



22ND ANNUAL IO DAY

Friday, September 6, 2024

NYU Stern School of Business

Henry Kaufman Management Center, Room 1-100 (Gardner Commons)

44 West Fourth Street, New York, NY 10012

AGENDA

- 9:00 – 10:00 AM** **Light breakfast and coffee**
- 10:00 – 11:00 AM** **Competitive Markets for Personal Data**
Jacopo Perego, Columbia University
Discussant: Kai Hao Yang, Yale University
- 11:00 – 11:30 AM** **Coffee break**
- 11:30 – 12:30 PM** **Sources of Market Power in Web Search: Evidence from a Field Experiment**
Juan Camilo Castillo, University of Pennsylvania
Discussant: Chiara Farronato, Harvard University
- 12:30 – 2:00 PM** **Lunch**
- 2:00 – 3:00 PM** **Optimal Opaqueness: Multi-product Monopoly Pricing without Contractual Restrictions**
Ellen Muir, Massachusetts Institute of Technology
Discussant: Juan Ortner, Boston University
- 3:00 – 3:30 PM** **Coffee break**
- 3:30 – 4:30 PM** **Distributional Impacts of the Changing Retail Landscape**
Kevin Williams, Yale University
Discussant: Sylvia Hristakeva, Cornell University

NOTES

Each one-hour session will comprise a 40-minute talk and a 10-minute discussion, followed by 10 minutes of Q&A.

We are grateful to Cornerstone Research and NYU Stern's Center for Global Economy and Business for providing financial support for the workshop.

Please contact Giulia Brancaccio (giulia.brancaccio@nyu.edu), Michael Dickstein (michael.dickstein@nyu.edu), or Keana Kianian (kk4843@stern.nyu.edu) for assistance.

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