did so for two reasons. First, given that Coca Cola derives its revenues from almost every country in the world, it is more tractable to

compute the equity risk premiums by region. Second, Coca Cola does not break down its revenues (at least for public consumption) by country, but it does so by region.

The focus on revenues can sometimes lead to misleading assessments of country risk exposure for some companies and it is worth exploring alternative weighting mechanisms for these companies. For mining and oil companies, for instance, the true risk lies in where their reserves lie rather than in where they sell the commodities that they produce. If you can get a geographic breakdown of reserves, you can use it to derive a weighted average equity risk premium, as shown for Royal Dutch Shell in March 2016, in table 28:

Table 28: Reserves-weighted ERP – Royal Dutch Shell in March 2016

Region	Production (in kboed)	% of Total	ERP
UK	105	18.23%	6.36%
Kazakhstan	85	14.76%	8.69%
Brazil	78	13.54%	9.15%
Trinidad	65	11.28%	8.69%
Egypt	62	10.76%	15.80%
Bolivia	48	8.33%	11.31%
USA	39	6.77%	5.75%
Thailand	39	6.77%	8.22%
Australia	34	5.90%	5.75%
Tunisia	2	0.35%	11.31%
India	18	3.13%	9.15%
Norway	1	0.17%	5.75%
Shell	576	100.00%	8.93%

Shell's reserves are in many of the riskiest parts of the world, pushing up its equity risk premium as a company.

As you can see, there is no one ironclad rule that you can use for weighting equity risk premiums. For some companies, especially if they are service or consumer product companies, it is revenue location that works best. For others, where the risk emanates from where goods are produced, production location works better. For some, you can even use a composite of both revenues and production, depending on how much risk each one exposes you to, to determine weights.

The most general approach for dealing with country risk is to allow for each company to have an exposure to country risk that is different from its exposure to all other market risk. For lack of a better term, let us term the measure of a company's exposure to country risk to be lambda ( $\lambda$ ). Like a beta, a lambda will be scaled around one, with a lambda of one indicating a company with average exposure to country risk and a lambda above or below one indicating above or below average exposure to country risk. The cost of equity for a firm in an emerging market can then be written as:

Expected Return =  $R_f$  + Beta (Mature Market Equity Risk Premium) +  $\lambda$  (County Risk Premium)

Note that this approach essentially converts the expected return model to a two-factor model, with the second factor being country risk, with  $\lambda$  measuring exposure to country risk.

#### Determinants of Lambda

Most investors would accept the general proposition that different companies in a market should have different exposures to country risk. But what are the determinants of this exposure? We would expect at least three factors (and perhaps more) to play a role.

A. Revenue Source: The first and most obvious determinant is how much of the revenues a firm derives from the country in question. A company that derives 30% of its revenues from Brazil should be less exposed to Brazilian country risk than a company that derives 70% of its revenues from Brazil. Note, though, that this then opens up the possibility that a company can be exposed to the risk in many countries. Thus, the company that derives only 30% of its revenues from Brazil may derive its remaining revenues from Argentina and Venezuela, exposing it to country risk in those countries.

B. Production Facilities: A company can be exposed to country risk, even if it derives no revenues from that country, if its production facilities are in that country. After all, political and economic turmoil in the country can throw off production schedules and affect the company's profits. Companies that can move their production facilities elsewhere can spread their risk across several countries, but the problem is exaggerated for those companies that cannot move their production facilities. Consider the case of mining

companies. An African gold mining company may export all of its production but it will face substantial country risk exposure because its mines are not moveable.

<u>C. Risk Management Products</u>: Companies that would otherwise be exposed to substantial country risk may be able to reduce this exposure by buying insurance against specific (unpleasant) contingencies and by using derivatives. A company that uses risk management products should have a lower exposure to country risk – a lower lambda – than an otherwise similar company that does not use these products.

Ideally, we would like companies to be forthcoming about all three of these factors in their financial statements.

## Measuring Lambda

The simplest measure of lambda is based entirely on revenues. In the last section, we argued that a company that derives a smaller proportion of its revenues from a market should be less exposed to country risk. Given the constraint that the average lambda across all stocks has to be one (someone has to bear the country risk), we cannot use the percentage of revenues that a company gets from a market as lambda. We can, however, scale this measure by dividing it by the percent of revenues that the average company in the market gets from the country to derive a lambda.

$$Lambda_{j} = \frac{\% \text{ of Revenue in country}_{Company}}{\% \text{ of Revenue in country}_{Average \text{ company in market}}}$$

Consider again the two Brazilian companies that we looked earlier: Embraer and Embratel. In 2018, Embraer generated only 6% of its revenues in Brazil, whereas the average company in the Brazilian market obtained 75% of its revenues in Brazil.<sup>72</sup> Using the measure suggested above, the lambda for Embraer would be:

$$Lambda_{Embraer} = 6\% / 75\% = 0.08$$

-

<sup>&</sup>lt;sup>72</sup> To use this approach, we need to estimate both the percent of revenues for the firm in question and for the average firm in the market. While the former may be simple to obtain, estimating the latter can be a time-consuming exercise. One simple solution is to use data that is publicly available on how much of a country's gross domestic product comes from exports. According to the World Bank data in this table, Brazil got 23.2% of its GDP from exports in 2008. If we assume that this is an approximation of export revenues for the average firm, the average firm can be assumed to generate 76.8% of its revenues domestically. Using this value would yield slightly higher betas for both Embraer and Embratel.

In contrast, Embratel generated 100% of its revenues from Brazil, giving it a lambda of

Lambda<sub>Embraer</sub> = 
$$100\% / 75\% = 1.333$$

Following up, Embratel is far more exposed to country risk than Embraer and will have a much higher cost of equity.

The second measure draws on the stock prices of a company and how they move in relation to movements in country risk. Sovereign bonds issued by countries offer a simple and updated measure of country risk; as investor assessments of country risk become more optimistic, sovereign bonds go up in price, just as they go down when investors become more pessimistic. A regression of the returns on a stock against the returns on a country bond should therefore yield a measure of lambda in the slope coefficient. Applying this approach to the Embraer and Embratel, we regressed monthly stock returns on the two stocks against monthly returns on the ten-year dollar denominated Brazilian government bond and arrived at the following results:

```
Return_{Embraer} = 0.0195 + 0.2681 Return_{Brazil \$ Bond}
```

$$Return_{Embratel} = -0.0308 + 2.0030 Return_{Brazil \$ Bond}$$

Based upon these regressions, Embraer has a lambda of 0.27 and Embratel has a lambda of 2.00. The resulting dollar costs of equity for the two firms, using a US dollar risk-free rate of 4.36%, a mature market equity risk premium of 4.12% and a country equity risk premium of 3.68% for Brazil are:

Cost of Equity for Embraer = 
$$4.36\% + 1.07 (4.12\%) + 0.27 (3.68\%) = 9.76\%$$
  
Cost of Equity for Embratel =  $4.36\% + 0.80(4.12\%) + 2.00 (3.68\%) = 15.02\%$ 

What are the limitations of this approach? The lambdas estimated from these regressions are likely to have large standard errors; the standard error in the lambda estimate of Embratel is 0.35. It also requires that the country have bonds that are liquid and widely traded, preferably in a more stable currency (dollar or euro).

In general, as the number of countries a company derives its revenues from increases, the lambda approach gets less and less practical, since you have to estimate lambdas for each market.<sup>73</sup> Thus, we would not even attempt to use this approach for

<sup>&</sup>lt;sup>73</sup> Damodaran, A, 2003, *Estimating Company Exposure to Country Risk*, Journal of Applied Finance, v pg 64-78.

Ambev or Coca Cola. It is designed more for a company that is exposed to risk in only one or two emerging markets (with the balance of its revenues coming from developed markets) and even in those markets, the estimation stars have to align for lambda estimates to be meaningful.

## Country Risk in Project Analysis

So far, in this section, we have focused on dealing with country risk, when valuing companies, but country risk is just as big an issue in project analysis and capital budgeting. Consider a multinational, with its business spread across many countries. As it looks at projects, it has to deal with two issues: one is that the projects may generate cash flows in different currencies and the other is that the risk can vary widely across countries. We will confront the currency issue in the next section but the techniques we have developed can be used to address the risk differences across countries.

#### One Size fits all

In many multinationals, the standard practice still is to estimate one cost of capital for the company, usually based upon the equity risk premium of its country of incorporation, and to use this cost of capital as its hurdle rate in assessing projects around the world. This is corporate finance malpractice, since it violates a first principle in finance, which is that the discount rate for a project should reflect the risk of the project, not the risk of the entity looking at the project. It also has predictable consequences. If the multinational is incorporated in a mature market, it will find projects in emerging markets to be attractive, since it is measuring them against a mature market cost of capital. It will consequently invest in too many projects in the riskiest countries in the world, and sooner or later, the country risk will manifest itself as a negative surprise. If the multinational is incorporated in an emerging market, say India or Brazil, using its domestic market equity risk premium will lead it to have too high a hurdle rate, when assessing projects in developed markets. In short, there is no good reason for this practice and the only explanation for its continued use is inertia.

When a company assesses a discount rate for a project, it should take into account the country risk that comes with that project, and the equity risk premium is the logical input to show this risk. To illustrate, consider again the example of Ambev, the Brazil-based beverage company, with exposure across both Latin American and developed markets, that we examined in table 26. If Ambev was considering projects in Chile and Argentina in 2011, and estimating its cost of equity in US dollar terms, the estimates for each project would be as follows (with a US treasury bond rate of 3.25% and a beta of 0.80, for the beverage business):

For Argentina project: Cost of equity = 3.25% + 0.80 (15.00%) = 15.25%

For Chile project: Cost of equity = 3.25% + 0.80 (7.05%) = 8.89%

In short, Ambev should have demanded a higher cost of equity for the Argentine project than for the Chilean project, in US dollar terms, because the former is riskier.

