



THE FAT LADY IS SINGING: SPRING 2023

Aswath Damodaran

Ponderous Thoughts, or maybe not

1. There are few facts and lots of opinions.
 - a. Even the givens (cash & riskfree rate) are not.
 - b. With accounting and market numbers, all bets are off, as different services report different numbers for the same company. If there is one lesson, it is buyer beware.
2. The real world is a messy place and ever-changing place
 - a. Money making firms can become money losers
 - b. Companies can be restructured/ given facelifts
 - c. Markets are shifting and changing, as the environment changes
 - d. Politics and governments can be key actors.
3. Models don't compute values and optimal paths. You do.

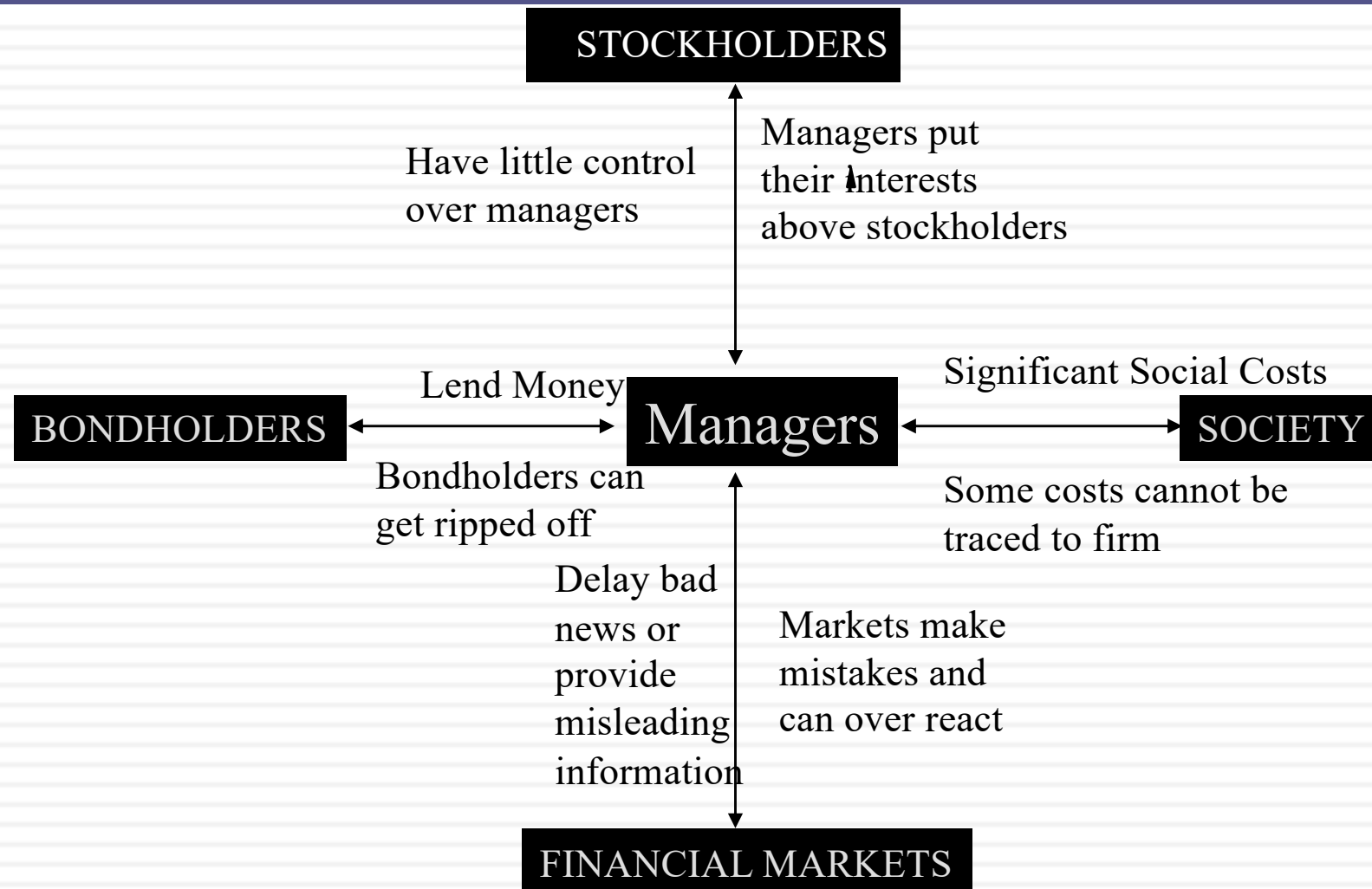
The most analyzed companies this semester were..

| Company | Number of analyses |
|------------|--------------------|
| Nvidia | 7 |
| Netflix | 6 |
| Costco | 5 |
| Nike | 4 |
| Activision | 3 |

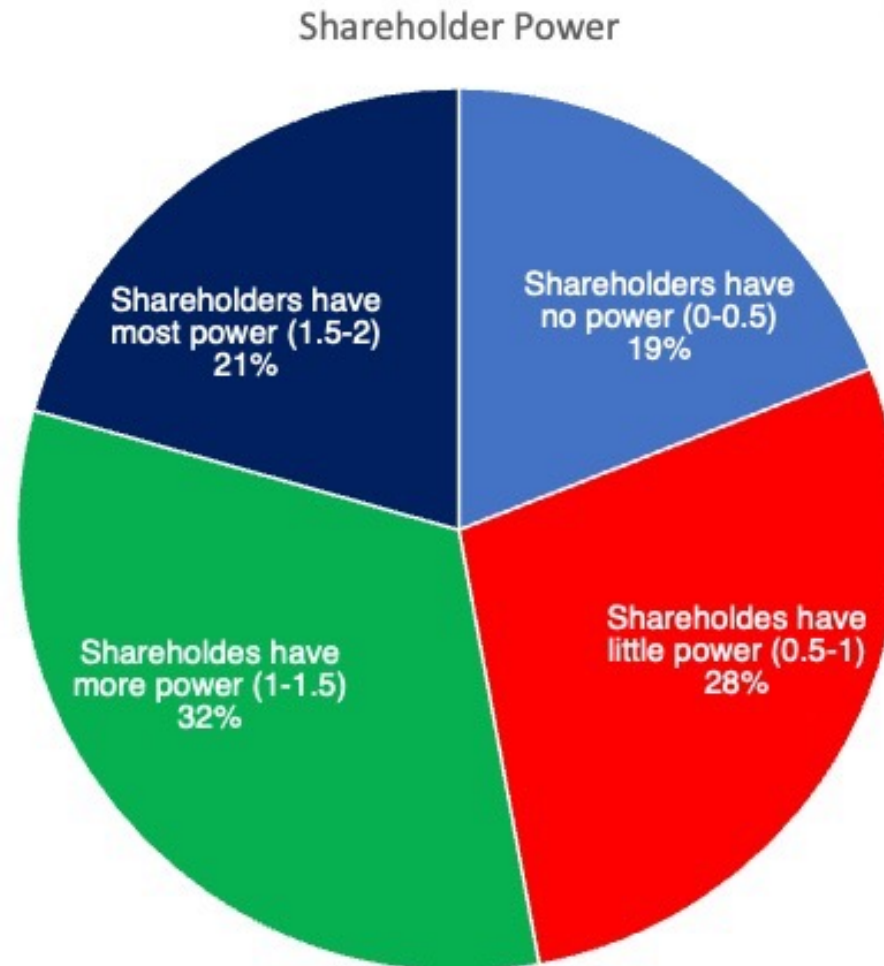
And here's why you can do the same company..

| <i>Company</i> | <i>CG (0-2)</i> | <i>Marginal Investor</i> | <i>Regression Beta</i> | <i>Jensen's Alpha (% annualized)</i> | <i>R Squared (%)</i> | <i>Bottom up Levered Beta (%)</i> | <i>Equity Risk Premium</i> | <i>Cost of equity (%)</i> | <i>Debt to Capital Ratio</i> | <i>Cost of debt (pre-tax) (%)</i> | <i>Cost of Capital (%)</i> | <i>Return on Equity (%)</i> | <i>Return on Capital</i> | <i>Optimal Debt Ratio (%)</i> |
|----------------|-----------------|--------------------------|------------------------|--------------------------------------|----------------------|-----------------------------------|----------------------------|---------------------------|------------------------------|-----------------------------------|----------------------------|-----------------------------|--------------------------|-------------------------------|
| Nvidia | 1.5 | Institutional | 2.01 | 53.06% | 54.30% | 1.54 | 7.04% | 14.26% | 1.99% | 4.86% | 14.05% | 25.10% | 25.50% | 0.00% |
| Nvidia | 1.5 | Institutional | 1.81 | 41.00% | 38.80% | 1.39 | 6.92% | 12.19% | 1.83% | 5.12% | 12.07% | 24.60% | 20.40% | 0.00% |
| Nvidia | 1.5 | Institutional | 1.77 | 33.04% | 41.70% | 1.55 | 6.92% | 14.26% | 1.52% | 4.53% | 14.10% | 14.83% | 15.70% | 1.50% |
| Nvidia | 1.5 | Institutional | 1.72 | 17.65% | 43.70% | 1.63 | 5.94% | 13.56% | 1.67% | 5.30% | 13.40% | 19.76% | 13.61% | 0.00% |
| Nvidia | 1.5 | Institutional | 1.77 | 31.11% | 41.70% | 1.43 | 6.30% | 14.33% | 2.24% | 4.70% | 14.16% | 53.13% | 33.13% | 0.00% |
| Nvidia | 1.5 | Institutional | 1.60 | 35.00% | 47.20% | 1.36 | 6.47% | 12.39% | 1.40% | 5.20% | 12.27% | 16.00% | 28.00% | 0.00% |
| Nvidia | 1.5 | Institutional | 1.73 | 35.66% | 46.30% | 1.53 | 6.62% | 13.40% | 1.34% | 4.85% | 13.40% | 16.41% | 11.73% | 5.00% |

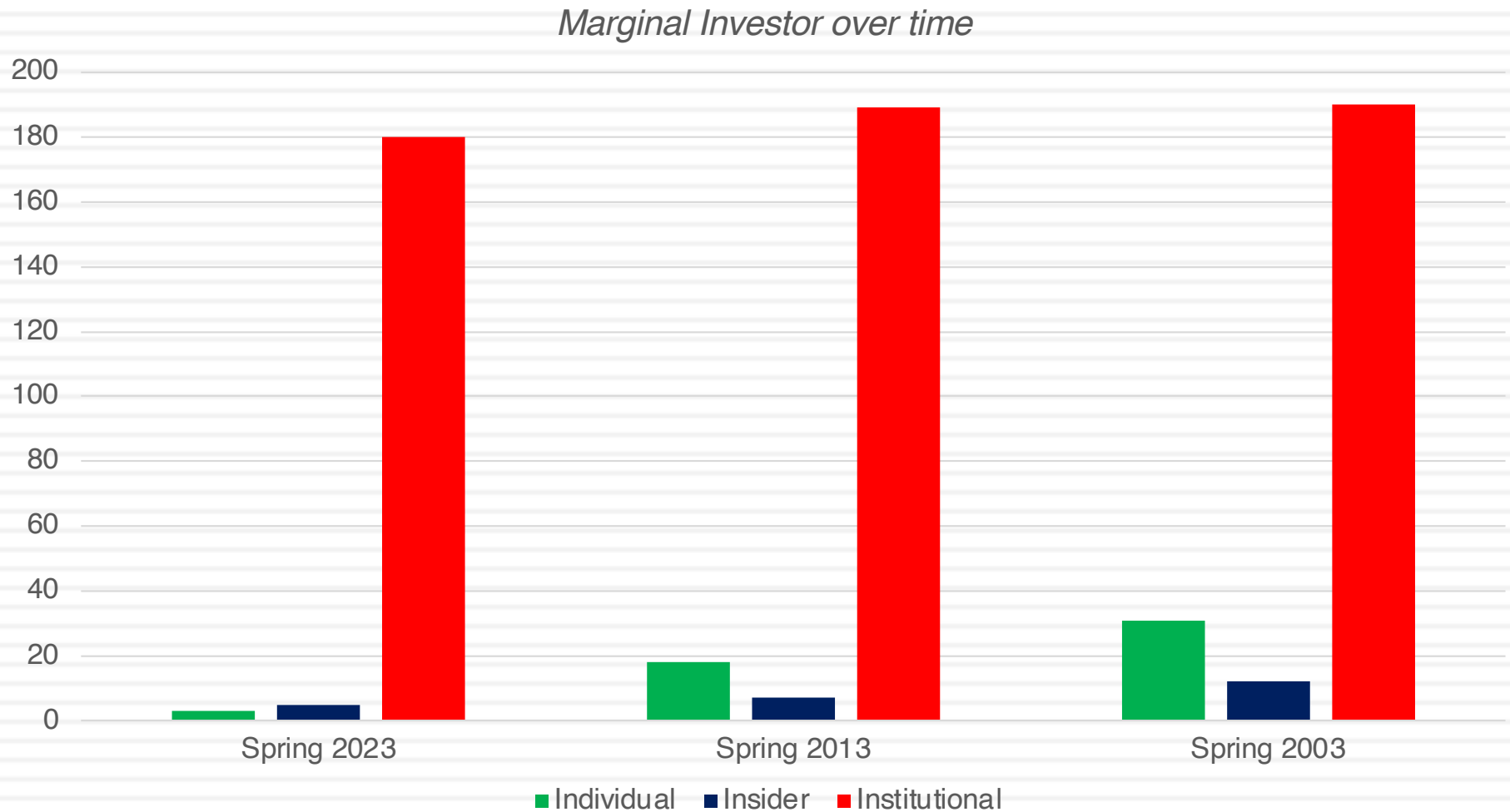
The Breakdown in the Classical Objective Function



