INTERNATIONAL

DIVERSIFICATION

Fall 2002

International

Examining international diversification serves two purposes:

- a. Interesting by itself
- b. It's a nice application of prior discussion.

Return and risk of buying foreign securities

Some Underlying Relationships

1. Effects of Exchange Risk

Time	Cost of	Value of	Value in
	1 Mark	German Bond	Dollars
0	.50	920 DM	.50 x 920 = 460
1	.40	1000DM	.4 x 1000 = 400

Return in Germany:

$$(1+R_H) = \frac{1000}{920} \text{ or } R_H = 8.70\%$$

Return in U.S.:

$$(1+R_{US}) = \frac{400}{600} \text{ or } R_{US} = -13.04\%$$

$$(1+R_{US}) = \frac{.40\cdot1000}{.50\cdot920} = \frac{40}{60}$$

$$= \left(\frac{.40}{.50}\right) \left(\frac{1000}{920}\right)$$

Define Exchange Return As:

$$(1+R_X) = \frac{.40}{.50}$$

$$R_{X} = -.20\%$$

$$(1+R_{US}) = (1+R_{X})(1+R_{H})$$

$$1+R_{US} = 1+R_{X}+R_{H}+R_{X}R_{H}$$

$$R_{US} = 1-.20+.0870+(-.20)(.0870)$$

Normally drop $R_X R_H$ term arguing it's small.

$$\bar{R}_{US} \cong \bar{R}_X + \bar{R}_H$$

$$\bar{R}_{US} \cong -11.30\%$$

$$Var(R_{US}) \cong Var(R_X + R_H)$$

$$Var(R_{US}) = Var(R_X) + Var(R_H) + Cov(R_XR_H)$$

Normally drop covariance arguing it's small.

$$Var(R_{US}) \cong Var(R_X) + Var(R_H)$$

Effect on variance different than on standard deviation

$$\left[Var(R_{US}) \right]^{1/2} \cong \left[Var(R_X) + Var(R_H) \right]^{1/2}$$

$$Var(R_X) = .25$$
 Std.Dev. $(R_H) = .5$

$$Var(R_X) = .16$$
 Std.Dev. $(R_X) = .4$

$$Var[R_{US}] = [.25 + .16]^{1/2}$$

$$Std.Dev.(R_{US}) = .64$$

Condition for non-U.S. fund to be held by U.S. investors.

Consider constant correlation model:

$$Z_{N} = \frac{1}{\rho \sigma_{N}} \left[\frac{\overline{R}_{N} - R_{F}}{\sigma_{N}} - \frac{\rho}{1 + \rho - M\rho} \Sigma \frac{\overline{R}_{R} - R_{F}}{\sigma_{R}} \right]$$

Consider two security cases. $Z_1 = 0$ if term in brackets is greater than zero.

$$\frac{\overline{R}_{N} - R_{F}}{\sigma_{N}} - \frac{\rho}{1 - \rho} \left[\frac{\overline{R}_{N} - R_{F}}{\sigma_{N}} + \frac{\overline{R}_{A} - R_{F}}{\sigma_{A}} \right] > 0$$

$$\frac{\overline{R}_N - R_F}{\sigma_N} \left[1 - \frac{\rho}{1 - \rho} \right] > \frac{\rho}{1 - \rho} \left[\frac{\overline{R}_A - R_F}{\sigma_A} \right]$$

 $\frac{\bar{R}_N - R_F}{\sigma_N} \left[\frac{1}{1 - \rho} \right] > \frac{\rho}{1 - \rho} \left[\frac{\bar{R}_A - R_F}{\sigma_A} \right]$

 $\left(\bar{R}_{N}-R_{F}\right)>\left[\bar{R}_{A}-R_{F}\right]\left(\frac{\sigma_{A}}{\sigma_{N}}\right)\rho_{NA}$

Concepts:

- 1. Mean return security & portfolio
- 2. Correlation security & portfolio
- 3. Standard deviation security & portfolio
- 4. Efficient frontier:
 - a. No lending & borrowing
 - b. Lending & borrowing at same rate
 - c. Lending & borrowing at different rates
 - d. Capital market line
- 5. Estimating correlations or covariances:
 - a. Single-index model
 - b. Multi-index model
 - c. Correlation models
- 6. Solving simple problems:
 - a. General solution
 - b. Simple rules
- 7. Added problems when assets in different countries