There are two additional factors that can complicate this calculation further.

- <u>Multi-business companies</u>: If the multinational is many businesses, its project cost of equity will have to then also reflect the business the project is in, in addition to country risk. Thus, the cost of equity for a GE Appliances for a project in India should reflect the beta for the appliance business, in addition to the country risk for India. In contrast, a GE aircraft project in Hungary should be computed using the beta for an aircraft project and the country risk for Hungary.
- Mixed Country effects: It is also possible that country risk is not easy to isolate, if the production facilities are in one country but revenues are generated in another. If the GE appliance factory in India will be producing products that will be sold in Japan, should we be showing the country risk of India or Japan in the cost of equity calculation? The answer, as was the case in the earlier section on valuation, is that it depends on where the company sees risk coming from. If the risk is that production will be delayed or disrupted by political and economic risk in India, it is Indian country risk that should be looked at, but if the primary concern is that revenues in Japan will be volatile because of economic conditions there, it is Japanese country risk that matters more. If both risks are considerations, you should use a weighted average of Indian and Japanese country risk.

With both the Ambev and GE examples, we have deliberately kept currency choices out of the assessment, for a simple reason: changing the currency of analysis should not change the economics of a project. A bad project, if the computation is done in US dollars, should not become a good project, if you switch the currency of analysis to Indian rupees. The next section will explore the reasons why this should be true, and how misplaying the currency hand can lead to bad consequences.

## **Currency Choices**

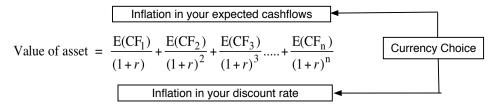
When analyzing companies that operate in foreign markets, the questions of how best to deal with different currencies and the potential risk exposure that comes from unexpected currency movements (up or down) have to be answered. In this section, we will first look at how to shift from one currency to another consistently and how this consistency leads to currency invariance, where the value of a company or project will not be a function of the currency chosen to analyze it. We will follow it up by looking at exchange rate changes over time and whether these changes translate into higher risk that has to be accounted for in valuation and capital budgeting.

#### **Currency Consistency**

One of the fundamental tenets in valuation is that the cash flows and discount rates in any discounted cash flow (DCF) analysis (valuation or capital budgeting) have to be denominated in the same currency; US dollar cash flows have to be discounted at a US dollar discount rate and Indian rupee cash flows have to be discounted at an Indian rupee discount rate. Keeping this principle in mind allows us to develop estimation mechanisms for dealing with different currencies.

#### The Importance of Inflation

Stripped down to basics, the only reason that the currency in which you choose to do your analysis matters is that different currencies have different expected inflation rates embedded in them. Those differences in expected inflation affect both our estimates of expected cash flows and discount rates.



When working with a high inflation currency, we should therefore expect to see higher discount rates and higher cash flows and with a lower inflation currency, both discount rates and cash flows will be lower. In fact, we could choose to remove inflation entirely out of the process by using real cash flows and a real discount rate.

#### **Effects on Discount Rates**

If discount rates, when working with higher inflation currency, should be higher than discount rates for the same company, when working with a lower inflation currency, how do you put this principle into practice? You have two choices. One is to use risk-free rates that reflect these expected inflation differences and build off that rate; higher inflation currencies will have higher risk-free rates and higher discount rates. The other is to compute a discount rate in a base currency (say US dollars) and then adjust that dollar discount rate for differential inflation to make it a discount rate in an alternate currency.

# 1. Risk-free Rates

The risk-free rate in a currency should, at least in theory, incorporate both the expected inflation in that currency and an expected real return for investors. Thus, the risk-free rate in a high inflation currency should also be high and estimating and using that risk-free rate as the base should bring in the higher inflation into the discount rate. That is easier said than done, for two reasons. First, estimating a risk-free rate requires that we able to observe market prices and interest rates on traded bonds issued by governments. That is, after all, the rationale that we use for using the US Treasury bond rate as the risk-free rate in US dollars. Second, even if a government bond rate is observable, that government has to be viewed as default free for the rate to be a risk-free rate. Thus, if we assume that Aaa sovereign ratings from Moody's signify default free governments, the risk-free rates in the respective currencies on July 1, 2024, is in table 29:

Table 29: Risk-free rates in Currencies with Aaa Rated Government Issuers – July 1, 2024

Currency	Government Bond Rate, July 1, 2024
Australian \$	4.31%
Canadian \$	3.36%
Danish Krone	2.36%
Euro	2.40%
Norwegian Krone	3.54%
NZ \$	4.42%
Singapore \$	3.15%
Swedish Krona	1.23%
Swiss Franc	0.69%
US\$	4.36%

Note that the risk-free rate was negative, until recently, in the Swiss Franc and the Euro, leading analysts who must use those currencies in valuations to adopt extreme measures, including replacing the currency risk-free rate with a normalized value (an average rate from prior periods or even a made-up number). While negative risk-free rates are unusual, they are indicative of troubling economic fundamentals (deflation and/or negative real growth economies, with substantial risks). Thus, we believe that you should still build your costs of equity and capital off the current risk-free rates (negative or very low) but you should also adjust your risk premiums (equity and debt) and nominal growth estimates to reflect the current market environment. For the Euro risk-free rate, we have used the rate on the German 10-year Euro bond, since Germany is Aaa rated.

But what do we do with governments that have default risk? In a companion paper on risk-free rates<sup>74</sup>, I develop a simple process of estimating the default spread for the government, using either the sovereign rating or the CDS market, and then subtracting that default spread from the government bond rate to get to a risk-free rate. Table 30 summarizes the default-spread adjusted risk-free rates in currencies, on July 1, 2024, where the issuing governments are rated below Aaa (in local currency terms) by Moody's, and the default spreads are estimated based on table 21.

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<sup>&</sup>lt;sup>74</sup> Damodaran, A., 2010, Into the Abyss! What if nothing is risk-free?, SSRN Working Paper, <a href="http://papers.ssrn.com/sol3/papers.cfm?abstract\_id=1648164">http://papers.ssrn.com/sol3/papers.cfm?abstract\_id=1648164</a>

Table 30: Risk-free Rates in Currencies with non-Aaa Rated Government Issuers – July 2024

	Govt Bond Rate	Bond Rating	Default Spread based	Risk free	
Currency	12/31/24	(Moody's)	on rating	Rate	
Australian \$	4.35%	Aaa	0.00%	4.35%	
Brazilian Reai	11.83%	Ba2	2.83%	9.00%	
British Pound	4.10%	Aa3	0.56%	3.54%	
Bulgarian Lev	5.05%	Baa1	1.50%	3.55%	
Canadian \$	3.44%	Aaa	0.00%	3.44%	
Chilean Peso	6.08%	A2	0.80%	5.28%	
Chinese Yuan	2.26%	A1	0.66%	1.60%	
Colombian Peso	10.42%	Baa2	1.79%	8.63%	
Croatian Kuna	3.33%	Baa2	1.79%	1.54%	
Czech Koruna	3.82%	Aa3	0.56%	3.26%	
Danish Krone	2.45%	Aaa	0.00%	2.45%	
Euro	2.48%	Aaa	0.00%	2.48%	
HK \$	3.33%	Aa3	0.56%	2.77%	
Hungarian Forint	6.44%	Baa2	1.79%	4.64%	
Iceland Krona	7.26%	A2	0.80%	6.46%	
Indian Rupee	6.98%	Baa3	2.07%	4.91%	
Indonesian Rupiah	7.08%	Baa2	1.79%	5.28%	
Israeli Shekel	4.73%	A1	0.66%	4.06%	
Japanese Yen	1.05%	A1	0.66%	0.39%	
Kenyan Shilling	18.06%	В3	6.12%	11.95%	
Korean Won	3.19%	Aa2	0.46%	2.72%	
Malaysian Ringgit	3.87%	А3	1.13%	2.74%	
Mexican Peso	10.13%	Baa2	1.79%	8.33%	
Nigerian Naira	20.24%	Caa1	7.06%	13.18%	
Norwegian Krone	3.50%	Aaa	0.00%	3.50%	
NZ \$	4.44%	Aaa	0.00%	4.44%	
Pakistani Rupee	14.52%	Caa3	9.41%	5.10%	
Peruvian Sol	5.87%	Baa1	1.50%	4.37%	
Phillipine Peso	6.30%	Baa2	1.79%	4.51%	
Polish Zloty	5.63%	A2	0.80%	4.84%	

Qatari Dinar	4.07%	Aa3	0.56%	3.51%
Romanian Lev	6.74%	Baa3	2.07%	4.67%
Russian Ruble	14.50%	Baa3	2.07%	12.43%
Singapore \$	3.06%	Aaa	0.00%	3.06%
South African Rand	9.78%	Ba2	2.83%	6.95%
Swedish Krona	2.14%	Aaa	0.00%	2.14%
Swiss Franc	0.57%	Aaa	0.00%	0.57%
Taiwanese \$	1.71%	Aa3	0.56%	1.14%
Thai Baht	2.63%	Baa1	1.50%	1.13%
Turkish Lira	25.98%	В3	6.12%	19.86%
US\$	4.24%	Aaa	0.00%	4.24%
Vietnamese Dong	2.83%	Ba2	2.83%	0.00%
Zambian kwacha	25.56%	Caa3	9.41%	16.15%

Thus, if you were estimating the costs of equity for a Brazilian company, you would replace the risk-free rate in US dollars with a risk-free rate in \$R\$ to get the \$R\$ cost of equity. There are two dangers with this approach. The first is that the government bond rates, which are the starting point for these risk-free estimates, may not reflect market expectations in many countries, where the government bond markets are not deep and sometimes manipulated. The second is that almost all the risk premiums that we have talked about in this paper come from dollar-based markets and may need to be adjusted when working with higher inflation currencies. Take, for instance, our estimate of an equity risk premium of 7.80% for Brazil in July 2024. While that may be the right premium to use in US dollar cost of equity computation (with a US dollar risk-free rate of close to 3.80%) for a company that is investing in Brazil, it may need to be increased, when working with nominal \$R\$, where the risk-free rate is much higher.