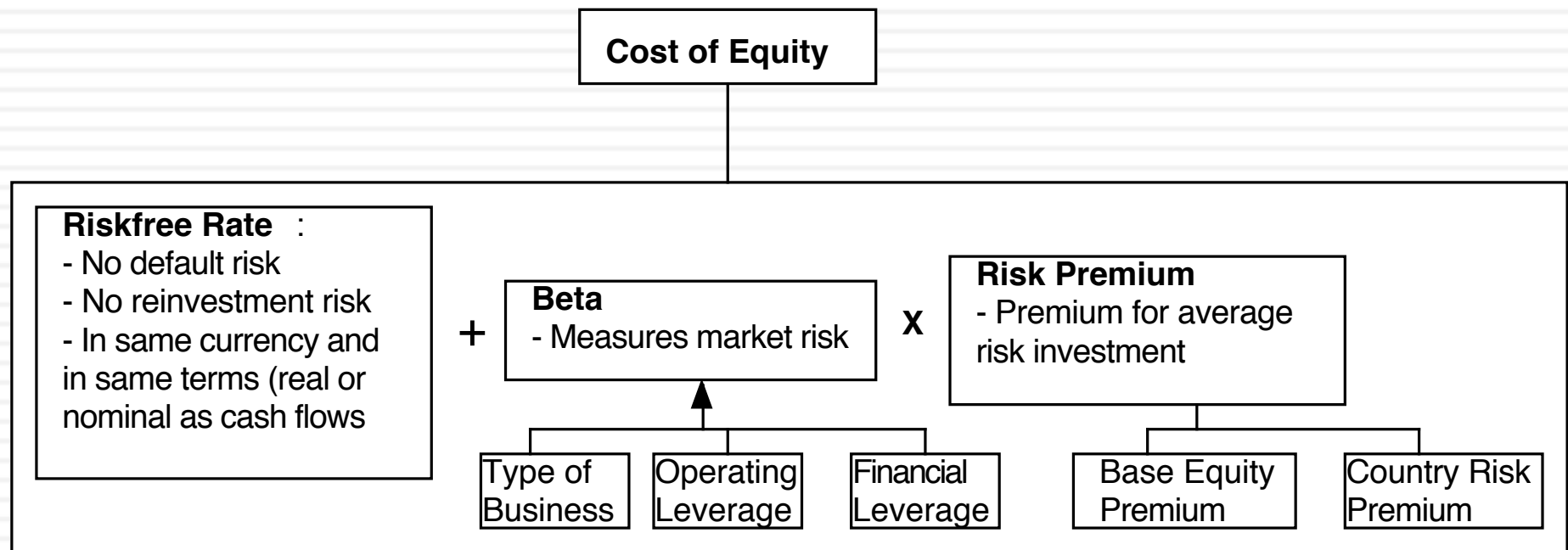
I. Where does the power lie?



