Microeconomics RR

Exercise Set 6 October 11 2006 (Due October 18) 1

Consider two firms, each producing a single product, the demands for which depend on the respective prices, p_1 and p_2 , of both products. The corresponding demand functions are:

$$Q_1(p_1, p_2) = \max \{1 - (b+s)p_1 + sp_2, 0\},$$

 $Q_2(p_1, p_2) = \max \{1 + sp_1 - (b+s)p_2, 0\}.$

where b > 0, $s \ge 0$, and prices must be nonnegative. Assume, for simplicity, that each firm's marginal cost is zero. Formulate the market as a noncooperative game, and find a Nash equilibrium (NE). Is it unique? (Explain your answer.)

 $\mathbf{2}$

In the model of Question 1, how do the NE prices and quantities depend on s?

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How would you interpret the parameter s? For what value of s would you say that each firm is a monopolist? Is this a sensible model when s is large?