## 2. Differential Inflation

The second approach to dealing with different currencies is to go back to inflation fundamentals. If the differences between currencies lies in the fact that there are different expectations of inflation embedded in them, you should be able to use that differential inflation to adjust discount rates in one currency to another. Thus, if the cost of capital is

computed in US dollars and you intend to convert it into a nominal \$R cost of capital, you could do so with the following equation:

Cost of Capital in 
$$R = (1 + \text{Cost of Capital in US}) * \frac{(1 + \text{Expected Inflation Rate in } R)}{(1 + \text{Expected Inflation Rate in } US)} - 1$$

There are two advantages to this approach. First, to use it, you only need an expected inflation rate in a currency, not a government bond rate, and that should be easier to obtain, especially if you use past inflation as a proxy. The second advantage is that it automatically scales up risk premiums for higher inflation, as evidenced in the comparison in table 31, where we estimate the cost of equity for an average-risk (beta =1) Brazilian company, using both the \$R risk-free rate approach and the differential inflation approach.

Risk-free Rate Approach Differential Inflation Risk-free Expected rates ERPCost of Equity Inflation Cost of Equity 4.12%+ 7.80% = 11.92% US\$ 4.12% 11.92% 7.80% 2.50% (1.1192)(1.07/1.025)-1 =\$R 9.00% 7.80% 9.00% + 7.80% = 16.80%7.00% 16.83%

Table 31: Cost of Equity Comparison

The weakest link in the approach is measuring expected inflation in currencies. Past inflation rates are often not only noisy but are also manipulated by governments to make inflation look tamer than it is. The good news, though, is that even if the expected inflation rates are misestimated, the effect on value will be minimal if the same "wrong" number is used in both generating cash flows and in estimating discount rates. Appendix 8 uses forecasted inflation estimates from the IMF to estimate risk-free rates in currencies, with the US dollar risk-free rate as a base.

## **Effects on Expected Exchange Rates**

If consistency requires that the cash flows be estimated in the same currency as the discount rate, it is a given that you will have to convert cash flows from one currency to another. Thus, if you decide to value a Brazilian company in US dollars, you will have to take expected cash flows in \$R and convert them into US dollars using \$R/US\$ exchange rates. While there are some analysts who use today's exchange rate to make this conversion for all future years, we will argue that this is a recipe for mismatches and large valuation

errors. In fact, we will argue that if your intent is to preserve consistency, you must use the same differential inflation that you used to get discount rates to estimate expected exchange rate.

#### 1. Current Exchange Rates- The Inconsistency Problem

Some analysts use the argument that the only way to avoid exchange rate speculation in valuation is to use the current exchange rate to convert all future cash flows from one currency to another. While that argument sounds alluring, it is wrong, and especially so when the expected inflation rates are different across the currencies. In fact, using the current exchange rate to convert future cash flows from a currency with higher inflation (say pesos or \$R) into a currency with lower inflation (say Euros or US dollars) will result in an over valuation. Reversing that process and converting lower inflation currencies into higher inflation currencies at today's exchange rate will under value an asset.

The reason is simple. If you use today's exchange rate to convert future cash flows from a base currency to a converted currency, you are in effect leaving the expected inflation rate in the cash flow at the base currency's level, while switching the expected inflation rate in the discount rate to the converted currency's level. Thus, using today's exchange rate to convert \$R to US \$ and discounting those cash flows back at a US \$ discount rate, if the inflation rate is 7% in Brazil and 2.5% in the US, will result in the former being incorporated into the cash flows and the latter into the discount rate.

### 2. Forward Market Exchange Rates

Using exchange rates from the forward and futures markets is less perilous than using a current exchange rate, since the forward market presumably builds in the currency depreciation that can be expected in the higher inflation currency. Here again, though, there may be a consistency problem. If the discount rate is estimated using a current risk-free rate in the currency and this rate implies an inflation rate that is different from the one in the forward currency markets, you can still end up mismatching expected inflation in the cash flows and the discount rate.

#### 3. Purchasing Power Parity Exchange Rates

Since the key sin to avoid in valuation is mismatching inflation in the cash flows and the discount rate, there is a strong argument to be made that the safest way to estimate expected future exchange rates is to use the same differential inflation rate used to estimate the discount rate.

Expected Exchange Rate  $_{C1, C2}$  = Spot Exchange Rate  $_{C1, C2} \frac{(1+Expected\ Inflation\ Rate_{C1})}{(1+Expected\ Inflation\ Rate_{C2})}$ 

In the \$R example, using the same 7% inflation in \$R and 2.5% inflation rate in US\$ on the current exchange rate of 5.40 \$R/US \$ (on July 1, 2024), this would yield the expected exchange rates for the next five years in table 32.

Year	Expected Exchange Rate (\$R/US\$)
Current	R\$ 5.40
1	R\$ 5.40*(1.07/1.025) = R\$ 5.64
2	R\$ 5.40*(1.07/1.025) <sup>2</sup> =R\$ 5.88
3	R\$ 5.40*(1.07/1.025) <sup>3</sup> =R\$ 6.14
4	$R$ 5.40*(1.07/1.025)^4 = R$ 6.41$
5	$R$ 5.40*(1.07/1.025)^5 = R$ 6.69$

*Table 32: Expected \$R/US \$ Exchange Rates* 

If these expected exchange rates are used to compute \$R cash flows in future years, the effect of switching to \$R from US \$ on value should cancel out, since the discount rate effect will be exactly offset by the cash flow effect. In fact, using any other set of expected exchange rates, no matter how highly regarded the source, will bring currency views (optimistic or pessimistic) into your valuation.

#### **Currency Risk**

When working with cash flows in a foreign currency, it is understandable that analysts worry about currency risk, though their measurement of and prescriptions for that risk are often misplaced. First, it is not the fact that exchange rates change over time that creates risk, it is that they change in unexpected ways. Thus, if the Brazilian Reai depreciates over the next five years in line with the expectations in table 32, there is no risk, but if it depreciates less or more, that is risk. Second, even allowing for the fact that there is currency risk in investments in foreign markets, it is not clear that analysts should be adjusting value for that risk, especially if exchange rate risk is diversifiable to investors

in the companies making these investments. If this is the case, you are best served forecasting expected cash flows (using expected exchange rates) and not adjusting discount rates for additional currency risk.

It is true that currency and country risk tend to be correlated and that countries with high country risk also tend to have the most volatile currencies. If so, the discount rates will be higher for investments in these countries, but that augmentation is attributable to the country risk, not currency risk.

#### Conclusion

As companies expand operations into emerging markets and investors search for investment opportunities in Asia and Latin America, they are also increasingly exposed to additional risk in these countries. While it is true that globally diversified investors can eliminate some country risk by diversifying across equities in many countries, the increasing correlation across markets suggests that country risk cannot be entirely diversified away. To estimate the country risk premium, we consider three measures: the default spread on a government bond issued by that country, a premium obtained by scaling up the equity risk premium in the United States by the volatility of the country equity market relative to the US equity market and a melded premium where the default spread on the country bond is adjusted for the higher volatility of the equity market. We also estimated an implied equity premium from stock prices and expected cash flows.

Appendix 1: Corruption Score in 2023 (Low scores indicate more corruption) – Transparency International