II. Who is your marginal investor?

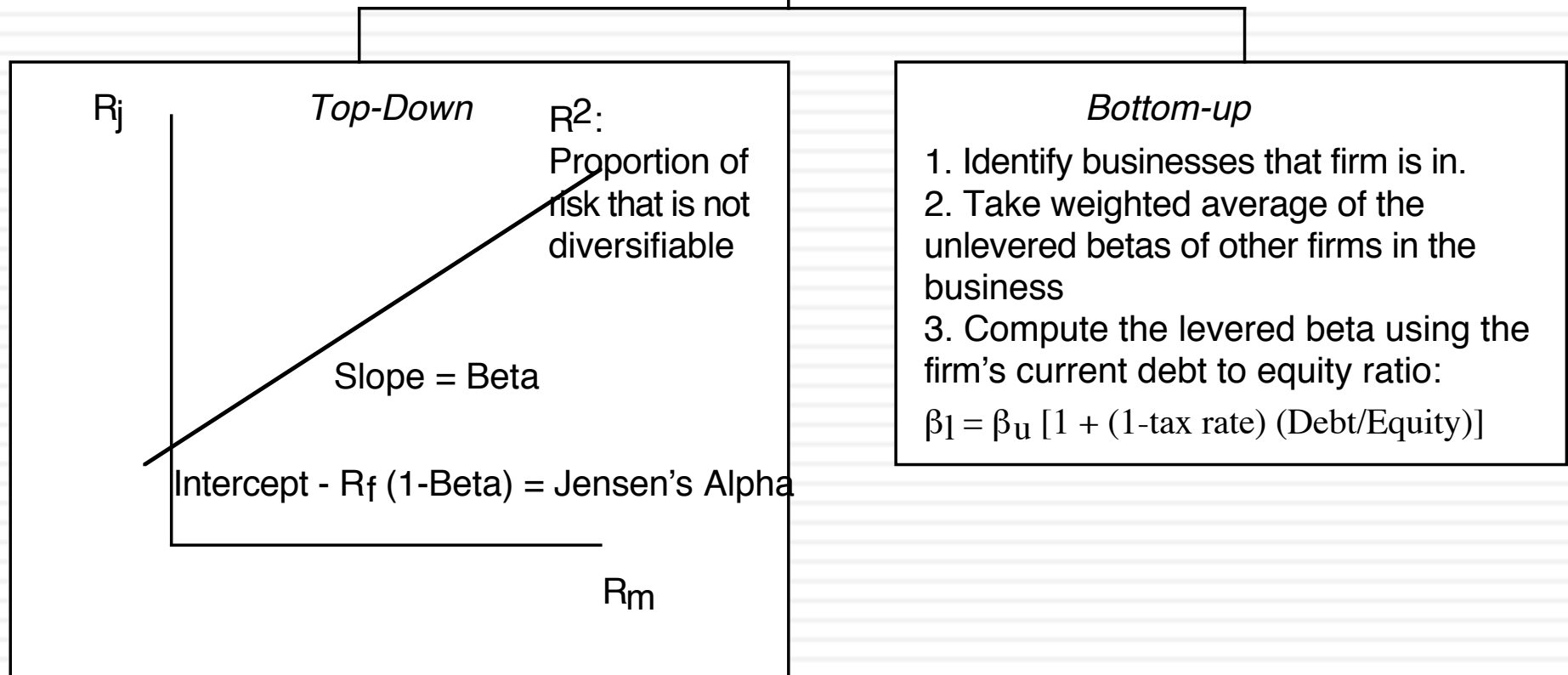


III. Risk Profiles and Costs of Equity



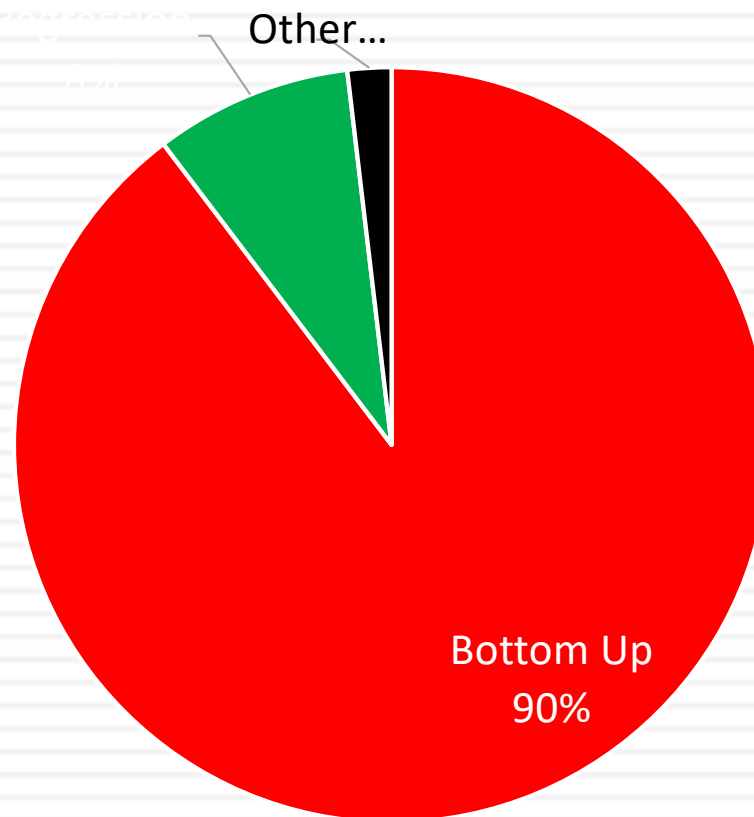
Beta: The Standard Approach

Beta of Equity



Choice on beta estimation: Spring 2022

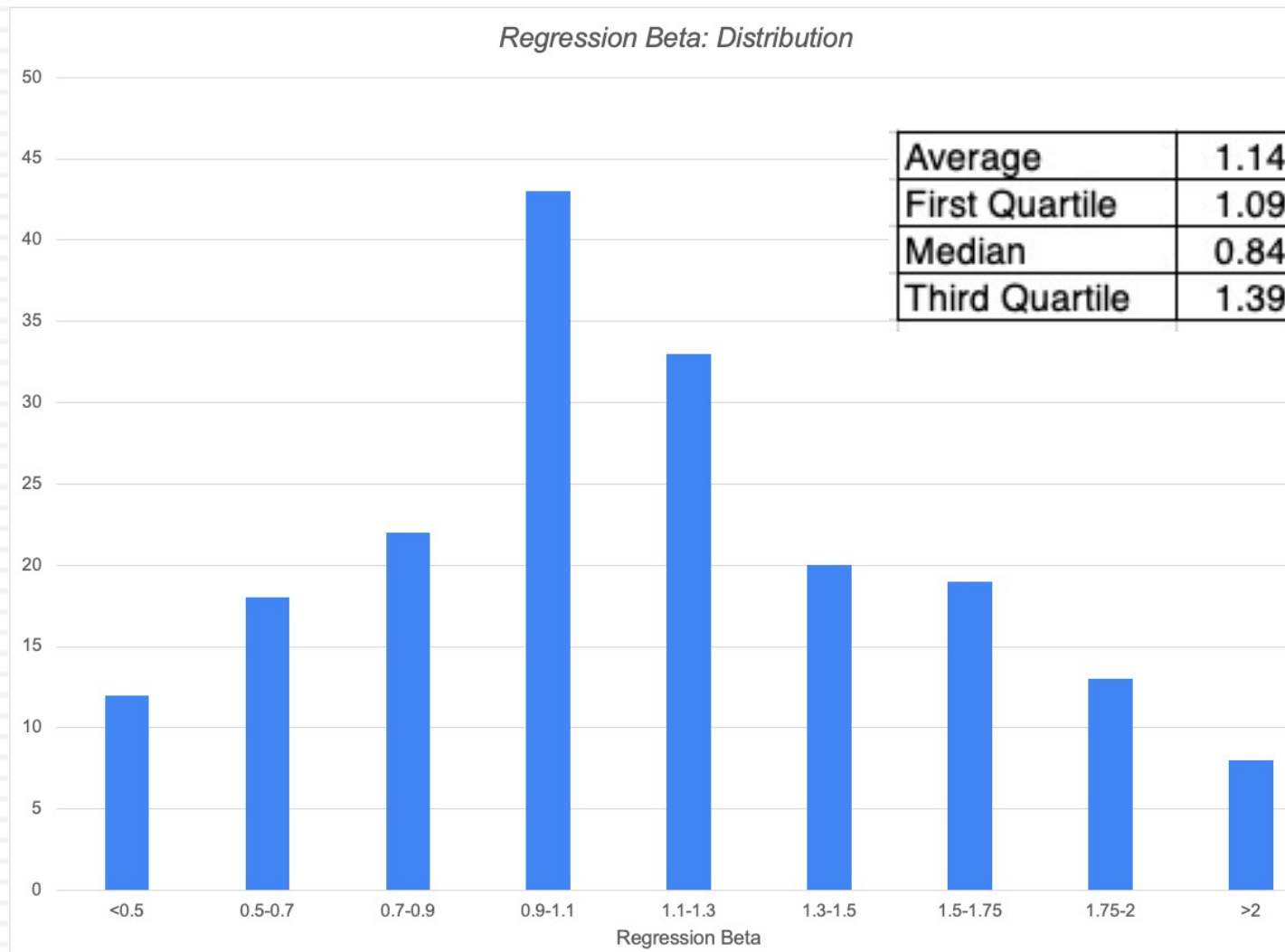
Beta Estimation Approach



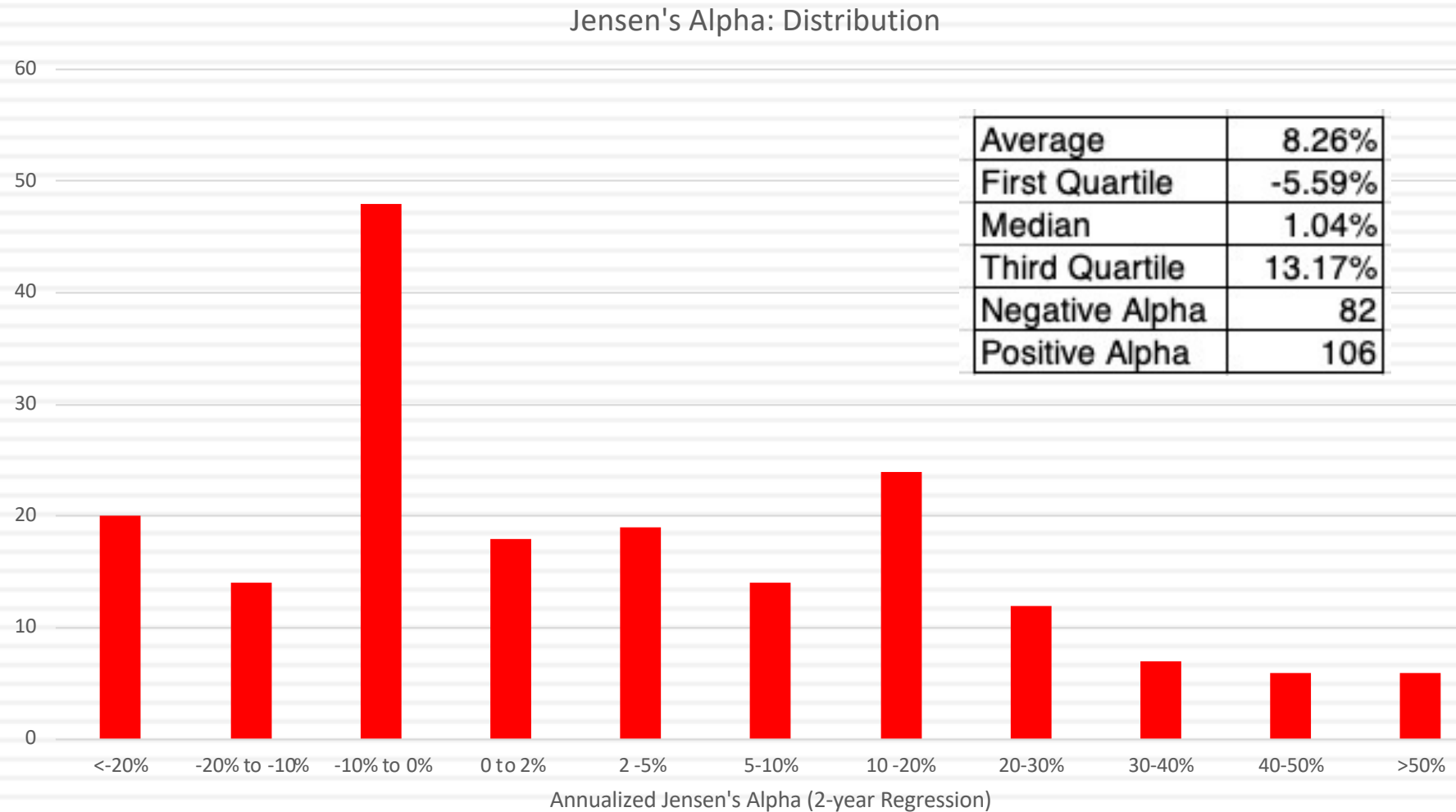
Typical reasons

1. My company is unique. I cannot find comparable firms.
2. My company is in only one line of business
3. My bottom-up beta is too different from my regression beta

