

OBJECTIVE FUNCTIONS

Fall 2002

Objective Functions

I. Classical Markowitz

Trade-off is not explicitly made.

II. Trade-off explicit:

A. Use utility functions

Problem is specifying utility.

B. Specify risk tolerance.

By tradition, divide variance by risk tolerance.

Mean Return

$$\text{- risk penalty} = \frac{\text{variance}}{\text{risk tolerance}}$$

**risk adjusted expected
return**

Example:

$$\bar{r} = 12$$

$$\sigma = 15$$

$$\text{Tolerance} = 50$$

$$\text{Risk adjusted expected return: } 12 - \frac{225}{50} = 7 \frac{1}{2}$$

Same issue is how tolerance specified but maybe easier to work with investor to determine range.

III. Safety first criteria (emphasis is on avoidance of risk).

A. Roy's Criteria:

$$\text{Minimize Prob} \left(R_P < R_L \right)$$

B. Katoka's Criteria

$$\text{Maximize } R_L$$

$$\text{Subject to: } \text{Prob} \left(R_P < R_L \right) \leq \alpha$$

C. Telser's Criteria

$$\text{Max } \bar{R}_P$$

$$\text{Subject to: Prob} \left(R_P \leq R_L \right) \leq \alpha$$

Analysis of criteria:

The following analysis assumes normal returns.

A. Consider Roy's criteria:

$$\text{Min Prob} \left(R_P < R_L \right)$$

Thus, want to maximize:

$$\frac{\bar{R}_P - R_L}{\sigma_P}$$

R_L serves as role of R_F

B. Katoka's criteria

Maximize R_L

Subject to:

$$\text{Prob} \left(R_P < R_L \right) \leq \alpha$$

$$R_L \leq \bar{R}_P - K\sigma_P$$

Where K is set to match above constraint - example 1.65.

$$R_L \leq \bar{R}_P - 1.65\sigma_P$$

Expression of straight line

Note if riskless lending and borrowing get funny results.

Consider Telser's criteria:

$$\max \bar{R}_P$$

$$\text{Subj to Prob} \left(R_P \leq R_L \right) \leq \alpha$$

Constraint is:

$$R_L \leq \bar{R}_P - K\sigma_P$$