Country	CPI	Country	CPI	Country	CPI	Country	CPI
Afghanistan	20	Dominican Republic	35	Laos	28	Saint Lucia	55
Albania	37	Ecuador	34	Latvia	60	Saint Vincent and the Grenadines	60
Algeria	36	Egypt	35	Lebanon	24	Sao Tome and Principe	45
Angola	33	El Salvador	31	Lesotho	39	Saudi Arabia	52
Argentina	37	Equatorial Guinea	17	Liberia	25	Senegal	43
Armenia	47	Eritrea	21	Libya	18	Serbia	36
Australia	75	Estonia	76	Lithuania	61	Seychelles	71
Austria	71	Eswatini	30	Luxembourg	78	Sierra Leone	35
Azerbaijan	23	Ethiopia	37	Madagascar	25	Singapore	83
Bahamas	64	Fiji	52	Malawi	34	Slovakia	54
Bahrain	42	Finland	87	Malaysia	50	Slovenia	56
Bangladesh	24	France	71	Maldives	39	Solomon Islands	43
Barbados	69	Gabon	28	Mali	28	Somalia	11
Belarus	37	Gambia	37	Malta	51	South Africa	41
Belgium	73	Georgia	53	Mauritania	30	South Sudan	13
Benin	43	Germany	78	Mauritius	51	Spain	60
Bhutan	68	Ghana	43	Mexico	31	Sri Lanka	34
Bolivia	29	Greece	49	Moldova	42	Sudan	20
Bosnia and Herzegovina	35	Grenada	53	Mongolia	33	Suriname	40
Botswana	59	Guatemala	23	Montenegro	46	Sweden	82
Brazil	36	Guinea	26	Morocco	38	Switzerland	82
Bulgaria	45	Guinea-Bissau	22	Mozambique	25	Syria	13
Burkina Faso	41	Guyana	40	Myanmar	20	Taiwan	67
Burundi	20	Haiti	17	Namibia	49	Tajikistan	20
Cabo Verde	64	Honduras	23	Nepal	35	Tanzania	40
Cambodia	22	Hong Kong	75	Netherlands	79	Thailand	35
Cameroon	27	Hungary	42	New Zealand	85	Timor-Leste	43
Canada	76	Iceland	72	Nicaragua	17	Togo	31
Central African Republic	24	India	39	Niger	32	Trinidad and Tobago	42
Chad	20	Indonesia	34	Nigeria	25	Tunisia	40
Chile	66	Iran	24	North Macedonia	42	Turkey	34
China	42	Iraq	23	Norway	84	Turkmenistan	18
Colombia	40	Ireland	77	Oman	43	Uganda	26
Comoros	20	Israel	62	Pakistan	29	Ukraine	36
Congo	22	Italy	56	Panama	35	United Arab Emirates	68
Costa Rica	55	Jamaica	44	Papua New Guinea	29	United Kingdom	71
Côte d'Ivoire	40	Japan	73	Paraguay	28	United States	69
Croatia	50	Jordan	46	Peru	33	Uruguay	73
Cuba	42	Kazakhstan	39	Philippines	34	Uzbekistan	33
Cyprus	53	Kenya	31	Poland	54	Vanuatu	48
Czechia	57	Korea, North	17	Portugal	61	Venezuela	13
Democratic Republic of the Congo	20	Korea, South	63	Qatar	58	Vietnam	41
Denmark	90	Kosovo	41	Romania	46	Yemen	16
Djibouti	30	Kuwait	46	Russia	26	Zambia	37
Dominica	56	Kyrgyzstan	26	Rwanda	53	Zimbabwe	24

Appendix 2: Global Peace Index Scores in 2023 (Low scores indicate more peaceful)

Country	GPI	Country	GPI	Country	GPI	Country	GPI
Afghanistan		Egypt		Lesotho		Rwanda	2.120
Albania		El Salvador		Liberia		Saudi Arabia	2.206
Algeria		Equatorial Guinea				Senegal	2.084
Angola	_	Eritrea		Lithuania	_	Serbia	1.930
Argentina		Estonia	_	Madagascar		Sierra Leone	1.993
Armenia		Eswatini	_	Malawi		Singapore	1.339
Australia	1.536	Ethiopia	2.845	Malaysia		Slovakia	1.634
Austria		Finland	1.474	-	3.095	Slovenia	1.395
Azerbaijan	2.248	France	_	Mauritania	2.136	Somalia	3.091
Bahrain	2.072	Gabon	2.372	Mauritius	1.577	South Africa	2.507
Bangladesh	2.126	Gambia	2.079	Mexico	2.778	South Korea	1.848
Belarus	2.291	Georgia	2.195	Moldova	1.976	South Sudan	3.324
Belgium		Germany	1.542	Mongolia	1.845	Spain	1.597
Benin	_	Ghana		Montenegro	_	Sri Lanka	2.195
Bhutan	1.564	Greece		Morocco	2.054	Sudan	3.327
Bolivia	2.009	Guatemala	2.332	Mozambique	2.250	Sweden	1.782
Bosnia & Herzogovina	1.961	Guinea	2.423	Myanmar	2.943	Switzerland	1.350
Botswana	1.863	Guinea-Bissau	2.085	Namibia	1.972	Syria	3.173
Brazil	2.589	Guyana	2.286	Nepal	2.069	Taiwan	1.818
Bulgaria	1.629	Haiti	2.827	Netherlands	1.527	Tajikistan	2.035
Burkina Faso	2.969	Honduras	2.415	New Zealand	1.323	Tanzania	1.987
Burundi	2.567	Hungary	1.502	Nicaragua	2.295	Thailand	2.048
Cambodia	2.028	Iceland	1.112	Niger	2.792	Timor-Leste	1.882
Cameroon	2.773	India	2.319	Nigeria	2.907	Togo	2.381
Canada	1.449	Indonesia	1.857	North Korea	3.055	Trinidad & Tobago	2.092
Central African Republic	3.009	Iran	2.682	North Macedonia	1.764	Tunisia	2.044
Chad	2.704	Iraq	3.045	Norway	1.638	Türkiye	2.780
Chile	1.978	Ireland	1.303	Oman	1.761	Turkmenistan	2.079
China	2.101	Israel	3.115	Pakistan	2.783	UAE	1.897
Colombia	2.887	Italy	1.692	Palestine	2.872	Uganda	2.477
Costa Rica	1.950	Jamaica	2.119	Panama	2.140	UK	1.703
Côte d'Ivoire	2.255	Japan	1.525	Papua New Guinea	2.315	Ukraine	3.280
Croatia	1.504	Jordan	1.998	Paraguay	2.044	United States	2.622
Cuba	2.160	Kazakhstan	1.954		2.179	Uruguay	1.893
Cyprus	2.101	Kenya	2.409	Philippines	2.210	Uzbekistan	1.957
Czechia	1.459	Kosovo		Poland	1.678	Venezuela	2.821
Denmark		Kuwait	1.622	Portugal	1.372	Vietnam	1.802
Djibouti	2.374	Kyrgyz Republic		Qatar		Yemen	3.397
Dominican Republic	2.157	Laos	1.861	Republic of the Congo	2.261	Zambia	1.948
DR of Congo		Latvia	2.002	Romania		Zimbabwe	2.396
Ecuador	2.572	Lebanon	2.693	Russia	3.249		

Appendix 3: International Property Rights Index (IPRI) in 2023 (Low scores indicate less protection)
(IPRE = Overall, LP = Legal & Property, PPR = Physical Property, IPR = Intellectual Property)