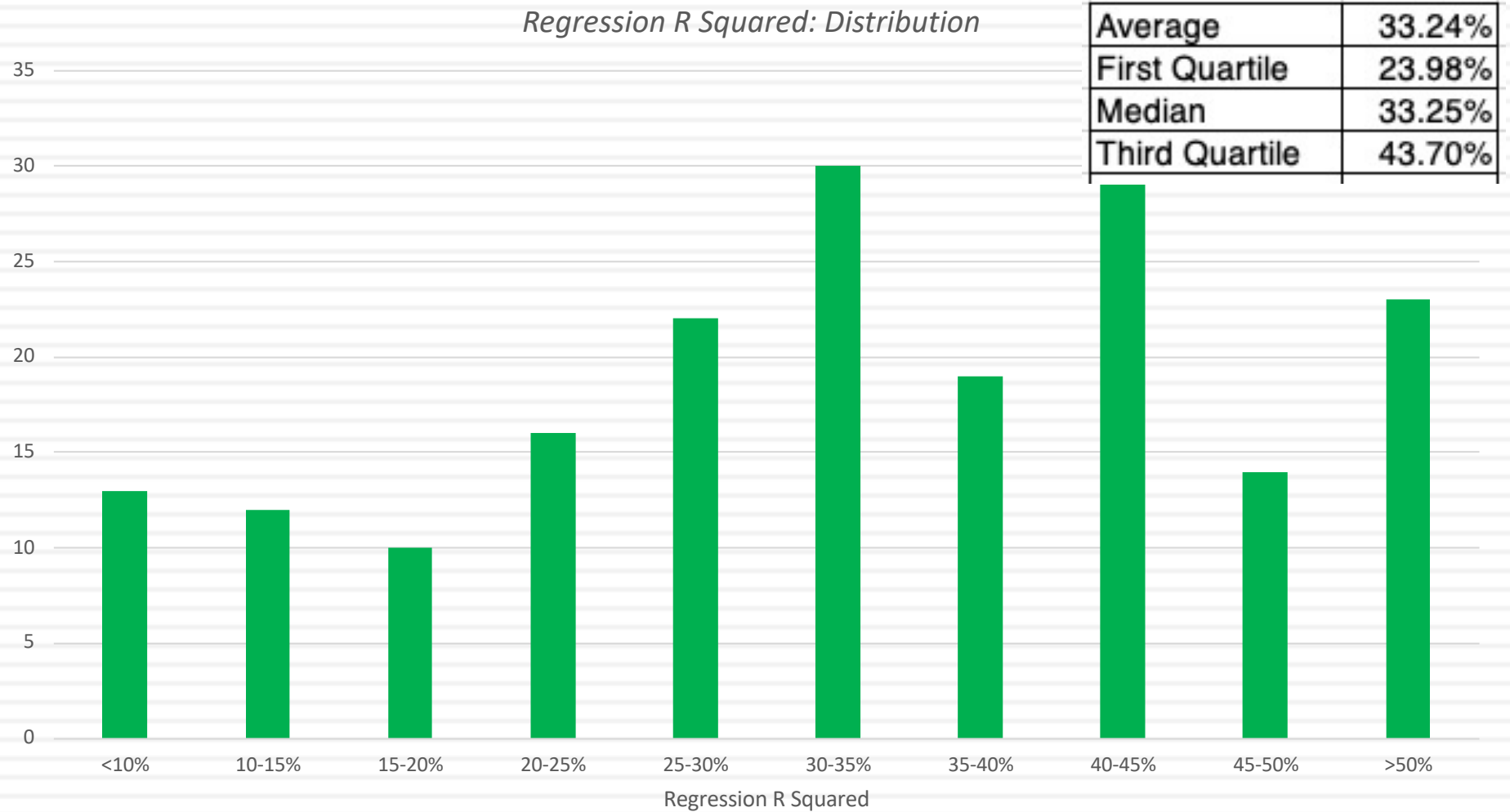
Beta Distribution



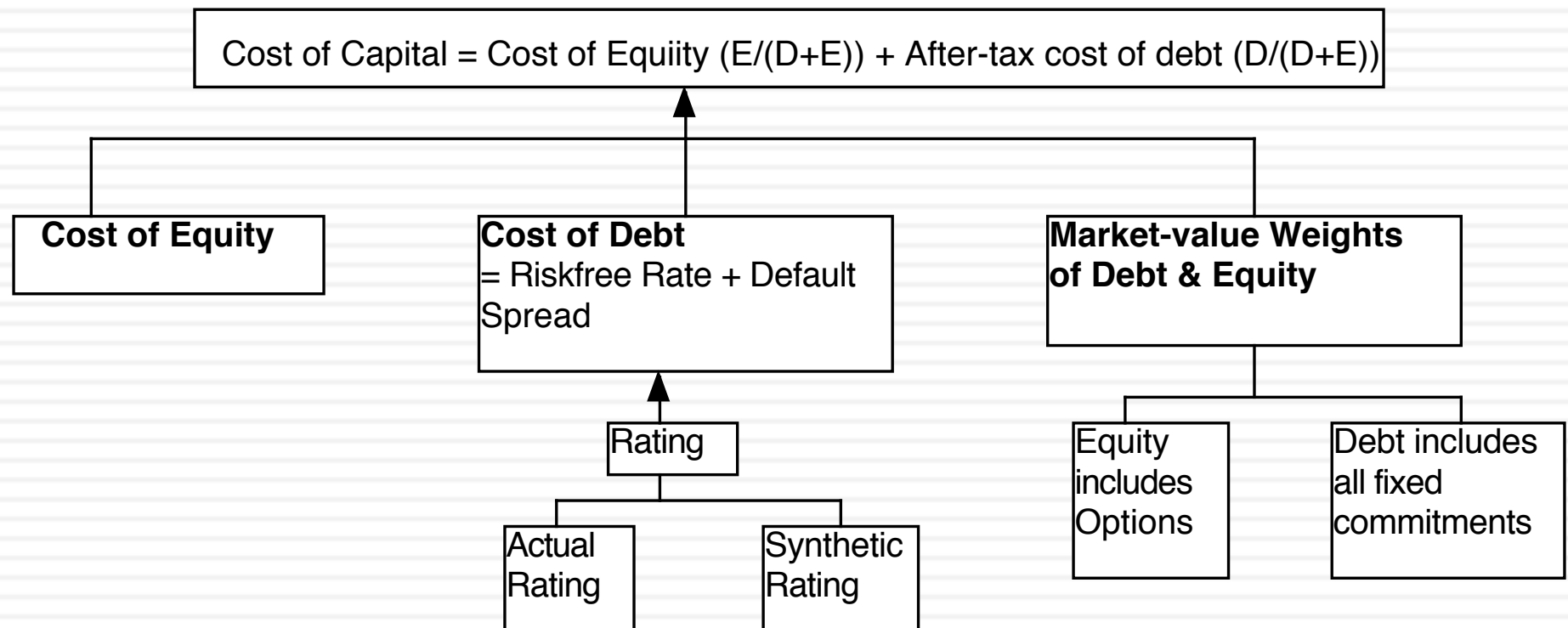
Jensen's Alpha Distribution



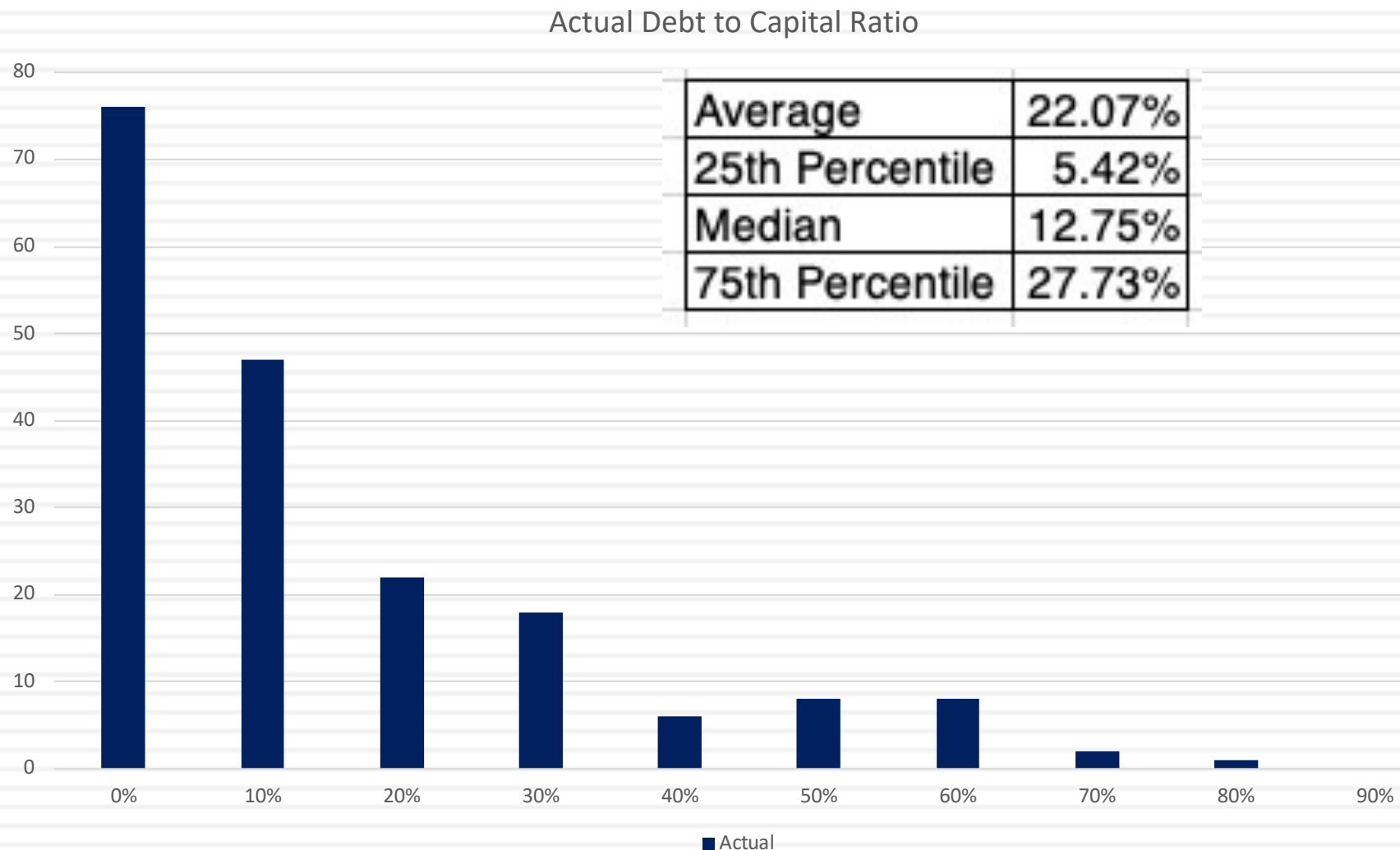
R Squared



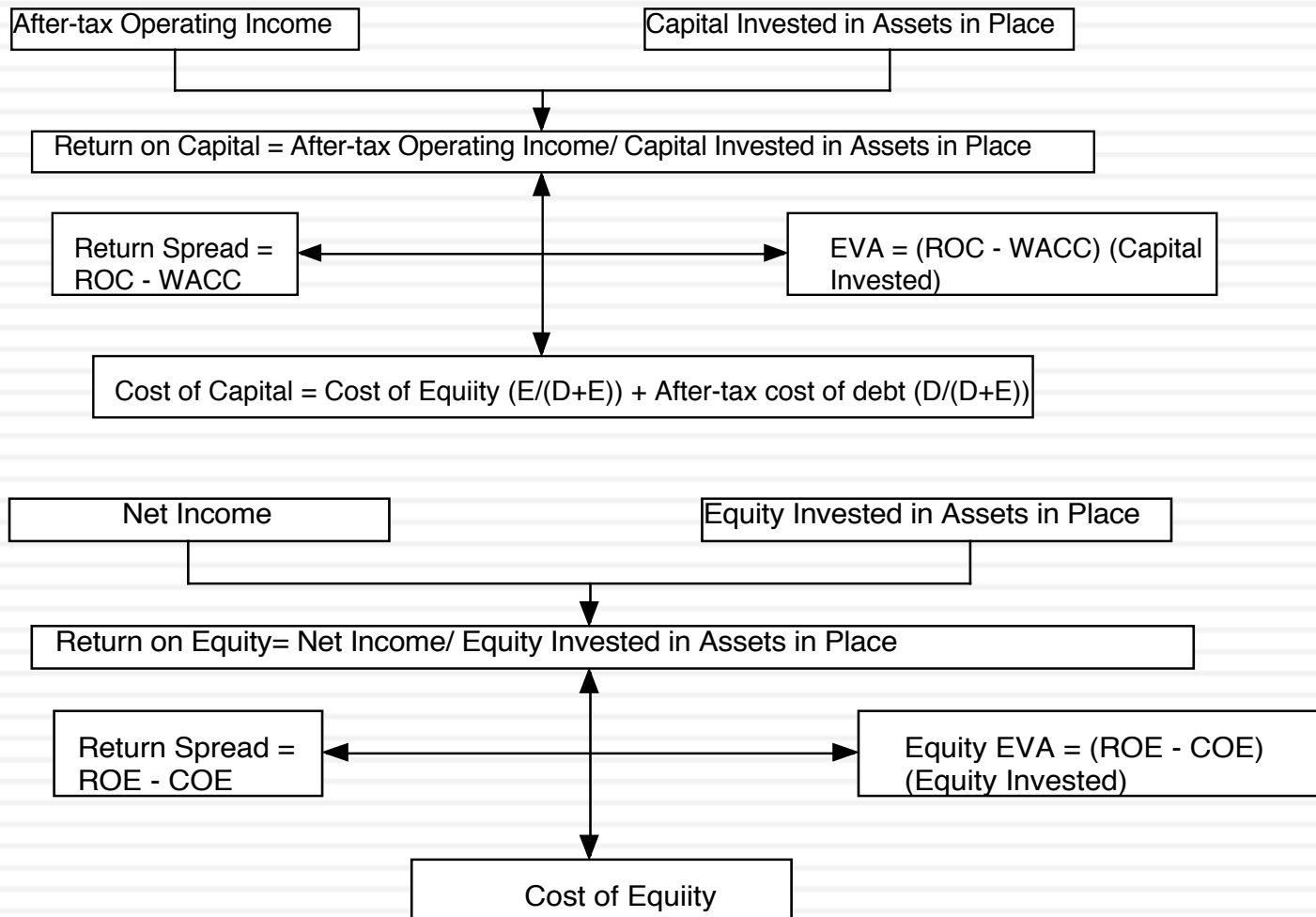
Cost of Capital



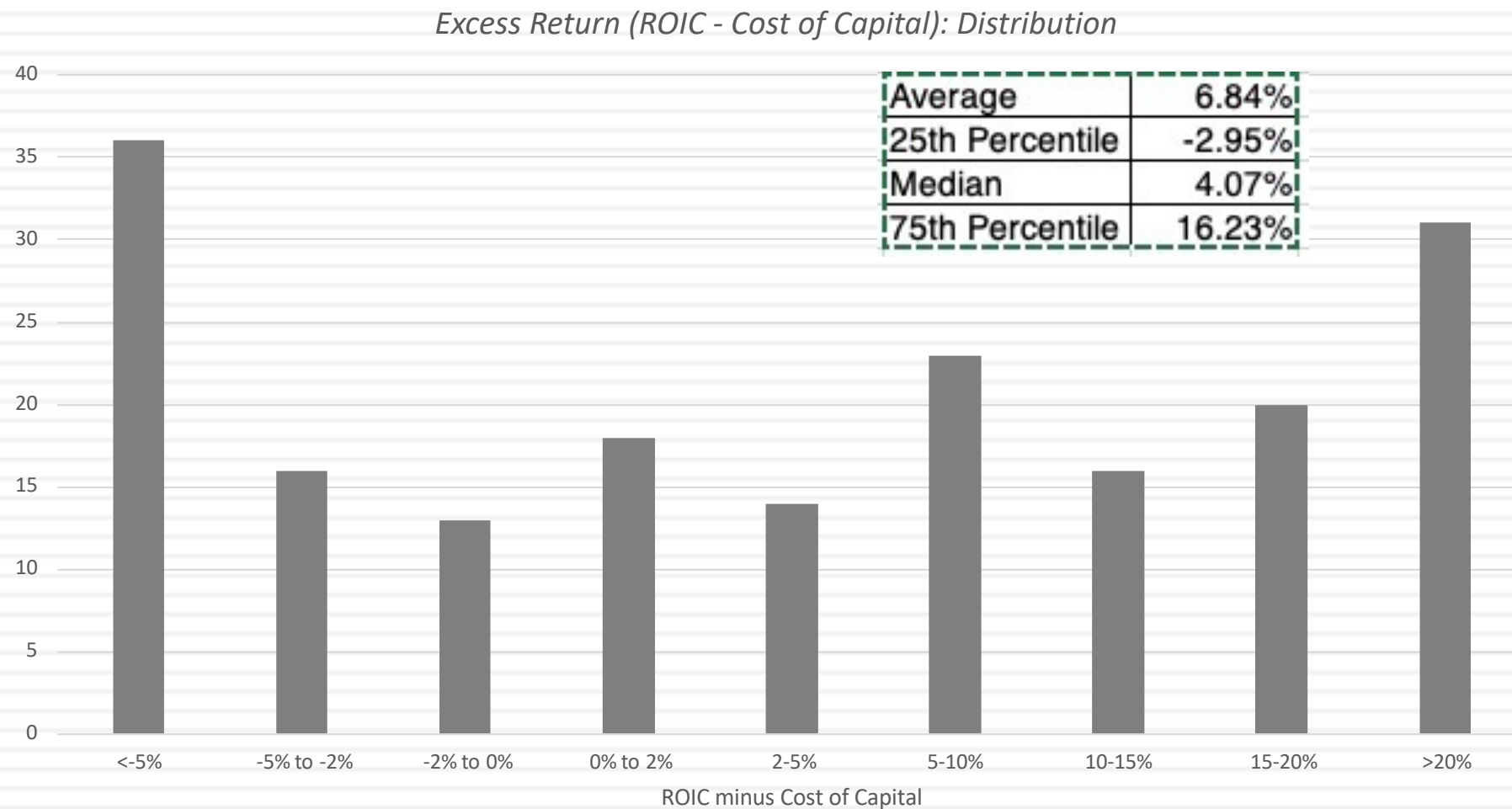
Distribution of Current Market Value Debt Ratios



