

# **EQUILIBRIUM PRICING THEORIES**

**Fall 2002**

## A. CAPM

### Building Blocks

- (1) Law of one price.
- (2) Markets dominated by investors with well-diversified portfolios.

Law of one price = two identical items must sell at same price.

Markets dominated by well-diversified portfolios.

- (1) Major portion of trading
- (2) Prices set by information traders
- (3) Small investors have well-diversified portfolios

Consider three assets:

<u>#</u>	<u><math>\bar{R}</math></u>	<u><math>\beta</math></u>
A	21	2
B	13	1
C	16	1.5

How do all combinations of A & B plot

$$R_c = X_A(21) + (1 - X_A)13 = 13 + 8X_A \quad (1)$$

$$\beta_c = X_A 2 + (1 - X_A) = 1 + X_A \quad (2)$$

Rearranging (2)

$$X_A = \beta_c - 1$$

$$\bar{R}_c = 13 + 8(\beta_c - 1) = 5 + 8\beta_c$$

How does it plot?

Any assets off line have violation of law of one price?

General form:

$$\bar{R}_i = C_0 + C_1 \beta_i$$

If you have riskless asset  $\beta_i = 0$  and you have

$$\bar{R}_i = C_0 = R_F$$

$$\therefore R_F = C_0$$

Consider market portfolio for this portfolio  $\beta_i = 1$  thus

$$\bar{R}_m = C_0 + C_1(1) \text{ and } C_1 = \bar{R}_m - C_0 = \bar{R}_m - R_F$$

and

$$\bar{R}_i = R_F + \beta_i(\bar{R}_m - R_F)$$

**Standard CAPM**

$$\beta_i = \frac{\text{Cov}(R_i, R_m)}{\text{Var}(R_m)}$$

$$\bar{R}_i = R_F + \frac{\text{Cov}(R_i, R_m)}{\text{Var}(R_m)} (\bar{R}_m - R_F)$$

$$\bar{R}_i = R_F + \lambda \text{Cov}(R_i, R_M)$$

$$\lambda = \frac{\bar{R}_m - R_F}{\text{Var}(R_m)}$$

reward  
for time

reward  
for risk

market  
reward  
risk ratio

If riskless asset does not exist then define zero beta portfolios  $\left(\bar{R}_Z\right)$

$$\bar{R}_Z = C_0 + C_1(0)$$

and

**Zero Beta Form**

$$\bar{R}_i = \bar{R}_Z + \beta_i(\bar{R}_m - \bar{R}_Z)$$

## ARBITRAGE PRICING THEORY

A multi-index model explains security returns

$$R_{it} = C_o + \beta_{iP} \left( \begin{array}{c} \text{un explained} \\ \text{production} \\ \text{changes} \end{array} \right) + \beta_{iT} \left( \begin{array}{c} \text{Term} \\ \text{premium} \end{array} \right) + \beta_{iD} \left( \begin{array}{c} \text{Default} \\ \text{premium} \end{array} \right) + e_{it}$$

Systematic risk factors  $\left( \beta_{iP}, \beta_{iT}, \beta_{iD} \right)$



$$\bar{R}_c = 8X_1 + 6X_2 + (1 - X_1 - X_2)^9$$

$$\beta_1 = 2X_1 + 1X_2 + (1 - X_1 - X_2)^3$$

$$\beta_2 = 1X_1 + 1X_2 + (1 - X_1 - X_2)^2$$

**Eliminating  $X_1$  and  $X_2$**

$$\bar{R}_c = 5 + 2\beta_1 - \beta_2$$

**and security 4 is mis-priced**

Same argument (e.g., Law of One Price) two securities with same risk characteristics must have same expected return. With 3 risk variables, we can match the characteristics of any security with a portfolio of three other securities. Since Betas and expected returns are linear, the relationship is linear.

Example

<u>Sec</u>	<u><math>\bar{R}_i</math></u>	<u><math>\beta_1</math></u>	<u><math>\beta_2</math></u>
1	8	2	1
2	6	1	1
3	9	3	2
4	11	4	1

$$\bar{R}_c = 8X_1 + 6X_2 + (1 - X_1 - X_2)9$$

$$\beta_1 = 2X_1 + 1X_2 + (1 - X_1 - X_2)3$$

$$\beta_2 = 1X_1 + 1X_2 + (1 - X_1 - X_2)2$$

**Eliminating  $X_1$  and  $X_2$**

$$\bar{R}_c = 5 + 2\beta_1 - \beta_2$$

**and security 4 is mis-priced.**

In general, if return generating process:

$$R_{it} = C_0 + \beta_{i1} f_1 + \beta_{i2} f_2 + \beta_{i3} f_3 + e_{it}$$

Expected return is:

$$\bar{R}_i = R_F + \beta_{i1} \lambda_1 + \beta_{i2} \lambda_2 + \beta_{i3} \lambda_3$$

$$\lambda_1 = \bar{R}_i - R_F$$