COUNTRY	IPRI	LP	PPR	IPR	COUNTRY	IPRI	LP	PPR	IPR	COUNTRY	IPRI	LP	PPR	IPR
ALBANIA	4.50	4.20	4.20		GHANA	4.90		5.00		NORWAY	7.80	8.70	7.60	7.00
ALGERIA	4.10	3.30	4.80	4.20	GREECE	5.20	5.60	4.00	_	OMAN	6.10	5.70	6.90	5.70
ANGOLA	3.20	3.40	3.30	3.00	GUATEMALA					PAKISTAN	3.80	3.40	4.20	3.90
ARGENTINA	4.20	4.30	3.90	4.40	HAITI	2.70	2.50	2.20	_	PANAMA	5.10	4.40	5.30	5.60
ARMENIA	5.20	4.50	5.80		HONDURAS	4.00	2.90	4.30		PARAGUAY	4.40	3.80	4.80	4.50
AUSTRALIA	7.70	8.20	7.40	7.70	HONG KONG					PERU	4.40	4.10	4.10	5.00
AUSTRIA	7.60	7.90	7.40		HUNGARY	5.40	5.40	4.60	6.30	PHILIPPINES	4.40	3.50	4.90	4.80
AZERBAIJAN	5.10	3.50	6.50		ICELAND	7.20	8.30	7.10		POLAND	5.50	5.70	5.00	5.70
BAHRAIN	5.70	5.10	6.80		INDIA	5.10	4.70			PORTUGAL	6.40	7.10	5.30	6.70
BANGLADESH	3.70	3.30	4.10	3.80	INDONESIA	5.00	4.40	5.60	_	QATAR	6.40	6.80	7.20	5.10
BELGIUM	7.30	7.60	7.00	7.30	IRAN	3.60	2.80	4.00		ROMANIA	5.80	5.80	5.10	6.50
BENIN	4.30	4.00	4.20	4.70	IRELAND	7.40	8.10	6.80	7.40	RUSSIA	3.90	3.00	4.20	4.50
BOLIVIA	3.40	3.00	3.70		ISRAEL	6.40	5.50			RWANDA	5.40	5.60	5.70	4.90
BOSNIA & HERZOGOVINA	4.20	4.10	4.10	4.40	ITALY	6.00	6.40	5.00	_	SAUDI ARABIA	5.70	5.00	7.00	5.10
BOTSWANA	5.60	6.50	5.40	4.90	JAMAICA	5.30	5.60	4.90	5.20	SENEGAL	4.70	4.50	4.90	4.90
BRAZIL	4.50	4.50	4.10		JAPAN	7.60	7.80	7.70		SERBIA	4.70	4.10	4.50	5.40
BRUNEI	5.50	7.20	5.30	4.10	JORDAN	5.40	5.20	6.00	5.10	SINGAPORE	8.00	8.10	8.20	7.60
BULGARIA	5.10	5.00	4.80	5.70	KAZAKHSTAN	4.60	4.10	4.90	-	SLOVAKIA	5.90	6.30	5.50	5.80
BURKINA FASO	4.20	4.00	3.90	4.60	KENYA	4.60	3.90	4.80	5.20	SLOVENIA	6.00	6.30	5.80	6.00
BURUNDI	3.70	2.20	4.80	4.10	ESWATINI	4.70	4.20	5.00	4.90	SOUTH AFRICA	5.20	5.20	5.00	5.40
CAMEROON	3.60	2.40	3.90	_	KOREA (SOUTH)	6.70	6.80	6.50		SPAIN	6.50	6.50	6.10	7.00
CANADA	7.40	8.20	7.20	6.90	KUWAIT	5.20	5.40	5.70	4.60	SRI LANKA	4.80	4.50	4.70	5.30
CHAD	3.10	2.30	3.00	3.90	LATVIA	6.20	6.80	5.80	5.90	SWEDEN	7.80	8.50	7.20	7.60
CHILE	5.90	6.60	5.86	5.95	LEBANON	3.60	2.50	4.70	3.60	SWITZERLAND	7.60	8.30	7.80	6.70
CHINA	5.30	4.10	5.50	6.50	LITHUANIA	6.40	7.10	5.90	6.00	TAIWAN	6.70	7.20	7.30	5.70
COLOMBIA	4.60	4.10	4.80	4.80	LUXEMBOURG	7.80	8.20	7.80	7.30	TANZANIA	4.50	4.10	4.50	4.90
CONGO (DR)	3.10	2.00	3.30	4.00	MADAGASCAR	3.70	3.40	3.80	3.80	THAILAND	4.80	4.60	4.90	4.80
COSTA RICA	5.80	6.40	5.60	5.50	MALAWI	4.60	5.20	4.30	4.30	TRINIDAD & TOBAGO	5.00	5.00	4.50	5.40
CÔTE D'IVOIRE	4.00	3.30	4.00	4.50	MALAYSIA	6.20	5.40	6.60	6.50	TUNISIA	4.70	4.40	4.60	5.10
CROATIA	5.20	5.50	4.50	5.60	MALI	3.60	2.60	4.20	4.10	TURKEY	4.20	3.10	4.30	5.30
CYPRUS	6.00	6.40	5.80	5.70	MALTA	6.10	6.70	5.70	5.90	UGANDA	4.30	3.60	4.60	4.60
CZECH REPUBLIC	6.60	7.10	6.00	6.60	MAURITANIA	3.20	3.30	2.30	4.10	UKRAINE	4.00	3.30	4.20	4.50
DENMARK	7.80	8.70	7.80	7.00	MAURITIUS					UAE	6.20	6.40	7.10	5.00
DOMINICAN REP.	4.60	4.40	4.50	5.00	MEXICO	4.60	3.60	4.30	6.00	UKRAINE	7.50	7.60	7.10	7.70
ECUADOR	4.20	4.10	4.30	4.20	MOLDOVA	4.70	4.20	4.50	5.50	UNITED STATES	7.50	6.70	7.30	7.60
EGYPT	4.40	3.70	4.90	4.40	MONTENEGRO	5.20	4.90	5.50	5.20	URUGUAY	6.30	7.40	6.00	5.70
EL SALVADOR	4.30	3.80	4.40	4.70	MOROCCO	5.20	4.10	5.60	6.10	VENEZUELA	1.90	1.10	1.50	3.00
ESTONIA					MOZAMBIQUE	3.80	3.10	3.60	4.60	VIETNAM	4.40	4.30	4.50	4.50
ETHIOPIA	3.20	3.00	3.60	3.20	NEPAL	4.20	4.20	4.90	3.50	YEMEN	2.40	1.00	2.70	3.40
FINLAND	8.10	8.80	8.40	7.10	NETHERLANDS	7.90	8.30	7.70	7.50	ZAMBIA	4.30	4.20	4.30	4.50
FRANCE	7.10	7.10	6.50	7.60	NEW ZEALAND	7.80	8.70	7.70	7.00	ZIMBABWE	3.40	2.60	3.10	4.50
GABON	3.80	3.30	3.80	4.30	NICARAGUA	3.60	2.40	3.60	4.90					
GEORGIA	4.90	4.80	5.10	4.90	NIGERIA	3.40	3.00	3.70	3.40					
GERMANY	7.70	8.10	7.50	_	NORTH MACEDONIA	4.60			_					

Appendix 4: PRS Scores in June 2024 for Country Risk in Groups (Higher numbers represent less risk)

PRS	Country	PRS	Country	PRS	Country	PRS	Country
	Lebanon		Iran		Vietnam		Malta
	Sudan		Madagascar	]	Albania		Bahamas
<50	Syria		Jordan	70-71	Bulgaria		Italy
	Niger		Senegal	/0-/1	Lithuania		Austria
	Korea, D.P.R.		Suriname	]	China, Peoples' Rep.	76 - 78	Finland
	Yemen, Republic		Togo		Paraguay	/0 - /6	New Zealand
	Malawi	63 - 65	Colombia		Cyprus		Portugal
	Venezuela		Nicaragua	] [	France		Trinidad & Tobago
50 -55	Nigeria		Bolivia		Namibia		United Kingdom
	Pakistan		Moldova		Russia		Hong Kong
	Somalia		Angola		Thailand		Japan
	Haiti		Armenia	71 - 72	United States		Oman
	Egypt		Bangladesh	/1-/2	Estonia		Botswana
	Sri Lanka		Zambia	]	Israel	78 - 80	Sweden
	Congo, Dem. Republic		Cote d'Ivoire	]	Panama	70 - 00	Australia
	Myanmar		Ecuador	]	Dominican Republic		Czech Republic
	Sierra Leone		Tanzania		Philippines		Germany
	Zimbabwe		Serbia		India		Kuwait
55-60	Turkey	65 - 68	Congo, Republic		Latvia		Korea, Republic
	Guinea	05 - 00	Gambia		Bahrain	]	Qatar
	Argentina		Honduras	[	Azerbaijan		United Arab Emirates
	Burkina Faso		South Africa	72 - 74	Chile	80 - 82	Netherlands
	Mali		Morocco	12-14	Guatemala	00 - 02	Saudi Arabia
	Mozambique		Slovakia		Hungary		Brunei
	Ethiopia		Romania		Spain		Canada
	Cuba		Gabon		Uruguay		Iceland
	Ukraine		Indonesia		Belgium		Ireland
	Cameroon		Mexico		Guyana		Luxembourg
	Iraq		Greece		Jamaica		Switzerland
	Ghana	68 - 70	Papua New Guinea		Libya	>82	Denmark
60-63	Belarus	00 70	Algeria		Malaysia		Taiwan
	Kenya		Brazil	74 - 76	Uzbekistan		Singapore
	Liberia		El Salvador		Slovenia		Norway
	Tunisia		Mongolia		Kazakhstan		
	Uganda		Peru		Costa Rica		
	Guinea-Bissau				Croatia		
					Poland		

Appendix 5: Sovereign Local Currency Ratings for Countries in June 2024 (Moody's & S&P)

Country	S&P Rating	Moody's rating	Country	S&P Rating	Moody's rating	Country	S&P Rating	Moody's rating	Country	S&P Rating	Moody's rating
Abu Dhabi	AA	Aa2	Curacao	BBB-	Baa3	Laos	NR	Caa3	Rwanda	B+	B2
Albania	BB-	B1	Cyprus	ВВВ	Baa2	Latvia	A+	A3	Saudi Arabia	Α	A1
Andorra (Principality of)	BBB+	Baa1	Czech Republic	AA-	Aa3	Lebanon	NR	С	Senegal	B+	Ba3
Angola	B-	В3	Denmark	AAA	Aaa	Liechtenstein	AAA	Aaa	Serbia	BB+	Ba2
Argentina	ccc	Ca	Dominican Republic	ВВ	Ba3	Lithuania	A+	A2	Sharjah	BBB-	Ba1
Armenia	BB-	Ba3	Ecuador	B-	Caa3	Luxembourg	AAA	Aaa	Singapore	AAA	Aaa
Aruba	ВВВ	Baa3	Egypt	B-	Caa1	Macao	NR	Aa3	Slovakia	A+	A2
Australia	AAA	Aaa	El Salvador	B-	Caa1	Macedonia	BB-	Ba3	Slovenia	AA-	A3
Austria	AA+	Aa1	Estonia	AA-	A1	Malaysia	A-	A3	Solomon Islands	NR	Caa1
Azerbaijan	BB+	Ba1	Ethiopia	SD	Caa2	Maldives	NR	Caa1	South Africa	BB-	Ba2
Bahamas	B+	B1	Fiji	B+	B1	Mali	NR	Caa2	Spain	Α	Baa1
Bahrain	B+	B2	Finland	AA+	Aa1	Malta	A-	A2	Sri Lanka	NR	Ca
Bangladesh	BB-	B1	France	AA	Aa2	Mauritius	BBB-	Baa3	St. Maarten	NA	Ba2
Barbados	B-	В3	Gabon	NR	Caa2	Mexico	BBB	Baa2	St. Vincent & the Grenadines	NR	В3
Belarus	NR	С	Georgia	ВВ	Ba2	Moldova	NR	В3	Suriname	CCC+	Caa3
Belgium	AA	Aa3	Germany	AAA	Aaa	Mongolia	В	В3	Swaziland	NR	В3
Belize	B-	Caa2	Ghana	SD	Caa3	Montenegro	В	B1	Sweden	AAA	Aaa
Benin	B+	B1	Greece	BBB-	Ba1	Montserrat	BBB-	Baa3	Switzerland	AAA	Aaa
Bermuda	A+	A2	Guatemala	ВВ	Ba1	Morocco	BB+	Ba1	Taiwan	AA+	Aa3
Bolivia	CCC+	Caa3	Guernsey (States of)	A+	A1	Mozambique	CCC+	Caa2	Tajikistan	B-	В3
Bosnia and Herzegovina	B+	В3	Honduras	BB-	B1	Namibia	NR	B1	Tanzania	NR	B1
Botswana	BBB+	A3	Hong Kong	AA+	Aa3	Netherlands	AAA	Aaa	Thailand	BBB+	Baa1
Brazil	ВВ	Ba2	Hungary	BBB-	Baa2	New Zealand	AA+	Aaa	Togo	В	В3
Bulgaria	ВВВ	Baa1	Iceland	A+	A2	Nicaragua	В	B2	Trinidad and Tobago	BBB-	Ba2
Burkina Faso	CCC+	Caa1	India	BBB-	Baa3	Niger	NR	Caa3	Tunisia	NR	Caa2
Cambodia	NR	B2	Indonesia	BBB	Baa2	Nigeria	B-	Caa1	Turkey	В	В3
Cameroon	B-	Caa1	Iraq	B-	Caa1	Norway	AAA	Aaa	Turks and Caicos Islands	BBB+	Baa1
Canada	AAA	Aaa	Ireland	AA	Aa3	Oman	BB+	Ba1	Uganda	B-	В3
Cape Verde	B-	В3	Isle of Man	NR	Aa3	Pakistan	CCC+	Caa3	Ukraine	cc	Ca
Cayman Islands	NR	Aa3	Israel	AA-	A2	Panama	ВВВ	Baa3	United Arab Emirates	NR	Aa2
Chile	Α	A2	Italy	BBB	Baa3	Papua New Guinea	B-	B2	United Kingdom	AA	Aa3
China	A+	A1	Jamaica	BB-	B1	Paraguay	BB+	Ba1	United States	AA+	Aaa
Colombia	BB+	Baa2	Japan	A+	A1	Peru	ввв	Baa1	Uruguay	BBB+	Baa1
Congo (Democratic Republic of)	B-	В3	Jersey (States of)	AA-	Aa3	Philippines	BBB+	Baa2	Uzbekistan	BB-	Ba3
Congo (Republic of)	B-	Caa2	Jordan	B+	Ba3	Poland	A-	A2	Venezuela	NR	С
Cook Islands	B+	B1	Kazakhstan	BBB-	Baa2	Portugal	A-	A3	Vietnam	BB+	Ba2
Costa Rica	BB-	B1	Kenya	В	В3	Qatar	AA	Aa2	Zambia	NR	Caa2
Côte d'Ivoire	BB-	Ba2	Korea	AA	Aa2	Ras Al Khaimah (Emirate of)	A-	A3			
Croatia	BBB+	Baa2	Kuwait	A+	A1	Romania	BBB-	Baa3			
Cuba	NR	Ca	Kyrgyzstan	NR	В3	Russia	NR	NR			