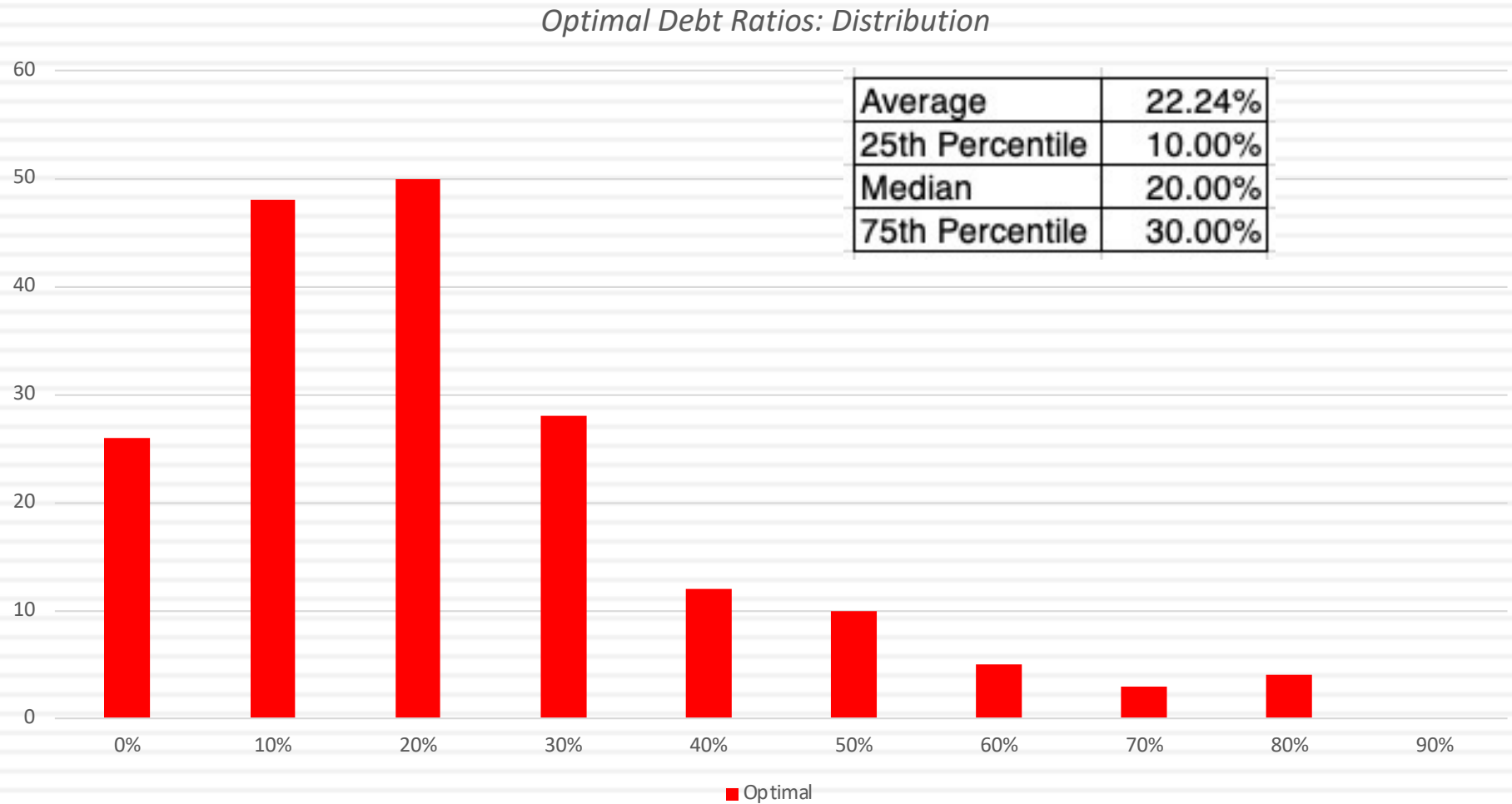
IV. The Quality of Investments: The Firm View



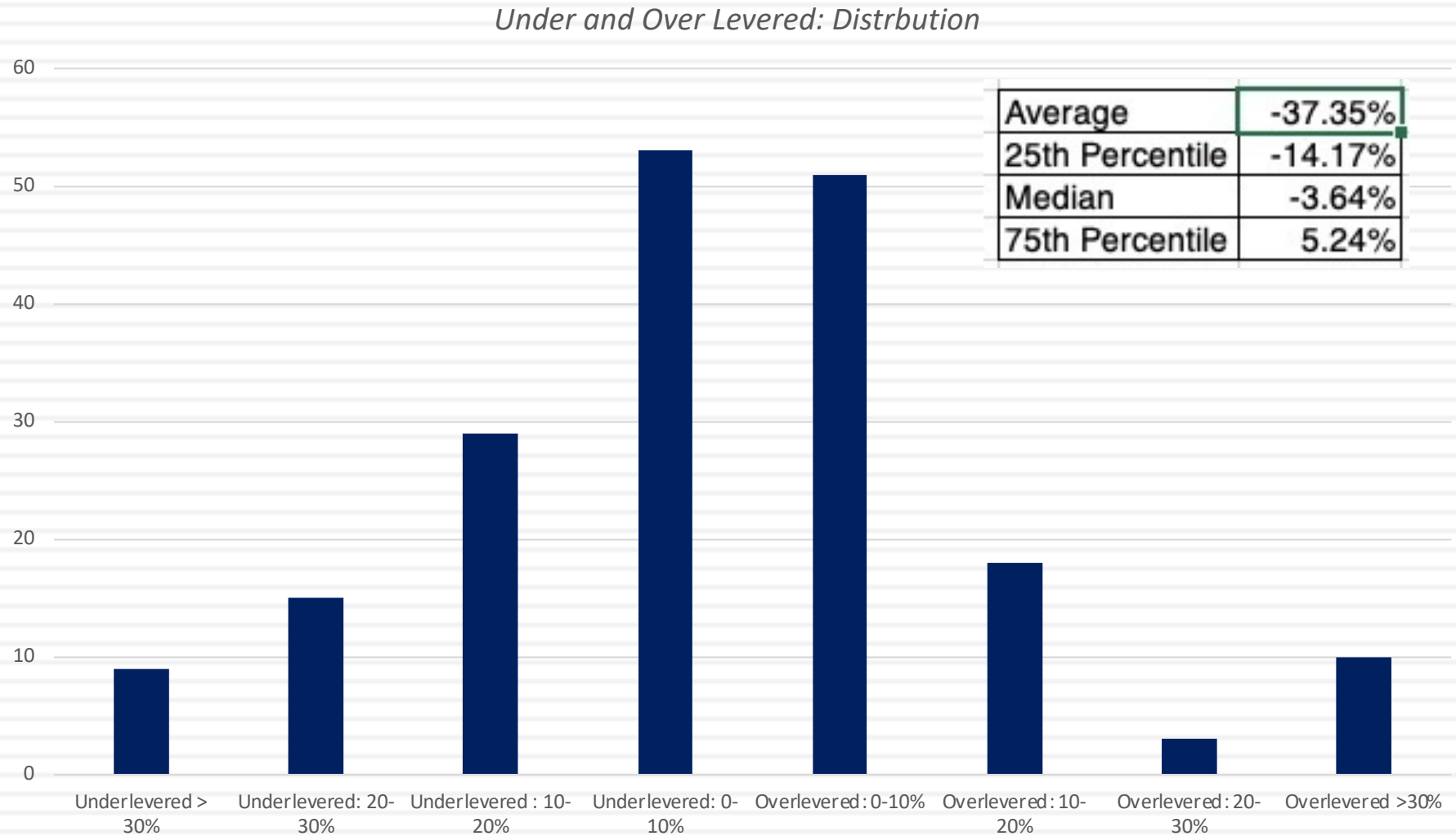
Return Spreads



VI. The Optimal Financing Mix



Under versus Over Levered Firms



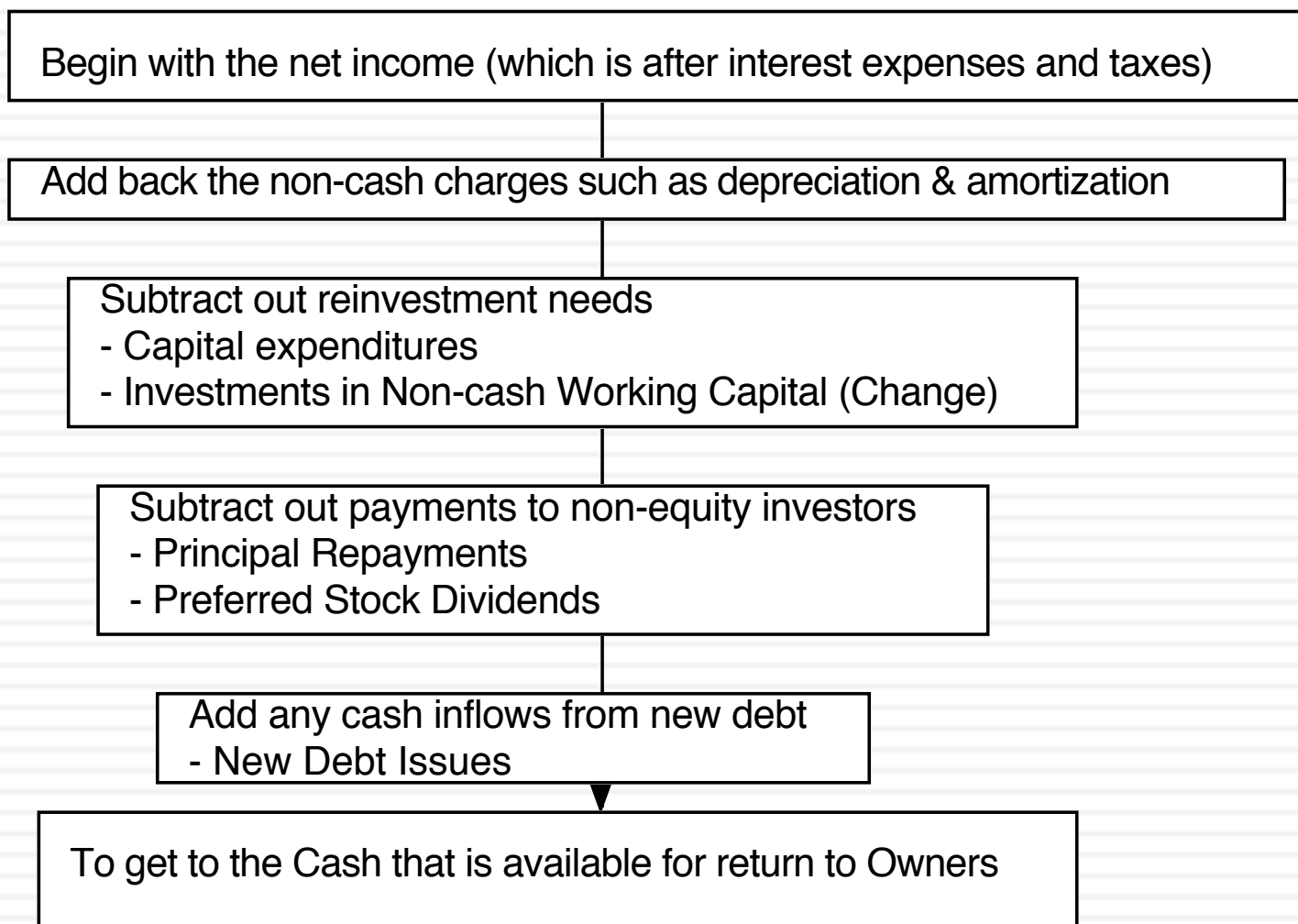
VIII. The Right Kind of Financing: The Matching Principle

- The objective when financing is to match up the cash flows on your debt as closely as you can to the cash flows on your assets.
- By doing so, you
 - ▣ You reduce your likelihood of default
 - ▣ Increase your capacity to borrow money
 - ▣ Lower your cost of capital

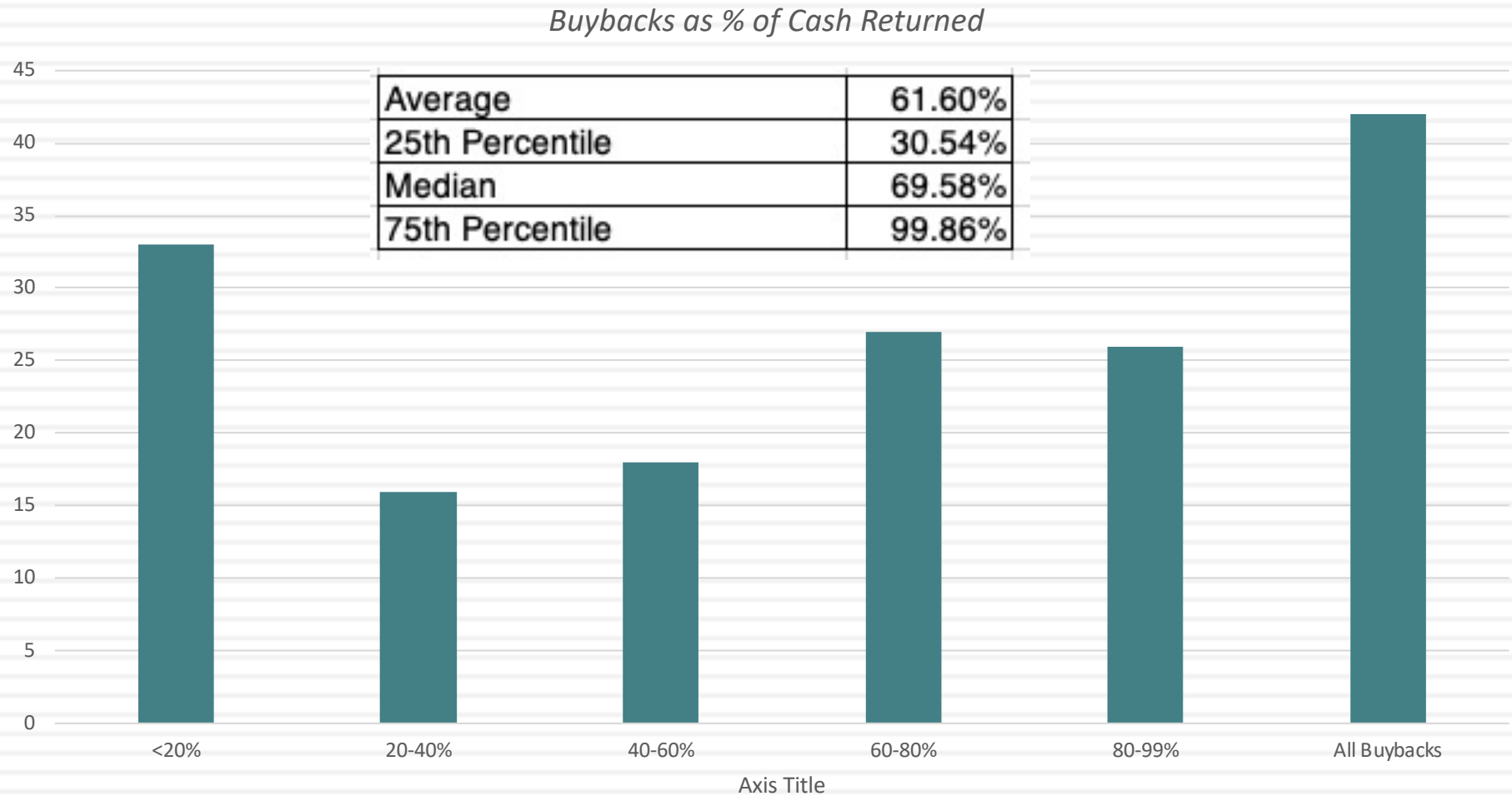
Ways to match

- Project-specific financing: When a company has large and potentially stand-alone projects, it can fund each project with financing that matches that project's cash flows (currency, time patterns)>
- Company-wide financing: When projects are smaller, and opaque (lenders cannot see what is going on), companies are better off funding portfolios of projects with financing that matches the cash flows on those portfolios.
- Derivatives and Swaps: A company can borrow opportunistically, not caring about matching financing to assets, and use futures, options and swaps to fix the mismatches.