Appendix 6: Sovereign 10-year CDS Spreads by Country on June 30, 2024 (Net of US = Country CDS Spread minus US CDS; Set to zero, if net is negative)

	(Net of OS – Country CDS Spread minus OS CDS, Set to Zero, if het is negative)										
Country	CDS Spread	Net of US	Country	CDS Spread	Net of US	Country	CDS Spread	Net of US	Country	CDS Spread	Net of US
Abu Dhabi	0.73%	0.27%	El Salvador	7.50%	7.04%	Latvia	0.86%	0.40%	Rwanda	NA	NA
Algeria	1.45%	0.99%	Estonia	0.77%	0.31%	Lebanon	NA	NA	Saudi Arabia	0.82%	0.36%
Angola	6.78%	6.32%	Ethiopia	31.59%	31.13%	Lithuania	0.87%	0.41%	Senegal	5.36%	4.90%
Argentina	23.80%	23.34%	Finland	0.29%	-0.17%	Malaysia	0.81%	0.35%	Serbia	2.33%	1.87%
Australia	0.19%	-0.27%	France	0.51%	0.05%	Mexico	1.76%	1.30%	Slovakia	0.48%	0.02%
Austria	0.23%	-0.23%	Gabon	8.94%	8.48%	Mongolia	3.31%	2.85%	Slovenia	0.61%	0.15%
Bahrain	2.40%	1.94%	Germany	0.20%	-0.26%	Morocco	1.35%	0.89%	South Africa	3.17%	2.71%
Belgium	0.28%	-0.18%	Greece	1.31%	0.85%	Namibia	1.59%	1.13%	Spain	0.68%	0.22%
Brazil	2.57%	2.11%	Guatemala	2.15%	1.69%	Netherlands	0.19%	-0.27%	Sri Lanka	NA	NA
Bulgaria	1.27%	0.81%	Hong Kong	0.53%	0.07%	New Zealand	0.21%	-0.25%	Sweden	0.20%	-0.26%
Cameroon	7.46%	7.00%	Hungary	1.67%	1.21%	Nicaragua	6.24%	5.78%	Switzerland	0.08%	-0.38%
Canada	0.38%	-0.08%	Iceland	0.60%	0.14%	Nigeria	6.34%	5.88%	Thailand	0.69%	0.23%
Chile	1.03%	0.57%	India	0.83%	0.37%	Norway	0.17%	-0.29%	Tunisia	7.89%	7.43%
China	1.05%	0.59%	Indonesia	1.28%	0.82%	Oman	1.49%	1.03%	Turkey	3.77%	3.31%
Colombia	3.10%	2.64%	Iraq	3.95%	3.49%	Pakistan	16.78%	16.32%	Ukraine	NA	NA
Costa Rica	2.29%	1.83%	Ireland	0.31%	-0.15%	Panama	2.61%	2.15%	United Kingdom	0.42%	-0.04%
Croatia	1.24%	0.78%	Israel	1.73%	1.27%	Peru	1.28%	0.82%	United States	0.46%	0.00%
Cyprus	0.93%	0.47%	Italy	1.29%	0.83%	Philippines	1.22%	0.76%	Uruguay	1.08%	0.62%
Czech Republic	0.46%	0.00%	Japan	0.35%	-0.11%	Poland	1.01%	0.55%	Venezuela	10.29%	9.83%
Denmark	0.17%	-0.29%	Kazakhstan	1.37%	0.91%	Portugal	0.66%	0.20%	Vietnam	1.76%	1.30%
Dubai	0.95%	0.49%	Kenya	5.42%	4.96%	Qatar	0.71%	0.25%	Zambia	NA	NA
Ecuador	21.97%	21.51%	Korea	0.45%	-0.01%	Romania	1.98%	1.52%			
Egypt	6.70%	6.24%	Kuwait	0.83%	0.37%	Russia	NA	NA			

Appendix 7: Country Risk Premium (CRP) and Equity Risk Premium (ERP) by Country with Sovereign Default spreads – July 2024 (Country risk premium is added to US equity risk premium of 4.12% to get to total equity risk premium for country)

Country	Rating	Default Spread	CRP	ERP
Abu Dhabi	Aa2	0.46%	0.60%	4.72%
Albania	B1	4.24%	5.50%	9.62%
Andorra (Principality of)	Baa1	1.50%	1.95%	6.07%
Angola	В3	6.12%	7.94%	12.06%
Argentina	Ca	11.29%	14.66%	18.78%
Armenia	Ba3	3.38%	4.39%	8.51%
Aruba	Baa3	2.07%	2.68%	6.80%
Australia	Aaa	0.00%	0.00%	4.12%
Austria	Aa1	0.38%	0.49%	4.61%
Azerbaijan	Ba1	2.36%	3.06%	7.18%
Bahamas	B1	4.24%	5.50%	9.62%
Bahrain	B2	5.18%	6.72%	10.84%
Bangladesh	B1	4.24%	5.50%	9.62%
Barbados	В3	6.12%	7.94%	12.06%
Belarus	С	17.50%	22.72%	26.84%
Belgium	Aa3	0.56%	0.73%	4.85%
Belize	Caa2	8.47%	11.00%	15.12%
Benin	B1	4.24%	5.50%	9.62%
Bermuda	A2	0.80%	1.03%	5.15%
Bolivia	Caa3	9.41%	12.22%	16.34%
Bosnia and Herzegovina	В3	6.12%	7.94%	12.06%
Botswana	A3	1.13%	1.46%	5.58%

Country	Rating	Default Spread	CRP	ERP
Brazil	Ba2	2.83%	3.67%	7.79%
Bulgaria	Baa1	1.50%	1.95%	6.07%
Burkina Faso	Caal	7.06%	9.16%	13.28%
Cambodia	B2	5.18%	6.72%	10.84%
Cameroon	Caal	7.06%	9.16%	13.28%
Canada	Aaa	0.00%	0.00%	4.12%
Cape Verde	В3	6.12%	7.94%	12.06%
Cayman Islands	Aa3	0.56%	0.73%	4.85%
Chile	A2	0.80%	1.03%	5.15%
China	A1	0.66%	0.86%	4.98%
Colombia	Baa2	1.79%	2.33%	6.45%
Congo (Democratic Republic				
of)	B3	6.12%	7.94%	12.06%
Congo (Republic of)	Caa2	8.47%	11.00%	15.12%
Cook Islands	B1	4.24%	5.50%	9.62%
Costa Rica	B1	4.24%	5.50%	9.62%
Côte d'Ivoire	Ba2	2.83%	3.67%	7.79%
Croatia	Baa2	1.79%	2.33%	6.45%
Cuba	Ca	11.29%	14.66%	18.78%
Curacao	Baa3	2.07%	2.68%	6.80%
Cyprus	Baa2	1.79%	2.33%	6.45%
Czech Republic	Aa3	0.56%	0.73%	4.85%
Denmark	Aaa	0.00%	0.00%	4.12%
Dominican Republic	Ba3	3.38%	4.39%	8.51%
Ecuador	Caa3	9.41%	12.22%	16.34%

Country	Rating	Default Spread	CRP	ERP
Egypt	Caa1	7.06%	9.16%	13.28%
El Salvador	Caa1	7.06%	9.16%	13.28%
Estonia	A1	0.66%	0.86%	4.98%
Ethiopia	Caa2	8.47%	11.00%	15.12%
Fiji	B1	4.24%	5.50%	9.62%
Finland	Aa1	0.38%	0.49%	4.61%
France	Aa2	0.46%	0.60%	4.72%
Gabon	Caa2	8.47%	11.00%	15.12%
Georgia	Ba2	2.83%	3.67%	7.79%
Germany	Aaa	0.00%	0.00%	4.12%
Ghana	Caa3	9.41%	12.22%	16.34%
Greece	Ba1	2.36%	3.06%	7.18%
Guatemala	Ba1	2.36%	3.06%	7.18%
Guernsey (States of)	A1	0.66%	0.86%	4.98%
Honduras	B1	4.24%	5.50%	9.62%
Hong Kong	Aa3	0.56%	0.73%	4.85%
Hungary	Baa2	1.79%	2.33%	6.45%
Iceland	A2	0.80%	1.03%	5.15%
India	Baa3	2.07%	2.68%	6.80%
Indonesia	Baa2	1.79%	2.33%	6.45%
Iraq	Caa1	7.06%	9.16%	13.28%
Ireland	Aa3	0.56%	0.73%	4.85%
Isle of Man	Aa3	0.56%	0.73%	4.85%
Israel	A2	0.80%	1.03%	5.15%
Italy	Baa3	2.07%	2.68%	6.80%

Country	Rating	Default Spread	CRP	ERP
Jamaica	B1	4.24%	5.50%	9.62%
Japan	A1	0.66%	0.86%	4.98%
Jersey (States of)	Aa3	0.56%	0.73%	4.85%
Jordan	Ba3	3.38%	4.39%	8.51%
Kazakhstan	Baa2	1.79%	2.33%	6.45%
Kenya	В3	6.12%	7.94%	12.06%
Korea	Aa2	0.46%	0.60%	4.72%
Kuwait	A1	0.66%	0.86%	4.98%
Kyrgyzstan	В3	6.12%	7.94%	12.06%
Laos	Caa3	9.41%	12.22%	16.34%
Latvia	A3	1.13%	1.46%	5.58%
Lebanon	C	17.50%	22.72%	26.84%
Liechtenstein	Aaa	0.00%	0.00%	4.12%
Lithuania	A2	0.80%	1.03%	5.15%
Luxembourg	Aaa	0.00%	0.00%	4.12%
Macao	Aa3	0.56%	0.73%	4.85%
Macedonia	Ba3	3.38%	4.39%	8.51%
Malaysia	A3	1.13%	1.46%	5.58%
Maldives	Caa1	7.06%	9.16%	13.28%
Mali	Caa2	8.47%	11.00%	15.12%
Malta	A2	0.80%	1.03%	5.15%
Mauritius	Baa3	2.07%	2.68%	6.80%
Mexico	Baa2	1.79%	2.33%	6.45%
Moldova	В3	6.12%	7.94%	12.06%
Mongolia	В3	6.12%	7.94%	12.06%

Country	Rating	Default Spread	CRP	ERP
Montenegro	B1	4.24%	5.50%	9.62%
Montserrat	Baa3	2.07%	2.68%	6.80%
Morocco	Ba1	2.36%	3.06%	7.18%
Mozambique	Caa2	8.47%	11.00%	15.12%
Namibia	B1	4.24%	5.50%	9.62%
Netherlands	Aaa	0.00%	0.00%	4.12%
New Zealand	Aaa	0.00%	0.00%	4.12%
Nicaragua	B2	5.18%	6.72%	10.84%
Niger	Caa3	9.41%	12.22%	16.34%
Nigeria	Caal	7.06%	9.16%	13.28%
Norway	Aaa	0.00%	0.00%	4.12%
Oman	Ba1	2.36%	3.06%	7.18%
Pakistan	Caa3	9.41%	12.22%	16.34%
Panama	Baa3	2.07%	2.68%	6.80%
Papua New Guinea	B2	5.18%	6.72%	10.84%
Paraguay	Ba1	2.36%	3.06%	7.18%
Peru	Baa1	1.50%	1.95%	6.07%
Philippines	Baa2	1.79%	2.33%	6.45%
Poland	A2	0.80%	1.03%	5.15%
Portugal	A3	1.13%	1.46%	5.58%
Qatar	Aa2	0.46%	0.60%	4.72%
Ras Al Khaimah (Emirate of)	A3	1.13%	1.46%	5.58%
Romania	Baa3	2.07%	2.68%	6.80%
Rwanda	B2	5.18%	6.72%	10.84%
Saudi Arabia	A1	0.66%	0.86%	4.98%

Country	Rating	Default Spread	CRP	ERP
Senegal	Ba3	3.38%	4.39%	8.51%
Serbia	Ba2	2.83%	3.67%	7.79%
Sharjah	Ba1	2.36%	3.06%	7.18%
Singapore	Aaa	0.00%	0.00%	4.12%
Slovakia	A2	0.80%	1.03%	5.15%
Slovenia	A3	1.13%	1.46%	5.58%
Solomon Islands	Caal	7.06%	9.16%	13.28%
South Africa	Ba2	2.83%	3.67%	7.79%
Spain	Baa1	1.50%	1.95%	6.07%
Sri Lanka	Ca	11.29%	14.66%	18.78%
St. Maarten	Ba2	2.83%	3.67%	7.79%
St. Vincent & the Grenadines	В3	6.12%	7.94%	12.06%
Suriname	Caa3	9.41%	12.22%	16.34%
Swaziland	В3	6.12%	7.94%	12.06%
Sweden	Aaa	0.00%	0.00%	4.12%
Switzerland	Aaa	0.00%	0.00%	4.12%
Taiwan	Aa3	0.56%	0.73%	4.85%
Tajikistan	В3	6.12%	7.94%	12.06%
Tanzania	B1	4.24%	5.50%	9.62%
Thailand	Baa1	1.50%	1.95%	6.07%
Togo	В3	6.12%	7.94%	12.06%
Trinidad and Tobago	Ba2	2.83%	3.67%	7.79%
Tunisia	Caa2	8.47%	11.00%	15.12%
Turkey	В3	6.12%	7.94%	12.06%
Turks and Caicos Islands	Baa1	1.50%	1.95%	6.07%

Country	Rating	Default Spread	CRP	ERP
Uganda	В3	6.12%	7.94%	12.06%
Ukraine	Ca	11.29%	14.66%	18.78%
United Arab Emirates	Aa2	0.46%	0.60%	4.72%
United Kingdom	Aa3	0.56%	0.73%	4.85%
United States	Aaa	0.00%	0.00%	4.12%
Uruguay	Baa1	1.50%	1.95%	6.07%
Uzbekistan	Ba3	3.38%	4.39%	8.51%
Venezuela	C	17.50%	22.72%	26.84%
Vietnam	Ba2	2.83%	3.67%	7.79%
Zambia	Caa2	8.47%	11.00%	15.12%
Algeria	NR	2.83%	3.67%	7.79%
Brunei	NR	0.56%	0.73%	4.85%
Gambia	NR	4.24%	5.50%	9.62%
Guinea	NR	8.47%	11.00%	15.12%
Guinea-Bissau	NR	6.12%	7.94%	12.06%
Guyana	NR	1.50%	1.95%	6.07%
Haiti	NR	11.29%	14.66%	18.78%
Iran	NR	6.12%	7.94%	12.06%
Korea, D.P.R.	NR	17.50%	22.72%	26.84%
Liberia	NR	7.06%	9.16%	13.28%
Libya	NR	1.50%	1.95%	6.07%
Madagascar	NR	6.12%	7.94%	12.06%
Malawi	NR	11.29%	14.66%	18.78%
Myanmar	NR	8.47%	11.00%	15.12%
Russia	NR	2.83%	3.67%	7.79%

Country	Rating	Default Spread	CRP	ERP
Sierra Leone	NR	8.47%	11.00%	15.12%
Somalia	NR	11.29%	14.66%	18.78%
Sudan	NR	17.50%	22.72%	26.84%
Syria	NR	17.50%	22.72%	26.84%
Yemen, Republic	NR	11.29%	14.66%	18.78%
Zimbabwe	NR	8.47%	11.00%	15.12%

Appendix 8: Risk-free Rates based upon Differential Inflation in July 2024

(Risk-free Rates estimated based upon US \$ risk-free rate of 4.36%, Expected Inflation rate of 2.5% in US \$ and Expected Inflation from 2024-29 for other Currencies from IMF)

Country	Inflation (2019-2023)	Expected inflation (2024-28)	Riskfree Rate
Albania	3.30%	3.70%	5.42%
Algeria	6.04%	7.16%	8.93%
Andorra	2.82%	2.78%	4.48%
Angola	20.04%	13.10%	14.97%
Antigua and Barbuda	3.34%	2.52%	4.22%
Argentina	69.96%	75.60%	78.51%
Armenia	4.08%	4.56%	6.29%
Aruba	2.44%	2.40%	4.10%
Australia	3.50%	3.40%	5.11%
Austria	4.40%	3.04%	4.75%
Azerbaijan	6.84%	5.00%	6.74%
Bahamas, The	2.82%	2.40%	4.10%
Bahrain	0.36%	2.32%	4.01%
Bangladesh	6.36%	7.52%	9.30%
Barbados	2.72%	3.26%	4.97%
Belarus	8.16%	6.88%	8.65%
Belgium	3.48%	2.68%	4.38%
Belize	2.84%	2.12%	3.81%
Benin	1.60%	2.60%	4.30%
Bhutan	4.90%	5.12%	6.86%
Bolivia	1.54%	4.80%	6.54%
Bosnia and Herzegovina	4.32%	2.84%	4.54%