IX. Measuring Potential Dividends

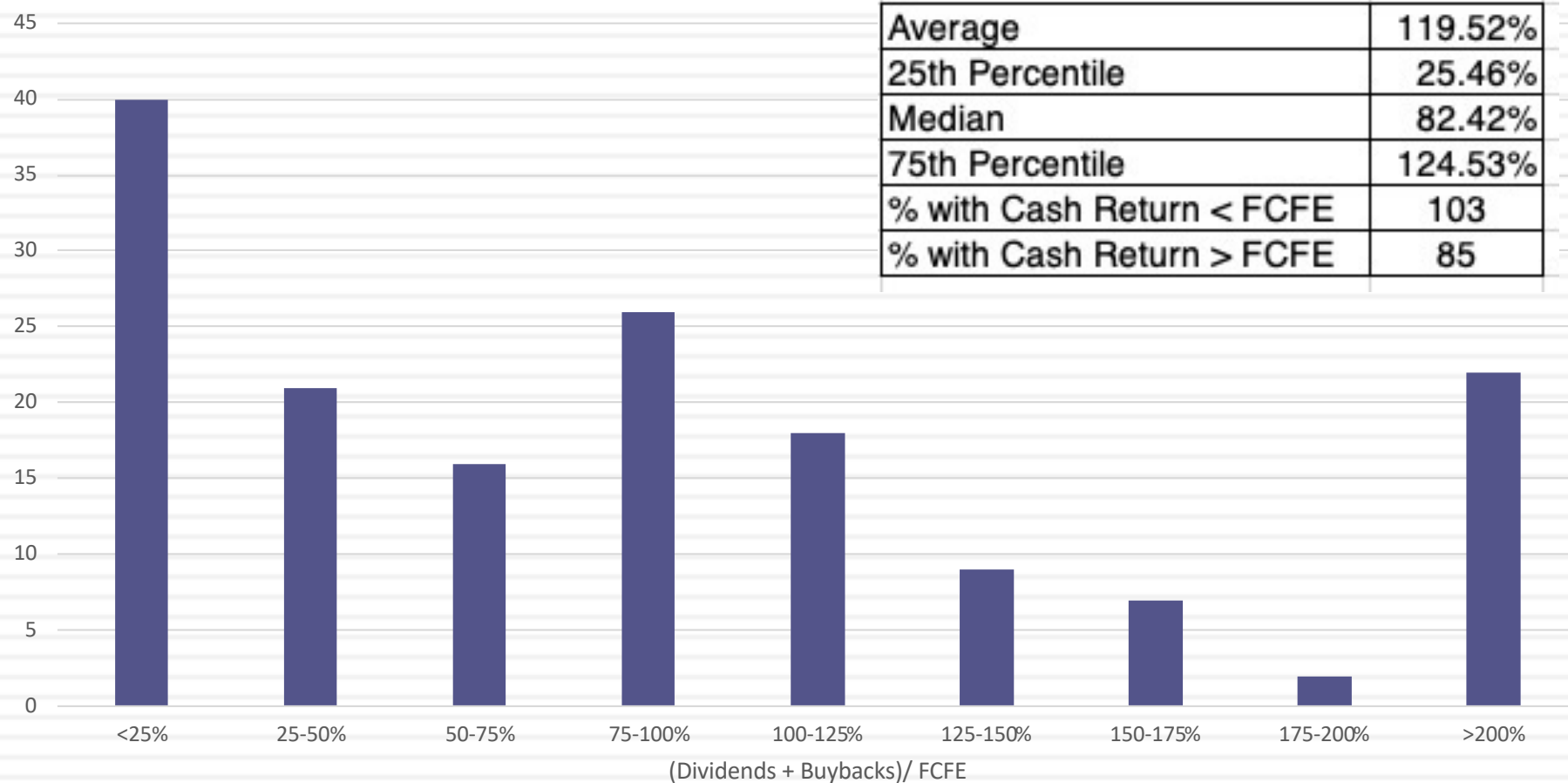


Dividends versus Buybacks



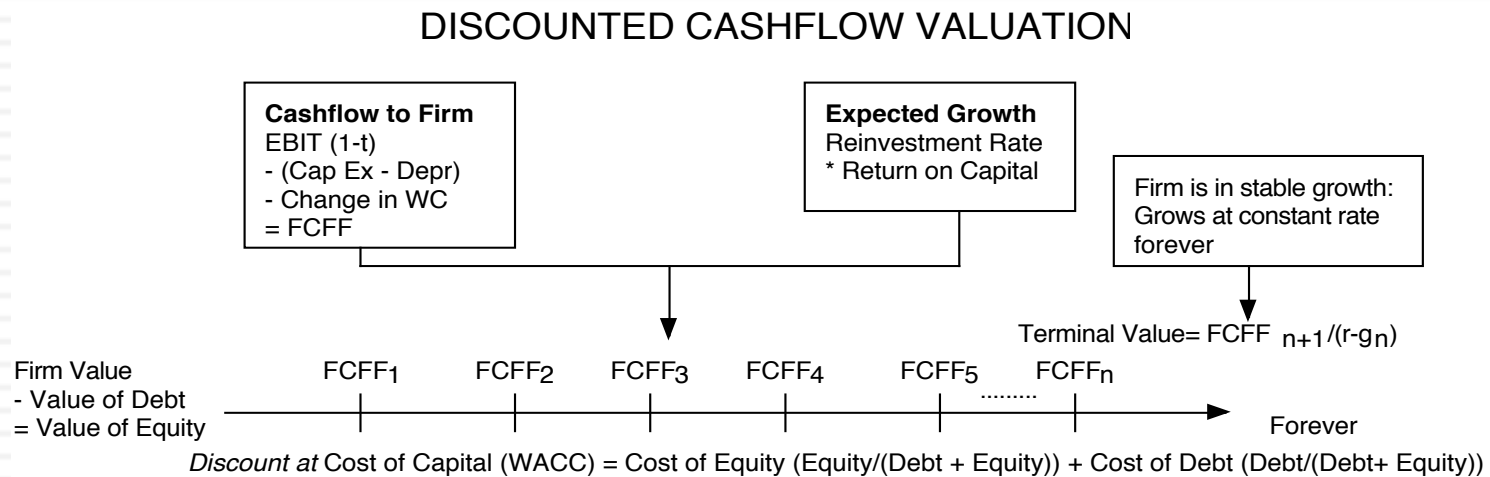
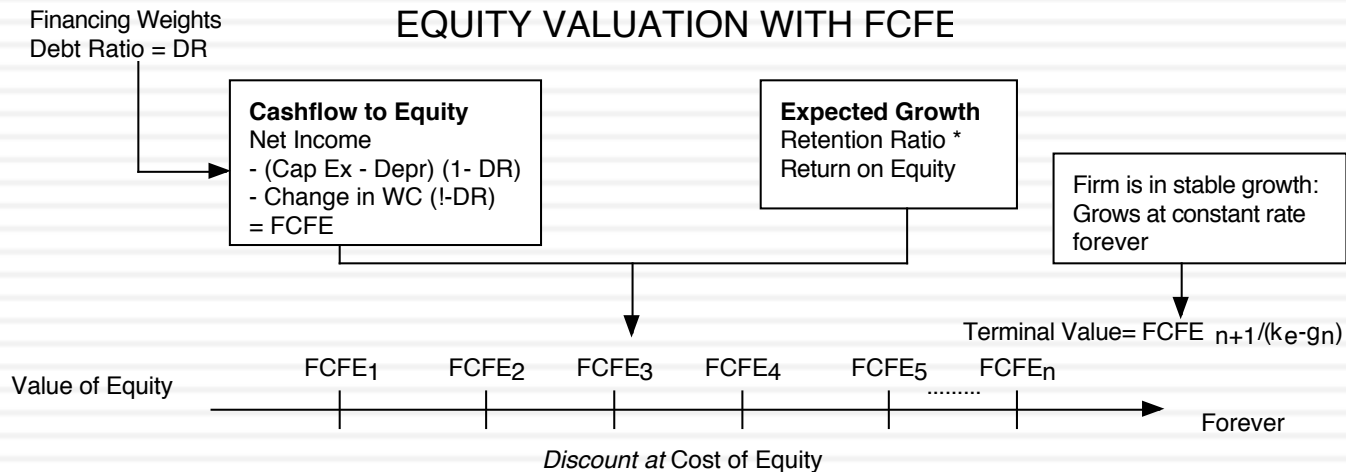
Cash Return versus FCFE

Cash Return as % of FCFE: Distribution



X. Valuation:

Match up cashflows and discount rates...



Valuing Deutsche Bank in early 2008

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- To value Deutsche Bank, we started with the normalized income over the previous five years (3,954 million Euros) and the dividends in 2008 (2,146 million Euros). We assumed that the payout ratio and ROE, based on these numbers will continue for the next 5 years:
 - ▣ Payout ratio = $2,146/3954 = 54.28\%$
 - ▣ Expected growth rate = $(1-.5428) * .1181 = 0.054$ or 5.4%
 - ▣ Cost of equity = 9.23%

| <i>Year</i> | <i>Net Income</i> | <i>Payout Ratio</i> | <i>Dividends</i> | <i>PV @ 9.23%</i> |
|-------------|-------------------|---------------------|------------------|-------------------|
| 2008 | 4,167 € | 54.28% | 2,262 € | 2,071 € |
| 2009 | 4,392 € | 54.28% | 2,384 € | 1,998 € |
| 2010 | 4,629 € | 54.28% | 2,513 € | 1,928 € |
| 2011 | 4,879 € | 54.28% | 2,648 € | 1,861 € |
| 2012 | 5,143 € | 54.28% | 2,791 € | 1,795 € |
| | | | | 9,653 € |

Deutsche Bank in stable growth

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- At the end of year 5, the firm is in stable growth. We assume that the cost of equity drops to 8.5% (as the beta moves to 1) and that the return on equity also drops to 8.5 (to equal the cost of equity).

Stable Period Payout Ratio = $1 - g/\text{ROE} = 1 - 0.03/0.085 = 0.6471$ or 64.71%

Expected Dividends in Year 6 = Expected Net Income₅ * (1+g_{Stable}) * Stable Payout Ratio
 = €5,143 (1.03) * 0.6471 = €3,427 million

Terminal Value = $\frac{\text{Expected Dividends}_6}{(\text{Cost of Equity}-g)} = \frac{3,427}{(.085-.03)} = 62,318$ million Euros

PV of Terminal Value = $\frac{\text{Terminal Value}_n}{(1+\text{Cost of Equity}_{\text{High growth}})^n} = \frac{62,318}{(1.0923)^5} = 40,079$ mil Euros

- Value of equity = €9,653 + €40,079 = €49,732 million Euros
- Value of equity per share = $\frac{\text{Value of Equity}}{\# \text{ Shares}} = \frac{49,732}{474.2} = 104.88$ Euros/share

Stock was trading at 89 Euros per share at the time of the analysis.