Country	Inflation (2019-2023)	Expected inflation (2024-28)	Riskfree Rate
Botswana	5.72%	5.30%	7.04%
Brazil	5.82%	3.84%	5.56%
Brunei Darussalam	1.46%	1.26%	2.94%
Bulgaria	5.62%	2.86%	4.56%
Burkina Faso	3.46%	2.42%	4.12%
Burundi	12.16%	17.60%	19.55%
Cabo Verde	2.92%	2.40%	4.10%
Cambodia	3.02%	3.46%	5.17%
Cameroon	4.16%	4.94%	6.68%
Canada	3.34%	2.44%	4.14%
Central African Republic	3.36%	4.46%	6.19%
Chad	2.46%	3.72%	5.44%
Chile	5.78%	3.64%	5.36%
China, People's Republic of	1.70%	2.20%	3.89%
Colombia	6.28%	4.40%	6.13%
Comoros	5.08%	2.40%	4.10%
Congo, Dem. Rep. of the	10.86%	10.74%	12.57%
Congo, Republic of	2.26%	3.72%	5.44%
Costa Rica	2.66%	3.04%	4.75%
Croatia	4.52%	2.94%	4.64%
Cyprus	2.72%	2.40%	4.10%
Czech Republic	7.12%	2.42%	4.12%
Côte d'Ivoire	3.40%	2.98%	4.69%
Denmark	2.96%	2.30%	3.99%
Djibouti	2.66%	2.34%	4.03%
Dominica	2.72%	2.58%	4.28%

Country	Inflation (2019-2023)	Expected inflation (2024-28)	Riskfree Rate
Dominican Republic	5.48%	4.84%	6.58%
Ecuador	1.16%	1.78%	3.47%
Egypt	11.40%	19.24%	21.21%
El Salvador	2.88%	1.96%	3.65%
Equatorial Guinea	2.66%	2.90%	4.60%
Estonia	6.94%	3.34%	5.05%
Eswatini	3.98%	3.80%	5.52%
Ethiopia	25.42%	20.20%	22.19%
Fiji	1.20%	3.80%	5.52%
Finland	3.02%	2.22%	3.91%
France	3.10%	2.26%	3.95%
Gabon	2.54%	2.72%	4.42%
Gambia, The	9.78%	9.44%	11.25%
Georgia	6.82%	3.84%	5.56%
Germany	3.94%	2.48%	4.18%
Ghana	19.24%	13.16%	15.03%
Greece	2.66%	2.50%	4.20%
Grenada	1.34%	2.34%	4.03%
Guatemala	4.86%	4.80%	6.54%
Guinea	10.20%	11.48%	13.33%
Guinea-Bissau	4.04%	2.60%	4.30%
Guyana	3.52%	5.92%	7.67%
Haiti	25.56%	16.86%	18.80%
Honduras	5.64%	4.90%	6.64%
Hong Kong SAR	1.76%	2.90%	4.60%
Hungary	8.70%	3.82%	5.54%

Country	Inflation (2019-2023)	Expected inflation (2024-28)	Riskfree Rate
Iceland	5.46%	3.80%	5.52%
India	5.72%	4.98%	6.72%
Indonesia	2.84%	3.04%	4.75%
Iran	39.72%	34.50%	36.73%
Iraq	3.16%	4.58%	6.31%
Ireland	3.22%	2.48%	4.18%
Israel	2.06%	2.62%	4.32%
Italy	3.40%	2.34%	4.03%
Jamaica	6.36%	6.40%	8.16%
Japan	1.22%	2.46%	4.16%
Jordan	1.76%	3.02%	4.73%
Kazakhstan	9.92%	7.46%	9.24%
Kenya	6.38%	6.46%	8.22%
Kiribati	3.50%	3.14%	4.85%
Korea, Republic of	2.42%	2.50%	4.20%
Kosovo	4.62%	2.74%	4.44%
Kuwait	2.84%	2.80%	4.50%
Kyrgyz Republic	8.80%	6.32%	8.08%
Lao P.D.R.	13.28%	10.44%	12.27%
Latvia	6.46%	2.94%	4.64%
Lesotho	6.16%	6.46%	8.22%
Liberia	13.90%	6.22%	7.98%
Libya	1.88%	3.36%	5.07%
Lithuania	7.10%	2.58%	4.28%
Luxembourg	3.26%	2.76%	4.46%
Macao SAR	1.10%	2.78%	4.48%

Country	Inflation (2019-2023)	Expected inflation (2024-28)	Riskfree Rate
Madagascar	6.74%	8.06%	9.85%
Malawi	15.68%	14.10%	15.99%
Malaysia	1.60%	2.72%	4.42%
Maldives	1.02%	2.96%	4.66%
Mali	2.62%	2.20%	3.89%
Malta	2.96%	2.60%	4.30%
Marshall Islands	2.28%	2.92%	4.62%
Mauritania	4.56%	4.56%	6.29%
Mauritius	4.96%	4.56%	6.29%
Mexico	5.22%	3.86%	5.58%
Micronesia, Fed. States of	3.24%	3.12%	4.83%
Moldova	11.14%	6.00%	7.76%
Mongolia	8.78%	10.06%	11.88%
Montenegro	4.84%	2.96%	4.66%
Morocco	3.00%	2.68%	4.38%
Mozambique	5.50%	6.30%	8.06%
Myanmar	12.68%	10.80%	12.63%
Namibia	4.30%	5.76%	7.51%
Nauru	3.40%	3.44%	5.15%
Nepal	5.68%	6.72%	8.49%
Netherlands	4.46%	2.56%	4.26%
New Zealand	4.02%	2.82%	4.52%
Nicaragua	6.58%	5.00%	6.74%
Niger	2.42%	4.04%	5.76%
Nigeria	17.02%	21.74%	23.76%
North Macedonia	5.76%	2.90%	4.60%

Country	Inflation (2019-2023)	Expected inflation (2024-28)	Riskfree Rate
Norway	3.66%	2.78%	4.48%
Oman	1.04%	2.16%	3.85%
Pakistan	13.52%	12.92%	14.79%
Palau	5.22%	2.88%	4.58%
Panama	0.80%	2.34%	4.03%
Papua New Guinea	4.18%	5.48%	7.23%
Paraguay	4.76%	4.76%	6.49%
Peru	4.42%	2.46%	4.16%
Philippines	4.10%	3.72%	5.44%
Poland	7.30%	4.30%	6.03%
Portugal	2.90%	2.44%	4.14%
Puerto Rico	2.16%	2.76%	4.46%
Qatar	1.40%	2.64%	4.34%
Romania	7.12%	4.46%	6.19%
Russian Federation	6.84%	5.48%	7.23%
Rwanda	7.76%	6.16%	7.92%
Saint Kitts and Nevis	1.20%	2.54%	4.24%
Saint Lucia	2.24%	2.36%	4.06%
Saint Vincent and the Grenadines	2.44%	2.60%	4.30%
Samoa	4.28%	3.78%	5.50%
San Marino	2.78%	2.46%	4.16%
Saudi Arabia	1.84%	2.46%	4.16%
Senegal	4.26%	2.78%	4.48%
Serbia	6.38%	3.98%	5.70%
Seychelles	2.88%	3.16%	4.87%
Sierra Leone	23.00%	20.74%	22.74%

Country	Inflation (2019-2023)	Expected inflation (2024-28)	Riskfree Rate
Singapore	2.72%	2.70%	4.40%
Slovak Republic	6.14%	3.20%	4.91%
Slovenia	3.92%	2.54%	4.24%
Solomon Islands	2.90%	3.78%	5.50%
Somalia	5.26%	4.38%	6.11%
South Africa	4.96%	5.48%	7.23%
South Sudan, Republic of	28.10%	21.88%	23.90%
Spain	3.04%	2.48%	4.18%
Sudan	176.74%	53.20%	55.74%
Suriname	40.48%	12.56%	14.42%
Sweden	3.82%	2.52%	4.22%
Switzerland	1.04%	1.50%	3.18%
São Tomé and Príncipe	12.96%	8.42%	10.22%
Taiwan Province of China	1.56%	1.92%	3.61%
Tajikistan	7.14%	7.44%	9.22%
Tanzania	3.76%	4.80%	6.54%
Thailand	1.68%	1.92%	3.61%
Timor-Leste	4.12%	2.74%	4.44%
Togo	3.94%	2.42%	4.12%
Tonga	4.76%	4.64%	6.37%
Trinidad and Tobago	2.82%	2.28%	3.97%
Tunisia	7.12%	9.28%	11.09%
Turkmenistan	8.04%	8.98%	10.78%
Tuvalu	5.86%	3.90%	5.62%
Türkiye, Republic of	34.66%	35.30%	37.54%
Uganda	3.94%	5.74%	7.49%
Ukraine	10.62%	7.08%	8.85%
United Arab Emirates	0.46%	2.42%	4.12%

Country	Inflation (2019-2023)	Expected inflation (2024-28)	Riskfree Rate
United Kingdom	4.34%	2.50%	4.20%
United States	3.96%	2.66%	4.36%
Uruguay	8.08%	6.12%	7.88%
Uzbekistan	11.92%	8.98%	10.78%
Vanuatu	5.80%	5.94%	7.69%
Venezuela	4874.72%	50.00%	52.48%
Vietnam	2.86%	4.14%	5.86%
Yemen	19.44%	15.82%	17.74%
Zambia	13.78%	9.44%	11.25%
Zimbabwe	354.36%	591.72%	603.17%