From firm value to equity value per share

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| Approach used | To get to equity value per share |
|--|---|
| Discount dividends per share at the cost of equity | Present value is value of equity per share |
| Discount aggregate FCFE at the cost of equity | Present value is value of aggregate equity. Subtract the value of equity options given to managers and divide by number of shares. |
| Discount aggregate FCFF at the cost of capital | $\begin{aligned} \text{PV} &= \text{Value of operating assets} \\ &+ \text{Cash \& Near Cash investments} \\ &+ \text{Value of minority cross holdings} \\ &- \text{Debt outstanding} \\ &= \text{Value of equity} \\ &- \text{Value of equity options} \\ &= \text{Value of equity in common stock} \\ &/ \text{Number of shares} \end{aligned}$ |

Disney: Inputs to Valuation

| | <i>High Growth Phase</i> | <i>Transition Phase</i> | <i>Stable Growth Phase</i> |
|------------------------------|--|---|---|
| Length of Period | 5 years | 5 years | Forever after 10 years |
| Tax Rate | 31.02% (Effective) 36.1% (Marginal) | 31.02% (Effective) 36.1% (Marginal) | 31.02% (Effective) 36.1% (Marginal) |
| Return on Capital | 12.61% | Declines linearly to 10% | Stable ROC of 10% |
| Reinvestment Rate | 53.93% (based on normalized acquisition costs) | Declines gradually to 25% as ROC and growth rates drop: | 25% of after-tax operating income. Reinvestment rate = g / ROC $= 2.5 / 10 = 25\%$ |
| Expected Growth Rate in EBIT | $\text{ROC} * \text{Reinvestment Rate} = 0.1261 * .5393 = .068$ or 6.8% | Linear decline to Stable Growth Rate of 2.5% | 2.5% |
| Debt/Capital Ratio | 11.5% | Rises linearly to 20.0% | 20% |
| Risk Parameters | Beta = 1.0013, $k_e = 8.52\%$ Pre-tax Cost of Debt = 3.75% Cost of capital = 7.81% | Beta changes to 1.00; Cost of debt stays at 3.75% Cost of capital declines gradually to 7.29% | Beta = 1.00; $k_e = 8.51\%$ Cost of debt stays at 3.75% Cost of capital = 7.29% |

Disney - November 2013

Current Cashflow to Firm

$EBIT(1-t) = 10,032(1-.31) = 6,920$
 - (Cap Ex - Deprecn) 3,629
 - Chg Working capital 103
 $= FCFF$ 3,188
 $Reinvestment Rate = 3,732/6920 = 53.93\%$
 $Return on capital = 12.61\%$

Reinvestment Rate
 53.93%

Return on Capital
 12.61%

Expected Growth
 $.5393 \times .1261 = .068$ or 6.8%

Stable Growth

$g = 2.75\%$; Beta = 1.00;
 Debt % = 20%; $k(\text{debt}) = 3.75$
 $Cost of capital = 7.29\%$
 Tax rate = 36.1%; $ROC = 10\%$;
 $Reinvestment Rate = 2.5/10 = 25\%$

First 5 years

Growth declines gradually to 2.75%

Terminal Value₁₀ = $7,980 / (.0729 - .025) = 165,323$

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|-----------------------|---------|---------|---------|---------|---------|----------|----------|----------|----------|----------|
| EBIT * (1 - tax rate) | \$7,391 | \$7,893 | \$8,430 | \$9,003 | \$9,615 | \$10,187 | \$10,704 | \$11,156 | \$11,531 | \$11,819 |
| - Reinvestment | \$3,985 | \$4,256 | \$4,546 | \$4,855 | \$5,185 | \$4,904 | \$4,534 | \$4,080 | \$3,550 | \$2,955 |
| FCFF | \$3,405 | \$3,637 | \$3,884 | \$4,148 | \$4,430 | \$5,283 | \$6,170 | \$7,076 | \$7,981 | \$8,864 |

Term Yr
 10,639
 2,660
 7,980

Op. Assets 125,477
 + Cash: 3,931
 + Non op inv 2,849
 - Debt 15,961
 - Minority Int 2,721
 $= Equity$ 113,575
 - Options 972
Value/Share \$ 62.56

Cost of Capital (WACC) = $8.52\% (0.885) + 2.40\% (0.115) = 7.81\%$

Cost of capital declines gradually to 7.29%

Cost of Equity
 8.52%

Cost of Debt
 $(2.75\% + 1.00\%)(1 - .361)$
 $= 2.40\%$
 Based on actual A rating

Weights
 $E = 88.5\%$ $D = 11.5\%$

In November 2013,
 Disney was trading at
 \$67.71/share

Riskfree Rate:
 Riskfree rate = 2.75%

+

Beta
 1.0013

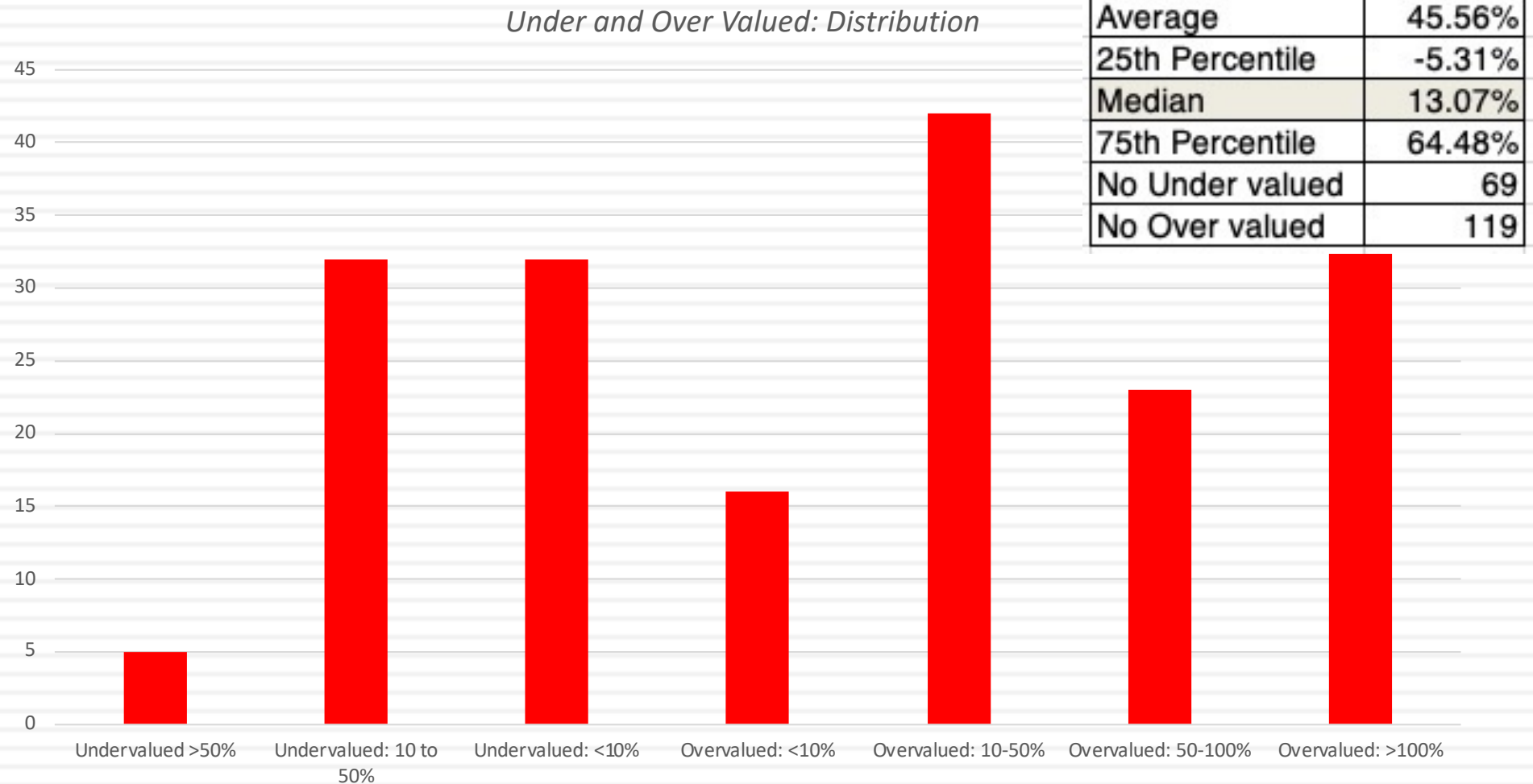
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ERP for operations
 5.76%

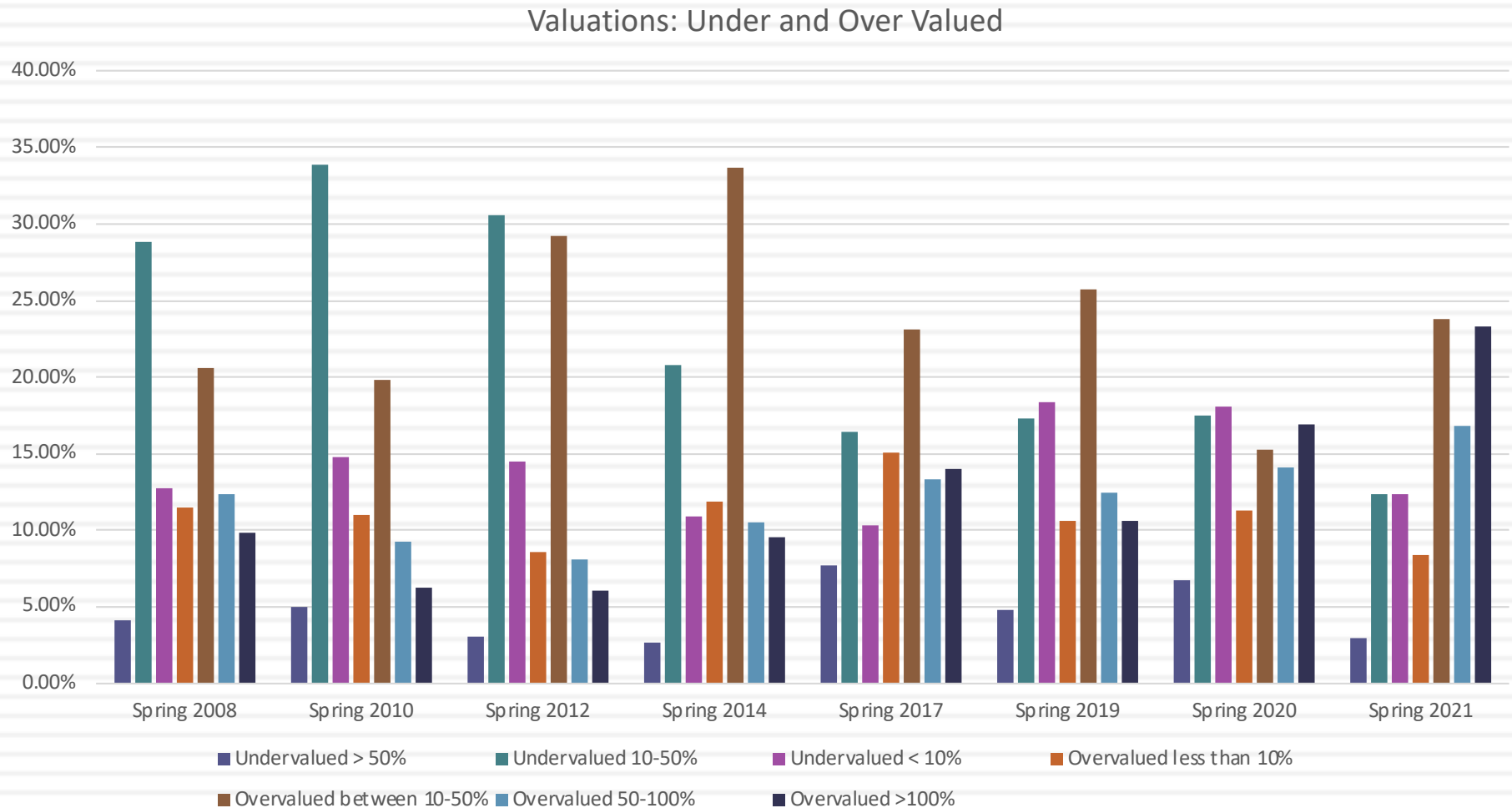
Unlevered Beta for
 Sectors: 0.9239

$D/E = 13.10\%$

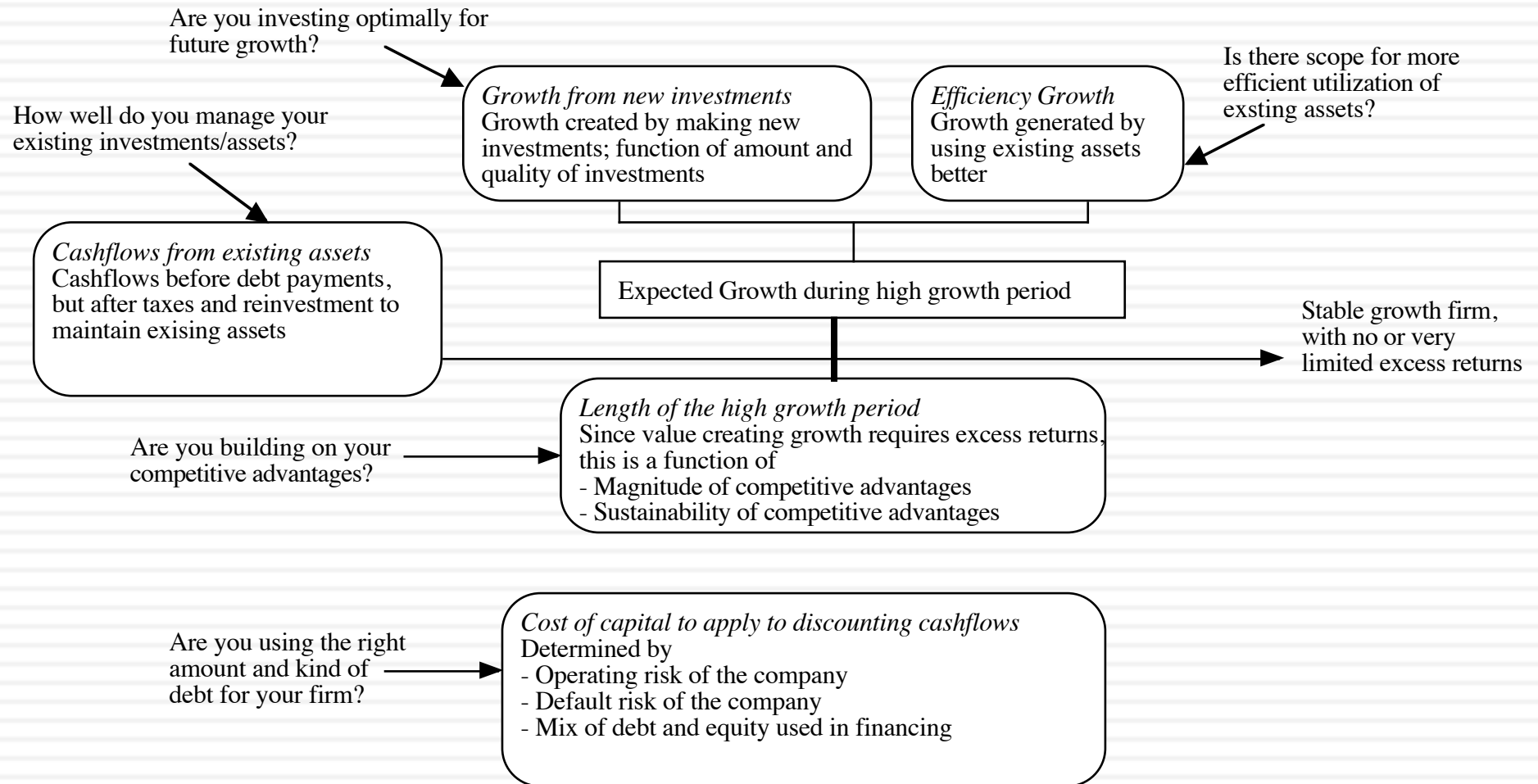
Under and Over Valued: Your findings



Comparison to semesters past...



Ways of changing value...



Disney (Restructured)- November 2013

Current Cashflow to Firm

$EBIT(1-t) = 10,032(1-.31) = 6,920$
 - (Cap Ex - Deprecn) 3,629
 - Chg Working capital 103
 $= FCFF$ 3,188
 $Reinvestment Rate = 3,732/6920 = 53.93\%$
 $Return on capital = 12.61\%$

Reinvestment Rate
 50.00%

*More selective
acquisitions &
payoff from gaming*

Return on Capital
 14.00%

Expected Growth
 $.50 * .14 = .07$ or 7%

Stable Growth

$g = 2.75\%$; $Beta = 1.20$;
 $Debt \% = 40\%$; $k(debt) = 3.75\%$
 $Cost of capital = 6.76\%$
 $Tax rate = 36.1\%$; $ROC = 10\%$;
 $Reinvestment Rate = 2.5/10 = 25\%$

First 5 years

Growth declines gradually to 2.75%

Terminal Value₁₀ = $9,206 / (.0676 - .025) = 216,262$

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|-----------------------|---------|---------|---------|---------|---------|----------|----------|----------|----------|----------|
| EBIT * (1 - tax rate) | \$7,404 | \$7,923 | \$8,477 | \$9,071 | \$9,706 | \$10,298 | \$10,833 | \$11,299 | \$11,683 | \$11,975 |
| - Reinvestment | \$3,702 | \$3,961 | \$4,239 | \$4,535 | \$4,853 | \$4,634 | \$4,333 | \$3,955 | \$3,505 | \$2,994 |
| Free Cashflow to Firm | \$3,702 | \$3,961 | \$4,239 | \$4,535 | \$4,853 | \$5,664 | \$6,500 | \$7,344 | \$8,178 | \$8,981 |

Term Yr
 12,275
 3,069
 9,206

Op. Assets 147,704
 + Cash: 3,931
 + Non op inv 2,849
 - Debt 15,961
 - Minority Int 2,721
 $= Equity$ 135,802
 - Options 972
Value/Share \$ 74.91

Cost of Capital (WACC) = $8.52\% (0.60) + 2.40\% (0.40) = 7.16\%$

Cost of capital declines gradually to 6.76%

In November 2013,
 Disney was trading at
 \$67.71/share

Cost of Equity
 10.34%

Cost of Debt
 $(2.75\% + 1.00\%)(1 - .361)$
 $= 2.40\%$
 Based on synthetic A rating

Weights
 $E = 60\%$ $D = 40\%$

*Move to optimal
debt ratio, with
higher beta.*

Riskfree Rate:
 Riskfree rate = 2.75%

+

Beta
 1.3175

X

ERP for operations
 5.76%

Unlevered Beta for
 Sectors: 0.9239

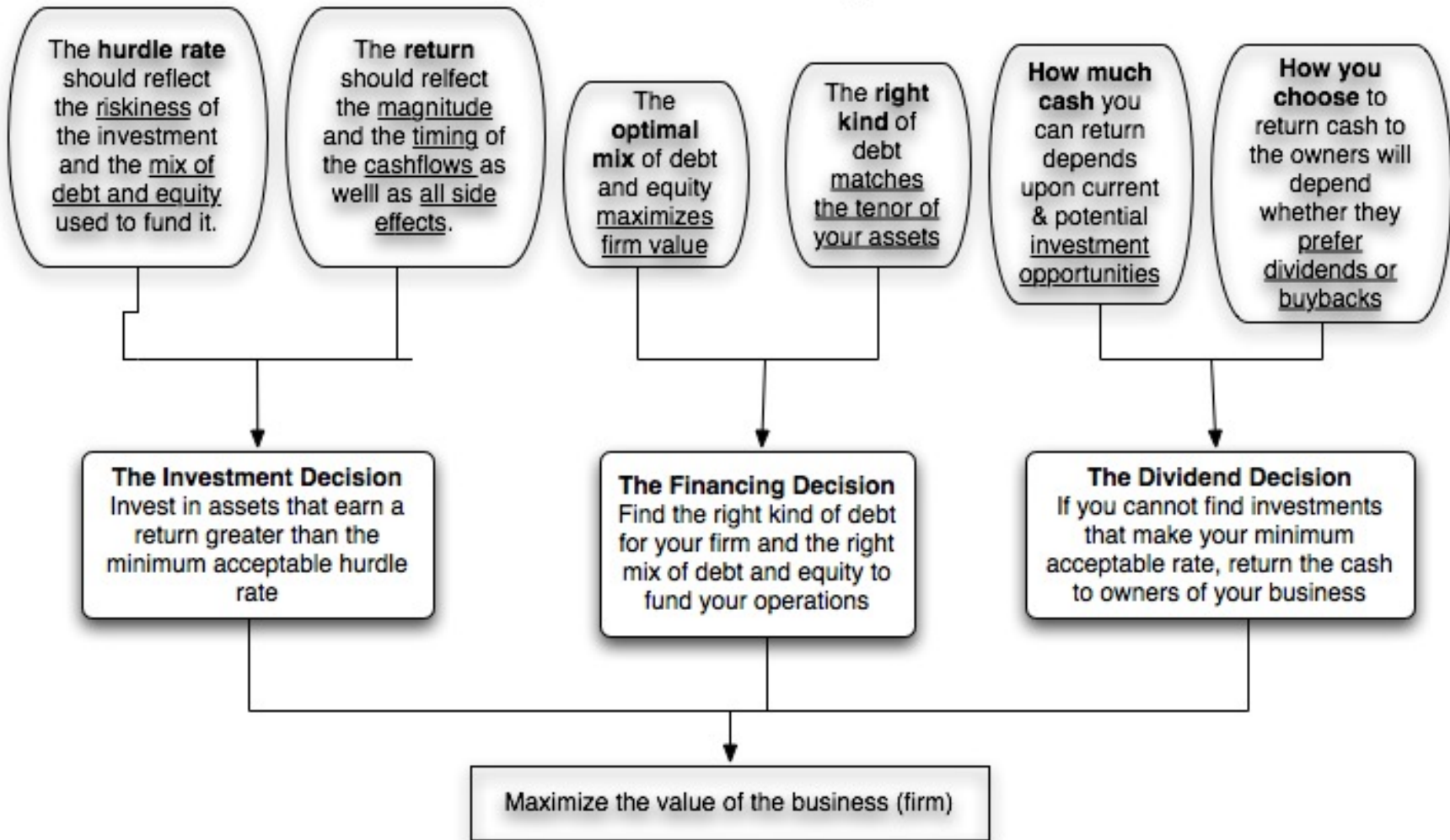
$D/E = 66.67\%$

The Triple Whammy: Under levered , Cash Build-up and Under valued, all by at least 10%

| <i>Company</i> | <i>CG Measure</i> | <i>Debt to Capital Ratio</i> | <i>Cost of Capital (%)</i> | <i>Return on Capital</i> | <i>Optimal Debt Ratio (%)</i> | <i>Dividends in most recent periods (Total \$)</i> | <i>Buybacks in most recent periods (Total \$)</i> | <i>FCFE in most recent periods (Total \$)</i> | <i>Price per share (\$)</i> | <i>Value per share (\$)</i> | <i>Optimal minus Actual Debt Ratio</i> | <i>(Dividends + Buybacks)/FCFE</i> | <i>Price/Value</i> |
|-------------------------------|-------------------|------------------------------|----------------------------|--------------------------|-------------------------------|--|---|---|-----------------------------|-----------------------------|--|------------------------------------|--------------------|
| Nintendo Co., Ltd. (NTDOY) | 1 | 9.92% | 6.25% | 23.22% | 20.00% | 1367 | 789 | \$2,381 | 9.42 | 12.57 | -10.08% | 90.55% | 74.94% |
| Weis Markets (NYSE: WMK) | 2 | 6.39% | 5.82% | 7.33% | 30.00% | 35 | 0 | \$90 | 82.49 | 163.4 | -23.61% | 38.89% | 50.48% |
| Nykaa | 0.7 | 5.00% | 11.40% | 8.02% | 35.00% | 0 | 0 | \$251 | \$1.54 | \$1.75 | -30.00% | 0.00% | 88.00% |
| Tyson Foods, Inc. (NYSE: TSN) | 0.5 | 26.41% | 7.77% | 13.14% | 60.00% | 653 | 702 | \$1,991 | 65.93 | 97.3 | -33.59% | 68.06% | 67.76% |
| Petrobras (NYSE: PBR) | 0.25 | 50.80% | 13.47% | 33.30% | 90.00% | \$27,533.71 | \$0 | \$200,287 | \$4.64 | \$22.00 | -39.20% | 13.75% | 21.09% |
| Albemarle (NYSE: ALB) | 0.5 | 14.65% | 11.16% | 19.57% | 60.00% | \$185 | \$0 | \$14,394 | \$177.27 | \$207.14 | -45.35% | 1.29% | 85.58% |

First Principles

Corporate Finance: The Big Picture



Objectives of this class



- If you get the big picture, the details will come (sooner or later)
- Tools are useful, but only in the larger context of answering bigger questions.
- Corporate finance is not so bad !